



# FEI DUNIYA



It's Your World

• A PUBLICATION OF FEI CARGO LIMITED

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# CEO's message

Dear friends,

Globalization has done wonders for our industry. We can now see the heads of Logistics or Supply Chain divisions reaching up, to becoming the Chief Executive Officer (CEO) of the company. We can cite the example of Mr. Tim Cook of Apple Inc. One can also draw inspiration from Mr. Pradeep Bannerjee, who is now the Executive Director of Hindustan Unilever Ltd., India's largest consumer goods company.

So the opportunities for us, both, individually and as an organization are excellent. You can contribute to our (yours and FEI's) growth and take up the challenge. The challenge is to achieve faster, sustainable and more inclusive growth, as we move forward.

With the new financial year beginning from 1st April, let us rededicate ourselves to making FEI a grand, successful and great organization.

Best of luck and best regards

*Pratap Nair*



## Junior Speak

Dear friends,

We start the new financial year with the introduction of a brand new software. It is going to be a little time consuming and tedious but I am sure if we all work well with it we will have a tool that can help FEI grow. It is not only a software but it is a sales tool. We will be able to give our customers anything and everything they want in terms of information. Each one of you will be able to pass on so much information to the Management. It will make all our lives easy and organized for sure.

This software is a part of the growth story we are writing for FEI. It is the 360 degree view for each one of you to look into things in a holistic way. Give yourself 30 days and we will have one of the best systems assisting you at FEI.

Also its time to get serious about ICE Awards. For the next 30 days we all have to look out for ICE Awards entries anywhere and everywhere. We have to make it a bigger and grander success as compared to what we did last year around. We are going to have more entries, more participation and a bigger award ceremony.

Best of Luck to everyone and feel free to contact me at any point of time, for any assistance with the software .

Happy Vishu to all our Malayalee colleagues.

Respectfully,

*Abhijeet*

# Life Values

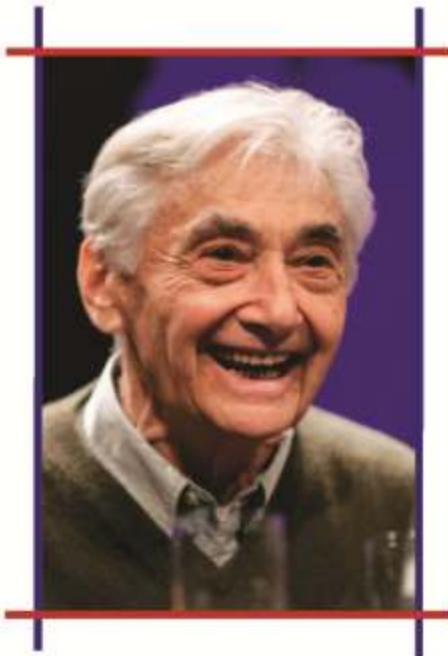
Values are deep seated beliefs. They are emotional rules that govern our behaviour, attitudes and our life. They are the inner illuminations in whose light we see justice and injustice, good and evil, means and ends. Values are critically important as they drive our choices and actions and make us what we are; as a person, a community or a nation. In this new column, we will present to you 12 life values that will contribute to a fulfilling life, to produce great thoughts and great deeds.

## *The success of Perseverance*

In this world, there is nothing softer than water. But it still manages to compel the hard and unyielding. The weak overcomes the strong, the hard gives way to the gentle and the water wears-out the rock. All this is possible, thanks to perseverance, because water is never tired of flowing.

## Howard Zinn

Howard Zinn, an American social activist and author wrote at length on civil rights and anti-war movements. Below is his view on Civil Disobedience.



