



FEI DUNIYA

IT'S YOUR WORLD

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www.thejulyclub.com

Where the **Common**, the **Not so Common**, And the **Uncommon** meet.

CEO's Message

Sachin Tendulkar faces tough competition.

The toughest competitor of Sachin Tendulkar is Sachin Tendulkar himself.

A committed player, Sachin plays for his team's success, and in the process, his one-point formula helps him better his own records - match after match. Sachin does not play to surpass Don Bradman's popularity or break Viv Richards' records - his competition is with himself.

Ambition and passion always go together. Just as the good bacteria fights the bad bacteria within our own systems, we must fight with ourselves in order to become more efficient and diligent.

FEI has no competition from other freight forwarding companies - our competition is with ourselves. Every morning we must be able to assert with confidence that today will be better than yesterday - it will be more productive, more successful.

Your resilience and inner strength will make you a better individual than what you were yesterday - in terms of health, wealth, knowledge, etc. The trouble starts only when you start competing and comparing with others, be it your own brother, neighbour, colleague, friend, or classmate. It is like India wanting to outgrow China, Japan or USA. Only when India concentrates on outgrowing its own parameters, will it become a truly independent and victorious economy.

India can become the number one nation, not by competing with other nations, but by competing with itself. Like Sachin Tendulkar's latest century - was it his best? I am sure, Sachin is looking to better it the next time!

Best regards,

Pratap Nair

Junior Speak

Dear Friends,

Trust June has been a great month for us all.

Right from my childhood, I have eagerly awaited the month of June, [now I am looking forward to the next one], since my birthday, my mom's birthday and some of my cousins and uncles' birthdays happened in the month of June. Also as it used to be the beginning of the new academic year, I always got new books, new school bag, new uniforms, new class, new teachers and new friends [almost]. After the summer heat, I would also get to play in the rains. I love the month of June.

Even now, June holds the same importance for me as two of our functions ICE AWARDS and Teri Yaad Mein take place in this month.

ICE AWARDS is our corporate function that seeks to honour excellence in in-house communication, in the print medium, i.e. in-house magazines. The entire team behind ICE Awards are really happy to see that these awards are making a difference even though its just the third year. I'm sure everyone at Shailaja Nair Foundation and FEI will be looking forward to this in the coming years as well.

Teri Yaad Mein is an FEI family function where all employees, their families and friends and customers should be a part of.

Both these events are an integral part of FEI and trust me, they serve as excellent sales tools.

This year both those functions were awesome but were big learning curves as well. ICE Awards 2011 was covered by UTV Bloomberg and many other media channels. Just in case you missed the first telecast on 26th June at 3.30 pm, don't forget to catch the repeat on 3rd July (Sunday) at 3.30 pm on UTV Bloomberg.

July is also a special month for me.

I hope you all remember about "The July Club", a website that we launched. To ensure a successful run of this website, we request you to let us know of anyone you are aware of, whose birthdays are in July. We can add it to the website. The more number of members on the website, the bigger will be the success of the website.

