



FEI DUNIYA

IT'S YOUR WORLD

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“ Freedom is the will to be responsible to ourselves. ”

CEO'S MESSAGE

Dear friends,

We celebrate yet another independence day this month. However, the word, independence does not connote a positive feeling for me. This one word seems to be the cause of many afflictions the world is facing today. Instead of independence, people should seek, inter-dependence. This feeling will help us respect others and will give each one a sense of importance. Take a family, an organization, or a country like India with state and central governments, or even our world. If we realize that all countries are co-dependent on each other it will foster a sense of mutual harmony and peaceful co-existence.

Even in India, the state depends on the central government for security, import export control, monetary policies; while the center relies on the state governments for education, law and order, health, etc of its people. In any organization, if the manager feels a sense of co-dependence or inter-dependence towards his fellow colleagues and vice versa, don't you think it makes the atmosphere more pleasant and working style more healthy?

I believe a father and son can live happily together, if they have a feeling of inter-dependency. The same principle applies to every possible relationship in the world.

More and more nuclear families are springing up, wars are taking place in the name of religion, language, geographical boundaries, etc, all because of this new found craze for independence. Independence brings in arrogance, while inter-dependence brings in humility.

I'm sure our readers have their own point of view and may or may not agree with me. Can I expect some feedback - both for and against my thoughts?

Best regards,

Pratap Nair

JUNIOR SPEAK

Dear Friends,

Wish you a Happy Independence Day!!!

Independence day means a lot of different things to different people. For me, it reminds me that I belong to this wonderful nation, India.

I know at this juncture there may be many who might not agree with me. Every country has its own set of problems, but, believe me, we are better off than many.

From this month on, the festivities will begin in India. It's time for all the celebrations. It's also time for all our partners to visit us. I would love to get them to each of our offices but everyone comes here with a very tight schedule.

Anyway, if you have good leads, please pass it on, so that we could probably plan a sales meeting in your city, with your customer, as well. I shall eagerly await everyone's contributions.

Also on 9th September, this year, I request you all to go and donate blood to the nearest blood donation centre. This is in memory of our dearest Shailaja Madam. I will consider it a favour to me and I will value it forever.

Have a great and august month and let's have lot more business to do.

