



# FEI DUNIYA

It's Your World

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## *Founder`s Day Special*

*If you keep doing the same stuff,  
You will keep getting the same results.*

*If you have to achieve what you haven't  
achieved before,  
Then you must be willing to do, what you  
have never done before.*

*If you walk the path where everyone walks,  
You will only reach where everyone reaches.*

*If you have to reach where no one has  
reached before,  
Then you must be willing to do what no one  
has done before.*

*A breakthrough necessitates break with.  
Path-breakers become pathfinders.*

*Abundance is your birthright.  
You deserve Most and more.*

*And there is a way.*

## CEO's Message

Dearest Shilu,

Every month, I use this column to write to our FEI family members. This being your birthday month, I thought of writing to you. And since it's not too personal, I'm allowing our friends to read it too. At times, I feel it's been ages since you left me physically. At times I feel you left us just yesterday. And, at times I feel that you have never left me.

It was so easy living with you around. I had someone to take care of me, to correct me and to guide me. In the past two years, I have got back into active business life. But I do not enjoy it because I do not get a chance to vet it.

I have been thinking of expanding business by expanding our branch network, agency network and also getting more people into our organization. I have been investing in infrastructure as well.

We have been celebrating your birthday as our Founders Day and are doing so many things to keep you alive in the memory of all, and through you, 'me' as well.

I have been facing so many bad things in life and I thank these bad situations for helping me open my eyes to the good things, that I wasn't paying attention, before.

I will never be able to say that I am living my life... because to me there is no life without you ..... my dearest Shilu.

Tons of love,

**Pratap**

*"My most brilliant achievement was my ability to be able to persuade my wife to marry me"*

*Thus spoke Winston Churchill. - And I would like to say how apt this is to me.*

*- Pratap Nair*

Note: We thank Mr. T.T. Rangarajan (The Voice Ra) for giving us permission to reproduce his writings from his book 'Most and More' on our Cover page. To know more, you can pick up a copy of his book 'Most and More' or to know more about The Voice Ra, visit [www.infiniteism.com](http://www.infiniteism.com)

## Junior Speak

Dear Friends,

Aamir Khan began his now famous television series "Satyamev Jayate" with a question that made my eyes water. Who is the most important person in your life? Even before he could answer, I said undoubtedly, "My Mother". The reason I said, "my mother" was because she was a bit more than a usual mother to me. She was everything to me. She was my mother, my sister, my friend, my lawyer and judge (whenever my dad and I had an issue), my prosecutor, my saviour, my financier, my supporter, my trainer, my morale booster and spoiler. Whatever I am today is because of her. Whatever I am not, is because I did not take her advice seriously.

She played a very important role in me finding Vidhi, the girl of my life. "One love, one wife", that's what she told me.

Whenever she took more / extra care of my father or a cousin of mine, I felt angry. Every staff member in FEI treated her as their mother and this made me feel jealous.

I miss her every moment but I know she must be working hard (she was ever active) on a special programme that is dearest to her dear God, Lord Ganesha.

I wish I could just hug her once more, fight with her once more, talk to her once more, go out for a movie with her once more, hear her call out to me - just once more.

Oh God! Oh Mom! How much I miss you.

Someone very aptly said, "God could not be everywhere and therefore he made mothers".

Since mom has gone to God, it is my father who is taking care of me, now.

Respectfully,

**Abhijeet**

## It's the Thought that Counts

An old man lived alone in Minnesota. He wanted to spade his potato garden, but it was very hard work. His only son, who would have helped him, was in prison. The old man wrote a letter to his son and mentioned his situation.

Dear Son,

I am feeling pretty bad because it looks like I won't be able to plant my potato garden this year. I hate to miss doing the garden, because your mother always loved planting time. I'm just getting too old to be digging up a garden plot. If you were here, all my troubles would be over. I know you would dig the plot for me, if you weren't in prison.

Love,  
Dad

Shortly, the old man received this telegram:

"For Heaven's sake, Dad, don't dig up the garden!! That's where I buried the GUNS!"

At 4 a.m. the next morning, a dozen FBI agents and local police officers showed up and dug up the entire garden without finding any guns. Confused, the old man wrote another note to his son telling him what happened, and asked him what to do next.

His son's reply was:

"Go ahead and plant your potatoes, Dad. It's the best I could do for you from here."

**Moral of the Story:**

**No matter where you are in the world, if you have decided to do something deep from your heart, you can do it. It is the thought that matters, not where you are or where the other person is!!!**

## Life Values

### The Value of Time

A minute lost is a minute lost forever. Time cannot be accumulated, mortgaged, hastened or reversed. Time is one of the most precious resources; it is probably the only one that once lost can never be retrieved. Idleness and procrastination are the worst enemies. Know the true value of time. Snatch, seize and enjoy every moment of it.

