



IT'S YOUR WORLD

"A person who never made a mistake never tried anything new."

"This paragraph not only has curly quotes, but also - yes! - typographically-correct hyphens as well."



"Believe that you have it and you have it."

"Everything you can imagine is real."

"Life isn't about finding yourself. Life is about creating yourself."

FOLLOW YOUR DREAMS

Ceo's Message

Making a long story short . . .

= Quote =

The story of communication began eons ago with the birth of the human race. From gestures and sign languages to mother tongues and foreign languages, it has been a long, yet delightful journey. Have you ever wondered about this interactive transition? I think it must have been more exhilarating than what's recorded in our chronicles.

The origin of the art of communication is very interesting. But I find the delight of poetry over prose more fascinating. When communication was required to be 'short and sweet', and more was needed to be expressed in fewer words, poets were born. Then came the wizards of wisdom - "Quotable Quotes." Many a great soul has at some time or the other, cited words that have become popular sayings - inspirational and motivational, at times, setting synergy into motion. Most have formed a base for essays and even thesis.

In this modern era, you can compare these Quotable Quotes to ad films [vis-à-vis full length motion pictures] that drive home the message within 30 seconds - a perfect analogy to a Quote which tells you a complete story in just a few words!

In this New Year special, we thought of sharing some of the best Quotes with you, dear readers. It's our way of wishing you the best - only the best in terms of health, happiness and prosperity.

Once again, I invite you to be our critic or supporter. Your interaction will not only encourage our editorial team which works 30 days researching and bringing the best and most informative articles to your door-step. A small communication from you will make them work harder to give you a better FEI Duniya. And let this be one of your New Year resolutions!

Best wishes for a great New Year.

Pratap Nair

= Unquote =

Junior Speak

When 'Blessings' travel at the speed of light . . .

A fortnight back when our company FEI Cargo was nominated in 3 different categories, for the 'Leader of Tomorrow' award, by leading business channel ET NOW (an ECONOMIC TIMES initiative) and IndiaMART.com, I felt a tinge of nervousness.

I was summoned for a presentation and two rounds of interviews with corporate bigwigs, namely Mr. Jagdish Khattar and Mr. Shiv Nadar. With my father's meticulous guidance (he is a connoisseur at people skills) and your good wishes, I began the presentation . . . As I started narrating the success story of our company, I suddenly felt an aura of positive vibes around me. I knew it was my Mother who was smiling and sending her Blessings. Our company won the presentation round. Now it was the intense interviews that I had to go through. I was prepared for some of the toughest questions of my life. With all the support and encouragement of my parents, colleagues, and customers, I felt confident.

The judgement day saw FEI Cargo winning the top honours under the Transport and Logistics category. It was a proud moment. And finally when the success began to sink in, it opened up, a new pathway that laid down a much bigger responsibility for me. I realize I have a long way to go to make all my supporters and well-wishers proud. I promise to keep up the good work and remain at the forefront of excellence in everything I do. I am 'Aiming Higher'. Once again, I wish to thank you colleagues, customers, vendors and share-holders for your exemplary faith and patience in me. And thank you Mom, for showering your love and blessings! May you all have a wonderful 2011.

Regards, Abhijeet

The ultimate measure of a man is not where he stands in moments of comfort, but where he stands at times of challenge and controversy. -Martin Luther King, Jr.

The beauty of life does not depend on how happy you are, but how happy others can be because of you!

When we are no longer able to change a situation, we are challenged to change ourselves. ~Victor Frankl

Having choices in life is a privilege. Making the right choices in life is a responsibility - Scott Myers

Far and away, the best prize that life offers is the chance to work hard at work worth doing. -Theodore Roosevelt

The greatest mistake you can make in life is to be continually fearing you will make one. -Elbert Hubbard

When I stand before God at the end of my life, I would hope that I would not have a single bit of talent left, and could say, "I used everything you gave me." ~Erma Bombeck

Expecting the world to treat you fairly because you are good is like expecting the bull not to attack you because you are a vegetarian. ~Dennis Wholey

You can never cross the ocean unless you have the courage to lose sight of the shore. - Christopher Columbus

Everyone is trying to accomplish something big, not realizing that life is made up of little things. -Frank A. Clark

