



FEI DUNIYA

IT'S YOUR WORLD

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The Story Behind Teachers' Day Celebration

In India, 5th September is celebrated as Teachers' day as a mark of tribute to the contribution made by teachers to the society. 5th September is the birthday of the great teacher Dr. Sarvapalli Radhakrishnan, who was a staunch believer of education, and a well-known diplomat, scholar and president of India.

When Dr. Radhakrishnan became the President in 1962, he was approached by some of his students and friends who requested him to allow them to celebrate 5th September as his 'birthday'. In reply, Dr. Radhakrishnan said, 'instead of celebrating my birthday separately, it would be my proud privilege if September 5th is observed as Teachers' Day'. The request showed Dr. Radhakrishnan's love for the teaching profession. Then onwards, the day has been observed as Teachers' Day in India.

Since time immemorial, Indians have respected their teachers. Earlier we used to call our teachers 'Guru' and now it's the modern 'Sir' or 'Madam'. Nonetheless, the role of teachers has remained the same. They continue to be our guides, creating conditions conducive to our overall development. As an expression of our thanks, we celebrate Teachers' Day in India.

A good teacher is like a candle - it consumes itself to light the way for others.

Celebrate India!!

Unlike other countries which have just about 2 or 3 festivals a year, India is one nation that celebrates more than 15 festivals, all in a span of one year. Being a country that professes secularism and equality for all sections, you find not only the whole country celebrating common festivals, but each state having its own distinct and special festive occasion. The commonly celebrated festivals are Deepawali, Christmas, Eid, Holi and many more. The unique festivals of each region are Pongal in Tamil Nadu, The Kite festival in Rajasthan, Navratri in Gujrat and Onam in Kerala to name a few.

One thing common to all these festivals is the display of colours, lights and an atmosphere of pure joy that these occasions generate. These festivals actually bridge the gap between India's 3000 and more languages and its many religions. And most importantly, before the feelings of brotherhood can wear off, there's yet another festival waiting at the door-steps. Generally, as per the traditional calendar, mid August to September is the beginning of festivals in India.

Birthdays

SANJOY KUMAR BOSE	KOLKATTA	09-SEP
SMITA S. PILLAI	MUMBAI	10-SEP
SAURABH CHAUDHARI	SATARA	11-SEP
TUSHAR VARPE	SATARA	11-SEP
S. SARAVANAN	CHENNAI	12-SEP
RAJESH MENON	BANGALORE	13-SEP
JAYSINGH B BANDE	MUMBAI	15-SEP
RAJU B KALAL	AHMEDABAD	17-SEP
YUVRAJ NIKAM	MUMBAI	17-SEP
M G SATHEESHA	BANGALORE	18-SEP
PRANPATI PATHAK	MUMBAI	20-SEP
NARENDER SINGH	DELHI	23-SEP
INDRAVADAN MESARIYA	BARODA	27-SEP
GNEI DILRUKSHANI ISMAIL	COLOMBO	28-SEP

Marriage Anniversaries

TUAN MUHAJIREEN JOHAR	COLOMBO	04-SEP
VINU PILLAI	MUMBAI	16-SEP

New Members

SUPREET MUND	MUMBAI
MADHVENDRA PRASAD TIWARI	PUNE

Birthday Girl



The first impression they say, is the last impression, but if it is said for Dilrukshani, then this statement stands incorrect!! Being soft-spoken, everyone thought this shy lady would not make it in the industry. As time rolled by, she proved her skills and mastered all aspects of shipping and freight forwarding. And being a computer whiz, it wasn't difficult for her to excel. Determined to become a fully qualified professional, Dilrukshani has decided to pursue her studies in ICS (Institute of Chartered Shipbrokers). This beautiful young lady from FEI Lanka is all set to enter wedlock this December!

Dilrukshani is celebrating her birthday on 28th September. On behalf of the entire FEI Family, FEI Duniya wishes you a very Happy Birthday. May God's love be with you today and always!!

We request each and every one of you to wish her on her birthday to make her day even more special and a memorable one. You may reach her at 0094 77761466 or mail her at colombo@feicargo.in.