**3** things in life, once gone,  
never come back  
**TIME, WORDS, OPPORTUNITY**

## How to stay young

1. Throw out nonessential numbers. This includes age, weight and height. Let the doctors worry about them. That is why you pay 'them'.
2. Keep only cheerful friends. The grouches pull you down.
3. Keep learning. Learn more about the computer, crafts, gardening, whatever. Never let the brain remain idle. 'An idle mind is the devil's workshop.'
4. Enjoy the simple things.
5. Laugh often, long and loud. Laugh until you gasp for breath.
6. The tears happen. Endure, grieve, and move on. The only person, who is with us our entire life, is ourselves. Be ALIVE while you are alive.
7. Surround yourself with what you love, whether it's family, pets, keepsakes, music, plants, hobbies, whatever. Your home is your refuge.
8. Cherish your health: If it is good, preserve it. If it is unstable, improve it. If it is beyond what you can improve, get help.
9. Don't take guilt trips. Take a trip to the mall, even to the next county; to a foreign country but NOT to where the guilt is.
10. Use every opportunity to tell the people you love, that you love them.

### And Always Remember:

*Life is not measured by the number of breaths we take, but by the moments that take our breath away.*

### One Person you can't get the better of !!!

Man: God?  
God: Yes?  
Man: My God, can I ask you a question?  
God: Of course!  
Man: What do a million years means to you ?  
God: Only a second!  
Man: And 1 million dollars?  
God: Just 1 cent!  
Man: Can you give me 1 cent?  
God: Wait a second!

"When we are motivated by goals that have deep meaning, by dreams that need completion, by pure love that needs expressing; then we truly live life." – Greg Anderson

## Recruitment Policy

Here's an easy way of identifying people for particular departments.

Send 2 or 3 candidates in the room with bricks and close the door.

Leave them alone and come back after 6 hours and then analyse the situation.

1. If they are counting the bricks, put them in the Accounts Department.
2. If they are recounting them, put them in Auditing.
3. If they have messed up the whole place with the bricks, put them in Engineering.
4. If they are arranging the bricks in some strange order, put them in Planning.
5. If they are throwing the bricks at each other, put them in Operations.
6. If they are sleeping, put them in Security.
7. If they have broken the bricks into pieces, put them in Information Technology.
8. If they are sitting idle, put them in Human Resources.
9. If they say they have tried different combinations, yet not a brick has been moved, put them in Sales.
10. If they have already left for the day, put them in Marketing.
11. If they are staring out of the window, put them in Strategic Planning.
12. If they are talking to each other and not a single brick has been moved, congratulate them and put them in Top Management.

- Contributed by Mr. Nitin Mulay,  
FEI Mumbai



## Working with your talents

Here are some steps to identify your talent and apply it in the work place:

1. Go in search of your talent.
2. Make choices that help you develop your talent.
3. Develop new skills to get even more out of your talent.
4. Accept and welcome responsibility.

To gain more insight into this concept, you can refer to Luk Dewulf's book 'Go With Your Talent'.

## Heartiest Congratulations!



His Excellency Governor of Maharashtra, Shri. K. Sankaranarayanan, has been re-appointed for a second term on 7th May, 2012. He had also, earlier served as the Governor of Nagaland and Jharkhand. A venerable personality, he brings with him a vast and varied experience in public life. A widely travelled person, Shri Sankaranarayanan is keenly interested in welfare and developmental issues. He is a well wisher of Mr. Pratap Nair and we wish him all the best, as he continues to lead Maharashtra State to further prosperity.



Renowned ghazal and bhajan singer Anup Jalota, has been recognized with the Padma Shri, India's fourth highest civilian honour, for his contribution to the world of semi-classical music. Fondly known as 'Bhajan Samraat', he has recorded over 2,000 bhajans, ghazals and songs. He has travelled across the globe for concerts and manages to enthrall the audience with every performance. We convey our best wishes to Anup ji, a dear friend and a shareholder of FEI.

3 things in life that  
may never be lost  
PEACE, HOPE, HONESTY

## Tit for Tat

At a computer expo (COMDEX), Bill Gates reportedly compared the computer industry with the auto industry and stated:

"If General Motors had kept up with technology like the computer industry has, we would all be driving twenty-five dollar cars that got 1,000 miles to the gallon."

In response to Bill's comments, General Motors issued a press release stating:

"If GM had developed technology like Microsoft, we would all be driving cars with the following characteristics:

For no reason whatsoever, your car would crash twice a day.

Every time they painted new lines on the road you would have to buy a new car.

Occasionally your car would die on the freeway for no reason, and you would just accept this, restart and drive on.

Occasionally, executing a manoeuvre such as a left turn, would cause your car to shut down and refuse to restart, in which case you would have to reinstall the engine.

Macintosh would make a car that was powered by the sun, reliable, five times as fast, and twice as easy to drive, but would only run on five percent of the roads.

The oil, water, temperature and alternator warning lights would be replaced by a single "general car default" warning light.