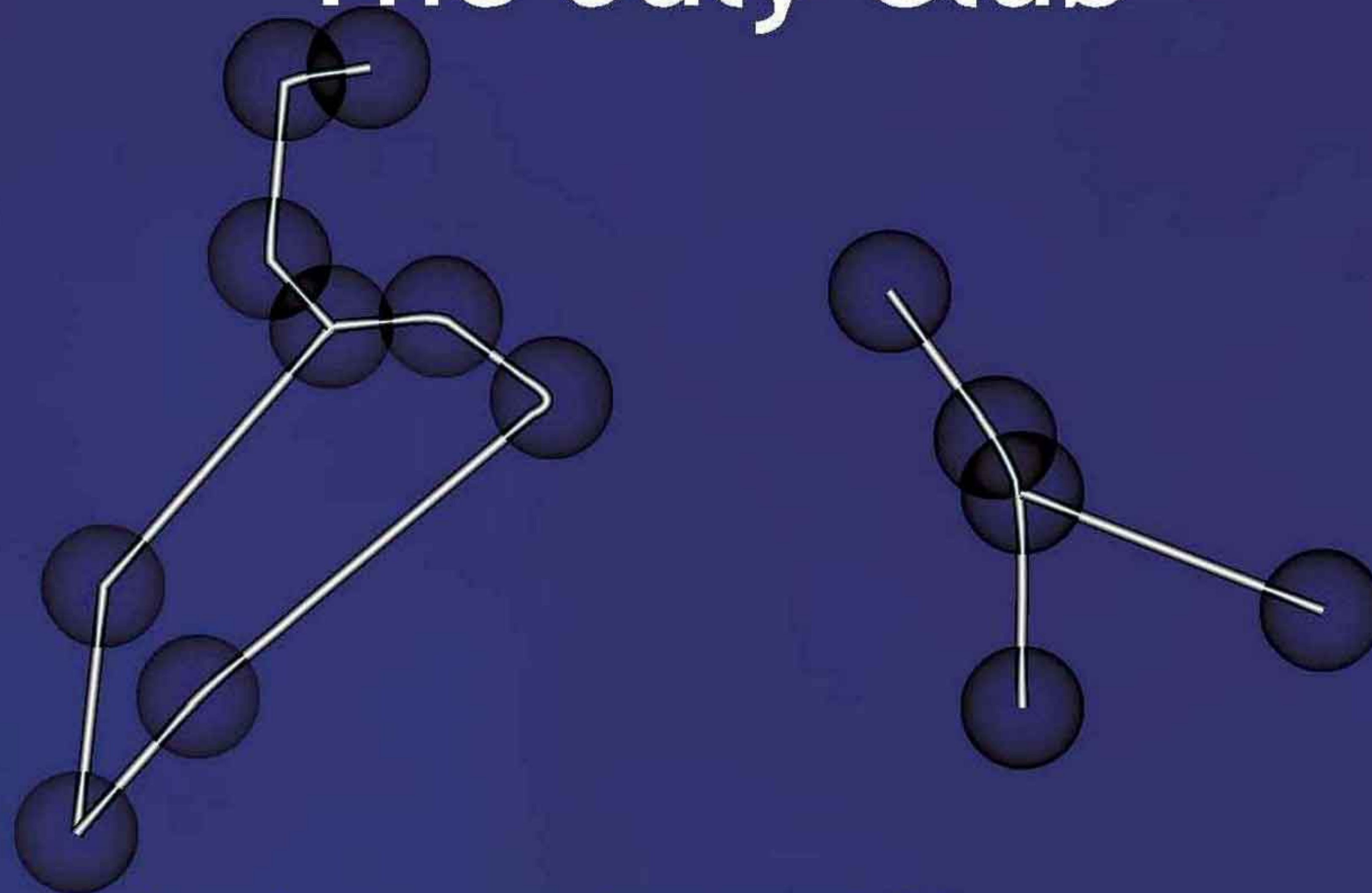
Best of Luck for new business this month.

Let's Rock it!!!

Respectfully,

Abhijeet Nair

The July Club



July, in India, is a month where the rains pour down in its full force. It's the month that provides respite after the sweltering heat. The cool breeze, the raindrops on one's skin, the smell of the damp earth are memories associated with the month of July. Let's delve deeper into this fascinating month.

The month of 'July' was originally called Quintilis (Latin). The month (July) was later named after Julius Caesar, the most romantic emperor who was born on the 13th of the month.

Here are some nuggets of information about the month of July.

- July's birthstone is the Ruby which symbolizes contentment
- Its birth flower is the Larkspur or the Water Lily
- The Zodiac signs are Cancer and Leo

People born in July generally display the following characteristics. They can be fun to be with, secretive, takes pride in oneself, honest, concern about people's feelings, tactful, friendly, approachable, very emotional, sometimes temperamental and unpredictable, sentimental, guides others physically and mentally, treats others equally, judge people through observations, hardworking, loves to be loved, puts in effort in work.

Here's a quick look at the Cancer and Leo personality profile.

Cancerians are compassionate, resourceful, tenacious and imaginative. Fiercely protective and nurturing, they are family-oriented. They also tend to be trustworthy and responsible. They are usually good prospects as business partners, as well as for friendships and romantic relationships.

Leos are friendly, warm-hearted and extroverted, with a talent for leadership, a tendency toward self-indulgence and a high level of generosity. They love to spoil friends, family and romantic partners, buying extravagant gifts or blowing their money on a good time. Most are excellent cooks, and they enjoy feeding others. Leos can't resist luxuries and the good life, even if they can't afford it. They feel that they need to have the best and that everyone they like should have the best as well.