ANSWERS TO LAST MONTH'S TEASE YOUR BRAINS

1> What is the next letter in the sequence "O, T, T, F, F, S, S, E, ?"
Ans: N (One, Two, Three, Four, Five, Six, Seven, Eight, Nine)

2> What number comes next in the row - 31, 28, 31, 30, ?
Ans: 31 (The row represents the number of days in the months from January till May)

3> Which word, if pronounced right, is wrong, but if pronounced wrong is right?
Ans: WRONG

4> You can divide the numbers 111, 222, 333, 444 and 555 by 1, 3 and 111 and there will be no remainder. By what other whole number can you divide them so by that there is no remainder?
Ans: 37



Holi also known as the festival of colors is celebrated by people smearing the traditional 'Gula' a red powdered color on each other's faces. A sense of brotherhood prevails as the good triumphs over the evil.

Direct Dil Se...

“ Dear Sir,

We thank you very much for your visit to our factory.

We had an excellent time with you and will remember your visit forever. We are very much sure that we will get good business after your feedback to our prospective customer.

Whether we get order or not, we have already got excellent friend and source of inspiration in you. We have gone through your business profile and we are proud of you and your team for working towards becoming world's leading logistic MNC. We would also like to participate in this journey by becoming very small customer. We would also like you to start your operations in Aurangabad region.

We have gone through your report sent by you. We have no words to thank you for the same. The last sentence “I can easily vouch for their performance” puts a lot of burden on us. We will see to it that our organization will rise to perform and bring pride to India. We will never let down your confidence.

We have learned lot from the news letters of your organization which reflects your philosophy. With organization like yours, we have faith that India has great future in spite of her present problems.

Wishing you best and look forward to meet you during my next trip to Mumbai.

Thanking You,
Yours Faithfully,
Sunil Raithatha
Vinodrai Engineers Pvt. Ltd.))



*Thanks a million for your kind words and thoughts
Mr. Raithatha. You have made our day.*

25 Tips

For A Healthy Heart



1. Eat more of grains, vegetables, beans, greens, fruits, fish, seeds and yogurt.
2. Eat less of milk, cheese and nuts.
3. Add garlic to your recipes.
4. Beta-carotene rich foods like carrots, cabbage, sweet potatoes and dark leafy greens help prevent eye ailments.
5. Reduce sodium intake to no more than 1 ¼ tea spoons of salt per day.
6. Eat regular meals.
7. Drink water throughout the day.
8. Switch from coffee to tea.
9. Exercise regularly.
10. Take the stairs instead of an elevator or escalator at school.
11. Do housework. Take it as an extra chance to exercise.
12. Healthy weight should be maintained.
13. Quit smoking.
14. Avoid alcohol.
15. Sleep adequately.
16. Blood pressure should be monitored.
17. Cholesterol should be monitored.
18. Work schedule should be regular to avoid too much stress.
19. Practice stress-reduction techniques such as deep breathing, yoga and meditation.
20. Laughter is a good medicine.
21. Medical check ups should be done regularly.
22. Control diabetes.
23. Family history of cardiovascular disease should be known.
24. Love. Give it and receive it.
25. Medication prescribed by doctor should be taken.

Have a Healthy Life.
Have a Happy Life.

**Mr. B.B.Bansal, Commercial Advisor for Netherlands
Consulate General, Mumbai**

Ganesh Chaturthi is celebrated as the birthday of Lord Ganesha. It is believed that Lord Ganesha, son of Shiva and Parvati bestows his blessings on his devotees on this day.



FRESH FISH

The Japanese have always loved fresh fish but the waters close to Japan have not held many fish for decades. So to feed the Japanese population, fishing boats got bigger and went farther than ever. The farther the fishermen went, the longer it took to bring in the fish. If the return trip took more than a few days, the fish were not fresh. The Japanese did not like the taste.

To solve this problem, fishing companies installed freezers on their boats. They would catch the fish and freeze them at sea. Freezers allowed the boats to go farther and stay longer. However, the Japanese could taste the difference between fresh and frozen and they did not like frozen fish.

The frozen fish brought a lower price. So fishing companies installed fish tanks. They would catch the fish and stuff them in the tanks, fin to fin. After a little thrashing around, the fish stopped moving. They were tired and dull, but alive. Unfortunately, the Japanese could still taste the difference. Because the fish did not move for days, they lost their fresh-fish taste. The Japanese preferred the lively taste of fresh fish, not sluggish fish.