*"You are saying our problem is civil disobedience, but that is not our problem.*

*Our problem is civil obedience.*

*Our problem is the number of people all over the world who have obeyed the dictates of the leaders of their government and have gone to war, and millions have been killed because of this obedience. Our problem is that people are obedient all over the world, in the face of poverty and starvation and stupidity, and war and cruelty.*

*Our problem is that people are obedient while the jails are full of petty thieves, and all the while the grand thieves are running the country.*


*THAT'S OUR PROBLEM."*

## Success and Failure Explained

**Success :** Self awareness  
Understanding  
Care for others  
Control of emotions  
Esteem of self  
Self confidence  
Sharing of one's self

**Failure :** Fear  
Assumption  
Insensitivity  
Labeling  
Uncertainty  
Resentment  
Egoism

# True Love



It was a busy morning, about 8:30 a.m., when an elderly gentleman, in his 80's, arrived to have stitches removed from his thumb. He said he was in a hurry as he had an appointment at 9:00 am. I took his vital signs and had him take a seat, knowing it would be over an hour, before someone would be able to see him.

I saw him looking at his watch and decided, since I was not busy with another patient, I would evaluate his wound. I found it was well healed, so I talked to one of the doctors, got the needed supplies to remove his stitches and redress his wound.

While taking care of his wound, I asked him if he had another doctor's appointment this morning, as he was in such a hurry. The gentleman told me that he needed to go to the nursing home to eat breakfast with his wife. I inquired as to her health. He told me that she had been there for a while and that she was a victim of Alzheimer's disease. As we talked, I asked if she would be upset if he was a bit late. He replied that she no longer knew who he was, that she had not recognized him in five years now.

I was surprised, and asked him, "And you still go every morning, even though she doesn't know who you are?". He smiled as he patted my hand and said, "She doesn't know me, but I still know who she is". I had to hold back tears as he left. I had goose bumps on my arm, and thought, 'That is the kind of love I want in my life.'

True love is neither physical, nor romantic. True love is an acceptance of all that is, has been, will be, and will not be.

## Murphy's Law

*Murphy's Law was born at Edwards Air Force Base in 1949 at North Base, in United States. It was named after Capt. Edward A. Murphy, an engineer working on Air Force Project MX981, designed to see how much sudden deceleration (decrease in speed) a person can stand in a crash. One day, he found that a device was wired wrong. He cursed the technician responsible and said, "If there is any way to do it wrong, he'll find it."*

*Thus 'Murphy's law' is a saying or a proverb. Here are some such sayings that have been accumulated over the years.*

- Whenever I find the key to success, someone changes the lock.
- To err is human, to forgive is not a company policy.
- All the desirable things in life are either illegal, expensive, fattening or married to someone else.
- Since Light travels faster than Sound, people appear brighter before you hear them speak.
- You can never determine which side of the bread to butter. If it falls down, it will always land on the buttered side.
- Anything dropped on the floor will roll over to the most inaccessible corner.
- If you come early, the bus is late. If you come late, the bus is still late.
- Once you have bought something, you will find the same item being sold somewhere else at a cheaper rate.
- If you have bunked the class, the professor has taken attendance.
- The door bell or your mobile will always ring when you are in the bathroom.
- When in a queue, the other line always moves faster.

## Union Budget 2012 Highlights

**Here's a look at some quick highlights of the Union Budget 2012-2013.**

- ➔ Income tax exemption limit has been raised to Rs. 2 lakhs, for individuals.
- ➔ Tax exemptions on Saving bank interest upto Rs. 10,000/-.
- ➔ There will be TDS at 1% at the time of real estate sale above Rs. 50 lakhs.
- ➔ EPF (Provident Fund) interest rate is reduced from 9.5 % to 8.25 %
- ➔ Securities Transaction Tax has been reduced from 0.125 % to 0.1 %
- ➔ Almost all services now come under the purview of service tax and the rate has been raised from 10 % to 12 %.
- ➔ For Medical Insurance, senior citizen's age has been reduced from 65 years to 60 years.
- ➔ Excise duty has been raised from 10 % to 12 %. Customs duty on warning systems / track upgrade equipment for railways reduced from 10 % to 7.5 %. Import duty on equipment for iron ore mining reduced from 7.5 % to 2.5 %. However, branded silver jewellery is fully exempt from excise duty.
- ➔ There is a new equity savings scheme to provide for income tax deduction of 50 %, for those who invest Rs.50,000 in equity and whose annual income is less than Rs.10 lakh.
- ➔ Infusion of Rs.15,888 crore in public sector banks, regional rural banks and NABARD in 2012-13.
- ➔ Cinema industry is exempted from service tax.
- ➔ Tax exemption on Infrastructure bonds has been removed. However companies are allowed to issue 60,000 crore worth of bonds compared to 30,000 crore worth bonds, last year.

