



FEI DUNIYA

IT'S YOUR WORLD

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CEO'S message

Failure also looks beautiful when there's a loved one to support you.

Success also hurts when you don't have a loved one to compliment you.

I often try to convey this feeling of vacuum in things that I do. However, it does not mean that we at FEI are sitting on our laurels. Based on our doctrine of achieving the maximum, we have strived to add one new customer every day - perhaps, a direct upshot of a recent, self-motivating managers' conference!

Under the aegis of Shailaja Nair Foundation, we have taken our Corporate Social Responsibility diligently. We organized blood donation drives in Mumbai and Satara on 9th September. I am happy that the drive organized by our corporate team at Satara was unique and practical. We plan to adopt this strategy and organize similar drives at all our branches next year. We want to make blood donation, a habit.

Recently, with support of Mumbai's landmark, Taj Palace Hotel, we paid tribute to the victims of 26/11 terror attacks, followed by a curtain raiser to 'Mission India', our dear friend Gopinath Muthukad's 60-day journey to spread the message of anti-terrorism with the help of magic - the only language he knows best. It was a great honor that His Excellency, the Governor of Maharashtra, Shri K. Sankaranarayanan graced the occasion along with his wife and personal staff.

We are now more inspired and geared to serve the basic needs of the society. We have opened three more reading rooms in a village and will donate 2000 books to a library that needs an upgrade.

With our mouthpiece FEI Duniya, we created a magic special in the last month to show our gratitude to our comrade, magician Gopinath Muthukad. This time, we have dedicated FEI Duniya to the world's largest democracy, United States of America to wish our Big Brother who we always look up to, during times of happiness and despair. America has been a homeland for many Indians, thanks to the common wavelength and similarity in our cultures, such as Democracy, Free Enterprise, Unity in Diversity, etc.

Every time an American President visits India, we feel elated and important. Mr. Barack Obama is different from other American Presidents. He took charge when America was going through a crisis. His love for the people of America and his unconventional approach at solving national and international issues saw America regain its glory.

Through this US special, we wish President Barack Obama a memorable visit in India, and success and prosperity to all Americans!

Wish you all a lovely Diwali and a prosperous year ahead!

Warm regards,

Pratap Nair

junior SPEAK

Dear Friends

Greetings !

The United States of America is like India in many ways, it's very large, and each state is like a country in itself. Like how our very own Mumbai and Kolkatta are different - America's San Francisco and New York are as different.

USA is the land of hard work and offers many equal opportunities. No wonder most of us have our relatives or friends living there!

FEI has very good partners in the USA but we need to go that extra mile in order to develop business from India and vice-versa. This USA special issue will throw light on the immense country, its ethics, culture, and more. Let's make it a good starting point to explore the opportunities of working with this wonderful country.

I wish each and everyone in the FEI family, a very happy Diwali and a great new year. May it bring you success, happiness and prosperity!

Regards

Abhijeet

A LOOK into the past

The United States have a rich history. According to archeological evidence, Native American tribes were the first people to live in North America whose ancestors date back to more than 14,000 years ago. **Christopher Columbus** was the first recorded explorer to discover North America when he arrived in Puerto Rico in 1493. He was followed by other European explorers who came in search of wealth and new land. The Pilgrims were the first permanent European settlement in southern New England and they had a feast after their first harvest in 1612 which became known as '**The First Thanksgiving**'. Britain then began its quest to colonize America in the 1600s and thirteen English colonies were formed. These would later become the original U.S. states. There were small-scale wars that involved the French and Indians to the north, and the Spanish and Indians to the south.

Around the 1750s the colonies had achieved a high standard of living and here was an awakening amongst the people who complained about being denied constitutional rights. The colonists were not allowed any representation in the Parliament in London, giving rise to the slogan "**No taxation without representation**". The British Parliament passed the Tea Act, in 1773, which meant taxation on tea, something that the colonists refused to comply with. The **Boston Tea Party** was a direct action against the British government by colonists in Boston. On December 16, 1773, after officials in Boston refused to return three shiploads of taxed tea to Britain, a group of colonists boarded the ships and destroyed the tea by throwing it into Boston Harbor. The incident remains an iconic event of American history as it was the culmination of all the protests against the British taxation policy. The colonists' quest for independence led to **The American Revolution**, one of the most significant events in American history. Without it, the United States of America may not have come into existence. The new nation declared independence in July 1776 as the United States of America. The new national government under President **George Washington** began operation in 1789, and built a strong economic system along with republican values, equal rights and civic sense. In 1803, the United States bought the Louisiana Territory from France. James Madison, the U.S. Secretary of State, paid 15 million dollars for the land. Both Britain and France were interfering with American trade and were taking American ships. The United States believed that Britain was still not treating it as an independent country, which led to the war of 1812.