Did you know?

This year, July has 5 Fridays, 5 Saturdays and 5 Sundays. This happens once every 823 years. Based on Chinese Feng Shui, this is called money bags.



JRD Tata

“I do not want India to be an economic superpower. I want India to be a happy country.” - J.R.D Tata

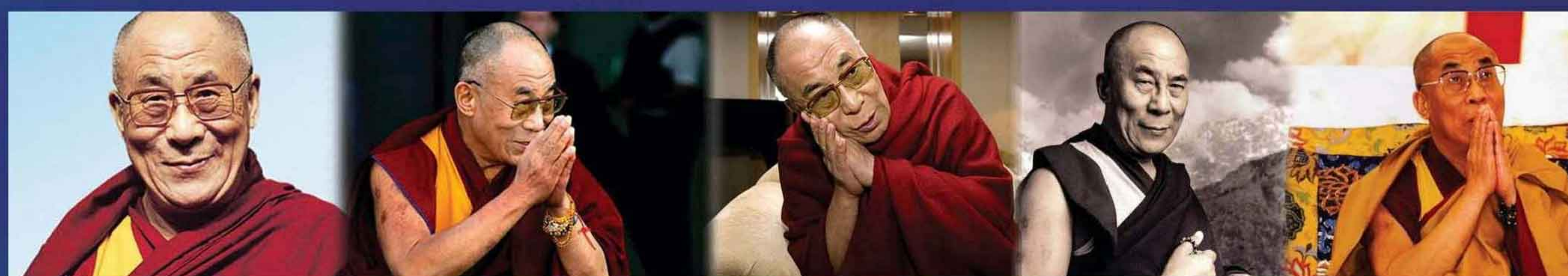
Jehangir Ratanji Dadabhoy Tata (July 29, 1904 - November 29, 1993) was a pioneer aviator and famous revolutionary businessman of India, who helped change the industrial scenario in the country. He was also known as the father of Indian civil aviation.

On February 10, 1929, Tata obtained the first pilot licence issued in India. He founded India's first commercial airline, 'Tata Airlines', in 1932, which then became Air India, now India's national airline. He was the founder of various companies in the Tata group including TCS, Tata Motors, Titan Industries, Tata Communications, Tata Tea, Voltas. He was awarded India's highest civilian award, the Bharat Ratna in 1992.



Nelson Mandela

Nelson Rolihlahla Mandela, born on 18 July 1918 served as President of South Africa from 1994 to 1999, and was the first South African president to be elected in a fully representative democratic election. During his tenure, he laid emphasis on reconciliatory activities. Before his presidency, Mandela was an anti-apartheid activist, and the leader of the armed wing of the African National Congress. He was at the forefront, when his party was involved in the negotiations that led to multi-racial democracy in 1994. Mandela was influenced by Mahatma Gandhi's teaching and always stood as a loud and clear voice against racial discrimination. He has received more than 250 awards over four decades, including the 1993 Nobel Peace Prize.



Dalai Lama

Jetsun Jamphel Ngawang Lobsang Yeshe Tenzin Gyatso, usually shortened to Tenzin Gyatso (born Lhamo Döndrub, 6 July 1935) is the 14th Dalai Lama, a spiritual leader revered among the people of Tibet. Tibetans traditionally believe him to be the reincarnation of his predecessors. He was proclaimed the tulku or rebirth of the 13th Dalai Lama at the age of two. On 17 November 1950, he was enthroned formally as Dalai Lama, becoming the region's most important spiritual leader and political ruler at the age of fifteen. The Dalai Lama strives to preserve traditional Tibetan education and culture. He is the first Dalai Lama to travel to the West, where he seeks to spread Buddhist teachings and to promote ethics and interfaith harmony. In 1989 he was awarded the Nobel Peace Prize. He was given honorary Canadian citizenship in 2006, and was awarded the United States Congressional Gold Medal during October 2007. He has received more than 100 honorary conferments and major awards. On 17 December 2008, after months of speculation, the Dalai Lama announced his semi-retirement. He recently also announced that he will step down as head of Tibet's exiled government but continue to act as its spiritual leader.

