



# FEI DUNIYA

IT'S YOUR WORLD

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**You**  
are the  
*Creator*  
of Your own  
**Destiny.**





AHMEDABAD



KOCHI



BARODA



KOLKATA



DELHI



BANGALORE



CHENNAI



# MEET THE MAN WITH 27,500 DAUGHTERS THAT'S WHAT THEY CALL HIM—

## Appa

His real name? KP Ramaswamy. Owner of KPR Mills, Coimbatore. A textile baron by profession. A father figure by choice.

While corporate honchos talk about employee retention, cost-cutting, and bottom lines, this man is busy transforming lives.

How? By turning mill workers into graduates. By making education their stepping stone to a better life.

It all started with a simple request. A young girl at his mill once told him –

"Appa, I want to study. My parents pulled me out of school because of poverty, but I want to study further."

That one sentence changed everything.

Instead of giving his workers just a paycheck, he decided to give them a future.

He set up a full-fledged education system – right inside the mill.

- Four-hour classes after an eight-hour shift.
- Classrooms, teachers, a principal, even a yoga course.
- All fully funded. No strings attached.

And the result?

- 24,536 women have earned their 10th, 12th, UG, and PG degrees.
- Many are now nurses, teachers, police officers.
- 20 gold medallists from Tamil Nadu Open University this year alone.

Now, you'd expect a businessman to worry about attrition. What if these women leave? What about workforce stability?

Here's what KP Ramaswamy says –

"I don't want to keep them in the mill and waste their potential. They are here because of poverty, not by choice. My job is to give them a future, not a cage."

And that's exactly what he does....

They leave. They build careers. And then? They send more girls from their villages to the mill. The cycle continues.

This isn't just a CSR initiative. This is Human Resource Development in its truest sense.

At a recent convocation, 350 women received their degrees. And KP Ramaswamy made an unusual request –



"If you or your friends can hire them, it will give other girls the hope to study further."

Think about it. A man running a multi-crore empire isn't asking for business. He's asking for jobs – for his workers.

How often do we see this?

This story isn't just about KPR Mills. It's a lesson in leadership, in corporate ethics, in nation-building. B-Schools should teach this. HR professionals should study this. And the world needs to know this. A story worth spreading.



# TRUE POWER LIES IN DETACHMENT

*We often seek power in possessions, yet true strength emerges when we learn to let go*

Once upon a time, a king was hunting with his companions when he stumbled upon a hermitage. There, he discovered a saint resting on the uneven, hard ground. He was astonished that anyone could find comfort in such discomfort. Filled with curiosity, he invited the saint to be his guest at the palace. The saint readily accepted, gathered all his belongings—no more than would fit in a small bag—and stepped into the king's carriage.

Upon his arrival at the palace, the king arranged for the most luxurious suite and the finest meals for the saint, ensuring his servants attended him throughout the day. The king often joined the saint at mealtimes, inquiring whether he felt comfortable. However, beneath the veneer of this exquisite hospitality, the king felt challenged by the saint's simplicity, peace, and contentment. To alleviate his sense of inadequacy, he secretly longed for the saint to admire his lavish lifestyle and acknowledge its relative superiority. Yet, all the king ever received from the saint was love and blessings, rather than the validation he craved. This gradually bred resentment within him as he began to question the wisdom of hosting someone he perceived as far beneath his stature and incapable of appreciating the value of what he possessed. One morning, while having breakfast, he asked the saint if he missed his hermitage, to which the saint replied, 'No,' further irritating the king.

After breakfast, the king tactfully conveyed to the saint that he believed the saint yearned for his hermitage, even if the latter did not admit it out of politeness. Thus, he had arranged for him to be taken back there. The saint gladly accepted, expressed his gratitude and boarded the carriage arranged to transport him back to his hermitage.

Before the saint's carriage reached his hermitage, the king, hiding behind bushes, eagerly awaited the saint's reaction upon disembarking. He observed that the saint promptly resumed his customary routine after bidding the king's men farewell. The saint swept where he usually slept, brought a bucket of water, foraged for herbs, berries and other fruits, and enjoyed his meal with the birds, squirrels and rabbits that had gathered around him. Once he had dined, he lay down to sleep, and the king noted the profound contentment etched upon the saint's face, even in slumber.

When the king returned to his palace, he wondered why the saint felt no discomfort or reluctance upon returning to that same uncomfortable old place after living in such luxury. Despite being a king, why was he almost always restless and anxious, and why was that saint so happy and content despite having nearly no possessions?