Rapid economic and population growth created a powerful nation, but tensions grew between the slaveholding plantation South and the industrial North, which had already abolished slavery. This led to the **American Civil War** which was crushed under the leadership **Abraham Lincoln**, who also abolished slavery. Progress in new industries like railroads, steel, coal, oil, textiles, and machinery made the U.S a great industrial power. With Germany threatening to win World War I in part by sinking American ships, the U.S. entered the war in 1917 and supplied the material, money and also soldiers. **The Great Depression** was a severe worldwide economic depression that took place before World War II and had a devastating effect on the American economy. The U.S. joined the Allied Forces of World War II in December 1941 after the Japanese attack on Pearl Harbor. Their entry into the war finally ended the last effects of the Great Depression. The nation regained its earlier status and became a military superpower as well. The **Civil Rights Movement** empowered black voters in the 1960s, which allowed them to move into high government offices. The nation has continued to make progress in sectors like economy, education, healthcare, etc under its various able Presidents.



american presidents **FACT FILE**

Famous Presidents include George Washington, Abraham Lincoln, Franklin D. Roosevelt, John F. Kennedy, Richard M. Nixon, James Carter, Ronald Reagan, William J. Clinton, George W. Bush, Barack Obama.

George Washington born on February 22, 1732 served as the first President of the United States from April 30, 1789 to March 4, 1797. He was known for his leadership skills and built a strong national government. People know him as an icon for liberation and nationalism.

Abraham Lincoln born on February 12, 1809 served as the 16th President of the United States from March 4, 1861 to April 15, 1865. He put an end to slavery and successfully led the country during the American Civil War. His belief in the principles of equal rights, liberty and democracy was unflinching.

Barack Obama born on August 4, 1961 is the current and 44th President of the United States. He assumed office on January 20, 2009 and became the first African-American president of the United States. He brought about changes in tax policies, health care sector as well as in foreign policies. He was awarded the Nobel Peace Prize in October 2009 for "his extraordinary efforts to strengthen international diplomacy and cooperation between people."

Presidents who are related to each other by direct descent are:

• John Adams and John Quincy Adams (father and son) • William Henry Harrison and Benjamin Harrison (grandfather and grandson)
George H. W. Bush and George W. Bush (father and son)

Presidents who have served two or more terms:

Andrew Jackson , Bill Clinton, Dwight D. Eisenhower, George W. Bush, George Washington, Grover Cleveland, James Madison, James Monroe, Ronald Reagan, Thomas Jefferson, Ulysses S. Grant, Woodrow Wilson, Franklin D. Roosevelt (Served three full terms and passed away on the 82nd day of his fourth term)

American Presidents who have visited India:

Dwight D. Eisenhower (1959), Richard M. Nixon (1969), Jimmy Carter (1978), William Clinton (2000), George Bush (March 2006)
Barack Obama (November 2010)

India-friendly Presidents:

India and the U.S. share a cultural, strategic, military and economic relationship. Under the Clinton and Bush administrations, India and the United States shared common concerns regarding growing terrorism, energy, security and climate change. Indian Prime Minister Dr. Manmohan Singh said about George Bush, "he is very nice to me and of all the US Presidents, he is the friendliest towards India."

Under the Bush administration, Indo-US relations flourished. There was a flow of new ideas on how the two countries could work together. Some of the new initiatives included a US naval escort for US warships moving between the Pacific and the Gulf during the monsoon season and cyber security.



PRESIDENTIAL elections



Elections for President and Vice President of the United States are indirect elections. Voters cast ballots for a slate of electors of the U.S. Electoral College and they in turn directly elect the President and Vice President. This process is regulated by a combination of both federal and state laws. One term of service for a U.S. President consists of four years, and the President is allowed to serve only two terms. The United States Congress is the bicameral legislature of the federal government of the United States of America, consisting of the Senate and the House of Representatives. The United States Senate is the upper house of the bicameral legislature of the United States. Both senators and representatives are chosen through direct election. Each of the 435 members of the House of Representatives represents a district and serves a two-year term before facing the next election. Note: In government, bicameralism is the practice of having two parliamentary chambers.