ICE Awards 2011

Shailaja Nair Foundation was proud to host the third ICE Awards 2011 on 17th June 2011 at the Mumbai Cricket Association Recreation Center, Bandra - East, Mumbai. The Foundation also felicitated Mr. Gopinath Muthukad, the second Indian to win the Merlin Award. Mr. Muthukad was felicitated by Shri Anup Jalota, famous Ghazal singer and Mr. P. K. Vijaykumar, Income Tax Commissioner. Shailaja Nair Foundation, along with the guidance of eminent journalist Mr. P K Ravindranath, also released the book She : The Incredible, which covers 99 women who inspired India. This book was researched by two members of FEI family, Priya Patrachari (sub editor of FEI Duniya) and Anjani Nautiyal. The book was released by Mrs. Shailaja Girkar, Deputy Mayor of Mumbai and the first copy was received by Mrs. Prema Mammen Mathew, chief editor of Vanitha, the largest circulated publication for women.



AGM

The Annual General Meeting of FEI Cargo Ltd. took place on the 24th of June at Matoshree Club, Jogeshwari East, Mumbai.

Teri Yaad Mein...

FEI Cargo Ltd. and Shailaja Nair Foundation was happy to host its Founders' Day function, which is also FEI's beloved founder-director, Mrs. Shailaja Nair's birthday, with a musical evening with Anup Jalota, on 24th June 2011. The evening also featured a talk by Brahma Kumari Sister Deepa, who held the audience's rapt attention with a beautiful talk on awards and its importance in people's lives. The evening proceeded with Anup Jalota's soulful music and amazing Jugal Bandis by the other musicians, which enthralled the audience.



ICE Awards Achievers

	2009	2010	2011
Most Creative Name	Udaan - Mumbai International Airport	Bean Talkin' - Café Coffee Day	Tamralipi - Hindustan Copper Ltd.
Imperative Content	Elixir - Dr. Reddy's Laboratories Ltd.	Frontiers - Boeing International Corporation India Pvt. Ltd.	Raintree - IIT Bombay
Best Design & Layout	Pegasus - UB Group	The India Link - Kuoni Travel Group	We are the Taj - Taj Hotels and Palaces
Active Employee Participation	U & I - UTI AMC Ltd.	U & I - UTI AMC Ltd.	Pulse - Varroc Group
Special Jury Awards	Umbartha - Thane Municipal Corporation Zinc Samachar - Hindustan Zinc Mahindra Newsletter - Mahindra & Mahindra Ltd.	Let's Ketchup - McDonalds Ltd. BEST Varta - BEST undertaking Mahindra Newsletter - Mahindra & Mahindra Ltd.	Vanarai - Vanarai Foundation Between Us - HT Media Aaple Rajbhavan - Rajbhavan Mumbai
Best In-House Magazine:			
Gold	Without Reserve - Reserve Bank of India	Cascade - Kirloskar Brothers Ltd.	Raintree - IIT Bombay
Silver	Hamara - Hindustan Unilever Ltd.	Hamara - Hindustan unilever ltd.	MéLawnge - Government Law College
Bronze		Pegasus - UB Group	Pegasus - UB Group

ICE Awards 2011



Winners and Chief Guests of ICE Awards 2011. Sitting (from L - R) PK Vijaykumar IT Commissioner, Bhajan Maestro Anup Jalota, Shailaja Girkar, Dy. Mayor, Mumbai, Prema Mammen Mathew - chief editor, Vanitha, renowned magician Gopinath Muthukad. standing (from L-R) Sriram Gomarkar-Vanarai Foundation, Bina Omprakash-UB Group, Manisha Khosla-Taj Hotels and Palaces, Damayanti Bhattacharya & Jaya Joshi-IIT Bombay, Sampa Lahiri-Hindustan Copper Ltd., Hiralal Barge-Varroc Group, Sherna Doongaji-Government Law College, Kunal Kamboj -HT Media