- Read Slowly -

**'FINE' is a 'TAX' for doing wrong things, whereas 'TAX' is a 'FINE' for doing right things.**

### **Value of Trees**

In one day, a human being breathes oxygen equivalent to 3 cylinders. Each oxygen cylinder costs Rs. 700, on an average. So in a day, one uses Oxygen worth Rs. 2100. For a full year, it is Rs. 7,66,500.

If we consider an average life span of 65 years; the costs of oxygen we use, become a staggering sum of around Rs. 5 Crore.

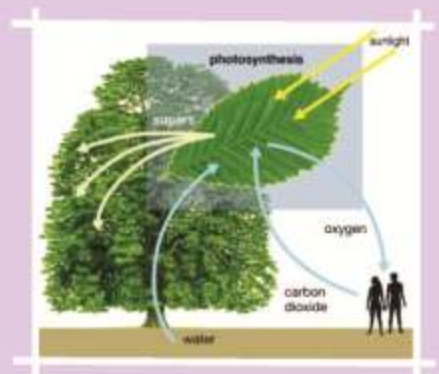
All this oxygen is derived free of cost from the surrounding trees.

Very few people look at trees as a resource and there is rampant tree cutting going on everywhere, which should stop.

### **Lol Moment** 😊

Q. How do you get a mouse to smile?

A. Say cheese!!...



# Easter

Easter is a Christian festival which celebrates the resurrection of the Lord Jesus Christ. Christ took the sins of the world upon Himself and died on the cross for the redemption of mankind. On the third day, he rose again, proclaiming the salvation of God to the world.

Easter is preceded by 40 days of Lent, which is a time for prayer and contemplation.

The day Jesus died and was buried is known as Good Friday. The following Sunday is Easter, the day Christ was resurrected.

Easter celebrations include family gatherings and special Easter church services.

## Poem - "The meaning"

The Meaning of Easter, some think  
is Colored eggs and chocolate bunnies  
A rainbow of jelly beans.  
But how many people truly know  
What Easter really means?  
Easter is a time of promise  
that God has given to man.  
It's the culmination  
of His redemption plan.



# Vishu



The festival of Vishu is a Harvest festival celebrated in Kerala. It is also the Malayalam New Year and is celebrated with much fanfare. An important aspect of Vishu is the Vishukkani, which is the first thing you see on the day of Vishu, after you wake up. Vishukkani is created the night before Vishu. It is an arrangement of auspicious articles which include an idol of Lord Krishna, a large vessel called Uruli made of five metals, betel leaves, a mixture of rice and turmeric, Kumukumam in a small container, book - usually the Bhagavad Gita, a mirror, cloth, lemons, coconut, fresh vegetables, bananas, gold coins, konna (yellow flowers), etc. It is a day of festivities where families visit the temple to seek blessings. A special feast (Sadya) is also prepared with different foods which include salty, sweet, sour and bitter items. Children also receive Vishukkaineetam (gift money) from their elders.

## Chef's corner

Enjoy Vishu with this special Unniappam recipe.

**Ingredients:** Rice – 500 gms, Jaggery – 250 gms, Bananas – 2 nos., Jeera Powder – 1 spoon  
Cardamom – 1 spoon, Baking powder – ¼ spoon

### Method:

Soak rice in water for about three hours. Grind together bananas, jaggery and rice, with enough water to form a thick smooth batter. Mix cardamom and Jeera powder and let the batter sit for 3-4 hours. Heat oil in the unniappam pan and fill a spoon of the batter, in each mould. Fry on medium heat for about 2 minutes, till brown. Then turn them over and cook the other side, till done. Drain well on paper towel.



