

VOLUME 35 NOVEMBER 2007
FOR PRIVATE CIRCULATION

THE **NEWS**LETTER OF FEI CARGO LIMITED

The New Masthead



Starting October 2007, FEI DUNIYA has adorned a new cap. We had decided to dedicate the new masthead to our Director, Late Mrs. Shailaja Nair. The October issue was a pictorial glory of the golden era gone by. Everyone close to Mrs. Nair, paid her a glowing tribute. The FEI family will always miss her . . .

Remembering Shailaja Nair

A remembrance meet in memory of the Late Mrs. Shailaja Nair was arranged on 14th October in Mumbai. Nearly 250 people came to share their feelings for Mrs. Nair and express sorrow at her untimely departure from this world. The meet started with the recital of Bhagvat Geeta, followed by a spiritual talk on life and matter by Brahmakumari. Mrs. Snehal Joshi, a devout worshiper of Ganesha sang a couple of hymns. Later, a documentary on the life of Mrs. Shailaja Nair was screened. A website on Shailaja Nair has been launched. www.shailajanair.com

Mr. Abhijeet P. Nair takes over as director of our organization in place of his mother effective 10th September, 2007. We wish him success.

From the CEO's desk and heart...



Dear All,

As seconds, minutes, days and weeks pass by, I realize how important Shailaja's role was in keeping the FEI group in pink of health. To an ordinary soul like me, it was not easy to recognize her contribution when she was around. Now I realize this every moment. It's not going to be possible for me to discharge her functions along with mine, single handedly. I will need the support of each one of you to make it happen so that we keep the FEI flag flying high, the way she wanted it to be. Please feel her presence, think what and how she would've wanted you to do things. Please be self-responsible and carry on the good work. We cannot allow her dreams to go waste. We will be doing a great dis-service to ourselves and her memories if we do not live up to her expectations.

I am willing to do it and I am sure, you too are.

Best personal regards,
Pratap Nair

The influence of internet in our life.....

A jobless man applied for the position of "office boy" at Microsoft.

The HR manager interviewed him then watched him cleaning the floor as a test. "You are employed."

He said. "Give me your e-mail address and I'll send you the application to fill in, as well as date when you may start."

"The man replied "But I don't have a computer, neither an email." I'm sorry", said the HR manager,

"If you don't have an email, that means you do not exist. And who doesn't exist, cannot have the job."

"The man left with no hope at all. He didn't know what to do, with only \$10 in his pocket. He then

decided to go to the supermarket and buy a 10Kg tomato crate. He then sold the tomatoes in a door to door round.

In less than two hours, he succeeded to double his capital. He repeated the Operation three times, and returned home

with \$60. The man realized that he can survive by this Way, and started to go everyday earlier, and return late Thus, his money doubled or tripled every day. Shortly, he bought a cart, then a truck, and then he had his own fleet of delivery vehicles. 5 years later, the man is one of the biggest food retailers in the US. He started to plan his family's future, and decided to have a life insurance.

He called an insurance broker, and chose a protection plan. When the conversation was concluded, the broker asked him his email.

The man replied, "I don't have an email". The broker answered curiously, "You don't have an email, and yet have succeeded to build an empire.

Can you imagine what you could have been if you had an email?!!" The man thought for a while and replied, "Yes, I'd be an office boy at Microsoft!"



Moral of the story:

M1 - Internet is not the solution to your life.

M2 - If you don't have internet, and work hard, you can be a millionaire.

M3 - If you received this message by email, you are closer to being an office boy, than a millionaire.....

...Contributed by Mr. Hitesh Patni, Baroda

(Most of the people, when they join FEI insist on having his own personal e-mail id. I have been trying to talk them out of it. Hitesh has done me a favor with his above contribution.)



EXPRESS SPEAKSEGO

Nobody will ever admit they have a fear of success. The EGO won't let them.

But it is the ego that uses subtle tricks to undermine success if it will mean a whole new kind of life. The ego likes the old and familiar: Why?

The ego is all about identity. To have a new identity is tantamount to having a new ego. The ego loves resistance for resistance keeps in intact.