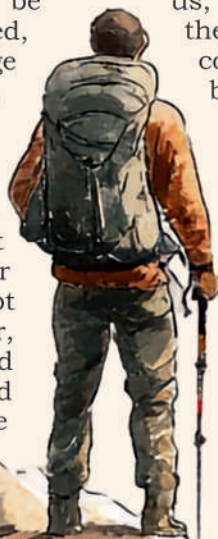
So, the king visited the saint the following day to discover the latter's secret and asked, "I was expecting to impress you with my luxurious lifestyle and evoke a craving for it in you. However, I found that you were as comfortable and happy when you returned here as in the palace. How do you live so happily with so little without getting attracted to or craving anything?"

The saint replied, "I truly admired the architecture of your palace, along with its gardens, fountains, exquisite food and your keen taste for beautiful things. However, after appreciating the beauty of anything, I never allow the seed thought of 'I' to arise, as it leads to a desire to possess, prolong, or repeat any pleasant experience that has already passed. Preventing the birth of this sense of 'I' enables one to embrace what life presents without comparing it to anything else or developing attachments." He continued, "When one gazes at a cloud, one appreciates its beauty without wishing to possess it. I have trained myself to view everything like that fleeting cloud, for this is fundamentally the true nature of things. I have learned that we ought to cherish the beauty of things or even use them should life present them to us, but we must be prepared to let them go when they choose to depart. Without a sense of self, comparisons and attachments, most experiences become immensely blissful."

As the saint bid the king farewell, he shared that we are as happy or sad as our thoughts make us.

Reasons for happiness do not automatically lead to joy without the consent of our thoughts, which we are often reluctant to grant, as our focus tends to be on what we lack. Therefore, rather than spending our time and energy solely on amassing wealth and pursuing achievements, we should also train our minds to remain vigilant about the necessity and quality of our thoughts.

While returning to the palace, the king realised he had mistakenly equated power with possessions. True power comes from dissolving the fictitious "I", eschewing comparisons, developing detachment and managing our thoughts through self-awareness.





**"Yashachi Gudi"**-Gudi of Success and wellbeing with names of every FEI Family member mentioned on it. That's FEI's way of including and wishing for growth and success for all.



Corporate/Mumbai Office



## UGADI celebrations @ Bangalore Office





# THE SECRET LIVES OF LETTERS

*They may be small characters, but there are amazing stories behind all 26 alphabet all-stars*



The capital A hasn't always looked the way it does now. In ancient Semitic languages, the letter was upside down, which created a symbol that resembled a steer with horns.



Grab paper and pen and start writing down every number as a word. Do you notice one missing letter? If you kept going, you wouldn't use a single letter B until you reached one billion.

Benjamin Franklin wanted to banish C from the alphabet along with j, q, w, x and y and replace them with six letters he'd invented himself. He claimed that he could simplify the English language.



Contrary to popular belief, the D in D-day does not stand for 'doom' or 'death' it stands for 'day'. The US military marks important operations and invasions with a D as a placeholder. (So the invasion of Normandy on 6 June 1944 was D-1.)



Meet the 'Smith' of the English alphabet E is used more often than any other letter. It appears in 11 per cent of all words, according to an analysis of over 2,40,000 entries in the Concise Oxford English Dictionary.



Anyone educated in today's school system knows that the lowest grade you can get is an F. The low-water mark, however, used to be represented by the letter E. When Mount Holyoke College administrators redesigned the grading system in 1898, professors worried that students would think the grade meant 'excellent'. F more obviously stands for 'fail'.

Both g and c were originally represented by the Phoenician symbol gimel, which meant camel. It was the Romans who finally separated the two letters, letting c keep its shape and adding a bar for the letter g.



The Brits have long had an h hang-up, according to Michael Rosen, author of *Alphabetical: How Every Letter Tells a Story*. They pronounce h two ways: 'aitch' and 'haitch'. Accents that dropped the h from words were once considered 'lower class', Rosen writes. And in Northern Ireland, pronunciation distinguished Catholics ('haitch') from Protestants ('aitch').



Funnily enough, the dot over the letters i and j has a funny-sounding name: It's called a *titlle*.



This is one of the two letters that do not appear on the periodic table. (Q is the other.) Invented in the 1500s by an Italian, j was also one of the last letters to be added to the alphabet.

With the possible exception of l (see below), k is the most notorious letter in sports. It's how baseball fans record a *strikeout*. (When the first box score was written back in 1859, s was used to indicate a sacrifice; k was plucked from the end of 'struck'.)



The National Football League has traditionally used Roman numerals to denote the number of the Big Game, but for the 50th Super Bowl, they decided to go with just the number 50. Why? Sports fans use the letters w and l as shorthand for 'win' and 'loss'. Because the Roman numeral for 50 is L, the NFL worried that Super Bowl L would be, in PR terms, a big loser.



You can't say the letter m without your lips touching. Go ahead and try it!