The United States is the best democracy in the world, but where does India rank? Are there any lessons India can learn from them? Do send us your views at feiduniya@feicargo.net Five best comments will be published in our forthcoming issues.

american SYMBOLS

Statue of Liberty, one of the best known American landmarks, was a gift of friendship resulting from the diplomatic relationship between the United States and France. The Statue stands in the middle of the harbor of New York City and is 111 feet, 1 inch tall and made from 225 tons of copper. It is a symbol of hope and freedom for immigrants.

The White House located at 1600 Pennsylvania Avenue NW in Washington, D.C., is the official residence of the President of the United States, built between 1792 and 1800. Every President since John Adams has called this six-story building, home. The President's personal office is called the oval office. Any plane he flies on is called Air Force One, and any helicopter is called Marine One. Contrary to popular theories, the President of the United States does not have a 'red button' of any sort, in the Oval Office. Instead he has The Nuclear Football. This is a black briefcase, and is believed to contain nuclear codes and various pieces of equipment that can be used by the President to authorize a nuclear attack while away from fixed command centers.

The United Nations Organization (UNO) is an international organization, with headquarters in New York, that promotes global co-operation in international law, international security, economic development, social progress, human rights, and achievement of world peace. It was founded in 1945 after World War II to stop wars between countries, and to facilitate peace talks. It has 192 member states and six official languages.

The Liberty Bell is a symbol of American Independence and freedom, housed in Philadelphia, Pennsylvania. It is inscribed with the words "Proclaim LIBERTY throughout all the land unto all the inhabitants thereof." What makes it symbolic is the fact that it was rung on July 8, 1776 to proclaim the independence of the United States of America from England.

The World Trade Center (WTC) was a complex of seven buildings and a hub of trade and commerce, located in New York. The Twin Towers of the World Trade Center became popular icons with appearances in various movies and T.V. shows. The WTC buildings were destroyed in the September 11, 2001 terrorist attacks. The site is currently being rebuilt with six new skyscrapers and a memorial.

The Pentagon is the headquarters of the United States Department of Defense, located in Arlington County, Virginia. It is a symbol of the U.S. military and has more than 23,000 military and civilian employees and about 3,000 non-defense support personnel working here. In the 9/11 attacks, a hijacked American Airlines flight crashed into the Western side of the Pentagon. After the attacks, the Pentagon Memorial, which consists of a 2-acre park with 184 benches, was opened on September 11, 2008.



famous **FACES**

One can't count the number of Americans who've made a mark globally in areas like literature, sports, politics, etc. Here, we've picked a few world-famous Americans whose achievements are awe-inspiring.

Amelia Earhart an American aviation pioneer and author, born on July 24, 1897 was the first woman to fly solo across the Atlantic Ocean and set many aviation records. She was awarded the Distinguished Flying Cross for the same. She was a strong supporter of women's causes. She played a role in forming an organization for female pilots called The Ninety-Nines. Her books on her experiences as a pilot became best-sellers. In 1935, she became a visiting faculty member of Purdue University's aviation department to inspire others with her love of flying. In 1937, while trying to make a circumnavigational flight of the globe, she disappeared over the central Pacific Ocean near Howland Island and after various search attempts, was declared legally dead on January 5, 1939. Her life continues to intrigue people around the globe.

Benjamin Franklin (January 17, 1706 - April 17, 1790) was one of the Founding Fathers of the United States who held various offices in service to the nation and was one of the first to make efforts to unify the colonies. He is also credited with being the first American Ambassador to France. Besides being a politician, he was also a scientist, inventor, author known for his theories regarding electricity. He also took keen interest in music. America also got its first public lending library and first fire department in Pennsylvania, thanks to him.

George Herman Ruth, Jr. (February 6, 1895 – August 16, 1948), best known as "Babe" Ruth was an American Major League baseball player. He helped popularize the game during the 1920s. He was one of the first five players inducted into the Hall of Fame for his services to the game and was named the greatest Baseball player of all time in 1969 and is the most popular icon of American sports even today.

Elvis Presley (January 8, 1935 – August 16, 1977) was one of the most popular American singers of the 20th century, known worldwide as the 'King of Rock and Roll' or simply 'the King'. He dabbled in various genres like rock and roll, country, blues and gospel music. He also played the guitar and piano and acted in films. He received the Grammy Lifetime Achievement Award at age 36, apart from various other awards and nominations.