Why do you think people have such a gear of a new relationship or of death? It is the end of the old and familiar:

It involves a change in or letting go of the ego's familiar domain of "I, Me and Mine" to accommodate new realities.

The notion that we have a choice is largely an illusion of the mind. The mind doesn't give you a choice.

The mind is so preconditioned that almost everything it does is in reaction to something else.

Addictions, anger, delusions and illusions are all part of the mind's operating system. But some people do succeed.

Despite a fear of change, they overcome it. How come they can while others cannot? It's because some people have learned to control their ego-mind. This success is in direct proportion to their ability to live in the present moment.

It is in the present moment that new life unfolds. The ego mind loves the domain of the past.

The past is dead but to the ego it is evidence of its existence. "I did this, I did that. I succeeded, I failed, I have proof".

That is all the fearful chicanery of the mind. It has nothing to do with what is happening now.

What we are is not necessarily an extension of what we were.

What we are is beyond what we know. To come into possession of what you are, is to say yes to what is unfolding in you every moment. But the ego kind loves to say no. It says no out of fear. A fear of success and a fear of life.



One moment, Manager

One moment, MANAGER! ... Dr. Debashis Chatterjee

Most managers, like gum chewing kids, are caught in the grind of 'what's next?'

This puts them on a collision course with life itself. In life, there is nothing called 'what's next?'

Reality is an indivisible and integral presence in 'the here and the now'.

The rise and fall of business targets are just attempts to fragment one whole flow into conceptual bits and bytes.

In order to understand this flow, managers have to ask 'what now' and not what's next. The richness of life is in the moment.

The moment has an information density of a billion bits and bytes of live data. Someone at this very moment is dying in Ethiopia, Someone is falling in love in China, in Egypt the pyramids are losing their shine and in India a new consumer is being born.

True happiness lies in the very depth of this moment. This moment is always present in our awareness. How do we arrive at this moment? Imagine that you have been thinking of getting a promotion for several years. After a long wait, the promotion list has finally arrived one day. The HR head congratulates you as she says "You have been promoted!" Just recall that moment of utter joy. At this moment, all other thoughts about 'what's next?' vanished. In fact, all thoughts that take you away from that flickering, joyful moment have vanished. The less the thoughts that take you away from THE MOMENT, the happier you are. The moment has not arrived towards you as a succession of events. The moment is always there in the depth of your awareness. It just awaits your discovery; it simply wants to be born through you!



A Mind Game So Easy

Think of a number from 1 to 10.

Multiply it by 9

If the resultant number is a two digit number, add the digits together. (If its single its OK)

Now subtract number 5 from this number.

Determine which letter in the English alphabet corresponds to the number you ended up with. (Like 1 = a, 2 = b, 3 = c and so on....)

Think of a country starting with that letter.

Remember the last letter of the name of the country.

Think of the name of an animal that starts with that letter.

Remember the last letter of that animal.

Think of the name of a fruit that starts with that letter.

Play this game in the office, at home and tell me the answer.

You will be surprised now the answer resembles us the FEI Family members. We are all (most of us) the same.



Pratap Nair

Dust is dirty, clean it!

The past is painful, forget it!

The future is a dream, do not touch it!

The present is in our hands, make the best of it.



Wedding Anniversary

Happy Anniversary



WEDDING ANNIVERSARIES IN NOVEMBER

SR.NO.	NAME	BRANCH	DATE
1	RAKESH KUMAR GUPTA	MUMBAI	6-Nov
2	HARISH GIANANI	AHMEDABAD	10-Nov
3	ROMA GIANANI	AHMEDABAD	10-Nov
4	SANTOSH TAYDE	AHMEDABAD	11-Nov
5	VIPINAN NAIR	MUMBAI	14-Nov
6	MANSI THAKKER	AHMEDABAD	23-Nov
7	MAKARAND DESHPANDE	PUNE	26-Nov
8	DUSHYANT KUMAR	DELHI	28-Nov
9	MANISH KHURANA	KOTA	30-Nov