The letter n was originally associated with water—the Phoenician word for n was 'nun', which later became the Aramaic word for 'fish'. In fact, the capital N got its shape because it was a pictorial representation of a crashing wave.



Only four letters (a, e, l, o) are doubled at the beginning of a word (aardvark, eel, llama, ooze, etc.), and more words start with double o in English than with any other pair.

This may be the most versatile letter in English. It's the only consonant that needs no help in forming a word sandwich with any vowel: pap, pep, pip, pop, pup.



One out of every 510 letters in English words is a q, making it the least common letter in the English alphabet, according to a Concise Oxford English Dictionary analysis.



Sometimes referred to as the littera canina, or the 'canine letter', because Latin speakers trilling it sound like a growling dog, r gets a shout-out from William Shakespeare in Romeo and Juliet when Juliet's nurse calls the letter "the dog's name" in act 2, scene 4.



The English alphabet briefly included a letter called a 'long s'. Used from the late Renaissance to the early 1800s, it resembled the letter f but was pronounced as an s. You'll see it in various manuscripts written by the [American] Founding Fathers, including the Bill of Rights.

The term 'T-shirt' refers to the T shape of the garment's body and sleeves. F. Scott Fitzgerald is believed to be the first to use the term in popular culture, in 1920, when the main character in his novel This Side of Paradise brings a T-shirt with him to boarding school.



Before the 1500s, u and v were used interchangeably as a vowel or a consonant. A French educational reformer helped change that in 1557 when he started using u exclusively as a vowel and v as the consonant.



This is the only letter in the English language that is never silent. Even usually conspicuous letters such as j and z are silent in words we have borrowed from foreign languages, such as marijuana (originally a Spanish word) and laissez-faire (French).



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From 'X marks the spot' to 'solve for x', this is the go-to letter to represent something unknown. The idea is believed to have come from mathematician René Descartes, who used the last three letters of the alphabet to represent unknown quantities in his book The Geometry. He chose a, b and c to stand for known quantities.



The switch-hitter in the alphabet, y functions as both a vowel and a consonant. The Oxford English Dictionary actually calls it a semivowel because while the letter stops your breath in words such as yell and young—making it a consonant—it also creates an open vocal sound in words such as myth or hymn.



Believe it or not, the letter z has not always been the last letter of the alphabet. For a time, the Greeks had zeta in a respectable place at number seven.



# 75

## THINGS TO THROW AWAY FOR QUICK DECLUTTERING

Expired medications  
Old and worn-Out shoes  
Broken or mismatched hangers  
Damaged or useless kitchen gadgets  
Dried-up paint cans  
Chipped or cracked dishes  
Outdated spices  
Unused cookware  
Takeout menus you never Use  
Excessive coffee mugs  
Empty cleaning product bottles  
Worn-out bath towels  
Scratched non-stick cookware  
Expired canned goods  
Old magazines and newspapers  
Unwanted or duplicate kitchen utensils  
Unwanted promotional items  
Broken or incomplete board games  
Old, worn-out pillows  
Unused or expired gift cards  
Duplicate kitchen appliances  
Unnecessary paper clutter  
Damaged or outdated wall art  
Expired food in the pantry  
Old greeting cards  
Outdated software and CDs  
Expired batteries  
Broken or tangled headphones  
Scratched CDs and DVDs  
Unused pet supplies  
Old, worn-out handbags  
Broken phone cases  
Old, unused phone books  
Broken or outdated kitchen appliances  
Expired pet food  
Empty, dried-out nail polish bottles  
Unused wedding or party bottles  
Outdated travel brochures  
Broken or incomplete puzzles  
Old, unused stationery and envelopes

Expired makeup and skincare products  
Outdated electronics  
Torn or faded bed linens  
Empty candle jars  
Dried-up markers and pens  
Unused or broken jewelry  
Expired sunscreen and lotions  
Broken or outdated umbrellas  
Scratched and chipped glassware  
Broken holiday decorations  
Worn-out socks  
Outgrown children's clothing  
Receipts and bills over a year old  
Expired condiments in the fridge  
Old, outdated calendars  
Expired coupons  
Empty perfume bottles  
Duplicate kitchen gadgets  
Unneeded user manuals  
Expired tea bags  
Unworn or out-of-style clothing  
Old, worn-out bras and underwear  
Unused luggage or bags  
Outdated textbooks and reference materials  
Damaged or expired food storage containers  
Unwanted or broken holiday lights  
Outdated event tickets  
Worn-out gardening tools  
Broken or unused sports equipment  
Outdated calendars and planners  
Expired toiletries  
Empty and dried-out glue  
Scratched or broken sunglasses  
Old and broken cell phones  
Unused craft supplies





# WHY DID SHRI KRISHNA FULFILL KARNA'S THREE WISHES?

## KNOW THE UNHEARD STORY OF MAHABHARATA

Karna's life was full of struggles, and he made his mark in society with his hard work, courage and sacrifice. In the war of Mahabharata, Karna challenged Arjun, but the insult of Draupadi and the curse of Guru Parshuram made his journey even more complicated.