So how did Japanese fishing companies solve this problem? How do they get fresh-tasting fish to Japan? If you were consulting the fish industry, what would you recommend?

How Japanese Fish Stay Fresh:

To keep the fish tasting fresh, the Japanese fishing companies still put the fish in the tanks. But now they add a small shark to each tank. The shark eats a few fish, but most of the fish arrive in a very lively state. The fish are challenged.

Have you realized that some of us are also living in a pond but most of the time tired & dull, so we need a shark in our life to keep us awake and moving? Basically in our lives, sharks are new challenges to keep us active and taste better.

The more intelligent, persistent and competent you are, the more you enjoy a challenge. If your challenges are the correct size, and if you are steadily conquering those challenges, you are a Conqueror. You think of your challenges and get energized. You are excited to try new solutions. You have fun. You are alive!

-Mr. Rakesh Mehta, Advisor to the Board of Directors, FEI Cargo Ltd.

Could This Be A Solution??

In a small town on the South Coast of France, the holiday season is in full swing, but because of the rains, there is not too much business happening. Everyone is heavily in debt.

Luckily, a rich Russian tourist arrives in the foyer of the small local hotel. He asks for a room and puts a Euro 100 note on the reception counter, takes a key and goes to inspect the room located up the stairs on the third floor.

The hotel owner takes the banknote in hurry and rushes to his meat supplier to whom he owes E100.

The butcher takes the money and races to his supplier to pay his debt.

The wholesaler rushes to the farmer to pay E100 for pigs he purchased some time ago.

The farmer triumphantly gives the E100 note to a local hair dresser who provided him his services on credit.

The hair dresser goes quickly to the hotel, as he owed the hotel for his room used a month back.

At that moment, the rich Russian came down to reception and informs the hotel owner that the proposed room was unsatisfactory and takes his E100 back and departs.

There was no profit or income. There was NO real economic activity. But everyone no longer has any debt and the small town people look optimistically towards their future.

COULD THIS BE THE SOLUTION TO THE GLOBAL FINANCIAL CRISIS? Just sheer velocity of money?



Onam commemorates the homecoming of legendary King Mahabali. Intricately decorated Pookalam, ambrosial Onasadya (grand feast served during the celebration) and breathtaking Snake Boat Race are some of the most remarkable features of Onam - the harvest festival of Kerala.

Lata Mangeshkar

UNP
LUG
GED



On the occasion of Lata Mangeshkar's 80th birthday, we have pulled out a few nuggets from her life.