PCL

FMI

FMI

BELATED WEDDING ANNIVERSARY TO

SR.NO.	NAME	BRANCH	DATE
1	VINOD PAL	DELHI	2-Oct
2	MEENU SHARMA	DELHI	15-Oct
3	SMITA S. PILLAI	MUMBAI	24-Oct
4	DEEPAK BHAVSAR	AHMEDABAD	26-Oct
5	KB RADHAKRISHNAN	CHENNAI	28-Oct



A Belated Happy Birthday to

	NAME	BRANCH	DATE		
1	BABAN SHINDE	MUMBAI	6-Oct	1972	
2	SUDHA KARAN	DELHI	9-Oct	1975	FMI
3	VIPUL VYAS	AHMEDABAD	11-Oct	1968	PCL
4	DEEPAI D PARKAR	MUMBAI	12-Oct	1985	
5	JAGDISH MAURYA	MUMBAI	12-Oct	1964	
6	VAIBHAV MALAP	MUMBAI	12-Oct	1975	
7	HARISH GIANANI	AHMEDABAD	14-Oct	1979	
8	PREETI BISHT	DELHI	14-Oct	1978	FMI
9	RANDHIR PAL	DELHI	14-Oct	1964	FMI
10	VIDHYA S SUVARNA	MUMBAI	15-Oct	1984	
11	SUDHAKAR P PADAYACHI	BANGALORE	19-Oct	1976	
12	RASIK VAGHELA	BARODA	23-Oct	1979	
13	SANTOSH KUMAR TAYDE	AHMEDABAD	23-Oct	1972	
14	SEKHAR POWAR	KOLHAPUR	25-Oct	1975	
15	SUBHASH CHANDER	DELHI	27-Oct	1980	
16	SUDESH R DHANDARE	MUMBAI	29-Oct	1975	
17	SAJI RAJAN K.	KOCHI	30-Oct	1978	





Happy Birthday



Birthdays In November

HIREN DESAI

SHASHIKALA A. KOTIAN

V.V. SALVE

DILAWAR INAMDAR

BISHNUPRASAD BEHERA

RAKESH SHRIVASTAVA

BALAJI MUDALIAR

VIKRAM SINGH

SMITA UNNIKRIISHNAN

AHMEDABAD

MUMBAI

MUMBAI

MUMBAI

CHENNAI

DELHI

AHMEDABAD

DELHI

MUMBAI

1st Nov

5th Nov

6th Nov

11th Nov

20th Nov

23rd Nov

29th Nov

29th Nov

30th Nov

Welcome



Our Mr. Vinod Pal from FEI Delhi was blessed with a Baby Girl on 09.10.2007



Birthday Girl for October 2007

Due to unavoidable circumstances the previous issue of FEI Duniya could not include a write up on our birthday girl for the month of October, PREETI BISHT. The FEI family wishes her a belated birthday.

A bright student of Govt. Girls Senior Secondary School, New Delhi, Preeti has always tried to excel in whatever she did and that has been her way of life. She graduated from Delhi University. She is also a qualified web designer and has a, secretarial qualification too!

She started her career with Nirula's Food Chain, before getting into the freight forwarding industry. Her winning habits from her childhood, will power, determination and hard work make her different. Talk about Customer Care, office co-ordination and pricing, FMI Delhi has only one name - Preeti Bisht!

Reading books mostly mythological, painting her favourite God Ganesha and fusion dancing are her hobbies. She has even exhibited her paintings at the famous Delhi Hyaat in the year 2002.

She celebrates her birthday on 14th October. Please do not forget to wish her next year.