Respectfully,

Abhijeet

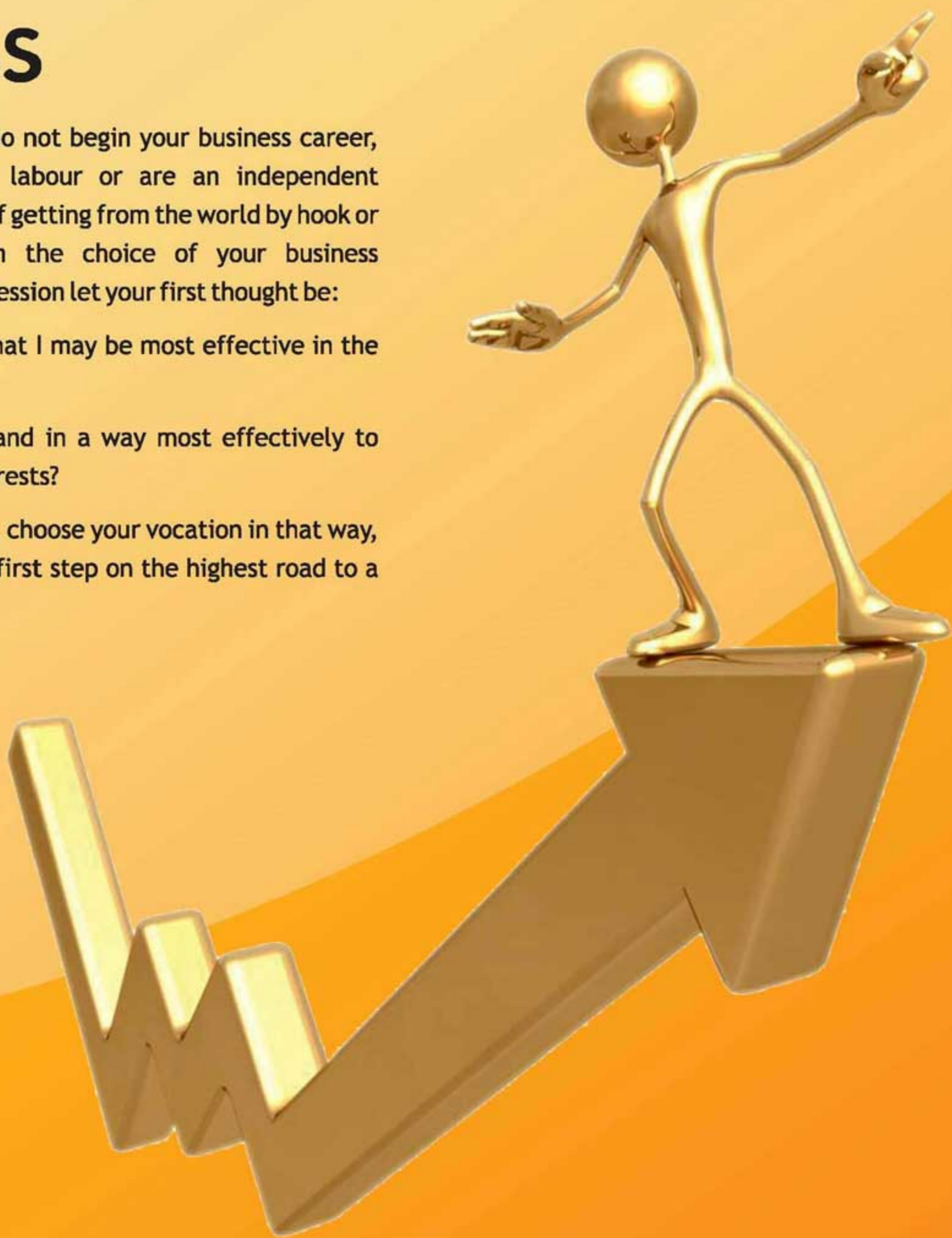
SUCCESS

If you aim for success, do not begin your business career, whether you sell your labour or are an independent producer, with the idea of getting from the world by hook or crook, all you can. In the choice of your business employment or your profession let your first thought be:

1. Where can I fit in so that I may be most effective in the work of the world?

2. Where can I lend a hand in a way most effectively to advance the general interests?

Enter life in such a spirit, choose your vocation in that way, and you have taken the first step on the highest road to a large success.



DISCIPLINE

Discipline is simply the art of making the soldiers fear their officers more than the enemy.

Many of life's circumstances are created by three basic choices: the discipline you choose to keep, the people you choose to be with, and the laws you choose to obey.

Nothing can be more hurtful to the service, than the neglect of discipline; for that discipline more than numbers, gives one army the superiority over another.

Lack of discipline leads to frustration and self-loathing.

Right discipline consists, not in external compulsion, but in the habits of mind which lead spontaneously to desirable rather than undesirable activities. What we do when no one is watching.

Discipline is remembering what you want.

Seek discipline and find your liberty.

DID YOU KNOW?

In continuing with our series on religious rituals, this issue gives you a brief explanation on the Indian greeting, namaste.

The greeting namaste includes the folding of both palms and bowing to the other person. It could be just a casual or formal greeting, a cultural convention or an act of worship. In Sanskrit, Namaste means - I bow to you - my greetings, salutations or prostration to you. Namaha can also be literally interpreted as “na ma” (not mine). It has a spiritual significance of negating or reducing one’s ego in the presence of another.

Greeting another with namaste also means, “may our minds meet”. It is a gracious form of extending friendship in love and humility.

The spiritual meaning goes still deeper. The life force, the divinity, the Self or the Lord in one person, is the same in everyone else. Recognizing this oneness with the joining of the palms and bowing of the head, we salute the Divinity in the person we meet.

Thus Namaste does not remain just a superficial gesture but a deeper form of communication with another.

TOMATO STORY

A man applied for the position of “office boy” at Microsoft. The HR manager interviewed him then watched him cleaning the floor as a test. “You are employed” he said. “Give me your e-mail address and I’ll send you the application to fill in, as well as the date when you may start.