Karna's life in Mahabharata was full of struggles and he was born as a Sut Putra, due to which he always had to face humiliation and disrespect in the society. But Karna never gave up and made his mark with his hard work, courage and talent. Karna's specialty is not only in his bravery and struggle, but he also set an example of charity, sacrifice and greatness.

Karna never let his status become his weakness and always made his identity with his hard work and strict policies. His life was an inspiration that a person can achieve success in any situation with his hard work and confidence.

Arjuna and Karna came face to face during the Mahabharata war, Karna showed his bravery. Karna shook Arjuna's chariot with just one arrow.

Although Arjuna had extra power due to the presence of the flag of Shri Krishna and Hanuman on his chariot, yet this arrow of Karna remained a proof of how capable and powerful a warrior he was. When Draupadi was disrobed, Karna insulted her instead of opposing it. Which proved to be Karna's biggest mistake, which made the Mahabharata war even more inevitable. Karna had learned archery from Guru Parshuram. But when Guru Parshuram came to know that Karna was a Sutputra and not a Kshatriya, he cursed Karna that he would forget his knowledge at the most crucial time. When the time of death came, Karna took out his gold tooth and donated it to Shri Krishna. This was a symbol of his renunciation and sacrifice.

### What is the importance of Karna's last rites?

Karna had asked for three boons from Shri Krishna at the time of his death: first, no one should be treated unjustly in the future, second, Shri Krishna should be born in his kingdom and third, his last rites should be performed by someone who is completely sinless. But no sin-free person was found for Karna's last rites. Shri Krishna performed Karna's last rites on his palm, which proved his greatness and his importance.





**A M Murali**



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**Subhash R.**



**Suresh Kumar R**



**Sreenivas Rao Kodati**



**Tejaswini B. V.**





# CELEBRATIONS FOR THE MONTH

## BIRTHDAYS

03rd	Ankesh Mandavkar	Corporate
05th	N Krishnama Chary	Hyderabad
08th	Thomas K K	Kochi
08th	Parin Shah	Mumbai
11th	Bharath Kumar.P	Chennai
11th	Jean Jaxon	Chennai
12th	Ashwin Vishwakarma	Intl. Division
14th	Shivraj Chawan	Mumbai
14th	Om Parkash Yadav	Delhi
15th	Ganesh Khobrekar	Corporate
18th	Carel Fernandes	Intl. Division
20th	R. Ramesh	Chennai
20th	Sandesh Humane	Mumbai
21st	C. Stebin Davis	Corporate
22nd	Ranajit Patra	Kolkata
23rd	T. Ananda Narayanan	Tirupur
26th	Manthan Pawar	Corporate

## WEDDING ANNIVERSARIES

11th	Thomas K K	Kochi
11th	J. Nirmal Kumar	Chennai
14th	Dilawar Inamdar	Corporate
15th	Mohammed Ameen P M	Kochi
15th	Basanta Pradhan	Corporate
17th	Rama Poojary	Intl. Division
18th	Rumi Engineer	Corporate
19th	Vaibhav Malap	Mumbai
19th	Raviraj Sinh Jadeja	Baroda
21st	Amol Baad	Mumbai
22nd	Arun Choudhary	Delhi
22nd	Yogesh Pawar	Navi Mumbai
24th	Mukesh Solanki	Baroda
26th	Devendrakumar Mishra	Mumbai
29th	Avinash Golhar	Mumbai
29th	A. M. Murali	Bangalore
29th	Navanath Narawade	Mumbai
29th	Sampat Jadhav	Mumbai
30th	Sopan Chaudhary	Mumbai

## NEW ADDITIONS TO THE FEI FAMILY

Anil Nair	Gandhidham
Jay Gadhvi	Gandhidham
Pushti Sharma	Gandhidham
Manish Kumar	Hazira
Puja Raha	Intl. Division
Rama Poojary	Intl. Division
Dhiraj Rathod	Mumbai
Krishna Kant Prajapati	Mumbai
Parin Shah	Mumbai
Trilochan Dhal	Mumbai
Hepzi Miracklin A	Tuticorin

## HOLIDAYS FOR THE MONTH

Date	Purpose
12th (Saturday)	Second Saturday
18th (Friday)	Good Friday

Date	Purpose
14th (Monday)	Vishu/Dr. Ambedkar Jayanti

PAN INDIA CLOSED

OPTIONAL HOLIDAYS



## NEW OFFICE, NEW ENERGY!

We're thrilled to announce our move into a brand-new space in **Gandhidham**.

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