The airbag system would say "Are you sure?" before going off. Occasionally for no reason whatsoever, your car would lock you out and refuse to let you in until you simultaneously lift the door handle, turn the key, and grab hold of the radio antenna.

Every time GM introduced a new model, car buyers would have to learn how to drive all over again because none of the controls would operate in the same manner as the old car.

You'd press the "start" button to shut off the engine.

3 things in life that are most valuable

LOVE, SELF-CONFIDENCE, FRIENDS

## Observe Motorcycle Safety

Never ride under the influence of alcohol.

Never ride with an unstable state of mind.

Always ride wearing a helmet.

Always check the technical aspects before a journey, i.e: brakes, air pressure in tyres and mirrors.

Use appropriate road signs.

Never overtake from the wrong side.

Never ride with the motive of racing or competing.

Always carry necessary documents, including your driver's license.

Always be on the safe side. Even if it isn't your fault, accidents do happen.

Speed thrills but kills, so always be safe!!!

- Contributed by Mr. Kush Asher,  
Summer intern, FEJ Mumbai



## A room teaches...

I asked myself how to handle life. My room gave me the perfect answer.

The Roof said: Aim high!

The Fan said: Be cool!

The Clock said: Value time!

The Calendar said: Be up to date!

The Wallet said: Save now for the future!

The Mirror said: Observe yourself!

The Wall said: Share each other's load!

The Window said: Expand your vision!

The Floor said: Always be down to earth!

- Contributed by Mr. Hemant Kadlag, FEJ Mumbai



## LOL Moment

What's the one thing that Ravan can do alone but Ram can't?

Group Discussion



## Military Strength vis-a-vis Population Distribution

The Military strength of 5 strongest countries in the world.

1. **USA :**

Defence Budget: \$ 739.3 billion

Military strength: 15,69,000

2. **Russia :**

Defence Budget: \$ 52.7 billion

Military strength: 9,56,000

3. **China :**

Defence Budget: \$ 89.8 billion

Military strength: 22,85,000

4. **India :**

Defence Budget: \$ 31.9 billion

Military strength: 13,25,000

5. **UK :**

Defence Budget: \$ 63.7 billion

Military strength: 1,74,000

Population of Continents as a percentage of total world population, 2010

1. **ASIA : 60.31 %**

2. **AFRICA : 14.95 %**

3. **EUROPE : 10.61 %**

4. **SOUTH AMERICA : 8.52 %**

5. **NORTH AMERICA : 5.09 %**

6. **AUSTRALIA : 0.52 %**

Made interesting reading? Please send your comments to [feiduniya@feicargo.net](mailto:feiduniya@feicargo.net)

## 7 billion and counting...

That's the total number of human beings walking the earth, and half of them today live in cities. We clocked the first billion in 1830, but the next billion took just 100 years. Another billion will arrive in just 13 years!

### Population of countries (in million)

1. China	—	1345.9	11. Mexico	—	114.8
2. India	—	1241.3	12. The Phillippines	—	95.7
3. USA	—	311.7	13. Vietnam	—	87.9
4. Indonesia	—	238.2	14. Ethiopia	—	87.1
5. Brazil	—	196.7	15. Egypt	—	82.6
6. Pakistan	—	176.9	16. Germany	—	81.8
7. Nigeria	—	162.3	17. Iran	—	77.9
8. Bangladesh	—	150.7	18. Turkey	—	74
9. Russia	—	142.8	19. Thailand	—	69.5
10. Japan	—	128.1	20. DR Congo	—	67.8



3.53 billion  
MALES

3.47 billion  
FEMALES

Across the world, every minute there are:

252 Births and 107 Deaths

Mumbai's population - 20.5 million

An ad in the near future



Planning to take your car out this weekend?

Use our credit card and you can pay the amount in 12 monthly installments. Nominal interest applicable.

3 things in life that never fail  
TRUE LOVE, DETERMINATION, BELIEF

## 'I' can do a lot!!!

When it comes to saving the earth, each individual's effort counts in making the planet a better place.

Changing lifestyles and new consumption patterns have led to the environment getting affected with problems like depletion of non-renewable natural resources and excessive amounts of waste generation affecting us all. The most drastic impact of this on the environment is the increased amount of post-consumption waste.

It is now time for us to change our mindset to a green way of thinking and act as a responsible citizen in our day to day life. Small actions can add up to make a big difference to keep our surroundings clean:



Plant a tree. Trees absorb carbon dioxide and give oxygen. One tree will absorb approximately one ton of carbon dioxide during its lifetime.

Practice 'Reduce, Re-use and Recycle'.

Reduce your consumption of things. When you think of buying something new always ask – "Do I really need it?"

Buy products with minimum packaging.

Re-use whatever you can such as invitation cards, envelopes, old calendars, etc.

Segregate waste. Garbage can be shifted into bio-degradable and non bio-degradable.