Best Regards,
FEI Family

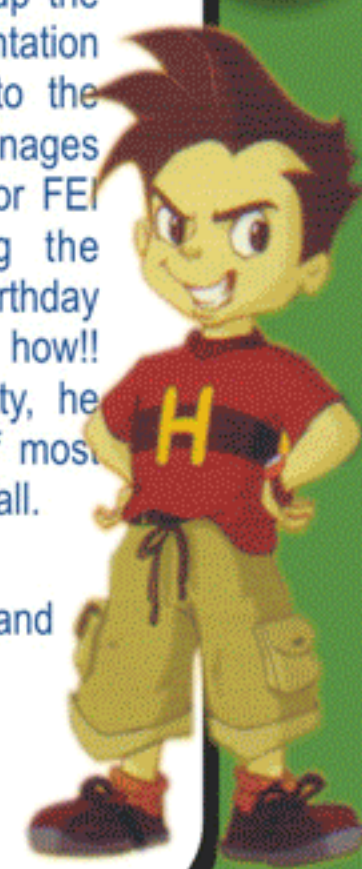


Birthday Boy for October 2007

If you have the right aptitude and attitude and if you can concentrate in your job, it does not take more than 3 months to become the in-charge of a department in FEI. Mr. Balaji Mudaliar, joined us on 1st June 2005, after working in his earlier company for almost 6 years as a store keeper. He took up the responsibility of Import/Export custom documentation and in about 3 months mastered this art, to the fascination of all his seniors. Ahmedabad manages the maximum number of customs clearance for FEI and with its diverse clientele, mastering the notification, etc. was not easy but, our birthday boy for the month of November, did it! And how!! A commerce graduate from Gujarat University, he relaxes on Sundays, watching movies Like of most of us, he is an avid cricket fan and also loves football.

Balaji celebrates his birthday on 29th November and you can wish him by sending him an email at ahmedabad@feicargo.net

The FEI family wishes him the best in life!



Mr. Aditya Tewary takes over as Manager HRD & Administration effective 5th October, 2007. We wish him the best.



We have opened our own office in Kolkatta effective 5th Sept 2007

Mr. Ajay Srivastava will head the new entity "The office" F.E.I. Pvt. Ltd." is located at Karnani Estate, 3rd Floor, Suite No. 124, 209 A.J.C. Bose Road, Kolkatta 700 017 Tel: 3028 7055 / 56 / 57 / 58 Fax : 91-33 3028 7059 E- mail: kolkatta@feicargo.net



Mrs. Sheen Thomas joins back the FEI intlexports division after her maternity leave

24.10.07

Respected Nair Sir

Namaste, I can't say ... I don't know what to say, but you are simply great and so was your wife.

I had never thought that a successful businessman can ever be so much loving and caring and from the bottom of his heart can miss his wife so much...

It sounds unbelievable but it is true that I met your wife in your eyes, in your thoughts and in the remembrance meet arranged by you in her memory.

Sir, she is with you forever. Her soul is always with you.

Take care Sir, this is the perfect time to ask our God above, to grant you all the blessings of his never failing love. To keep you now and always in the circle of his care and guide and protect you everyday, everywhere.

With Regards,
Dipti - Chirag

FEI's small gesture of concern for life

The Immortal Soul



FEI Cargo Limited

freight management unlimited



September 07, 2007

The Chief Administrator
KARUNA
Mumbai- 400 058.

Dear Sir,

We are producing a date calendar for the year 2008. Most calendars, as you are aware, are designed using glamour models, company products and sceneries.

At FEI, we wish to be different.

Many NGOs/Charitable Trusts in our country have dedicated themselves to the service of orphans, terminally ill, homeless, mentally challenged and so on. While these organizations are doing their best to enlist help from the public and corporate, we wish to support them by producing a table calendar which would depict their achievements.

We are planning to dedicate one month for 12 different NGOs. For this, we require any one photograph (digital or hard copy) along with your written permission to use the same. The photograph, for example, could be a group of street children celebrating a birthday party; old people relaxing in an old-age home; a group of mentally-challenged children playing, etc. The photograph would reflect the organization's positive results and encourage donors to come forward and pledge their support to their choice of NGOs.

Along with the photograph, we will also print a brief write-up of the organizations' activities and their contact details. The print run of calendars would be around 3000. These will be gifted to our domestic and international clients, suppliers, well-wishers, corporate, etc. We have enclosed a sample copy of the calendar for your reference.

Of course, we would be doing this purely as a service to the NGOs. It's our own small way of helping those who help others.

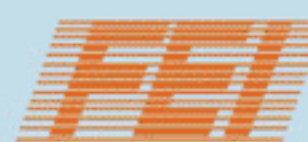
We look forward to your co-operation.

Warm regards

Pratap Nair
Chairman

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Aiming Higher

New members in FEI family



BISHNUPRASAD BEHERA

CHENNAI

SANJAY RAJGOPAL

COCHIN

ANIL KUMAR P.C.

COCHIN

SAJI MATHAI

COCHIN

RAKESH SHRIVASTAV

DELHI

KRISHAN GOPAL

DELHI

MS. SUDHA KARAN

DELHI

MOHD. HABEEBUDDIN

HYDERABAD

PROSENJIT GUHA

KOLKATTA

FAHIM AHMED

KOLKATTA

STANLY CHACKO

KOLKATTA

RAJIB MUJUMDER

KOLKATTA

RATNAKAR SAHOO

KOLKATTA

KRISHNA MISHRA

MUMBAI

SHYAM SHINDE

MUMBAI

VIPINAN NAIR

MUMBAI

RISHI MARATHE

NASIK

Holidays In November



DIWALI/LAXMI PUJA/KALI PUJA

8TH NOV

CHENNAI, COCHIN, TIRUPUR, TUTICORIN, KOLKATTA

DIWALI/LAXMI PUJA

9TH NOV

AHMEDABAD, BARODA, BANGALORE, HYDERABAD, MUMBAI, NASIK, PUNE, KOLHAPUR, DELHI

DIWALI HOLIDAYS

10TH NOV

AHMEDABAD, BARODA, MUMBAI, NASIK, PUNE, KOLHAPUR

DIWALI HOLIDAYS

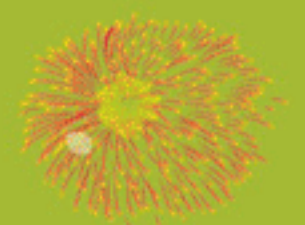
12TH NOV

AHMEDABAD, BARODA

DIWALI HOLIDAYS

13TH NOV

AHMEDABAD, BARODA



Due to the sudden and untimely demise of our beloved Director Mrs. Shailaja Nair, there will be no celebrations of Diwali in our offices.

How to recruit the right person for the job?

Put about 100 bricks in some particular order in a closed room with an open window. Then Send 2 or 3 candidates in the room and close the door. Leave them alone and come back after 6 hours and then analyze the situation.

If they are counting the bricks. **Put them in the accounts department.**

If they are recounting them.. **Put them in auditing.**

If they have messed up the whole place with the bricks. **Put them in engineering.**

If they are arranging the bricks in some strange order. **Put them in planning.**

If they are throwing the bricks at each other. **Put them in operations.**

If they are sleeping . **Put them in security.**

If they have broken the bricks in to pieces. **Put them in IT.**

If they are sitting idle. **Put them in human resources.**

If they say they have tried different combinations, yet not a brick has been moved. **Put them in sales.**

If they have already left for the day. **Put them in marketing.**

If they are staring out of the window **put them on strategic planning.**

And then last but not least. If they are talking to each other and not a single brick has been moved.

Congratulate them and put them in the top management.





Are you feeling less ordinary today?



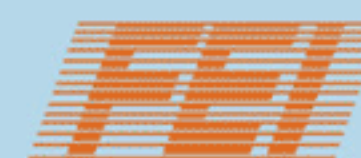
Welcome to a world where being different is a beautiful feeling. Welcome to **FEI**.
Discover our people. Relive our ethics. Gain from our expertise.
Experience professionalism at its best.

More and more corporates from different industry segments trust us for
customized **Freight Management and Logistics**.
We offer a bouquet of comprehensive services which includes
International Freight Forwarding, Customs Brokerage, Multi-modal Transportation,
Air Import Consolidation, Ocean Export Consolidation, Warehousing & Distribution,
Local Transportation and Comprehensive Transit Insurance.

In India we are present in 16 cities. Ours global network spans across 52 countries.
Across the Atlantic, Asia Pacific and Europe, we are fully equipped to deliver.
Door-to-door. On time. Every time.
Our strategic international partnerships ensure that only reliable experts handle your cargo.
An integrated network of reputed air and shipping lines further enhances this objective.
At **FEI**, freshness takes on a different hue. Feel special.

FEI Cargo Limited
● freight management **unlimited**

www.feicargo.net



Aiming Higher

Recipient of The International Arch of Europe 2007 Gold for Quality & Excellence

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