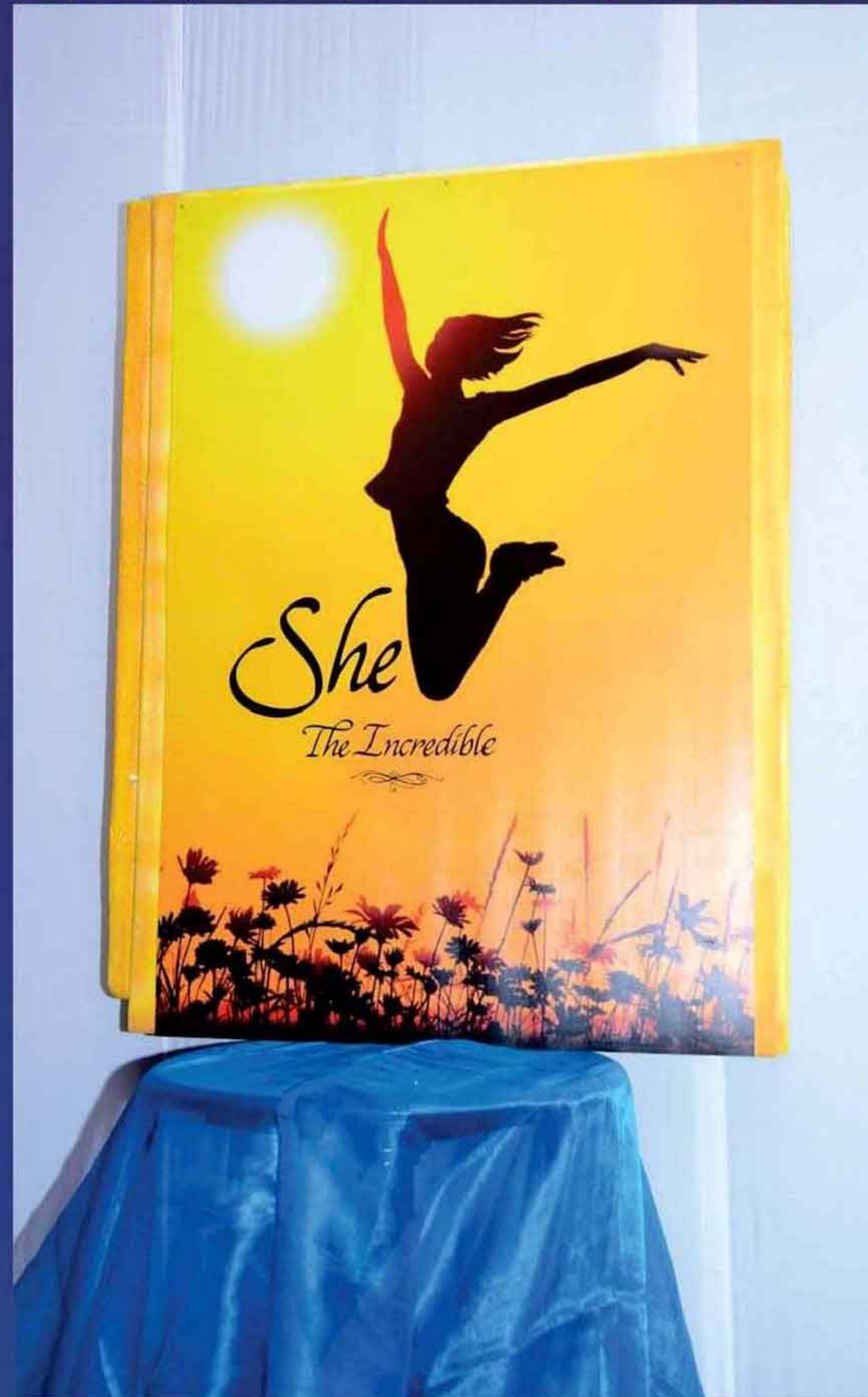
Team FEI. (from L - R) Smita Pillai, Sandesh Khaladkar, Rajesh Meghrajani, Lahu Muley, Abhijeet Nair, Vidhi Nair, Sham Talashilkar, Sheen Ajith Thomas



Release of She The Incredible. from (L - R) Anjani Nautiyal, Priya Patrachari, Vidhi Nair, Shailaja Girkar, Prema Mammen Mathew



Felicitation of Mr. Gopinath Muthukad by Pratap Nair, Anup Jalota, PK Vijaykumar



Shailaja Nair Foundation's She The Incredible

Teri Yaad Mein...



Bhajan Maestro, Anup Jalota and his troupe rendering one of his classics.



The enthralled audience.



FEI's beloved founder-director, Mrs. Shailaja Nair



Anup Jalota being felicitated by Pratap Nair, Director, FEI Cargo Ltd. while Vidhi and Abhijeet Nair (Directors, FEI Cargo Ltd.) look on.