- contributed by Ms. Smita S. Pillai, Corporate office



## THE SPIRITUAL BASIS OF CAPITALISM

### A SOLUTION TO THE WORLD ECONOMIC CRISIS



We are at a time when the political, economic, industrial, financial, banking, business, religious, scientific, medical and healthcare systems world over are undergoing unimaginable changes due to the sweeping evolutionary and revolutionary process. These changes are taking place in an unprecedented manner which are not under the control of leaders in any one of these communities. The global economic crisis, unemployment and huge gap between rich and poor are few of the visible things that are being witnessed.

Although leaders and their systems are moving towards Globalisation, New Economic Order etc. for the last 27 years, it is necessary to keep both material and spiritual forces in balance, to maintain peace and harmony in the social order in general and for the evolution of human consciousness in particular.

After the end of Communism in the Soviet Russia, the advent of Globalisation was seen as the bridge that would fill the gap between rich and poor nations and their participation as partners in international trade provided an opportunity to look at things differently.

The environment movement has made every country dependent on each other for a sustainable development without the demarcated boundaries of air and sunshine.

Opening up of several economies, formation of different economic Regional blocks (EC, SAARC, NAFTA, APEC, ASEAN, Islamic economic bloc, the economic bloc of CIS) during the last 27 years and the thought of opening up of borders for trade, are some of the significant steps towards 'Spiritual basis of Capitalism' according to me.

Here, I would like to mention in this context that the established 'Calcium Theory of Cancer', which is nothing but 'low energy utilization economics together with practice of Spiritualism (ethics and moral values) will mitigate the economic perils of the global meltdown that political leaders and economists are trying to reverse.

(.... To be continued in our forthcoming issues)

*This article comes to us courtesy Ms. Lalitha Vaidyanathan, Ph.D. She has been a features writer and a special correspondent with Press Trust of India (PTI). On September 30, 2011, she retired from PTI after over 25 years of service. Her area of expertise included covering issues like science and technology and nuclear power in India. She has also traveled to the US and Europe for reporting assignments on nuclear power and the Indo-US nuclear deal.*

## Quiz time

How can you drop a raw egg onto a concrete floor without cracking it?

Send in your quiz answers to feiduniya@feicargo.net. For every correct answer, you will get 5 points. Keep collecting your points with every issue. When your score goes up to 50 points, you will receive a SURPRISE GIFT. So what are you waiting for?? Come on, Tickle your Brain

Answer to last month's quiz:

Q. I am a seven letter word but if you remove four of my letters I will have one left? What word am I?

Ans: SOMEONE

## Direct Dil se...

Dear Pratap,

On February 21st, we concluded our annual 2012 Asia Trade Mission to Qingdao and Xi'an in China and Hyderabad and New Delhi in India.

According to all the comments, the mission received an A+ rating and everybody is looking forward to the next one.

On behalf of USPAACC, I wanted to take this opportunity to thank you for being a part of it.

Thanks to people like you, we are able to continue this program, to explore business and investment opportunities, create and strengthen strategic partnerships, promote American products and services, and facilitate the exchange of ideas among international business leaders and visionaries.

We look forward to staying in touch with you!

Best regards,  
Anna

Anna Strzala  
National Program Director  
US Pan Asian American Chamber of Commerce  
Education Foundation (USPAACC)

## A 'Do it Yourself' Project

To create your future, first you must clear your space to work in.

Clear away the disappointments and resentments; throw out the dried bones of old failures.

Now make a pile of words that end in 'ed'. You've probably gathered quite a lot, like:

Angered, irritated, shocked, suppressed, degraded, etc. Now throw them out.

Sit still in your nice clean space. Remember God and all other good things.

Get out a big sack and fill it with other words, like gentleness, goodness, peacefulness and kindness.

And why tie yourself down? After all, this is your sack. Feel free to add generosity, acceptance, love and appreciation.

Now take your sack out into the world and give them all away.

You have just created your future.

## LOL moment



An employee became ill and was rushed to the hospital. The next day his boss was among the first to visit him. "Now Raj", he said, "Don't worry about a thing. Everyone at the office is going to pitch in and do your work – as soon as we're able to figure out just what it is, you've been doing."