To succeed in life, you need three things: a wishbone, a backbone and a funnybone. ~Reba McEntire

Life has no limitations, except the ones you make. -Les Brown

Success

Try not to become a man of success, but rather try to become a man of value. ~Albert Einstein

Success without honor is an unseasoned dish; it will satisfy your hunger, but it won't taste good. ~Joe Paterno

Try to discover
The road to success
And you'll seek but never find,
But blaze your own path
And the road to success
Will trail right behind.
~Robert Brault



As you climb the ladder of success, be sure it's leaning against the right building. ~Quoted in P.S. I Love You, compiled by H. Jackson Brown, Jr.

Some succeed because they are destined to. But most succeed because they are determined to.

The man who has done his level best, and who is conscious that he has done his best, is a success, even though the world may write him down as a failure. ~B.C. Forbes

Success is to be measured not so much by the position that one has reached in life as by the obstacles which he has overcome. ~Booker T. Washington

Success is blocked by concentrating on it and planning for it. Success is shy - it won't come out while you're watching. ~Tennessee Williams

Don't aim for success if you want it; just do what you love and believe in, and it will come naturally. ~David Frost

Success consists of going from failure to failure without losing the enthusiasm. ~Winston Churchill

If you wish success in life, make perseverance your bosom friend, experience your wise counselor, caution your elder brother, and hope your guardian genius.

-Joseph Addison

Corporate

The golden rule for every businessman is this: "Put yourself in your customer's place. – Orison Swett Marden

I have found no greater satisfaction than achieving success through honest dealing and strict adherence to the view that, for you to gain, those you deal with should gain as well. – Alan Greenspan

There is no royal, flower-strewn path to success. And if there is, I have not found it. For if I have accomplished anything in life, it is because I have been willing to work hard. – C.J. Walker

In the business world, everyone is paid in two coins: cash and experience. Take the experience first; the cash will come later.
~Harold Geneen

The entrepreneur always searches for change, responds to it, and exploits it as an opportunity. – Peter F. Drucker

The competitor to be feared is one who never bothers about you at all, but goes on making his own business better all the time. – Henry Ford

To win without risk is to triumph without glory. – Pierre Corneille

The great accomplishments of man have resulted from the transmission of ideas of enthusiasm. – Thomas J. Watson

The important thing is not being afraid to take a chance. Remember, the greatest failure is to not try. Once you find something you love to do, be the best at doing it. – Debbi Fields



A business that makes nothing but money is a poor business. ~Henry Ford

Prayer

Prayer is not a 'spare wheel' that you pull out when in trouble, but it is a 'steering wheel' that directs the right path throughout.



**Prayer does not change God,
but it changes he who prays.**

~Søren Kierkegaard

**Often when we lose hope and think this
is the end, God smiles from
above and says, "Relax, it's just a bend,
not the end!"**

When you pray for others, God listens to you and blesses them, and sometimes, when you are safe and happy, remember that someone has prayed for you.

**No one is a firmer believer in the power of prayer than
the devil; not that he practices it, but he suffers from it.**

~Guy H. King

**Trouble and perplexity drive me to prayer and
prayer drives away perplexity and trouble.**

~Philip Melanchthen

Don't pray when it rains if you don't pray
when the sun shines. ~Satchel Paige

**God has editing rights over our prayers. He will edit them,
correct them, bring them in line with His will and then hand
them back to us to be resubmitted. ~Stephen Crotts**

Be thankful that God's answers are wiser than your answers. ~William Culbertson

**Any concern too small to be turned into a prayer is too
small to be made into a burden. ~Corrie ten Boom**

**God speaks in the silence of the heart.
Listening is the beginning of prayer.**

~Mother Teresa

Before we can pray, "Lord, Thy Kingdom come,"
we must be willing to pray, "My Kingdom go."

~Alan Redpath

**When you pray, rather let your heart be without words than your words
without heart. ~John Bunyan**

We have to pray with our eyes on God, not on the difficulties. ~Oswald Chambers

Spirituality

A blind person asked Swami Vivekananda: "Can there be anything worse than losing eye sight?" He replied: "Yes, losing your vision!"