Brahma Kumari Sister Deepa receiving a floral bouquet from Vidhi Nair, Director, FEI Cargo Ltd.



Anup Jalota lost in his soulful music.



FEI's founders' day celebrations



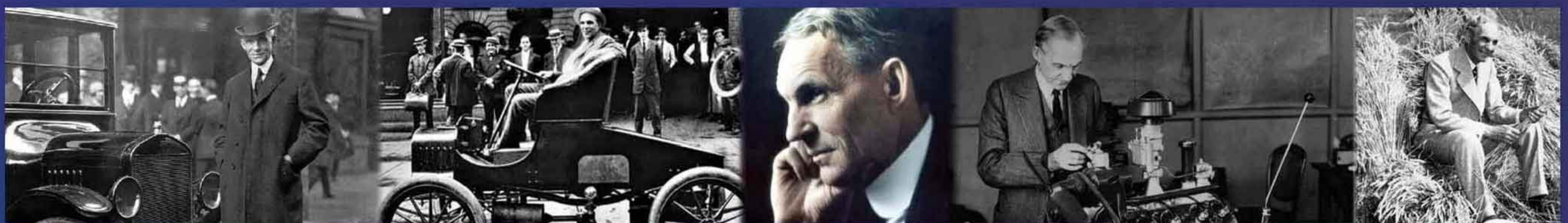
Anup Jalota

Anup Jalota (born 29 July 1953) is an Indian singer/musician, who is also popularly called Bhajan Samraat. He can sing in 8 different languages and has recorded over 1,500 bhajans, ghazals and songs. He has performed over 5,000 live concerts across the globe. In over 30 years, he has released more than 200 albums of bhajans and ghazals, thus earning him a repute of being a singer par excellence.



George w. Bush

George Walker Bush, born on July 6, 1946 was the 43rd President of the United States, serving from 2001 to 2009, and the 46th Governor of Texas, serving from 1995 to 2000. After graduating from Yale University in 1968 and Harvard Business School in 1975, Bush worked in oil businesses. He was elected President in 2000 as the Republican candidate, defeating then-Vice President Al Gore. Bush's career has been dynamic and has also been nothing short of controversial. His prime focus has been on national security issues, besides policies on the economy, health care, education, and social security reform. In response to the September 11, 2001 terrorist attacks, Bush announced a global War on Terrorism, ordering an invasion of Afghanistan and then an invasion of Iraq in 2003. He is currently a public speaker and is writing a book about his presidency.



Henry Ford

Henry Ford (July 30, 1863 - April 7, 1947) was the American founder of the Ford Motor Company. He was known as the father of modern assembly lines used in mass production. He brought to light the concept of the Model T automobile, which revolutionized transportation and American industry. Thanks to his inventions that were made with an aim to lower costs, there came about many technical and business innovations. He was awarded 161 U.S. patents. His efforts led to a franchise system that put a dealership in every city in North America, as well as in major cities on six continents. He became one of the richest and most popular men of the time, changing the face of the automobile industry.



Sanjay Dutt

Sanjay Dutt, born 29 July 1959 is a film actor. Dutt is the son of Hindi film stars Sunil and Nargis Dutt. Ever since his debut in the early 1980s, he has established himself as a prominent star. He has starred in many popular films including the recent hit, Munna Bhai MBBS. Besides acting, he is also known for the many charitable causes he wholeheartedly supports. He is also involved in political works.



J K Rowling

Joanne "Jo" Murray, née Rowling; born on 31st July 1965, popularly known as J. K. Rowling is a British author who created the famous Harry Potter series, bringing many people back to the joy of reading. Her rags-to-riches story has been an inspiration to many, as she went from living on welfare to being a multi-millionaire in a short span of 5 years. Her award-winning books have won worldwide success, besides winning multiple awards. Her books have sold more than 400 million copies, besides sparking an equally popular film series. She has provided social, moral and political inspiration for her young fans. She supports charities as Comic Relief, One Parent Families, Multiple Sclerosis Society of Great Britain, and the Children's High Level Group.