## Book review

Let me give you a brief, before I say anything about this wonderful book, which I read few weeks ago. The author has played an immense role in my reading life. His book "Devil In Pinstripes" got me going.

This is his latest among the 4 books which he has written and I am glad that I read all of them. 3 out of 4 books which he has written are related to banking industry.

In his latest book, the author is telling us an interesting story of a bunch of people working with "Greater Boston Global Bank". A new CEO from the US has just taken over the India operations of the bank, which is stuck with various legal mess-ups and is under the radar of the RBI.

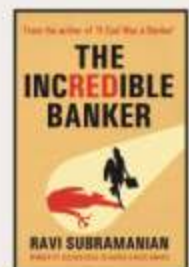
There are many characters with distinct personalities portrayed in the book. Besides the corporate politics amongst the several characters in the story, there is also another story that takes shape, which talks about Naxalites and their activities. This book has it all – greed, money, love, success, power and suspense.

I am sure you will enjoy the entire conspiracy, once you grab a copy. You will not be able to keep it down until you read it at one go.

Happy Reading.

- Vishwanath Ghanekar

## THE INCREDIBLE BANKER



AUTHOR : RAVI SUBRAMANIAN

PRICE : RS. 195/-





# KID ZONE



## Summer Vacation Planner

Hey kids, after a hectic exam schedule, now's your chance to let down your hair this summer. But instead of just lazing in front of the TV, here are some ways you can make this summer break more interesting and enjoyable.



You can flaunt your sporting spirit and play all sorts of games like cricket, football, tennis, etc. You could even organize matches in your neighbourhood.

Picnics to the beach or a park are also a great option for those who like to explore the outdoors.

In case you prefer something quieter, you could join a book club or library in your area. Share in the adventures of the Secret Seven, Famous Five, Tintin, Nancy Drew, etc.

Summer vacations can also be a good time to pick up some new hobbies. You could take music lessons in Guitar, Piano, singing or even learn new forms of dance.

Also make sure to drink plenty of water and fresh juices, to keep you fit and active, so you can enjoy your holidays to the fullest!!!



## "Shubham Chaudhary" Cricket Samrat

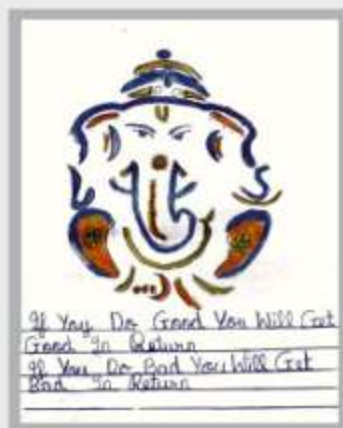


10 year old Shubham is the son of Rekha Chaudhary of our Delhi branch. Studying at Shri Guru Ramdass Public Middle School, Shubham has been crowned 'Cricket Samrat' by his friends, as he loves to play cricket and is very good in sports. He also wishes to be a cricketer when he grows up. Shubham has also got a scholarship for obtaining good marks in class 3. His best friend is Devanshu, and they enjoy spending time playing together. Shubham is always so full of life, despite being a Thalassaemia major patient. We pray that Shubham receives strength and healing from God and goes on to lead a healthy life.



## "Arya Pillai" Civil Dreams

Arya G. Pillai, daughter of Bindu Pillai of our Mumbai branch, is all set to take on the world. Currently in the 10th standard in Powai English High School, this girl already has an honorable ambition for her life. She wishes to join the Civil Service to do her part for the society. She also enjoys traveling to places of historical interest, besides learning music and hanging out with her friends, Priyanka and Nimmi. Arya has participated in several inter-school elocution competitions as well. We wish her all the best as she pursues her dreams.



Drawing by **ROHIT**  
(Son of Ms. Vinu Pillai,  
Corporate Office)

## Lol Moment

PUPIL - "Would you punish me for something I didn't do?"  
TEACHER - "Of course not."  
PUPIL - "Good, because I haven't done my homework."