Eat locally grown food. This will support local farmers and reduce the amount of fuel required to transport food from the farm to your table.

- Courtesy: Suman Jain. The Writer teaches at Delhi University.

3 things in life that can  
destroy a man/woman

**ALCOHOL, PRIDE, ANGER**

## Art of Gifting

Four brothers left home for college, and they became successful doctors and lawyers.

One evening, after having dinner together, they discussed the 95th birthday gifts they gave their elderly mother, who moved to Florida.

The first said, "You know I had a big house built for Mama."

The second said, "And I had a large theater built in the house."

The third said, "And I had my Mercedes dealer deliver an SL600 to her."

The fourth said, "You know how Mama loved reading the Bible and you know she can't read anymore because she can't see very well. I met this preacher who told me about a parrot who could recite the entire Bible. It took ten preachers almost 8 years to teach him. I had to pledge to contribute \$ 50,000 a year for five years to the church, but it was worth it. Mama only has to name the chapter and verse, and the parrot will recite it."

The other brothers were impressed. After the celebration, Mama sent out her "Thank You" notes.

She wrote: Milton, the house you built is so huge that I live in only one room, but I have to clean the whole house. Thanks anyway."

"Marvin, I am too old to travel. I stay home; I have my groceries delivered, so I never use the Mercedes. Though, the thought was good. Thanks."

"Michael, you gave me an expensive theater with Dolby sound and it can hold 50 people, but all of my friends are dead, I've lost my hearing, and I'm nearly blind. I'll never use it. Thank you for the gesture, just the same."

"Dearest Melvin, you were the only son to have the good sense to give a little thought to your gift. The chicken was delicious. Thank you so much."

Love, Mama

### Remember :

*Nothing else matters to her at this age and this stage of her life. What they need is not material things. Rather, they need your touch, your companionship and your time.*

- Contributed by Ms. Sandhya Nair,  
FPI Corporate office



# Shailaja Hair

She and Bill Prescribed Day are members and business leaders - Divines.

Mrs. Shailaja Hair and present 4 other sparkling personalities.

## Sparkling Personalities



A daughter, a sister, a friend, a wife, a mother and a businesswoman. Shailaja was a multi-faceted woman. Born in Mysore, she established her professional career with WPL, where she led her agencies in various capacities for 17 years. She then joined her husband to nurture his family's dream to the ITI group of companies. Besides leading global divisions worldwide, she led the new venture in India and led several of her agencies. Her personal and professional life were always in perfect balance. Even though she has been called to rest, her memory shall live on forever as she continues to be a shining star in everyone's hearts and minds.



Anushka Kulkarni

CEO of Shreeya Fashion Inc, Shreeya Fashion is a prominent e-commerce brand for the fashion community particularly the saree segment. Starting from a small Mumbai home, she ventured to venture in design treatments when she joined Shreeya going with her husband. Just was her passion for this industry that she promptly founded by her company, soon found that she is leading global sales in New York, London, Milan etc. The Shreeya Fashion Group has over 400 franchisee stores across the world covering over 100 countries. She is also a prolific writer and has been writing columns and articles for papers, magazines and websites. Shreeya has featured several business including The Future 500 and The Top 1000 Indian Entrepreneurs Award.



Anushka Kulkarni

Divine Anushka is the CEO and CFO of the country's second largest private bank, ICICI. She joined ICICI bank in a management trainee position after 10 years of service in a multinational financial services organization. She held several key positions including Commercial Banking, International Banking, Institutional and Corporate Banking, etc. Under Anushka's leadership, ICICI bank was the 'Star Bank' for 10 years in a row in 2017, 2018, 2019 and 2020 and 'Sustainable' in 'Global Banking Award' in 2022. She was awarded the Padma Shri award for her service to the Bank of India. Her focus amongst other things.



Anushka Kulkarni

Malika Dineshwar, one of the most prominent and successful women CEOs of India, is the director of the Agricultural Group (Agri) (Food and Farm Equipment Company). She joined this family business in 1988, as a General Manager. Malika soon showed the company's potential in greater heights. A leader and strategist, she is recognized for her contributions in Indian industry and agriculture as well as social causes like women and child care. Some of her well-observed accolades include Ernst & Young's Entrepreneur of the Year award, Economic Times Business Woman of the Year award, etc.



Anushka Kulkarni

Shilpa Nayak, an Indian bank executive & the Chairman and CEO of Punjab, the second largest bank and leverage business in the world. She is Chennai, she was named in the US for further studies and was India's leader's figure from the top 100 list of entrepreneurs. Her gift and administrative eye Punjab's wide, several product lines like Super Cash, Pradhan, Corporate TMS and other services. She has been named the top bank and financial services leading bank among Indian business Punjab's Finance International. She was awarded the Padma Bhushan in 2017. Malika Nayak joined amongst the World's 100 Most Powerful Women.



## Speed

After sorting through a stack of resumes the interviewer found four people who were equally qualified -- an American, a Russian, an Australian and an Indian.

He decided to call the four in and ask them only one question. Their answer would determine which of them would get the job.

The day came and as the four sat around the conference room table the interviewer asked, "What is the fastest thing you know?"

Dave, the American, replied, "A 'Thought'. It just pops into your head. There's no warning that it's on the way; it's just there. A thought is the fastest thing I know of."

"That's very good!" replied the interviewer.

"And now you sir?" he asked Vladimir, the Russian.

"Hmm.... let me see. A 'Blink'! It comes and goes and you don't know that it ever happened. A blink is the fastest thing I know."

"Excellent!" said the interviewer. "The blink of an eye, that's a very popular cliché for speed."

He then turned to George, the Australian who was contemplating his reply.

"Well, out at my dad's ranch, you step out of the house and on the wall there's a light switch. When you flip that switch, way out across the pasture, the light in the barn comes on. Yep, 'Turning on a Light' is the fastest thing I can think of."

The interviewer was very impressed with the third answer and thought he had found his man. "It's hard to beat the speed of light" he said.

Turning to Rohit, the guy from India, the fourth and final man, the interviewer posed the same question. He replied, "After hearing the 3 previous answers sir, it's obvious to me that the fastest thing is Diarrhea."

"What!?" said the interviewer, stunned by the response. The others were already giggling in their seats.

"Oh, I can explain sir," said Rohit.

"You see, sir, the other day my tummy was feeling bad and so I ran so fast to the bathroom. But before I could 'Think', 'Blink', or 'Turn on the Light', I had already done it!"

Rohit is now the new 'Greeter' at Wal-Mart in Washington.

- Contributed by Mr. B.B. Bansal,  
friend, share holder and well-wisher of FEJ Group



3 things in life that are  
never certain

DREAMS, SUCCESS, FORTUNE

## You are our God, dear Customer

Lord, I beg you, give me strength  
With certain customers who talk at length.

Give me patience and the common sense  
To listen, while the customer vents.

Let me feel what they go through  
So I can see their point of view.

Guide my words, so what I say  
Reaches them in a courteous way.

Open my ears that I may be led  
To hear the message left unsaid.

Show me ways to build rapport,  
And always try to offer more.

Make me always show respect,  
And far exceed what they expect.

Remind me that service is but a part of my role;  
Customer care is the primary goal.  
Help me always to live this prayer  
To prove to them I really care.

And at the day's end, let me look back with pride  
Knowing I kept every customer satisfied.

- Contributed by Ms. Renu Rai, FEJ Mumbai



## Mera Bharat Mahan

A new fuel tanker arrives on site. The newly appointed American manager tells the Indian supervisor to ensure that the tanker is clearly labeled:

"Diesel Fuel" in Arabic and "No Smoking" in Arabic.

This is what he got ...

(Refer to the same spot on page 12).

## Believe in Yourself!

There may be days when you get up in the morning and things aren't the way you had hoped they would be. That's when you have to tell yourself that things will get better.

There are times when people disappoint you and let you down. But those are also the times when you must remind yourself to trust your own judgment and opinion, and be focussed on believing in yourself.

There will be challenges to face and changes to make in your life, and it is up to you to accept them.

Constantly, keep yourself headed in the right direction. It may not be easy at times, but in those times of struggle you will find a stronger sense of who you are.

So when the days come that are filled with frustration and unexpected responsibilities, remember to believe in yourself and all you want your life to be.

Because the challenges and changes will only help you to find the goals, that you know, are meant to come true for you.

- Contributed by Mr. Aditya Tenvary,  
FEJ Ahmedabad



## Quiz Time!!!

Can you answer all seven of the following questions with the same word?

1. The word has seven letters.
2. Preceded God
3. Greater than God
4. More Evil than the devil
5. All poor people have it
6. Wealthy people need it
7. If you eat it, you will die



- Contributed by Ms. Rekha Chaudhary, FEJ Delhi

Send in your quiz answers to fejduniya@fejcargo.net. For every correct answer, you will get 5 points. Keep collecting your points with every issue. When your score goes up to 50 points, you will receive a SURPRISE GIFT. So what are you waiting for?? Come on. Tickle your Brain

### Answer to last month's quiz:

- Q. How can a man go eight days without sleep?  
A. He will sleep at night.

3 things in life that once lost, are  
hard to build-up  
**RESPECT, TRUST, FRIENDS**

## Itemised bill!!

Once there was a giant ship whose engine failed. The ship's owners tried one expert after another, but none of them could figure out how to fix the engine. Then they brought in an old man who had been fixing ships since he was a youngster. He carried a large bag of tools with him, and when he arrived, he immediately went to work. He inspected the engine very carefully, top to bottom.

Two of the ship's owners were there, watching this man, hoping he would know what to do. After looking things over, the old man reached into his bag and pulled out a small hammer. He gently tapped something. Instantly, the engine lurched into life. He carefully put his hammer away. The engine was fixed! A week later, the owners received a bill from the old man for ten thousand dollars.

"What?!" the owners exclaimed. "He hardly did anything!" So they wrote to the old man a note saying, "Please send us an itemised bill."

The man sent a bill that read:

Tapping with a hammer ..... \$ 2.00  
Knowing where to tap ..... \$ 9,998.00

*Effort is important, but knowing where to make an effort in your life makes all the difference.*

## Busiest air routes in 2011!!!!

Seven out of top ten busiest air routes in the world are in Asian countries. More passengers fly between cities like Mumbai-Delhi, Beijing-Shanghai, Osaka-Tokyo than between cities in the US, Canada or Europe. Three out of the top ten busiest routes are in Japan. **The Mumbai-Delhi sector is No. 10 on the list.**

The world's busiest route is **Jeju-Seoul**. Jeju is the largest volcanic island in South Korea. About 10 million passengers boarded flights that operated between Seoul and Jeju in 2011.

Occupying the number two position is Brazil's Rio de Janeiro-Sao Paulo route which had 8 million passengers. The traffic between North America and Europe remains the busiest inter-regional flow, with over 60 million passengers in 2011, followed by Asia and Europe with over 53 million, and Latin America and North America with 47 million.

- This report is the result of an analysis by 'Amadeus', a company that provides technological solutions to the global travel and tourism industry.

### From a Customer

F.E.I. Cargo  
has launched itself  
With an exciting new look...  
Who would imagine the feathered darts,  
these off-cuts of cloud,  
could fly away farther than Man has travelled  
to lands undreamt of?

It's one of the best  
in its field,  
you can trust them,  
you can count on them,  
they are Indians  
at heart but they  
have international standards,  
They are spinning the globe,  
Spinning it towards the sun...  
Slowly now...  
Yet they find a place  
Where the air, sea or the  
ocean touch the land...  
Spin it and in the horizon it looks for vessels  
ranged around the world,  
tuned to their weather warnings, studying sonar,  
watching the stars in shoals expiring slowly  
and the depths putting on new  
colour, as the day .....  
a day of promise ..... is unfurled.  
Beyond the window, beyond the field and the trees,  
the light is fading, the air is cooling,  
and numberless starlings swirl in the evening breeze.  
meet them, work with them  
and recommend them but only  
to your friends.

F.E.I. Cargo it's different... it's one of the very best  
F.E.I. Cargo... a business house that will bring you home...

- Contributed by Ms. Valerie Abdulrahim Kittur  
a well-wisher, customer and shareholder of FEI.

3 things that make a  
man/woman

**HARDWORK, SINCERITY, COMMITMENT**

### From an Employee

Dear Friends,

I have always wanted to write something for FEI Duniya but was waiting for the right opportunity. Now that I have one, I would like to share it with each and every member of my FEI family. What better way to say it than write it in FEI Duniya from where I can connect to all of you from a single platform. I have recently undergone a very fruitful training for 3 months that was so meticulously planned and designed by Pratap Sir. Let me tell you prior to this training, I had never done anything notable to impress him but still he gave me this opportunity. This shows that no matter who we are, how far we are from him and whatever be our designation and job responsibilities, we are never unnoticed by him. He is always there for us, constantly thinking about how we can improve and grow both personally and professionally in life. So whenever he says 'FEI Family', he really means each and every letter of it.

This training has not only enriched my knowledge about our industry and profession but has also changed me a lot as a person. Unlike earlier, now I see things from a different perspective I am not afraid to face challenges and have become more determined and confident. Now that I have been sent back to my branch with added responsibilities, I would like to thank all those who went out of their way to make this training purposeful and above all Pratap Sir for standing by me during my bad times and keeping his faith in me. Something like this can only happen in FEI and I feel truly blessed to be a part of such an organization. Thank you Sir and I will do my best to make you proud one day. And to all my friends across FEI, I would like to request you that whatever Sir says or asks us to do, is intended for our own good only. So all we have to do is to trust him and his decision whole heartedly.

Thank You.

Yours sincerely,  
Rahul Das, FEI Kolkata



### Mera Bharat Mahan



Do you want to know  
the story behind this  
picture? Go back to  
page 10.

## Aiming High - Samriddha

10 year old Samriddha, fondly called Shan, is the son of Mr. Sanjoy Bose of our Kolkata branch. A student at Mitra Institution, Shan is an active child who enjoys playing with his best friend Kaustav.



He is a budding artist too as his favourite hobby is drawing. Though he enjoys outdoor activities, he is also very happy when his favourite cartoons are playing on television. Shan is very close to his grandmother and aunt and spends a lot of time with them. He admires Sourav Ganguly as his idol and wants to emulate him someday.