Helen Keller (June 27, 1880 – June 1, 1968) was an American author, political activist, and lecturer. She was the first deaf - blind person to earn a Bachelor of Arts degree. She was an active member of the Socialist Party. She traveled a lot and campaigned for women's causes and workers' rights. She is the author of 12 published books and many other articles. She spent the later years of her life raising funds for the American Foundation for the Blind. She was also given many honors and awards and is truly an inspiration to everyone.

Humphrey Bogart (December 25, 1899 – January 14, 1957) has been ranked as the greatest male star in the history of American cinema by The American Film Institute. He started out with acting on Broadway and then ventured into films. Bogart gave the world hits like Casablanca, The African Queen (This film got him the Best Actor at the Academy Awards) , Sabrina, The Caine Mutiny, The Harder They Fall, etc.

Martin Luther King, Jr. (January 15, 1929 – April 4, 1968) was an important leader in the African - American civil rights movement. He was a clergyman as well as an activist and one of the greatest orators in American history. He used Gandhian principles to propagate civil rights in the United States and around the world. His famous 'I Have a Dream' speech spoke of his dream for America to be free of racial discrimination. In 1964, he became the youngest person to receive the Nobel Peace Prize for his work to end racial segregation and racial discrimination through nonviolent means. He was assassinated on April 4, 1968 and Martin Luther King, Jr. Day was established as a U.S. national holiday in 1986.

Thomas Edison (February 11, 1847 – October 18, 1931) was an American inventor and businessman whose inventions have made an immense contribution in various fields especially telecommunications. His long list of inventions include a long-lasting, practical electric light bulb, motion picture camera, a battery for an electric car, electrical power, etc. He used the concepts of mass production and team work to boost his inventions. He came up with the idea of generating and supplying electricity to homes and factories, which proved a major boon to the world.

QUICK facts

The Embassy of India in USA is housed in 2107 Massachusetts Avenue, NW, Washington, DC 20008

Tel: (202) 939-7000. Website: www.indianembassy.org

India also maintains four consulates-general in the United States. India's Ambassador to U.S.A. is Ms. Meera Shankar.

The Embassy of the United States is located at Shantipath, Chanakyapuri, New Delhi, India. Tel: 011-2419-8000

Website: www.newdelhi.usembassy.gov

U.S. Consulates in India are located at Mumbai, Kolkata, Chennai, Hyderabad. The U.S. Ambassador to India is Timothy J. Roemer.

There are different types of US Visas that are broadly divided into Visit, Work, Immigrant and Study.

The **visitor visa** is a type of non-immigrant visa for persons desiring to enter the United States temporarily for business (B-1) or for pleasure, tourism or medical treatment (B-2).

If you want to work in the U.S. temporarily as a non-immigrant, under U.S. immigration law, you need a specific visa, based on the type of **work** you will be doing. Most temporary worker categories require that the applicant's prospective employer or agent to file a petition which must be approved by the U.S. Citizenship and Immigration Services (USCIS) before you can apply for a visa.

Before applying for a **visa for study**, all student and exchange visitor applicants are required to be accepted and approved for their program. When accepted, educational institutions and program sponsors will provide each applicant the necessary approval documentation, to be submitted when applying for a visa. For study, you will need an F, M or J visa.

Those who wish to enter the United States to reside there permanently, whether or not they plan to seek employment, must obtain an **immigrant visa**. The U.S. Citizenship and Immigration Services (USCIS) looks after immigration functions.

A United States Permanent Resident Card, also known as a green card due to its green color, is an identification card attesting to the permanent resident status of an outsider in the United States of America. **Green card** also refers to an immigration process of becoming a permanent resident. The green card is proof that its holder, has been officially granted immigration benefits, and is permitted to reside and work in the USA.



JRD Tata, on receiving the Bharat Ratna in 1992, said, "I do not want India to be an economic superpower. I want India to be a happy country."

Here is an initiative by the Tata group meant to inspire our youth to become better citizens and leaders of tomorrow, leading to a Happy India.