# Logistics News

- ➔ Railways will offer tariff concession of at least 20 % on its planned freight corridor, to compete better with the trucking sector.
- ➔ Indian state run railway has decreased freight charges on iron ore meant for exports, by as much as 30%. This is expected to boost the volume of iron ore shipped to China.



- ➔ Aiming to speed up the work on Pune-Nashik rail link, the Maharashtra government has decided to contribute 50 % towards the cost of the Rs. 1,900 crore project.
- ➔ Keeping in mind future growth, the Ennore Port Limited has proposed to Southern Railway to provide one more rail link – a north link.
- ➔ Airports Authority of India Chairman, Mr. Vijai Prakash Agrawal, has said that the new domestic cargo terminal building, will be operational at the Chennai Airport, this month.

## Letter to the editor

Dear editor,

I have been a proud reader of FEI Duniya for a very long time. In fact, I still have all the copies of FEI Duniya, right from 2006 (since I had joined FEI). Right now, my latest favorite in FEI Duniya is the 'Kid Zone' as it encourages their creativity from their childhood. I am also glad to share it with my co-passengers in the train. Looking forward to trying out more recipes from Chef's Corner too.

All the best to the FEI Duniya team.

Warm Regards,  
Vidhya Rao



### STOP PRESS

We are proud to announce that FEI successfully participated in the **BHP (Breakbulk, Heavy lift and Project forwarding) 2012 International Expo and Conference** in Mumbai from 29th to 31st March.

More details to follow in our next issue.

## SNF Initiative

*Shailaja Nair Foundation participated in the DNA I Can Women's Marathon 2012, on 11th March as a celebration for International Women's Day. Our women members including relatives, friends and well-wishers also joined in the marathon. It was an overwhelming feeling to see so many women come together and participate in support of various causes. SNF was proud to support the cause of the education of the girl child.*



## FEI Initiative

*We are proud to announce that FEI was the 'Supporting Partner' for the Logistics week Summit and Awards on 15th March, in Mumbai. Our delegates attended the summit, which also included panel discussions, on topics relevant to the industry.*



Hamburg Media Group

Presents

**LW Supply Chain 2.0 Summit**

**&**

**LW Enterprise Awards**

March 15, 2012 | International Trade Centre, Mumbai



# Birthdays

<b>ANKUSH THOPATE</b>	<b>Mumbai</b>	<b>1 April</b>
<b>DHARMESH J. JOSHI</b>	<b>Mumbai</b>	<b>5 April</b>
<b>VINU ANILKUMAR PILLAI</b>	<b>Corporate Office</b>	<b>6 April</b>
<b>IMRAN SHAIKH</b>	<b>Mumbai</b>	<b>8 April</b>
<b>NILAM G. RANE</b>	<b>Mumbai</b>	<b>10 April</b>
<b>J. JOHN ABRAHAM</b>	<b>Tuticorin</b>	<b>11 April</b>
<b>SAVITA KADAM</b>	<b>Mumbai</b>	<b>11 April</b>
<b>K B RADHAKRISHNAN</b>	<b>Chennai</b>	<b>14 April</b>
<b>GANESH KHOBREKAR</b>	<b>Mumbai</b>	<b>15 April</b>
<b>VAISHALI S JADHAV</b>	<b>Baroda</b>	<b>17 April</b>
<b>T. ANANDA NARAYANAN</b>	<b>Tirupur</b>	<b>23 April</b>



## Birthday Girl



They say "Dynamite comes in small packages." Our Birthday Girl this month, Mumbai's very own Savita Kadam, certainly lives up to this phrase. She's been a member of the FEI family for 5 years and holds a special place, not just among the FEI staff, but also with our customers. Savita is part of the operations division, looking after import consolidation and she excels in it. She is a quick learner, punctual and dedicated to her work. Savita also represents FEI to many of our customers and always portrays the organization in a good light, through her charm and skills. Her seniors also vouch for her competency and skills, that she demonstrates in her work.

Do wish our little 'dynamite' on her birthday. Call 9833547427 and make Savita's day special.