- ❖ Lata Mangeshkar was born on Sept 28, 1929 in Indore in a Maharashtrian Brahmin household. Her father was Deenanath Mangeshkar (Maharashtrian) and her mother Shudhamati (Gujrati).
- ❖ Deenanath was earlier married to Narmada, daughter of a wealthy business family from Gujarat. Their daughter was named as Lata, who survived only nine months.
- ❖ She loved riding the bicycle but never owned one. Her first car was a grey Hillman for Rs. 8000. Today, she drives a Merc gifted by Yash Chopra.
- ❖ A Krishna devotee, she believes receiving love is the greatest thing. Her mother once said, the more she suffers, the more her art excels.
- ❖ Her first public performance was at the age nine, in 1938 at Nutan theatre, Sholapur. She sang Raag Khambavati and two Marathi songs.
- ❖ She's a fan of Bond movies. Her favorite film is The King and I, which she saw 16 times. Her favorite Hindi films are Trishul, Madhumati, Dilwale Dulhaniya Le Jayenge, Sholay, Seeta Aur Geeta. She's seen Kismet over 50 times.
- ❖ She never liked make up and lights. Though she agreed to trim her eyebrows and hair for the film Pahili Mangalagaur, she broke down later.
- ❖ She was allowed to sing only K L Saigal songs at home. Her father preferred classical music.
- ❖ She bought her first radio when she was 18, but when she turned it on, the first thing she heard was K L Saigal had died. She returned it.
- ❖ In the early days, she and Hemant Kumar used the same microphone. She had a problem singing with him because he was much taller than her and she needed a small box or stool to stand on to sing.
- ❖ In 1962, she fell very ill and thought she would never be able to sing again. Medical reports revealed she was being slow poisoned by the cook, who sneaked off without collecting his pay.
- ❖ She likes very spicy food with lots of chillies. She used to eat raw chillies, 12 at a time.
- ❖ Once, while traveling by train to Bombay Talkies, Kishore Kumar, who got on at Mahalaxmi station, sat in her compartment and also hired a taanga there. She thought he was following her. That day they sang their first duet "Ye kaun aya re karke sola singar" for Ziddi.
- ❖ She loves to visit Los Angeles where she spends her nights playing the slot machines and drinking Coca Cola.
- ❖ The songstress maintained a diary for years. She wrote some stories and songs in Hindi but one day decided there was no point and tore it all up.
- ❖ Lata went to school only for a day. When she was scolded by her teacher for bringing 10 month old Asha to the class, she left never to return. Self taught, she learnt the alphabet and the basics from the family servant.
- ❖ Her unfulfilled desires – never having met K L Saigal and never being able to sing for Dilip Kumar.
- ❖ She likes listening to Mozart, Beethoven, Tchaikovsky, Chopin, Nat King Cole and The Beatles.
- ❖ Dilip Kumar once said, "Is she Maharashtrian? Their Urdu pronunciation isn't correct and in their singing you can smell daal bhaat." Though terribly hurt, Lata started learning Urdu.
- ❖ The melody queen loves photography. Her first camera was a Rolleiflex for Rs. 1200/-. A dog lover, she once owned nine pet dogs, much to the chagrin of her mother.
- ❖ She loves diamonds and emeralds. She got her first diamond ring in 1947 for Rs. 700. She designed it herself. She doesn't like gold much but wears gold payals.
- ❖ Lata is a perfectionist. She begins orchestra rehearsals two months prior to a concert. If a musician makes a mistake, she smiles to say "It happens. Carry on."
- ❖ She was close to Nargis and Meena Kumari. She liked their ghagras and saris and often visited Nargis at home. She's fond of Nimmi, Sulochana, Waheeda Rehman and Rekha.
- ❖ Madhubala had it put in her contract that Lata would sing all her songs.

-Reproduced from The Times of India

Eid ul-Fitr marks the end of Ramadan, the Islamic holy month of fasting. Following a Lunar calendar, Muslims mark the beginning of the month with the sighting of the new crescent. The flavors of Biryani and Sevaiya mark this occasion.



The Visible Difference

The difference between the poor countries and the rich ones is not the age of the country. This can be shown by countries like India & Egypt that are more than 2000 years old and still developing. On the other hand, Canada, Australia & New Zealand, those that were 150 years ago inexpressive, today are developed countries and are rich. The difference between poor & rich countries does not reside in the available natural resources.

Japan has a limited territory, 80% mountainous, inadequate for agriculture & cattle raising, but it is the second world economy. The country is like an immense floating factory, importing raw material from the whole world and exporting manufactured products.

Another example is Switzerland, which does not plant cocoa but has the best chocolate of the world. In its little territory they raise animals and plant the soil during 4 months per year. Not enough, they produce dairy products of the best quality. It is a small country that transmits an image of security, order & labor, which made it the world's strong safe.

Executives from rich countries who communicate with their counterparts in poor countries show that there is no significant intellectual difference. Race or skin color is also not important: immigrants labeled lazy in their countries of origin are the productive power in rich European countries.

What then is the difference?

The difference is the attitude of the people, framed along the years by the education & the culture. On analyzing the behavior of the people in rich & developed countries, we find that the great majority follow the following principles in their lives:

1. Ethics, as a basic principle
2. Integrity
3. Responsibility.
4. Respect to the laws & rules
5. Respect to the rights of other citizens
6. Work loving
7. Strive for saving & investment
8. Will of super action
9. Punctuality

In poor countries, only a minority follow these basic principles in their daily life. We are not poor because we lack natural resources or because nature was cruel to us. We are poor because we lack attitude. We lack the will to comply with and teach these functional principles of rich and developed societies.



Share this thought with everyone Indian you know. May be you could make a difference.

Dogged Determination

Grab hold of that bone and never let it go!

"Get a good idea and stay with it. Dog it, and work it until it's done and done right."
- Walt Disney

Have you ever witnessed a dog with a bone? No matter how hard you try to wrench it out of that pooch's mouth, she won't let go. As a matter of fact, the more you attempt to take the bone away, the deeper the dog will sink her teeth in.

That is sheer dogged determination, a quality that is absolutely required if you want to achieve any goal, no matter how large or small.

Mr. Bala Ram Banjara, Overseas Freight Pvt. Ltd.



Navratri is a festival of nine nights, celebrated in the honor of Goddess Durga. During these nine nights people dance to the 'Garba' a form that brings out the rhythm and grace of a vibrant Gujarat.

From The CEO's Desk

Dear Friends,

As I go through the many chapters of my life, I feel that there are, however, more things to be noted and taken care of. My quest for excellence is unending...

As an ancillary we have commenced new warehousing operations on a full scale. Graduating our way from need-based warehousing, we are now ready with 1,50,000 square feet of covered space and another 2,50,000 square feet of open space - both well protected and touching Mumbai-Pune highway - outside Octroi and Cess limits with 24x7 high surveillance, security, fire-fighting equipment and comprehensive cargo and warehouse insurance.

We have entrusted skilled and capable professionals with the responsibility of managing this magnum facility. The quality of the space is best seen to be believed. And as they say, the proof of taste is in the pudding, FEI re-commits itself in making a positive difference to all your warehousing needs.

Our Warehousing and Supply Chain offers the following solutions, customized to suit your requirements: Storage; Stripping / Packing; Sorting / Kitting; Slip-sheeting; Order Management; Distribution and Last Mile Details. The list does not end here. We can also provide Chassis Loading / Unloading, Stacking / Racking Systems, Cross Docking, Hydraulic Loading Systems, Labeling / Bar Coding, Online Access, Real Time Updates, etc.

You have undoubtedly been a great source of inspiration and support in my journey of life. I look forward to your priceless support, once again.

With warm regards,

Pratap Nair



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Deepavali also known as the festival of lights is celebrated to signify victory of good over evil.



Anybody can have a great idea

Here's proof

- Escalator : Invented by Nathan Ames, Solicitor
- ATM : Invented by Luther Simijan, Medicine Dropout
- Elevator : Invented by Elisha Otis, Wagon Driver
- Traffic Signal : Invented by William L. Potts, Policeman
- Printing Press : Invented by Johannes Gutenberg, Goldsmith
- Barbed Wire : Invented by Joseph Glidden, Farmer
- Windshield Wiper Blade : Invented by Mary Anderson, Rancher
- Coffee : Invented by Kaldi, Shepherd
- Restaurants : Invented by Al-Muqaddasi, Geographer
- Zebra Crossing : Invented by Ernest Marples, Public Servant
- Safety Pin : Invented by Walter Hunt, Mechanic
- Photocopier : Invented by Chester Floyd Carlson, Solicitor
- Cash Register : Invented by James Ritty, Saloon-Keeper
- Wheel : Invented by Unknown Mesopotamian Tradesman
- Crossword puzzle : Invented by Arthur Wynne, Editor
- Fire Extinguisher : Invented by George Manby, Captain
- Seat belt : Invented by George Cayley, Baron
- Beer : Invented by Unknown Neolithin Hunter
- Ambulance : Invented by Knights of St. John
- Bicycle : Invented by Ernest Michaux, Carriage Make
- Bifocals : Invented by Benjamin Franklin, President
- Balloons : Invented by Michael Faraday, Professor
- Bulldozer : Invented by Benjamin Holt, Sawmill Merchant
- Clock : Invented by Tycho Brahe, Astronomer
- Modern Roads : Invented by John Metcalf, Blind Fiddler
- Mirror : Invented by Unknown Roman Silversmith
- Matchsticks : Invented by Robert Boyle, Physicist
- Safety Razor : Invented by King C. Gillette, Travelling Salesman
- Tea : Invented by Unknown Chinese Apothecary

History is useless, unless we learn from it. And the lesson here is pretty clear. But, the fact that they had an idea isn't what makes these people special. The fact that they did something about it is. After all, genius is in the doing. And there's never been a time like now.



-Reproduced from The Economic Times



Christmas is celebrated on December 25th to commemorate the birth of Jesus Christ.