Carl Jung

Carl Gustav Jung (26 July 1875 - 6 June 1961) was a Swiss psychiatrist, an influential thinker and the founder of analytical psychology. Jung is often considered the first modern psychologist to state that the human psyche is "by nature religious" and to explore it in depth. He was a pioneer in the field of dream analysis. Jungian ideas are an important part of the curriculum of any introductory psychology course in major universities across the globe. Many pioneering psychological concepts were originally proposed by Jung, including the Archetype, the Collective Unconscious, etc.



Lady Diana

Diana, Princess of Wales, (Diana Frances; née Spencer; 1 July 1961 - 31 August 1997) first gained international popularity as the first wife of Charles, Prince of Wales, whom she married on 29 July 1981. Diana also received recognition for her charity work and for her support of the International Campaign to Ban Landmines. From 1989, she was the president of the Great Ormond Street Hospital for Children.



Naseeruddin Shah

Naseeruddin Shah (born 20 July 1950) is an Indian film actor and director, par excellence. He is considered to be one of the finest actors of Indian cinema. He has starred in Indian and international films, besides being an immensely talented and reputed theatre artiste. In 2003, the Government of India honored him with the Padma Bhushan for his contributions towards Indian cinema.

Logistics News

Freight forwarding companies are diversifying into the fast-growing logistics business as fears of slowdown have forced them to tap alternative streams of revenue instead of focusing on their traditional activities such as cargo forwarding and customs clearance.

Indian Railways has registered an increase of 4.79 percent in the revenue earning from commodity-wise freight traffic during April-May 2011.

Alexandria Port

The Alexandria Port was the greatest city in the ancient world. Now it is the second largest city and the major seaport for Egypt. Founded by Alexander the Great in 332 BC, it was the center for Greek science and scholarship. Its rebirth came in 1805 when the port reopened access to the Nile with the 45-mile Al-Iskandariyah Canal (1820). After cotton was introduced to Egypt, Europe's hunger for the product brought great wealth to the port. In 1882, the British occupied the Port of Alexandria and they stayed there until 1922. Alexandria's population increased to about hundred thousand people and the city continued to grow. The Port of Alexandria was the Allies' major naval base for the Mediterranean during World War I.

Did You Know

In continuing with our series on religious rituals, this issue covers the reasons why there is a prayer room in many homes.

The Lord is creator of everything and hence the true owner of the house. We are earthly occupants of his property and this notion also rids us of pride and possessiveness.

This room also serves as a reminder that God resides in our homes and is a very important part of our lives. It shows that He is all pervading.

It is in this quiet and peaceful room that a lamp is lit, prayers are said, scriptures are read and special worship takes place. We celebrate His presence by keeping this room clean and well-decorated in the Lord's honour.

Quiz Time

Answer to last month's quiz

What happened in 1961 and will not happen again until 6009?

Ans. The year could be read upside down and it would read the same.

Quiz Time

What letter is next in this sequence?

M, A, M, J, J, A, S, O, __

Send in your quiz answers to feiduniya@feicargo.net. For every correct answer, you will get 5 points. Keep collecting your points with every issue. When your score goes up to 50 points, you will receive a SURPRISE GIFT. So what are you waiting for?? Come on. Tickle your Brain.

Do you enjoy soulful music? Here's your chance to know more about the Bhajan Samrat, Anup Jalota. Sign up at his virtual fan club 'Devotional Harmony' and enter the world of enchanting music.

Register free:

www.devotionalharmony.com



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Disclaimer:

The views and opinions expressed in FEI Duniya are not necessarily those of the editor, publisher or the organization. Any health tips given in the magazine should not be substituted for the advice of a medical professional.

Birthdays

AMITESH SINGH THAKUR	PUNE	2-July
ARVIND SINGH RAWAT	DELHI	4-July
BHAVANA TIWARI	MUMBAI	4-July
SONALI AVHAD	MUMBAI	4-July
NAVNATH GARJE	MUMBAI	5-July
ARCHITA KRUPESH PATEL	AHMEDABAD	6-July
SHARMILA JOSHI	MUMBAI	7-July
SAMARTH AWASTHI	MUMBAI	8-July
LALIT GUPTA	MUMBAI	12-July
SANDHYA G NAIR	CORPORATE	14-July
P MOHANKUMAR	CHENNAI	15-July
RENU RAI	MUMBAI	17-July
ATUL KANE	MUMBAI	17-July
AMIT SHAH	BARODA	26-July
SAMIR DAVE	AHMEDABAD	29-July
AMIT MISTRY	MUMBAI	29-July
ARUN KUMAR	MUMBAI	29-July
HEMANT CHAUDHARY	AHMEDABAD	30-July
SACHIN M TALDEOKAR	MUMBAI	31-July