## New Members

<b>VISHWAS SHITOLE</b>	<b>Mumbai</b>
<b>VISHAL SANGTANI</b>	<b>Mumbai</b>
<b>GOPAL SHINDE</b>	<b>Mumbai</b>
<b>ARPIT JAIN</b>	<b>Mumbai</b>
<b>KRITI GADIA</b>	<b>Mumbai</b>
<b>MANISH PAHUJA</b>	<b>Mumbai</b>
<b>SUPRIYA A. NAIR</b>	<b>Mumbai</b>
<b>SANTOSH S. PALAV</b>	<b>Mumbai</b>
<b>KHUSHBOO THAKKAR</b>	<b>Mumbai(Summer Intern)</b>

## Wedding Anniversaries

<b>DILAWAR INAMDAR</b>	<b>Mumbai</b>	<b>14 April</b>
<b>GANESH VICHARE</b>	<b>Mumbai</b>	<b>14 April</b>
<b>RASIK VAGHELA</b>	<b>Ahmedabad</b>	<b>14 April</b>
<b>MUHAMMED AMEEN</b>	<b>Kochi</b>	<b>15 April</b>
<b>SANDESH JADHAV</b>	<b>Mumbai</b>	<b>16 April</b>
<b>AJITH G.</b>	<b>Banaglore</b>	<b>18 April</b>
<b>VAIBHAV MALAP</b>	<b>Mumbai</b>	<b>19 April</b>
<b>SATISH RANE</b>	<b>Mumbai</b>	<b>19 April</b>
<b>KUMAR GAUTAM</b>	<b>Jaipur</b>	<b>21 April</b>
<b>AVINASH K. GOLHAR</b>	<b>Mumbai</b>	<b>29 April</b>
<b>SOPAN CHAUDHARY</b>	<b>Mumbai</b>	<b>30 April</b>

Do take time to visit these websites:

[www.feicargo.in](http://www.feicargo.in), [www.shailajanair.com](http://www.shailajanair.com), [www.iceawards.in](http://www.iceawards.in),  
[www.devotionalharmony.com](http://www.devotionalharmony.com), [www.thejulyclub.com](http://www.thejulyclub.com),  
[www.shetheincredible.com](http://www.shetheincredible.com)

The views and opinions expressed in FEI Duniya are not necessarily those of the editor, publisher or the organization. Any health tips given in the magazine should not be substituted for the advice of a medical professional

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 (Responsible for selection of news under PRBAct)

# ICE Awards

## In-house Communication Excellence

Calling all those who support communication and creativity!!! If you are involved in the thankless job of creating an in-house magazine, here's your chance to get recognized for your efforts. If you know someone that falls in this category, then do let us know.

It's your chance to step into the spotlight, and get your share of glory. You are the glue that binds the people in your organization. You make sure people are up-to-date with the latest news and happenings, be it a birthday, a wedding or a new development in business. Now its time to step out of the shadows. Let your magazine be applauded and compete with the rest.

ICE Awards has been through fire and has emerged better than before. It's now too good to ignore!!!

ICE Awards 2012 presents the following award categories, to recognize your efforts on a wider platform. The special frosting this year is the addition of more categories.

### Award Category

Most Creative name  
Imperative Content  
Active Employee Participation  
Best Design and Layout  
Best Overall Magazine

### Organizational Category

Corporate  
Banks  
Educational Institutions  
NGO  
Others

**FEI group and Shailaja Nair Foundation thank Zee Business for coming on board as our television media partner for ICE Awards 2012.**

Send in your in-house magazines or journals and you stand a chance to walk away with the coolest awards of the year. There's no entry fee. You have time till **April 30th** to send us your creations. But why wait till the last day. Send in your entries now. An esteemed panel of jury is eagerly waiting to see your work.

Send in your entries along with the entry form (can be downloaded from [www.iceawards.in](http://www.iceawards.in)) to:

Vidhi Nair

**Shailaja Nair Foundation**

A- 103, Mangalya, Marol Maroshi Road,

Andheri – East,

Mumbai – 400 059

Tel: 022 – 4236 9988

E-mail: [contest@shailajanair.com](mailto:contest@shailajanair.com) / [response@iceawards.in](mailto:response@iceawards.in)