The Tata Crucible, started in 2004 is a corporate/campus quiz held in India, UK and Singapore. The aim of this programme is to engage participants across India, on an intellectual level and stimulate a thirst for knowledge. For more information, please visit:

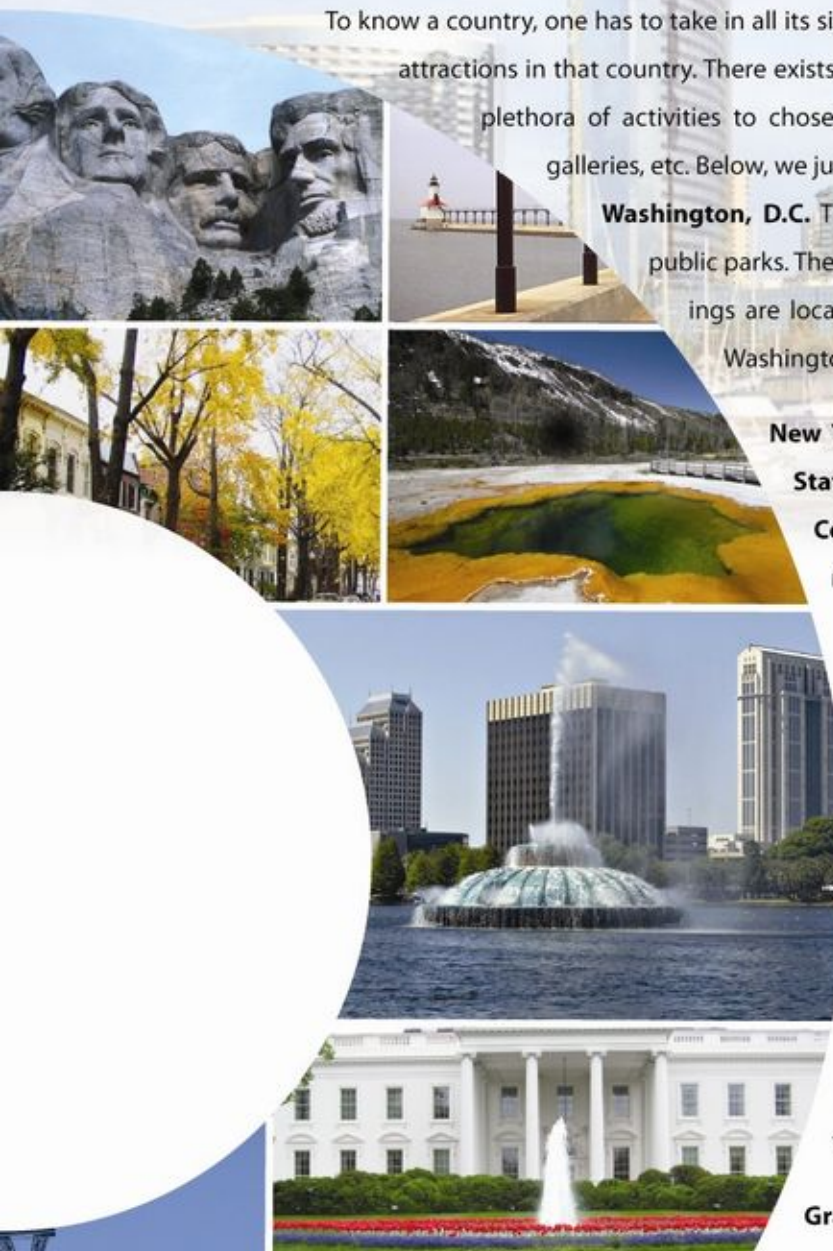
www.tatacrucible.com

'Devotional Harmony' Anup Jalota's virtual club has opened its doors to all his die-hard fans across the world. Some lucky members will soon receive a surprise invitation to one of his live concert! Register free

www.devotionalharmony.com

DISCOVER america

To know a country, one has to take in all its sights and sounds. And what better way to do it than to visit popular attractions in that country. There exists many tourist spots all over the United States today. Tourists have a plethora of activities to choose from - amusement parks, historical buildings, hotels, museums, galleries, etc. Below, we just touch the surface of this vast country with a few places of interest.



Washington, D.C. The capital of America has numerous monuments, museums and public parks. The famous **White House**, the U.S. Capitol and other government buildings are located here. Many of America's most iconic public landmarks are in Washington, including the world famous **Lincoln and Jefferson Memorials**


New York City. The Big Apple houses **the Statue of Liberty, Empire State Building, United Nations, Broadway theaters, Times Square, Central Park.** Shopping and nightlife also take center stage in this metropolitan that never sleeps.