Life can only take place in the present moment. If we lose the present moment, we lose life. – Buddha

I am not bothered by the fact that I am unknown. I am bothered when I do not know others. – Confucius

Happy is the man who finds wisdom, the man who gains understanding! – Bible

It is not how much we do, but how much love we put in the doing. It is not how much we give, but how much love we put in the giving. - Mother Teresa

In a day, when you don't come across any problems, you can be sure that you are traveling on the wrong path. -Swami Vivekananda

A seed while growing makes no sound. Creation is always silent.

It is more blessed to give than to receive. – Bible

This is my simple religion. There is no need for temples; no need for complicated philosophy. Our own brain, our own heart is our temple; the philosophy is kindness.
– Dalai Lama

The only devils in this world are those running around inside our own hearts, and that is where all our battles should be fought.

– Mahatma Gandhi

So long as we believe in our heart of hearts that our capacity is limited and we grow anxious and unhappy, we are lacking in faith. One who truly trusts in God has no right to be anxious about anything. - Paramahansa Yogananda

A joyful heart is good medicine, but a broken spirit dries up the bones. -Bible

We change the world not by what we say or do, but as a consequence of what we have become.
– David R. Hawkins

Leadership

Leaders don't create followers, they create more leaders. ~Tom Peters

Nothing so conclusively proves a man's ability to lead others as what he does from day to day to lead himself. ~Thomas J. Watson

Leadership is based on a spiritual quality; the power to inspire, the power to inspire others to follow. ~Vince Lombardi

The history of the world is full of instances of men who rose to leadership by sheer force of self-confidence, bravery and tenacity. - Mahatma Gandhi

A good leader inspires people to have confidence in the leader; a great leader inspires people to have confidence in themselves.

The real leader has no need to lead. He is content to point the way. - Henry Miller

He who has never learned to obey cannot be a good commander. -Aristotle

Never tell people how to do things. Tell them what to do and they will surprise you with their ingenuity. -George Patton

If your actions inspire others to dream more, learn more, do more and become more, you are a leader. -John Quincy Adams



The Future is here!

FEI Cargo Limited was conferred with the 'Leader of Tomorrow' award in Transport & Logistics by leading business channel ET NOW (a subsidiary of Times of India Group, which publishes The Economic Times, India's largest financial daily) together with IndiaMART.com at the Leaders of Tomorrow Awards 2010.

FEI's young Director Abhijeet Nair received the award from Mr. P. Chidambaram, Hon'ble Union Minister of Home Affairs at a scintillating ceremony in New Delhi on 3rd December, 2010.



Teamwork

No general can fight his battles alone. He must depend upon his lieutenants, and his success depends upon his ability to select the right man for the right place. -Philip Armour

Many hands make light work. ~ John Heywood

Teamwork divides the task and multiplies the success.

Talent wins games, but teamwork and intelligence win championships. - Michael Jordan

**The nice thing about teamwork is that you always have others on your side.
~Margaret Carty**

No man is an island, entire of itself; every man is a piece of the continent. ~John Donne

Snowflakes are one of God's most fragile creations, but look what they can do when they stick together!

The way a team plays as a whole determines its success. You may have the greatest bunch of individual stars in the world, but if they don't play together, the club won't be worth a dime. ~Babe Ruth

TEAM = Together Everyone Achieves More

Never doubt that a small group of committed people can change the world. Indeed it is the only thing that ever has. - Margaret Mead



The new source of power is not money in the hands of a few, but information in the hands of many. -John Naisbitt

Remember: upon the conduct of each depends the fate of all. ~Alexander the Great

Love

Love is a condition in which the happiness of another person is essential to your own. ~Robert Heinlein

Anyone can catch your eye, but it takes someone special to catch your heart.

You learn to like someone when you find out what makes them laugh, but you can never truly love someone until you find out what makes them cry.