The man replied “But I don’t have a computer, neither an email”. “I’m sorry”, said the HR manager. “If you don’t have an email, that means you do not exist. And whoever doesn’t exist, cannot have the job.”

The man left with no hope at all. He didn’t know what to do, with only \$10 in his pocket. He then decided to go to the supermarket and buy a 10 Kg tomato crate. He then sold the tomatoes in a door to door round. In less than two hours, he succeeded to double his capital. He repeated the operation three times, and returned home with \$60.

The man realized that he can survive this way, and started to go early everyday, and return late. Thus, his money doubled or tripled every day. Shortly, he bought a cart, then a truck, and then he had his own fleet of delivery vehicles.

5 years later, the man is one of the biggest food retailers in the US. He started to plan his family’s future, and decided to have a life insurance. He called an insurance broker, and chose a protection plan. When the conversation concluded the broker asked him his email. The man replied, “I don’t have an email.” The broker answered curiously, “You don’t have an email, and yet have succeeded to build an empire. Can you imagine what you could have been if you had an e mail?!!” The man thought for a while and replied, “Yes, I’d be an office boy at Microsoft!”





INDIA: FACT FILE

India is a land with unique traditions, cultures and practices that have existed for centuries. There are many glittering gems of information about our nation that would astonish everyone and instill a sense of pride in being an Indian. Here are a few such interesting facts.

Mahabharata, by Ved Vyasa, is the longest epic in the world, with more than 74,000 verses, long prose passages, and about 1.8 million words in total.

Everyone knows that Taj Mahal is one of the Seven Wonders of the World. But did you know that the material to build the Taj Mahal was brought in from various parts of India by a fleet of 1000 elephants.

Kandla Special Economic Zone (KASEZ) in Gujarat was the first Indian SEZ. It was set up in 1965 and in fact KASEZ was the first SEZ to be set up in Asia.

In 1876, Jaipur dressed itself pink to welcome Prince Albert and Queen Elizabeth II, and thus the name "Pink City" stuck to it.

Bhatti Chief, Jaisal laid the foundation of the Jaisalmer fort in 1156 A.D on Trikuta hill. The fort is also called Sonar Kila or Golden Fort because it is made up of yellow sandstone and seems to ignite into a golden flame when scorched by the desert sun. The entire place seems to shine like it is made of gold, amidst the Golden desert sand. Hence, it is called the Golden City.

Sushruta is regarded as the father of surgery. Over 2600 years ago Sushruta and his team conducted complicated surgeries like cataract, artificial limbs, cesareans, fractures, urinary stones and also plastic surgery and brain surgeries.

The art of Navigation was born in the river Sindh over 6000 years ago. The very word 'Navigation' is derived from the Sanskrit word NAVGATI. The word navy is also derived from the Sanskrit word 'Nou'.

Ayurveda is the earliest school of medicine known to mankind. The father of medicine, Charaka, consolidated Ayurveda 2500 years ago.

The first six Mughal Emperors of India ruled in an unbroken succession from father to son for two hundred years, from 1526 to 1707.

Sanskrit is considered as the mother of all higher languages. This is because it is the most precise, and therefore suitable language for computer software.

India has the largest pool of scientists and engineers in the world.

India is the only country other than US and Japan, to have built a super computer indigenously.

FREEDOM IS . . .

Being able to walk on any street at any time without the fear of being mugged.

Being able to voice your opinion without the fear of being detested by society.

Being able to practice any religion without the fear of becoming the target of an extremist group.

Being able to choose your own leaders, but from a worthy group of people.

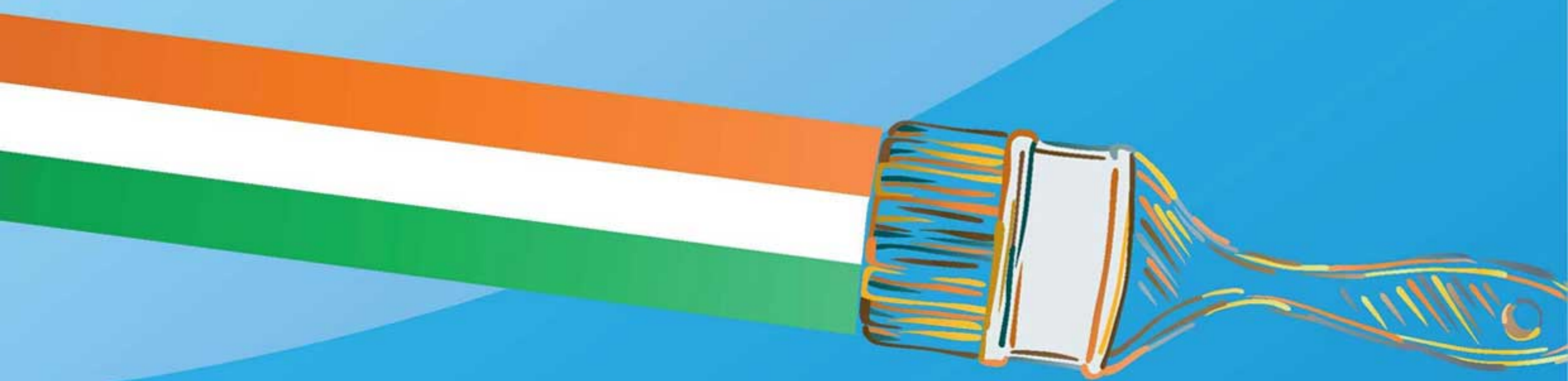
Being allowed the right to education and choosing your own profession irrespective of one's gender.

Being able to fill a form with your religion or caste without fearing that it will create prejudice.

Being able to enjoy your freedom without constricting another's.

Only then will we be truly free!!

Let us strive to achieve and enjoy this kind of freedom in our country. In doing so, we will be honoring the efforts of our ancestors who fought for our nation's independence.



Let's take a look at what some great minds think of freedom and independence.

Freedom is the will to be responsible to ourselves. -Nietzsche, Twilight of the Idols, 1888

Freedom is not worth having, if it does not connote freedom to err. -Mahatma Gandhi

Those who deny freedom to others deserve it not for themselves. -Abraham Lincoln

My definition of a free society is a society where it is safe to be unpopular. -Adlai Stevenson, speech, Detroit, 1952

It is easy to take liberty for granted, when you have never had it taken from you. -Author unknown, sometimes attributed to M. Grundler

Those who expect to reap the blessings of freedom, must, like men, undergo the fatigue of supporting it. -Thomas Paine

For, to be free is not merely to cast off one's chains, but to live in a way that respects and enhances the freedom of others. - Nelson Mandela

TRYST WITH DESTINY

On the night of our nation's independence, Pandit Jawaharlal Nehru, gave an inspiring speech, a speech that has gone down in history as one of the finest examples of excellent oratory skills.

Read on to find some excerpts from that historic speech and relive some of the moments of India's first Independence Day.

Long years ago we made a tryst with destiny, and now the time comes when we shall redeem our pledge, not wholly or in full measure, but very substantially. At the stroke of the midnight hour, when the world sleeps, India will awake to life and freedom. A moment comes, which comes but rarely in history, when we step out from the old to the new, when an age ends, and when the soul of a nation, long suppressed, finds utterance. It is fitting that at this solemn moment, we take the pledge of dedication to the service of India and her people and to the still larger cause of humanity. At the dawn of history, India started on her unending quest, and trackless centuries are filled with her striving and grandeur of her success and failures. Through good and ill fortune alike, she has never lost sight of that quest, forgotten the ideals which gave her strength. We end

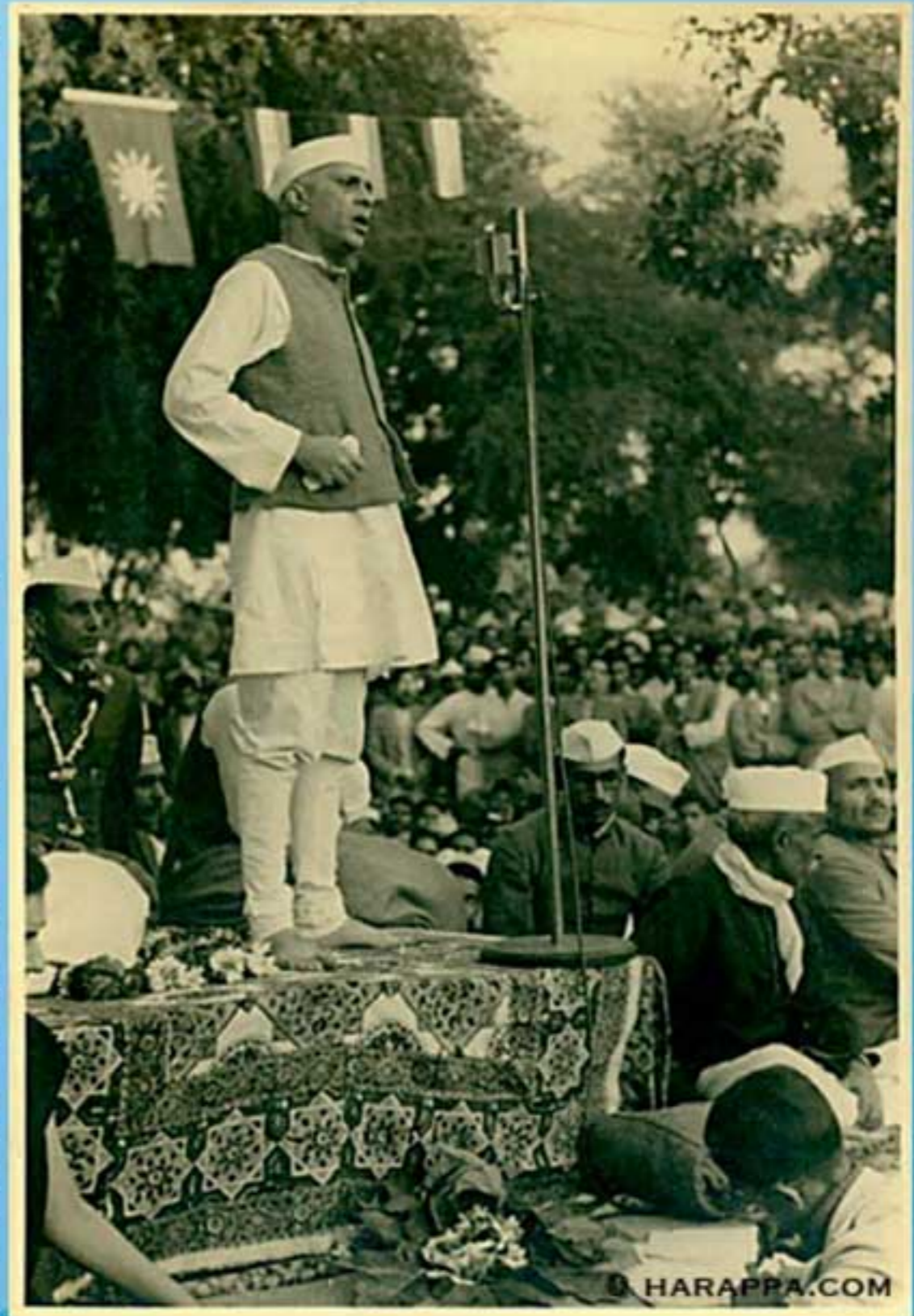
today a period of misfortunes and India discovers herself again. The achievement we celebrate today is but a step, an opening of opportunity to the greater triumphs and achievements that await us. Are we brave enough and wise enough to grasp this opportunity and accept the challenge of the future? Freedom and power bring responsibility. ...

... The ambition of the greatest men of our generation has been to wipe every tear from every eye. That may be beyond us, but as long as there are tears and suffering, so long our work will not be over. And so we have to labour and to work, and to work hard, to give reality to our dreams. Those dreams are for India, but they are also for the world, for all the nations and peoples are too closely knit together today for any one of them to imagine that it can live apart. Peace is said to be indivisible, so is freedom, so is prosperity now, and also is disaster in this one world that can no longer be split into isolated fragments. ...

... The appointed day has come -the day appointed by destiny- and India stands forth again, after long slumber and struggle, awake, vital, free and independent. ...

... A new star rises, the star of freedom in the East, a new hope comes into being, a vision long cherished materializes. May the star never set and that hope never be betrayed! ...

... To the nations and peoples of the world we send greetings and pledge ourselves to cooperate with them in furthering peace, freedom and democracy. And to India, our much-loved motherland, the ancient, the eternal and the ever-new, we pay our reverent homage and we bind ourselves afresh to her service.



While India celebrates its 64th year of independence, there is a new nation on the horizon that acquired status as an independent nation on 9th July 2011.

The Republic of South Sudan is the world's newest nation.

Located in, East Africa, its capital and largest city is Juba. South Sudan is bordered by Ethiopia to the east; Kenya, Uganda, and the Democratic Republic of the Congo to the south; the Central African Republic to the west; and Sudan to the north.

The Kerala Management Association hosted the award presentation function, where Ms. Pamela Anna Mathew, Managing Director, O/E/N India Ltd. was presented the Management Leadership Award 2011, by Mr. K.M. Mani, Hon'ble Minister of Finance and Law, Government of Kerala, on 9th July 2011, at Cochin.

IT'S A CONFUSED NATION WE LIVE IN...

where a policeman kills a leopard that is actually attacking a villager, and instead of being felicitated he is booked for the crime of saving a human being at the insistence of some Wildlife Organizations.!

A nation where Rice is Rs.40/- per kg and SIM Card is free.

Where a pizza you have ordered reaches home faster than an ambulance or police, even if you were being murdered or having a heart attack!

Where a car loan is charged at 5% but an education loan, so necessary for our youth is charged an interest of 12%!

Where a millionaire buys a cricket team, spending crores instead of donating the money to any charity. Where two IPL teams were auctioned at 3300 crores, yet still a poor country where people starve for two square meals per day.

Where everybody wants to be famous, not by doing good for others, but by looting others and finally getting their names in the newspapers through some scam or other!

It's a strange nation we live in, where assembly complex buildings get ready within a year while public bridges, flyovers and sea links take several years even to get off the drawing board and another decade to be completed.

We are a nation where two brothers fight with each other for the nation's spoils, but the nation doesn't know that the two of them are cleverly looting the nation while we watch their mock battles.

We have malls, and sky-rises, with slums forming their boundary wall.

A country where politicians who are supposed to serve the people accept money from the same people they are supposed to serve, then take a salary from the government for their services to the people!

We are a nation where we talk in hushed whispers about the corruption in the country and then dig into our pockets to bribe a cop when we are caught cutting a red light.

Think about it; we are a confused nation, aren't we?

INDIA IN POETRY

Better than Heaven or Arcadia
I love thee, O my India!
And thy love I shall give
To every brother nation that lives.
God made the Earth;
Man made confining countries
And their fancy-frozen boundaries.
But with unfound boundless love
I behold the borderland of my India
Expanding into the World.

Hail, mother of religions, lotus, scenic beauty,
and sages!

Thy wide doors are open,
Welcoming God's true sons through all ages.
Where Ganges, woods, Himalayan caves, and
men dream God -

I am hallowed; my body touched that sod.

-Swami Yogananda Paramahansa



PROFOUND LOVE

My wife called, "How long will you be with that newspaper? Will you come here and get your darling daughter to eat her food?" I tossed the paper away and rushed to the scene. My only daughter, Vineetha, looked frightened; tears were welling up in her eyes. In front of her was a bowl filled to its brim with curd rice.

I cleared my throat and picked up the bowl. "Vineetha darling, why don't you take a few mouthful of this curd rice? Just for Dad's sake, dear".

"Ok, Dad.. I will eat - not just a few mouthfuls, but all of this. But, you should..." Vineetha hesitated. "Dad, if I eat this entire curd rice, will you give me whatever I ask for?"

"Promise?". Now I became a bit anxious.

"Vineetha, dear, you shouldn't insist on getting a computer or any such expensive items. Dad does not have that kind of money right now. Ok?"

"No, Dad. I do not want anything expensive". Slowly and painfully, she finished eating the whole quantity. After the ordeal was through, Vineetha came to me with her eyes wide with expectation. All our attention was on her.

"Dad, I want to have my head shaved off, this Sunday!" was her demand.

'Atrocious!' shouted my wife, 'A girl child having her head shaved off? Impossible!' 'Never in our family!' My mother rasped. 'She has been watching too much of TV. Our culture is getting totally spoiled with these TV programs!'

"Vineetha, darling, why don't you ask for something else? We'll be sad seeing you with a clean-shaven head. Please, Vineetha, why don't you try to understand our feelings?" I tried to plead with her.

"Dad, you saw how difficult it was for me to eat that Curd Rice".

Vineetha was in tears. "And you promised to grant me whatever I ask for. Now, you are going back on your words. Was it not you who told me the story of King Harishchandra, its moral was that we should honor our promises no matter what?"

It was time for me to call the shots. "Our promise must be kept." With her head clean-shaven, Vineetha had a round face and her eyes looked big and beautiful.

On Monday morning, I dropped her at her school. It was a sight to watch my hairless Vineetha walking towards her classroom. She turned around and waved. I waved back with a smile. Just then, a boy alighted from a car and shouted, "Vineetha, please wait for me!"

What struck me was the hairless head of that boy. 'May be, that is the in-stuff', I thought.

'Sir, your daughter Vineetha is great indeed!'

Without introducing herself, a lady got out of the car, and continued, "that boy who is walking along with your daughter is my son Harish. He is suffering from... leukemia".

She paused to muffle her sobs. "Harish could not attend school last month. He lost all his hair due to the side effects of chemotherapy. He refused to come back to school fearing the unintentional but cruel teasing of his classmates. Vineetha visited him last week and promised him that she will take care of the teasing issue. But, I never imagined she would sacrifice her lovely hair for the sake of my son! Sir, you and your wife are blessed to have such a noble soul as your daughter."

I stood transfixed and then, I wept. "My little Angel, you are teaching me how selfless real love is!"

The happiest people are not those who live on their own terms, but those who change their terms for the ones they love!!!

LOGISTICS NEWS

In order to boost bilateral trade to \$ 25 billion by 2015, India and Japan will be implementing a CEPA from 1st August. This will do away with import duties on 94 % of trade items in 10 years.

The Tamil Nadu government will bring out a 'Vision 2025 document' soon toward fulfilling business needs, which would contain clear cut policies for sectors such as power, port, shipping, energy, including solar energy.

The Union government recently gave a two - month extension to duty - free import of sugar till August end, in the midst of pressures of inflation.

DID YOU KNOW?

In 825 AD, a moat castle appeared on a promontory between the Elbe and Alster Rivers, which marked the beginning of the future Port of Hamburg. By 1189 a special grant was provided for trading rights, exemptions from tolls, and navigation privileges. The port continued to grow through the 13th century and by 1662, a convoy system for shipping was operating. At the beginning of the 20th century, Port of Hamburg began its efforts to become Germany's 'gateway to the world' by building new wharves and docks on the Elbe. In 1937, the Port of Hamburg incorporated the nearby cities of Wandsbek, Altona and Harburg that had been part of Prussia.

DIRECT DIL SE

Chester Tong, a friend, well wisher and agent of FEI Cargo, will be coming to India in September 2011 with a PepsiCo sponsored ATM (Asia Trade Mission) and organized by USPAACC (www.uspaacc.com), a non-profit organization. They will be visiting Hyderabad for 2 days. FEI is proud to sponsor this delegation, in Hyderabad.

QUIZ TIME

Answer to last month's quiz

What letter is next in this sequence?

M, A, M, J, J, A, S, O, ___

Ans. N for November!

Quiz Time

How can you use NEW DOOR to make one word?

Send in your quiz answers to feiduniya@feicargo.net. For every correct answer, you will get 5 points. Keep collecting your points with every issue. When your score goes up to 50 points, you will receive a SURPRISE GIFT. So what are you waiting for?? Come on. Tickle your Brain.



LOL MOMENT!!

The Requirements Of This Job

Employer: "In this job we need someone who is responsible."

Applicant: "I'm the one you want. On my last job, every time anything went wrong, they said I was responsible."



New Members

Chowdappa J. Thimmarajappa	Bangalore
Varadharajan. A	Chennai
Charu Mishra	Ahmedabad
Vishnumon	Chennai
Hemant R. Kadlag	Mumbai

Wedding Anniversaries

T. Ananda Narayanan	Tirupur	26-aug
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Birthdays

Ankita Chakravorty	International	1-Aug
Pathik D. Prajapati	Ahmedabad	1-Aug
Essakkiappan P.	Tuticorin	4-Aug
Ashok Jha	Mumbai	6-Aug
Avinash K. Golhar	Mumbai	8-Aug
Deepak Chirke	Mumbai	9-Aug
Ummeedbhadrur R Verma	Baroda	9-Aug
Roma Gianani	Ahmedabad	12-Aug
Lokendra Pal Singh	Delhi	19-Aug
Sham P. Talashilkar	Mumbai	19-Aug
Avaneesh Rai	Mumbai	20-Aug
Vinod Pal	Delhi	20-Aug

Birthday Boy

Our birthday boy for this month is a dynamic and talented young man, who has made a difference to the organization. He joined FEI in 2007, and ever since then has been proving his caliber with his efficiency and willingness to take up various responsibilities. Armed with a degree in literature, he has showcased his skills in documentation, customs clearance and customer service, or rather, more importantly, customer satisfaction. His colleagues vouch for his down-to-earth attitude and a smile on his face. He is none other than Tuticorin's very own shining star, Essakkiappan P. Do make his day special, on August 4, by wishing him on 9994954616.

Do you enjoy soulful music? Here's your chance to know more about the Bhajan Samrat, Anup Jalota. Sign up at his virtual fan club 'Devotional Harmony' and enter the world of enchanting music.

Register free:

www.devotionalharmony.com



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THE GIFT OF LIFE

Donating blood could give someone the chance to live. Medical emergencies occur everyday and blood transfusion is a vital part in saving someone's life. In donating blood, you would be rendering a great service to humanity.

Facts about blood donation

Anyone above the age of 18 and over 50 Kgs. in weight can donate blood once in three months.

A normal adult has five to six liters of blood in his/her body of which only 300 ml is used during blood donation. This blood is replaced by your body within 24 to 48 hours!

It is advised to rest a while after donating. Drinking enough liquids replaces the lost fluid within a couple of hours. The body produces new cells faster after a donation. All the RBCs are replaced within 3-4 days and WBCs within 3 weeks.

Leave your bandage on for a minimum of four hours. If you see any new bleeding, apply pressure for 2-5 minutes and replace the bandage for an additional four hours. If there is a swelling around the needle site apply ice. If it persists either telephone or see your physician.

The donor should not have taken any medicine in the last 48 hours. The person in charge or the nursing staff should be informed about any medication or vaccination, before donating.

The donor should not have contracted jaundice in the previous three years. If there is a risk of the donor having any illness or disease, inform the nursing staff before donating.

Every donor is given a medical checkup prior to donation to see if he/she is medically fit and doesn't suffer from anemia, high blood pressure etc.

The donor cannot contract any disease by donating blood.

The pain experienced is no more than a needle prick and it would just serve as a reminder of a good deed done.

2000 NOT OUT

Cricket Test Matches in the World

100th Test Match - 1908 - England vs. Australia

500th Test Match - 1960 - Australia vs. West Indies

1000th Test Match - 1984 - Pakistan vs. New Zealand

2000th Test Match - 2011 - England vs. India

Total number of centuries - 3453

Number of people who got out on '0' - 7560

Total number of wickets taken: 61,209

Total number of runs scored: 19,60,949

The current Test (England vs. India) is actually the 1999th Test. However, since it's played at Lords, it is being treated as the 2000th Test. This is also the 100th Test between India and England.

- Sandesh Khaladkar