Orlando, Florida. Orlando is a popular destination for families. There's **Disney World**, the largest amusement complex. Orlando also boasts of Sea World and other attractions. Tropical beaches are a plenty in Florida.

San Francisco, California. This scenic location is home to the iconic Golden Gate bridge and historic cable cars. One can also find Victorian houses lined up along the streets.

Yellowstone National Park, Wyoming. This was the first national park in the world that feature natural geysers, hot springs and thermal phenomena as well as wildlife like bison, elk, etc.

Grand Canyon, Arizona. The Grand Canyon National Park in Arizona is a natural wonder of the world, the Grand Canyon is 1,500 meters deep, more than 20 kilometers wide and 150 kilometers long. The Canyon's interior is made up of a wide maze of cliffs and headlands that enclose smaller canyons. Hiking is a popular activity and the sun and shadow on the rock layers are a feast for the eyes.



Mount Rushmore National Memorial This is a sculpture carved into the granite face of Mount Rushmore near Keystone, South Dakota, in the United States. It showcases stunning 60-foot sculptures of the heads of former United States presidents George Washington, Thomas Jefferson, Theodore Roosevelt and Abraham Lincoln.

Hollywood, Los Angeles, California This place is a treat for all Hollywood film buffs. Tourist attractions include the **Hollywood Walk of Fame, Hollywood Wax Museum, Kodak Theatre, The Magic Castle, Universal Studios**, etc. The homes of the stars, **Beverly Hills**, makes this place even more popular. There are various comedy clubs for people to laugh their hearts out.

Sights & Sounds

Las Vegas, Nevada is full of glitz, glamour and extravagance. The casinos, hotels, shopping and entertainment centers are some of the best in the world. Giant pyramids of glass, multicolored fantasy castles, replicas of the Eiffel Tower and the New York skyline rise out of the Nevada desert. The light shows and architecture are worth a watch.

Alaska is a great place for the adventurous traveler. It is the great northern wilderness frontier of the USA. This is a popular haunt for hunters, hikers, fishermen, photographers and wilderness explorers. Fish and wildlife including the fascinating but dangerous Kodiak bears thrive in the streams and forests here. The glaciers and snow-capped peaks are scenic and a spectacular treat for the eyes. Most parts of Alaska are reached by small "bush pilot" air taxis or by canoe and hiking. Skiing and dog-sledding are popular activities here.

Niagara Falls are huge waterfalls on the Niagara River, overlapping the international border between the Canadian province of Ontario and the U.S. state of New York. The Niagara Falls are well known for their beauty and are a valuable source of hydroelectric power. The oldest and best known tourist attraction at Niagara Falls is the 'Maid of the Mist' boat cruise. The Falls are both a daytime and an evening attraction. Helicopter or helium balloon rides offer tourists aerial views of the Falls. The Niagara Falls State Park houses major tourist attractions.

Hawaii This tropical paradise is located in the heart of the Pacific Ocean. There are six major Hawaiian islands: Oahu, Maui, The Big Island of Hawaii, Kauai, Molokai and Lanai. All these islands have their own unique features and attractions like live volcanoes, lava flows, beautiful beaches, tropical rain forests, historic sites, sugar cane fields and pineapple plantations.

Great Smoky Mountains National Park The Great Smoky Mountains are a mountain range rising along the Tennessee-North Carolina border in the southeastern United States. The park was established in 1934 and offers breathtaking views of the mountain range. With more than 9 million visitors a year, it is the most-visited national park in the United States. It is also a UNESCO world heritage site. Around 10,000 species of plants and animals are known to live in the park. The park has a plethora of activities on offer like hiking, fishing, boat rides, horseback riding, backpacking, camping, etc. For history lovers, there are a number of historical sites and buildings within the park



QUIZ TIME

Why are 1990 American dollar bills worth more than 1989 American dollar bills?

Send in your quiz answers to feiduniya@feicargo.net. For every correct answer, you will get 5 points. Keep collecting your points with every issue. When your score goes up to 50 points, you will receive a SURPRISE GIFT. So what are you waiting for?? Come on. Tickle your Brain.

ANSWERS TO last month's quiz

If there is a Yellow house on a Bluebird lane, a Green house on a Orange street, a Pink house on Kitten Road, a Black house on Whitehorse pike and a purple house on Firebird hill, where's the White house?