Love doesn't make the world go round. Love is what makes the ride worthwhile. ~Franklin P. Jones

Have a heart that never hardens, a temper that never tires, and a touch that never hurts.
- Charles Dickens

Time is too slow for those who wait, too swift for those who fear, too long for those who grieve, too short for those who rejoice, but for those who love, time is eternity. ~Henry Van Dyke



Opportunity

When written in Chinese, the word 'crisis' is composed of two characters - one represents danger and the other represents opportunity. ~John F. Kennedy, address, 12 April 1959

Do not follow where the path may lead. Go instead where there is no path and leave a trail. - Harold R. McAlindon

Obstacles are those frightful things you see when you take your eyes off your goal. ~Henry Ford

Shoot for the moon. Even if you miss, you'll land among the stars. ~Les Brown

It is often hard to distinguish between the hard knocks in life and those of opportunity. ~Frederick Phillips



Friendship

Friendship is like a book. It takes few seconds to burn, but years to write.

Old Friends are like Gold! New Friends are like Diamonds! If you find a Diamond, don't forget the Gold. Because to hold a Diamond, you always need the base of Gold!

A friend is one of the nicest things you can have, and one of the best things you can be. ~Douglas Pagels

A single rose can be my garden... a single friend, my world. ~Leo Buscaglia

A loyal friend laughs at your jokes when they're not so good, and sympathizes with your problems when they're not so bad. ~Arnold H. Glasgow

A friend is the man who knows all about you, and still likes you. ~Elbert Hubbard, The Notebook, 1927

A friend accepts us as we are, yet helps us to be what we should.

If a friend is in trouble, don't annoy him by asking if there is anything you can do. Think up something appropriate and do it. ~Edgar Watson Howe

I value the friend who for me finds time on his calendar, but I cherish the friend who for me does not consult his calendar. ~Robert Brault

The best kind of friend is the one you could sit on a porch with, never saying a word, and walk away feeling like that was the best conversation you've had.

The antidote for fifty enemies is one friend. ~Aristotle



Creative Scape-Quotes

- Nishith Dalal

Reproduced below from my personal creative experience are some Real Indian Client Quotes. My response alongside in italics will tell you why I lost most of my clients' business:

"Arre, why should I pay you so much for it - anyone could've thought of this idea." - *Why did you not think of the idea yourself - it would've been free of cost!*

"Do hi line to likhni hein. Sirf dus minute ka kaam hein." - *Why don't you write it yourself? You wouldn't have wasted even 10 minutes trying to convince me!*

"Logo bada karo . . . aur bada karo . . . thoda aur. Remove the copy if there's no space." - *Why don't you stop selling your product and start selling your logo instead?*

"You get 15% commission. I want at least 13% back." - *15% is my earning for co-ordinating and passing on the credit to you. I run a 100% risk. Would you share 13% of your earnings with me? No?? Then turn your back - for a firm kick-back!*

"Maaza nahi aaya." - *I dare you to tell the same to your wife!*

"Isko thoda aisa ghumao. Iska color change karo. Isko thoda side me lekar jao." - *Boss, why don't you go and sit in a 'Xerox' shop on a wooden stool with a 'cutting chai' & direct the DTP operator how to do it!*

"Ek do option nahi - give me at least eight." - *Bhaiyya, market mein aloo kharidne aaye ho kya?*

There's a wide difference between intelligent suggestions and interference.

If you can't make a good product, or have a sustainable marketing plan, scapegoats are aplenty in the advertising industry.

You have me on quote!

Some famous international Advertising Quotes:

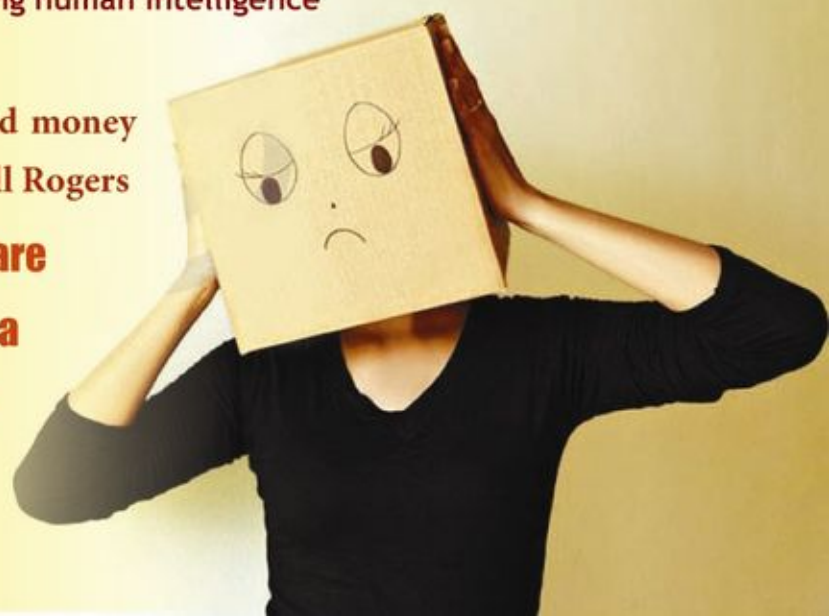
Half the money I spend on advertising is wasted; the trouble is, I don't know which half - John Wanamaker