## Bank Beckons - Shayana

Shayana is the 10 year old daughter of Mr. Dilawar Inamdar of our Mumbai branch. A bright student, she is good in academics as well as extra-curricular activities.



She is a good dancer too and can shake a leg on many Bollywood numbers. She is happiest playing with her best friend Saniya. Shayana wishes to study finance and become a banker when she grows up. So here's wishing Shayana all the best for her banking dreams.



*3 things in life that one should aspire to be*  
**HUMBLE, HONEST, KIND**

## Practical Wisdom

Paddy phones an ambulance because his friend has been hit by a car.

Paddy: 'Get an ambulance here quick, he's bleeding from his nose and ears and I think both his legs are broken.'

Operator: 'What is your location sir?'

Paddy: 'Outside number 28 Eucalyptus Street.'

Operator: 'How do you spell that sir?'

Silence.... and after a minute.

Operator: 'Are you there, sir?'

More silence and another minute later.

Operator: 'Sir, can you hear me?'

This goes on a few minutes longer, until....

Operator: 'Sir, please answer me. Can you still hear me?'

Paddy: 'Yes, sorry about that... I couldn't spell eucalyptus, so I just dragged him round to number 3 Oak Street.'

## A Mother's Love

आई	माँ	??	母親
ماں	????	μητέρα	माँ
माँ	????	??	māe

दिन भर काम के बाद पापा पूछते हैं

कितना कमाया . . ?

बीबी पूछती है कितना बचाया . . ?

बेटा पूछता है क्या लाये . . ?

लेकिन माँ ही पूछेगी

बेटा कुछ खाया . . ?

## Logistics News

- Kandla Port added another feather in its prestigious cap by berthing the largest vessel ever in the history of Kandla Port, carrying a cargo of 59,000 MT of coal for import.
- Singapore has expressed interest in forging trade and technology partnerships with Kerala in key projects, including Vizhinjam Port.
- Gujarat's ambitious project to link Bhavnagar and Bharuch districts across the Gulf of Cambay, and then Mumbai and beyond, is expected to take off soon. The State port regulator, Gujarat Maritime Board, is looking for a potential contractor, for operation of a ro-pax ferry service.
- India will export 2 million tonnes of iron ore to Japan annually for the next three years and initiate the process for the Japanese government's equity participation in the Delhi Mumbai Industrial Corridor Development Corporation to the extent of 26%.

## Book review

Hello Friends,

Here is another interesting book which I read very recently and would like you all to read it. The name of the book is 'LIFE IS WHAT YOU MAKE IT', written by Preeti Shenoy. The story is a testament to the indomitable will and spirit of man.

This book is a story of Ankita who has the world at her feet. It is a gripping account of a few significant years of Ankita's life. She is smart, intelligent and ambitious. She gets into the best management school to pursue an MBA. But destiny has something else in store for her and she lands up in a mental hospital. How did she land up there? Will she ever bounce back again? No, I won't tell you. Pick up this book and you will truly be moved reading it.

Happy Reading!!!

- Sandesh Khaladkar,  
FEI Corporate office



### National Population Register

It is mandatory for all usual residents (citizens as well as non-citizens) to register in the National Population Register. Camps will be held in every locality for collection of biometric data. Even if your biometrics have been captured under Aadhaar, you are required to get your Aadhaar letter/enrollment slip to the camp. For more details visit:

[www.cenruiindia.gov.in](http://www.cenruiindia.gov.in)

3 things in life that one should hold  
on to  
FAMILY, LOVE, DIGNITY

## Chef's corner

Share this sweet treat with your loved ones and tuck into this yummy Strawberry Panna Cotta.

### Ingredients:

Strawberry crush - ½ cup  
Fresh strawberries, chopped - 3  
Cream - 2 cups  
Milk - 1 cup  
Sugar - 1/4 cup  
Unflavoured gelatine - 1 tablespoon



### Method:

Boil the cream and milk with sugar in a deep non-stick pan. Set aside to cool down to room temperature. Mix the gelatine in four tablespoons of hot water and stir it into the milk. Transfer the cream-milk mixture into a bowl, add the strawberry crush and mix well. Put the chopped strawberries into eight moulds and pour the milk-cream mixture into it. Place them in a refrigerator for three to four hours to set. Serve chilled.

- Contributed by Ms. Vidhi Nair, FEI Mumbai



## Letter to the editor

Dear Editor,

It's a superior feeling as I wait the last fifteen days of every month, for the new issue of our 'FEI Duniya' and finally get it in my hand. I was thrilled to receive this month's copy. I always dreamt of having my picture in a newspaper or magazine and to be noticed by others in a good way. I thank you for selecting me as the birthday boy and for fulfilling my dream.

Since I am the birthday boy for this month, I read this column over and over again. While reading this column, an idea struck me and I decided to share it with you.

We could ask the respective birthday boy / girl to contribute something about FEI and FEI culture. This will make the birthday column more interesting.

Wishing the FEI Duniya team all the best for your future endeavors.

Best regards,

Vijendra Yadav, FEI Bangalore



(Vijendra was our Birthday Boy for the month of May.)

## Birthdays

Dadabhau Ghule	Mumbai	1-June
B. Lakshmanan	Chennai	1-June
Santosh Jadhav	Mumbai	1-June
Ghaininath Pakhra	Mumbai	1-June
Dattatra Muley	Mumbai	2-June
Lahu Muley	Mumbai	2-June
Sopan Chaudhary	Mumbai	2-June
Dipak Bhavsar	Ahmedabad	4-June
Raju Dhabade	Mumbai	5-June
Madhusudana. V.	Bangalore	12-June
Nashiket Pilane	Mumbai	14-June
Fahim Ahmed	Kolkata	15-June
Neelam Saini	Ahmedabad	19-June
Abhijeet P. Nair	International	21-June
Kriti Gadia	Mumbai	21-June
Arun Raveendran	Corporate	23-June
Geeta A. Chavan	Mumbai	25-June
Aditya Tewary	Ahmedabad	28-June
Chandramohan Nayak	Mumbai	28-June
Sandesha S. R.	Bangalore	30-June
Kushagra Shreshtha	Corporate	30-June

## Wedding Anniversaries

Amit Mistry	Mumbai	2- June
Charpatinath Garje	Mumbai	2- June
Pran Pati Pathak	Mumbai	6- June
Ramdas Gete	Mumbai	10-June
Jagdish Maurya	Mumbai	19- June

## New Members

Geeta Chavan	Mumbai
Amit Kumar	International
Sunep Imchen	International
Bhavana Kawat	Corporate
Richa	Corporate
Arun Raveendran	Corporate
Chandramohan Nayak	Mumbai
Sneha Kanitkar	Corporate

## Birthday Boy

Our Birthday boy for June is Mr. Dadabhau Ghule. He came to FEI in 2007 armed with rich experience in the industry. He looks after all our customs related activities at Mumbai and Nhava Sheva ports. A senior member, he is well-versed with activities at the docks.



Dadabhau is a very dedicated man and will not rest until he completes a task that is given to him. Even a clock will not dictate his work timings. All his colleagues appreciate his hardwork and efforts. Here is a humble man with a simple and sober personality, who holds a dignified place in the FEI family. Make his day even more special with your birthday wishes. Call him on 9870563517.

## Chocolate Calendar

This arithmetic with chocolate will tell you your age!!!

1. Pick the number of times a week, that you would like to have chocolate (more than once but less than 10)
2. Multiply this number by 2
3. Add 5
4. Multiply it by 50
5. If you have already had your birthday this year add 1762. If you haven't, add 1761.
6. Now subtract the four digit year that you were born.

You should have a three digit number.

The first digit of this was your original number (i.e.: how many times you want to have chocolate each week).

The next two numbers are your age!!!

(This will work only in 2012.)

- Contributed by Mr. Chester Gong,  
International partner and well-wisher of FEI



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Do take time to visit these websites:

[www.feicargo.in](http://www.feicargo.in), [www.shalajanair.com](http://www.shalajanair.com), [www.iccawards.in](http://www.iccawards.in),  
[www.devotionalharmony.com](http://www.devotionalharmony.com), [www.thejulyclub.com](http://www.thejulyclub.com), [www.shetheincredible.com](http://www.shetheincredible.com)

The views and opinions expressed in FEI Duniya are not necessarily those of the editor, publisher or the organization. Any health tips given in the magazine should not be substituted for the advice of a medical professional.

3 things in life that one should be wary of  
**DECEIT, SELF-PITY, IDLENESS**

## ***ICE Awards 2012***

*Come June, it's time to honour the efforts of various organizations, who successfully keep the connection alive amongst the employer, employee and their families as well. The ICE (In-house Communication Excellence) Awards 2012 award function takes place on 22nd June at 'Ramada Plaza, Powai, Mumbai' from 7.00 p.m. onwards. Entry by invitation.*

## ***FEI Cargo Ltd. AGM***

*FEI Cargo Ltd. usually has its AGM on its Founders Day. Since, it falls on a Sunday this year, our AGM will be one day prior, that is on 23rd June 2012, at 10.30 a.m., in our office building. All shareholders are gently urged to make attending the AGM a habit.*

*Annu Kapoor presents*

## ***Shailaja Nair Antakshari***

*It has been our constant endeavor, to try and undertake many new initiatives. ICE Awards, now in its 4th year, is one such initiative. 'Shailaja Nair Antakshari' will be conducted by none other than the original inventor of Antakshari, in modern times, Mr. Annu Kapoor. This will take place on our Founders Day, June 24th, Sunday at Manik Sabhagriha Auditorium, Mumbai, at 6.30 p.m.*