Ans: The White House located at 1600 Pennsylvania Avenue NW in Washington, D.C

CULTURE curry

HOLLYWOOD

Cuisine

American cuisine is quite similar to that of other Western nations but it does have its own unique characteristics. American breakfasts are very popular and typically consist of eggs, bread, bacon, ham, milk, orange juice and coffee, etc. Diners can be found all over the country giving customers a unique breakfast experience. Other distinct American foods include fast foods like burgers and fries, apple pie, fried chicken, etc. Dishes like pastas, tacos, burritos, etc have all been adapted to the American palate. Visitors and locals are spoilt for choice and can enjoy various culinary delights.

Literature

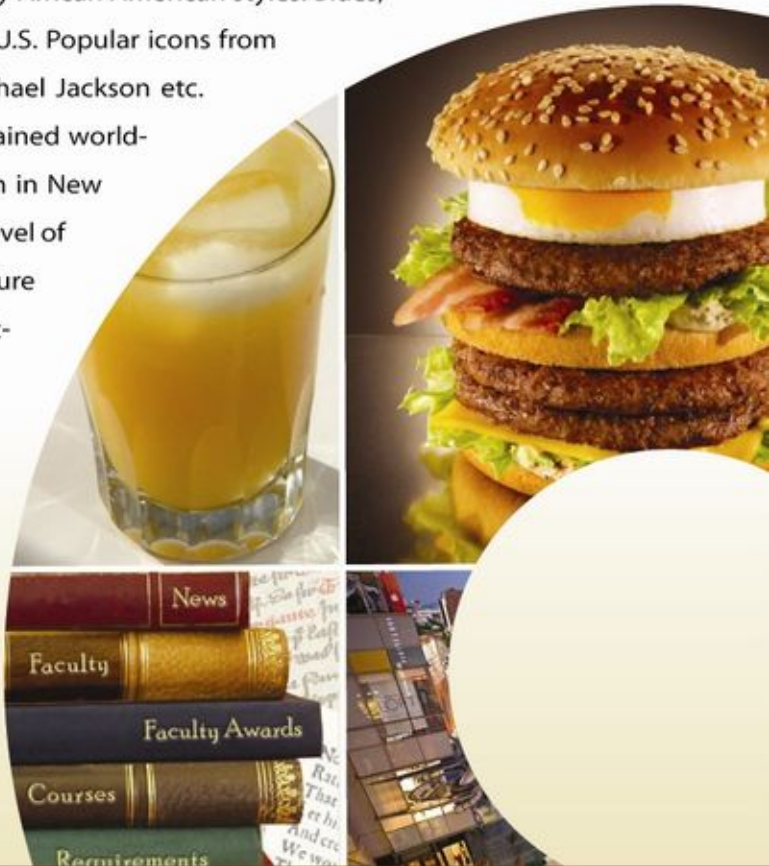
American literature was inspired by European styles in the 18th and early 19th century. Later American authors developed their own distinct voice and style. Post-independence literature voiced the ethos of the people at the time. Eleven U.S. citizens have won the Nobel Prize in Literature. Famous writers include Edgar Allan Poe, Mark Twain, Walt Whitman, Emily Dickinson, etc. F. Scott Fitzgerald's *The Great Gatsby* (1925) has the distinct honor of being dubbed the "Great American Novel". The newspaper comic strip and the comic book are both U.S. innovations. Superman, the comic book superhero is a global icon. The Literati of U.S. have left their indelible mark on the written word, the world over.

Films, music and theatre

USA has given the world some of the best films of all times. The U.S. film industry has been situated mainly in and around Hollywood, California with major film studios located here. The world's first commercial motion picture exhibition was in New York City in 1894, using Thomas Edison's Kinetoscope. Hollywood contributes the maximum to the global film industry with movies like *Star Wars*, *Titanic*, etc. Walt Disney has been a leader in animated films and merchandising. Hollywood icons include Marilyn Monroe, Tom Cruise, Woody Allen, Tom Hanks, Will Smith etc. American television has also gained immense popularity worldwide. Programming by major broadcast networks are all commercially successful. These include *Friends*, *ER*, *Bones*, *How I met your mother*, etc. Music has largely been influenced by African American styles. Blues, Jazz and Country music have developed and gained popularity in the U.S. Popular icons from the world of music include Elvis Presley, Chuck Berry, Bob Dylan, Michael Jackson etc. Contemporary musicians like Madonna, Chris Brown, Akon, etc have gained world-wide fame. The Broadway Theatre district is a popular tourist attraction in New York City. The Broadway Theatre is considered to represent the highest level of commercial theatre. Playwright Eugene O'Neill won the Nobel literature prize in 1936. Globally recognized U.S. dramatists include multiple Pulitzer Prize winners Tennessee Williams and Edward Albee.