Advertising may be described as the science of arresting human intelligence long enough to get money from it - Stephen Leacock

Advertising is the art of convincing people to spend money they don't have - for something they don't need - Will Rogers

I don't mind being called hooligans. Creatives are attracted to that kind of reputation - Nina DiSesa

Stopping advertising to save money is like stopping your watch to save time - Anon



Reading

The man who does not read good books has no advantage over the man who can't read them.

-Mark Twain

A good book on your shelf is a friend that turns its back on you and remains a friend.

Books are the quietest and most constant of friends; they are the most accessible and wisest of counselors, and the most patient of teachers. ~Charles W. Eliot

You know you've read a good book when you turn the last page and feel a little as if you have lost a friend. ~Paul Sweeney

The reading of all good books is like conversation with the finest men of past centuries. - Descartes

No man can be called friendless who has God and the companionship of good books. ~Elizabeth Barrett Browning

Of all the diversions of life, there is none so proper to fill up its empty spaces as the reading of useful and entertaining authors. ~ Joseph Addison

Answer to last month's quiz

In what year did Christmas and New Year's fall in the same year?

And: Every year. January 1 and December 25

Quiz Time

Which is correct, "The yolk of the egg are white" or "The yolk of the egg is white"?

Send in your quiz answers to feiduniya@feicargo.net. For every correct answer, you will get 5 points. Keep collecting your points with every issue. When your score goes up to 50 points, you will receive a SURPRISE GIFT. So what are you waiting for?? Come on. Tickle your Brain.

JRD Tata, on receiving the Bharat Ratna in 1992, said, "I do not want India to be an economic superpower. I want India to be a happy country."

Here is an initiative by the Tata group meant to inspire our youth to become better citizens and leaders of tomorrow, leading to a Happy India.

Started in 2006, Tata Building India is a national essay writing competition for Indian school children (classes 6-12) that is meant to inspire young students to think about nation building. The competition promotes patriotism as a value and motivates children to think along positive paths. For more information, please visit: www.tatabuildingindia.com

'Devotional Harmony' Anup Jalota's virtual club has opened its doors to all his die-hard fans across the world. Some lucky members will soon receive a surprise invitation to one of his live concerts! Register free www.devotionalharmony.com



Logistics News

- South Korean shipbuilders are likely to be outpaced this year by Chinese competitors with surging freight demand, government subsidiaries and cheap labour.
- The much anticipated FDA Food Safety Modernization Act has been passed by the United States Senate on November 30, 2010. This Bill will make it necessary for importers to have Verification of foreign suppliers, Certification of high risk imports and Hazard analysis and preventive controls.
- India's traders can now obtain an international certification that will help speedy movement of their goods through Customs and also facilitate trade with other countries that have stringent security standards. This is because India has decided to implement a global framework on supply chain security standards, helping its international traders obtain a 'secure trader status', a global certification on supply chain.
- The Government of India has said that it will award five big size road projects worth INR 15,000 crore by March 2011. Mr Kamal Nath, union transport and highways minister, stated that this would be done in the next 3 to 4 months. He said that the estimated cost of each project is about INR 3,000 crore. The National Highways Authority of India the entity engaged in the construction of these highways has invited bids for the 570 km project from Kishangarh near Jaipur to Ahmedabad via Udaipur.
- CMA CGM Group's 13,800 TEU Christophe Colomb, the 100th vessel of more than 10,000 TEU's, called at Le Harve. This state of the art vessel boasts of exceptional dimensions and is equivalent to four football pitches. This vessel integrates a range of eco-friendly technologies that actively limit the carbon and environmental footprint of the goods it carries.

Your Point Of View

We came across a statement by Chetan Bhagat that sparked off a debate and got a lot of people thinking. Below are the views of a few people regarding this statement. We would like to keep up this healthy discussion and know your comments on this statement as well. So do write in to us at feiduniya@feicargo.net.

The statement is as follows:

"The amount of money that is in your bank at the time of death is the extra work you did that you should not have done."

•Regarding Mr. Bhagat's statement, it gives the impression that work is to be done only for a reward in return. I differ with Mr. Bhagat on the following fronts:

1. Money lying with you (after your death) should not have been earned.
2. Classifying money and work as 'extra'.
3. Linking of work you do, only with money or reward

I view money as one of the most wonderful inventions of mankind. - **Deven Chedda**

•My only response is 'Eat to live, not live to eat!' - **Anant Nadkarni**

• Chetan Bhagat has no right make to such statements when he himself is always after extra money. Classic e.g. controversy on 3 ididots - **Hemant Shetty**

• 1) It is important to reach one's potential not measured by money but by contribution and usually money is a by-product of everlasting contribution. 2) Leaders like Warren Buffett and Bill Gates have proven to the world that after initial success in whatever they did, they have gone the extra mile to help out and have donated their entire earnings. - **Lakshminarayana Ganti**

• The statement made by him doesn't reflect selflessness. It is all about oneself alone.- **Rishi Kapal**

Celebrations

Birthdays

NAME	BRANCH	DATE
Amol Sakate	Satara	1 - Jan
Charpatinath Balbhim Garje	Mumbai	1 - Jan
Asgar	Colombo	1 - Jan
Murlidhar Khatri	Pune	1 - Jan
Subhash S. Thube	Mumbai	2 - Jan
Shailesh Kumar Upadhyay	Pune	6 - Jan
Sandesh Khaladkar	Mumbai	10 - Jan
P. B. Manikantan	Kolkatta	12 - Jan
Aaditya D. Parab	Baroda	16 - Jan
Muhammed Ameen	Kochi	20 - Jan
Sarfaraz Shaikh	Satara	28 - Jan



You may have to wake up early in the morning - even before the birds start chirping - to listen to a melodious voice rehearsing an Indian classical raga.

His passion for the musical notes magically transmutes into figures, when he gets into his professional role in FEI's Corporate Accounts at Satara.

Behind the shy personality of this young MBA is a responsible man who has proved himself as one of the most valuable members of his team. A quick learner, he has cast an impressive spell on his colleagues and seniors with his dedication. His smile is capable of doing the same, too!

Friends, wish our birthday boy Amol Sakate on January 1st. Amol responds on 0-9096271891. And if you are feeling inspired, you may even sing the 'Happy Birthday' song to him !

Anniversaries

NAME	BRANCH	DATE
Sheen Ajith Thomas	International	1 - Jan
Isham	Colombo	4 - Jan
Hitesh Patni	Baroda	21 - Jan
Joy N. Das	Delhi	25 - Jan
Sanjoy Kumar Bose	Kolkatta	26 - Jan
Manoj Kumar	Delhi	27 - Jan
Rajesh Meghrajani	Ahmedabad	29 - Jan

New Member

Anagha Ashok Kambli- Mumbai

Newly Weds

Vidhya & Amit



Mr. M. G. Satheesha from FEI Bangalore has been blessed with a baby boy.



The Future is here, thanks to our Past and Present



FEI's young Director Abhijeet Nair receives the award from Mr. P. Chidambaram, Hon'ble Union Minister of Home Affairs at a scintillating ceremony in New Delhi on 3rd December, 2010 as Chairman of the jury Mr. Shiv Nadar, Chairman and Chief Strategy Officer, HCL Technologies looks on

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We would like to thank all our past and present employees, vendors and clients for their contribution and co-operation in helping us achieve this coveted recognition. The FEI family is looking at the future with renewed determination.

FEI Cargo Limited
freight management **unlimited**

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Aiming Higher



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