Birthday Boy

Our birthday boy for this month has scored a double century as this is the second time that he's the birthday boy. This cheerful man is also very popular with the customers, besides being a wonderful team player. He is very committed to the growth of the organization. He has added another accomplishment to his list of achievements as he recently passed his custom G card exam. He has had an upward climb successfully going from operations to executive to Branch Manager. That's right, he's none other than our Branch Manager from Baroda, the ever-smiling Amit Shah. Do wish our hardworking and enthusiastic birthday boy on 9327207569.

Wedding Anniversaries

ARVIND KUMAR Delhi 7-Jul

New Members

MADHURI B. WAGHCHOURE	MUMBAI
UMMEEDBHADUR R. VERMA	BARODA
VAISHALI S. JADHAV	BARODA
VINAY S. VAKKAR	MUMBAI
SANJEEV RANA	DELHI
SUPRIYA N. GHANEKAR	MUMBAI

Newly Weds

Tejashree and Sachin
Adinath and Vidya
We wish them a happy and blissful married life!!!



Tejashree and Sachin

FEI Family is Growing

Ms. Renu Rai of our Mumbai branch has been blessed with a baby boy, Dhruv.

Ms. Sharmila Joshi of our Mumbai branch has been blessed with a baby boy.



Dhruv



Are you feeling less ordinary today?



Welcome to a world where being different is a beautiful feeling. Welcome to **FEI**.
Discover our people. Relive our ethics. Gain from our expertise.
Experience professionalism at its best.

More and more corporates from different industry segments trust us for
customized **Freight Management and Logistics**.

We offer a bouquet of comprehensive services that include
International Freight Forwarding, Customs Brokerage, Multi-modal Transportation,
Air Import Consolidation, Ocean Export Consolidation, Warehousing & Distribution,
Local Transportation and Comprehensive Transit Insurance.

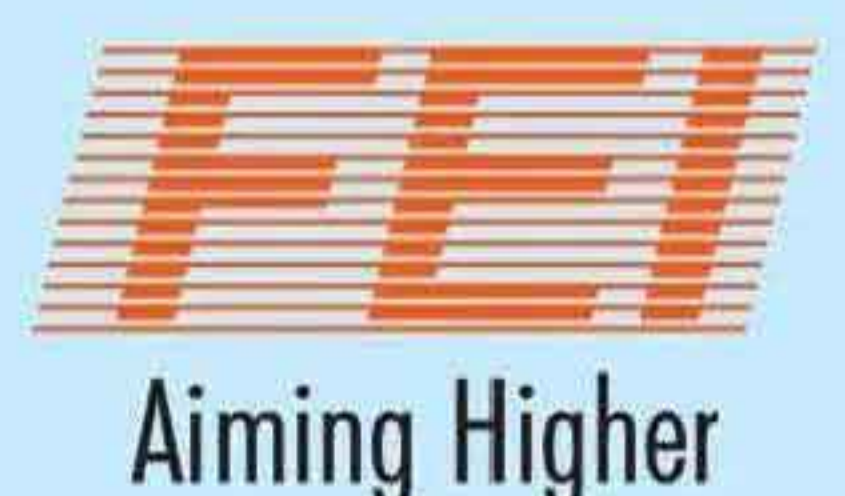
Ours is a global network that spans across 52 countries. In India we are present in 16 cities.
Across the Atlantic, Asia Pacific and Europe, we are fully equipped to deliver.
Door-to-door. On time. Every time.

Our strategic partnerships ensure that only reliable experts handle your cargo.
An integrated network of reputed air and shipping lines further enhance our objective.
At **FEI**, freshness takes on a different hue. Feel special.

FEI Cargo Limited

● **freight management unlimited**

www.feicargo.in



AN ISO 9001-2008 CERTIFIED COMPANY

Registered Office: A -103 Mangalya, Marol Maroshi Road, Andheri East, Mumbai - 400 059 Tel: 4236 9911, 4236 9922 Fax: 91-22-2920 4305/4312/4344

FEI Duniya contributions Email: feiduniya@feicargo.net Published by the editorial board