Sports

Baseball is considered America's national sport, since the late 19th century. American football, basketball, and ice hockey are the country's three most popular team sports. Tennis, golf and auto racing also have a huge fan following. The United States have played hosts to eight Olympic Games. The country has won 2,301 medals at the Summer Olympic Games and 253 in the Winter Olympic Games.



business BUZZ

The United States has a capitalist mixed economy thanks to a well-developed infrastructure, high productivity and an abundance of natural resources. The New York Stock Exchange on Wall Street is synonymous with the best business houses and is the world's largest by dollar volume. The United States is the largest importer and third largest exporter of goods.



Relations with India

The Embassy of India in USA is housed in Washington, D.C. that protects the interests of the Indian community in U.S. India also maintains four consulates-general in the United States.

The Embassy of the United States is located at New Delhi, India. U.S. Consulates in India are located at Mumbai, Kolkata, Chennai, Hyderabad.

The Indo-American Chamber of Commerce serves as a link between the business communities of India and the United States of America. It is the only bilateral Chamber of Commerce in India dedicated to advancing Indo-US business and trade relations.

Trade

India mostly imports aviation equipment, engineering material and machinery, instruments used in optical and medical sectors, fertilizers, computer hardware, medical equipment and stones and metals from the U.S.

India's exports include Information Technology Services, textiles, machinery, ITeS, gems and diamonds, chemicals, iron and steel products, coffee, tea, and other edible food products.

American companies in India

The potential of the Indian market is no secret and this has prompted many American businesses to set up companies in India. Few of the top U.S. firms in India include American Express, Amway, Citigroup, Coca Cola, Ford, Johnson & Johnson, Kodak, McDonalds, Microsoft, Whirlpool, Xerox, Pepsico, Pfizer, Pizza Hut, etc.

Indian companies in America

HCL Technologies, Infosys, Essar Group, Dr Reddy's Laboratories, Mahindra Group, Reliance Group, TATA, Patni Computers, Wipro Technologies, Godrej etc.



I have just taken over as the National President of Indo-American Chamber of Commerce and I am aware that this honor comes with a lot of responsibilities and challenges. As a bi-national chamber dedicated to addressing the scope, velocity and range of economic engagement between the two countries, we have to chase newer agenda and ferret out ideations that can cement and foster relationships. We have to sensitize the two administrations and industry segments to create empowering situations to flourish and nourish the engagements and to bring about a paradigm shift in the development ethos so that partnership goes beyond business.



~**Mr. Gautam Mahajan,**

National President, Indo-American Chamber of Commerce



Memorandum of Cooperation signing ceremony between the Indian Nuclear Society and American Nuclear Society.

At table (left to right): Dr. Corey McDaniel (ANS International Committee), Dr. David Hill (ANS Fellow), Dr. V. Venugopal (INS past Vice-President); Shri R.K. Singh (INS Secretary).

Among the Standing : Shri. Sushil Kumar Shinde, Minister of Power, Government of India; Mr. Paul Folmsbee, Consul General, US Consulate, Mumbai, Mr. Pradeep Udhas, President IACC-WIC, Mr. Anand Desai, Immediate Past President, IACC-WIC, Mr. Shailesh Sheth, VP Marketing, GE Hitachi, Mr. Nanik Rupani, Committee Member, IACC.

The forthcoming visit of President Obama has heightened expectations of business and industry from India and the United States on many counts. Indian industry and the government is preparing a wish list as to what would be the high points of their deliberations and it seems to be bordering more on political and geopolitical than on economic concerns. India's campaign for getting a permanent seat in the UN Security Council will echo in the bilateral dialogue. In conclusion, one can legitimately expect that Obama's visit will be a continuation of Focus India Policy followed by his predecessors.



~**Mr. R.K. Chopra,**

Secretary General, Indo-American Chamber of Commerce

AMERICA AT THE snap of your fingers!

Apollo 11; Apple; CIA; Charlie Chaplin; Citi Bank; Coke; Disneyland; Empire State Building; Ford; Harvard; Harley-Davidson; Hewlett-Packard; Hollywood; IBM; Intel; Kellogg's; KFC; