

CEO's message

Dear friends,

It's yet another new year. Anything new always brings with it, hopes as well as challenges. We human beings like both these things. We want something new in life, yet we do not want to get out of our comfort zones and this is not done.

Across the world, India in particular and FEI, very specifically, has to be extremely careful about the coming years. We need to create more in terms of both quality and quantity, save more, invest more, conserve more and apply our mind in whatever we do, to survive these testing times.

As has been rightly said, tough situations will come and go but tough people are here to stay. I wish all our tough colleagues a challenging yet interesting New Year, for you to prove to the world that you are different - both individually and as a team.

Best Regards,

Pratap Nair

Junior speak

Dear friends,

I first take this opportunity to wish you and your family a very happy and prosperous New Year. May 2012 bring you happiness, peace and prosperity.

The year 2011 was not the best year as per FEI standards though we added a few new businesses.

There were many great new initiatives taken by FEI, as a family, like Ganesh Chaturti celebrations at our Ahmedabad office, Diwali party, etc., which has indeed bought all of us closer, as a family.

Everyone says 2012 is going to be the year that will test all economies and we have to strive to abide by FEI motto and our mentor's words so that we easily sail through 2012.

In 2014 we have our biggest celebration "25 years of FEI" coming up. We should all get excited about it and start working smart and hard this year, to have the best celebration, of its kind, in 2014.

I believe that both, a company and a person, must pursue a dream, or an ideal, in order to grow and develop. I understand that each of you, as an individual, has dreams of your own, just as FEI Group has a major goal of becoming "the best freight forwarding company in the world". Not the biggest, but the best and I wish that you enhance, both your official and personal life, with an intention of achieving your dream, lead a fulfilling life and enjoy being a part of the FEI family.

Thank you once again and have a great 2012 and see you soon.

Respectfully,

Abhijeet

Why are GOALS IMPORTANT?

Even on a sunny day, the most powerful magnifying glass will not light paper if you keep moving the glass. But if you focus and hold it, the paper will light up. That is the power of concentration.



A man was traveling and stopped at an intersection. He asked an elderly man, "Where does this road take me?"The elderly person asked, "Where do you want to go?"The man replied, "I don't know."The elderly person said, "Then take any road. What difference does it make?"

How true. When we don't know where we are going, any road will take us there. Enthusiasm without direction is like wildfire and leads to frustration. Goals give a sense of direction. Would you sit in a train or a plane without knowing where it was going? The obvious answer is no. Then why do people go through life without having any goals?

Definition of a SUCCESSFUL LIFE is...

To laugh often and much.

To win the respect of intelligent people and the affection of children.

To earn the appreciation of honest critics and endure the betrayal of fake friends.

To appreciate beauty, to find the best in others.

To leave the world a bit better.

To bounce back after making mistakes and have the courage to avoid repeating errors and to improve.

To bestow upon the least thing ever undertaken, the same care and attention, that is bestowed upon the greatest.

To understand that persistence, hard work and determination are the keys to success.



Life Explained...











On the first day, God created the dog and said:

'Sit all day by the door of your house and bark at anyone who comes in or walks past. For this, I will give you a life span of twenty years.'

The dog said: 'That's a long time to be barking. How about only ten years and I'll give you back the other ten?'

So God agreed.

On the second day, God created the monkey and said:

'Entertain people with tricks, and make them laugh. For this, I'll give you a twentyyear life span.'

The monkey said: 'Monkey tricks for twenty years? That's a pretty long time to perform. How about I give you back ten like the Dog did?'

And God agreed.

On the third day, God created the cow and said:

'You must go into the field with the farmer all day long and toil under the sun, have calves and give milk to support the farmer's family. For this, I will give you a life span of sixty years.'

The cow said: 'That's a tough life you want me to live for sixty years. How about twenty and I'll give back the other forty?'

And God agreed again.

On the fourth day, God created humans and said:

'Eat, sleep, play, marry and enjoy your life. For this, I'll give you twenty years.'

But the human said: 'Only twenty years? Could you possibly give me my twenty, the forty the cow gave back, the ten the monkey gave back, and the ten the dog gave back; that makes eighty, okay?'

'Okay,' said God, 'You asked for it.'

So that is why for our first twenty years we eat, sleep, play and enjoy ourselves. For the next forty years we slave in the sun to support our family. For the next ten years we do monkey tricks to entertain the grandchildren. And for the last ten years we sit on the front porch and bark at everyone.

Life now has been explained to you...

Eagles in a storm

Did you know that an eagle knows when a storm is approaching long before it breaks?

The eagle will fly to some high spot and wait for the winds to come.

When the storm hits, it sets its wings so that the wind will pick it up and lift it above the storm.

While the storm rages below, the eagle is soaring above it.

The eagle does not escape the storm. It simply uses the storm to lift it higher. It rises on the winds that bring the storm.

When the storms of life come upon us - and all of us will experience them - we can rise above them by setting our minds and our belief toward God. The storms do not have to overcome us. We can allow God's power to lift us above them.

God enables us to ride the winds of the storm that bring sickness, tragedy, failure and disappointment in our lives. We can soar above the storm.

Remember, it is not the burdens of life that weigh us down, it is how we handle them.

Peace of mind

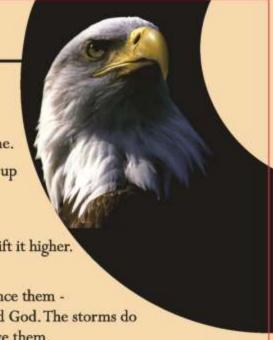
Once Buddha was walking from one town to another town with a few of his followers. While they were travelling, they happened to pass a lake. They stopped there and Buddha told one of his disciples, "I am thirsty. Do get me some water from that lake there."

The disciple walked up to the lake. When he reached it, he noticed that some people were washing clothes in the water and, right at that moment, a bullock cart started crossing through the lake. As a result, the water became very muddy, very turbid. The disciple thought, "How can I give this muddy water to Buddha to drink!" So he came back and told Buddha, "The water in there is very muddy. I don't think it is fit to drink."

After about half an hour, again Buddha asked the same disciple to go back to the lake and get him some water to drink. The disciple obediently went back to the lake. This time he found that the lake had absolutely clear water in it. The mud had settled down and the water above it looked fit to be had. So he collected some water in a pot and brought it to Buddha.

Buddha looked at the water, and then he looked up at the disciple and said, "See what you did to make the water clean. You let it be ... and the mud settled down on its own — and you got clear water. Your mind is also like that. When it is disturbed, just let it be. Give it a little time. It will settle down on its own. You don't have to put in any effort to calm it down. It will happen. It is effortless.

What did Buddha emphasize here? He said, "It is effortless." Having 'peace of mind' is not a strenuous job; it is an effortless process. When there is peace inside you, that peace permeates to the outside. It spreads around you and in the environment, such that people around start feeling that peace and grace.



Most important things to be remembered in life

Never give up on anybody; miracles happen everyday.

Think big thoughts, relish small pleasures.

Don't expect life to be fair.

Learn to listen. Opportunity sometimes knocks very softly.

Never deprive someone of hope, it might be all they have.

Strive for excellence, not perfection.

Don't waste time grieving over past mistakes. Learn from them and move on.

Never cut what can be untied.

Remember: Success comes to the one that acts first.

Never waste an opportunity to tell someone you love them.

Remember that nobody makes it alone. Have a grateful heart and be quick to acknowledge those who help you.

Never underestimate the power of a kind word or deed.

Laugh a lot. A good sense of humor cures almost all of life's ills.

Think, Believe, Dream and Dare

An eight-year-old boy approached an old man in front of a wishing well, looked up into his eyes, and asked: "I understand you're a very wise man. I'd like to know the secret of life."

The old man looked down at the youngster and replied: "I've thought a lot in my lifetime, and the secret can be summed up in four words.

The first is **think**. Think about the values you wish to live your life by.

The second is **believe**. Believe in yourself based on the thinking you've done about the values you're going to live your life by.

The third is **dream**. Dream about the things that can be, based on your belief in yourself and the values you're going to live by.

The last is dare. Dare to make your dreams become reality, based on your belief in yourself and your values."

And with that, Walter E. Disney said to the little boy, "Think, Believe, Dream, and Dare.





Mind Binders

Our behavior is largely determined by the words we use. If our thoughts about our abilities and ourselves are negative, we tend to overlook the positives and the potential. We actually hypnotize ourselves to behave as we think. Every word we repeat and believe tends to shape what we become.

Words that may be having a negative impact on our lives are called "mind binders". They are words that take root and grow into behaviors. Some examples are:

- I can't remember people's names.
- I'll never be a wealthy person.
- Idon't have enough time.
- I have a poor memory.
- I'm not perfect.
- I can't be patient with customers all the time.
- Idon't like my job.
- I have too much to do.
- I can't talk politely to my unreasonable customers.
- I can't work as fast as the customers wants me to.
- I can't wake up early in the morning.
- Iget tired very fast.
- I just can't seem to save money.



If we stop using such words, we can change the way we live.

 Contributed by Ms. Smita S.Pillai (Corporate Office)

Renewal of ISO Certification



SNF Initiative



Logistics News



- Australia's Labor party has endorsed PM Julia Gillard's plan and lifted a decadesold ban on uranium sale to India.
- The Finance Ministry has extended zero duty on sugar imports, till March 2012.
- Marg Ltd. has signed an MoU with the Government of Karnataka, for developing and operating various infrastructure projects, with a total investment of Rs. 4000 crore.
- Nepal has promised India that it would allow car imports, on the basis of self-certification by Indian government authorized manufactures.
- Concor has drawn up a Five-year Plan to set up a network of 13 multi-modal logistics parks that can handle both domestic and exim traffic across the country.
- Global Logistic Properties Ltd., a unit of the Government of Singapore Investment Corp., and China Investment Corp. agreed to buy 15 Japanese warehouses for 122.6 billion yen (\$1.6 billion) as demand for modern storage is rebounding after the March earthquake.

Chef's Corner

Ingredients:

1 cup sesame seeds (til) (white)

2 table spoons roasted, peeled and halved peanuts (ground nuts)

1 cup grated dry coconut

1 cup grated jaggery

1/2 tea spoon elaichi and Jaiphal

4-5 table spoons Ghee

1 1/2 cup whole wheat flour (atta)

3/4 cup all purpose flour (maida)



Method:

Roast the til and coconut separately on a pan, until light brown, keep them aside.

Mix all the til, coconut and groundnut together in a mixer and grind it finely.

Melt the ghee and jaggery in a pan, add the finely grounded mixture and fry for 5 minutes and keep aside.

Form a dough with the atta and maida, adding water as needed. As if making parathas, stuff a good amount of the mixture into each portion of the dough. Roll it out and fry on both sides. Serve hot.

This recipe should yield 7-8 polis.

- Contributed by Mrs. Sharmila Joshi FEI Mumbai



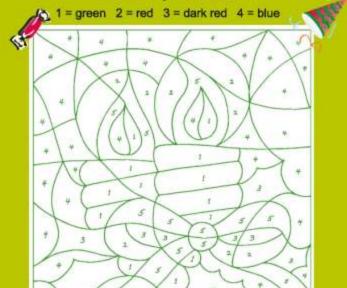
KUONB

Budding Abdul Kalam in the making Pranav Pillai!!!



Pranav is the nine year old son of Smita S. Pillai, from our Corporate Office. At present, he is studying in the fifth standard in Gopal Sharma International School and has a natural flair for music. He has been attending piano classes and received many accolades at various musical programmes. His other hobbies include reading and playing. Pranav dreams of becoming a scientist, as he is passionate about research work.

Colour by numbers!!!



Jalebi girl Diyanshi



Five year old Diyanshi Chintan Jani, is the daughter of Mansi Jani of our Ahmedabad branch. Studying in the Sr. Kg. at C. U. Shah Preparatory School, she enjoys playing with her best friend, Priyanshi. Diyanshi is a big Salman Khan fan and dances to all his movie songs. She recently won the fancy dress competition at her school, where she dressed up as Jalebi girl. Her favorite thing to do is watching cartoons. She is fascinated by an ATM machine and believes that God has put a lot of money in there for her. This talented little girl wishes to become a teacher when she grows up.



We remember...

India's cultural scene lost two luminaries last month, Mr. Dev Anand and Mr, Mario Miranda. Let's take a walk down memory lane to recall some of the finest achievements of these two people.

Born on 26 September 1923, Dev Anand, a renowned film actor, with a career spanning five decades, left a profound impact on Hindi cinema. Some of his films include Guide, Jewel Thief, Hare Rama Hare Krishna, etc. He created a romantic hero image with films like Manzil and Tere Ghar Ke Samne. He has also been actively involved in direction and production. He has several awards to his credit including the prestigious, Padma Bhushan. Our evergreen star will continue to live in the minds and hearts of his many admirers.

Mario Miranda, a reputed cartoonist par excellence, who has also published and illustrated several books. His illustrations provide everyone some comic relief and his works were featured in Times of India, Femina, Economic Times, and The Illustrated Weekly of India. Some of his own books are Laugh it Off, Goa with Love, and Germany in Wintertime. Mario was honoured with the Padma Shri in 1988 and Padma Bhushan in 2002. His witty illustrations will surely be remembered even in times to come.





An FEI Initiative

FEI has always extended its wholehearted support to several causes. This time around we decided to encourage students and so we sponsored a college festival, the annual event of SIES College, Mumbai, 'Visions 2011'. It was a three day event from 22nd to 24th December, bursting with colour and events like dance, music, cultural programmes, etc. The inaugural function took place on the 22nd and the directors of FEI were invited on stage to light a lamp. FEI also held an essay writing competition for the students, on the 'relevance of in-house magazines in an organization'. The event was well-attended by enthusiastic participants, Several employees visited the venue on the days of the festival and came back feeling nostalgic about their own college days. All in all, it was a new and wonderful experience.







Birthdays

Charpatinath Balbhim Garje	Mumbai	01-Jan
Murlidhar Khatri	Jaipur	01-Jan
Sandesh Khaladkar	Mumbai	10-Jan
P. B. Manikantan	Kolkata	12-Jan
Aaditya D. Parab	Baroda	16-Jan
M. Theva Anand Rajesh	Tuticorin	16-Jan
Muhammed Ameen	Kochi	20-Jan

Wedding Anniversaries

Sheen Ajith Thomas	International	01-Jan
Hitesh Patni	Baroda	21-Jan
Sanjoy Kumar Bose	Kolkata	26-Jan
Charu Mishra	Ahmedabad	26-Jan
Rajesh Meghrajani	Ahmedabad	29-Jan

Birthday Boy



Our birthday boy for this month is from the land of roshogolla and mishti dohi. Mr. P. B. Manikantan, fondly known as Mani, joined the FEI family in 2010. He looks after the accounts and documentation in Kolkata branch and is a responsible, helpful, focused and ambitious team member of FEI Kolkata.

Mani's cultural side is clearly seen in his love for music, besides being an ardent sports enthusiast. He is committed to social issues like women empowerment and standing against cruelty to animals. What makes this birthday even special to him is that he recently entered a new phase of his life, when he tied the knot with Ms. K.K. Jayalakshmi, Do call 8981857475 and wish our birthday boy with a meetha sandesh.

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The views and opinions expressed in FEI Dunlya are not necessarily those of the editor, publisher or the organization. Any health tips given in the magazine should not be substituted for the advice of a medical professional.

SNF Initiative



New member

Suresh Babu N.C. Kochi

Newly Weds



P.B. Manikantan and K, K, Jayalakshmi



Jitendra Gamre and Jyoti

Engagement



Aparna Pathak and Dakshesh Vyas

HOLIDAY LIST - YEAR 2012

Date	Oceasion	Branches
14-Jan	Makar Sankaranti/Pongal	Ahmedabad,Baroda,Bangalore, Chennai, Hyderabad, Tirupur, Tuticorin
26-Jan	Republic Day	All Branches
20-Feb	Mahashivratri	Chennai, Delhi, Hyderabad, Jaipur, Kochi, Tirupur, Tuticorin
08-Mar	Holi	Ahmedabad,Baroda,Bangalore, Chennai, Hyderabad, Tirupur, Tuticorin, Mumbai
23-Mar	Gudi padwa/Ugadi	Bangalore, Mumbai
06-Apr	Good Friday	Bangalore, Chennai, Delhi, Hyderabad, Jaipur, Kochi, Mumbai, Tirupur, Tuticorin
13-Apr	Vishu	Kochi
14-Apr	Ambedkar Jayanti/ New Year	Chennai, Mumbai, Tirupur, Tuticorin
02-Aug	Raksha Bandhan	Ahmedabad, Baroda, Jaipur
10-Aug	Janmashtami	Ahmedabad, Baroda, Chennai,Delhi, Jaipur, Tirupur,Tuticorin
15-Aug	Independence Day	All Branches
20-Aug	ID -UL -Fitr	Hyderabad, Kochi, Mumbai, Kolkata
29-Aug	Thiruvonam	Kochi
19-Sep	Ganesh Chaturthi	Bangalore, Chennai, Hyderabad, Mumbai, Tirupur, Tuticorin
02-Oct	Gandhi Jayanti	All Branches
23-Oct	Navami	Kolkata
24-Oct	Dussehra	All Branches
27-Oct	ID -UL - Zuha (Bakri Id)	Bangalore, Delhi, Jaipur, Kolkata, Kochi
12-Nov	Kali Puja	Kolkata
13-Nov	Diwali	All Branches
14-Nov	New Year	Ahmedabad, Baroda
15-Nov	Bhai Dooj	Ahmedabad,Baroda
24-Nov	Muharram	Kolkata
28-Nov	Guru Nanak Jayanti	Bangalore, Delhi
25-Dec	Christmas	All Branches

Registered Office: A -103, Mangalya, Marol-Maroshi Road, Andheri (East), Mumbai - 400 059 India. Tel: 91-22-4236 9911, 4236 9900 Fax: 91-22-2920 4305, 2920 4312, 2920 4344 mail@feicargo.in www.feicargo.in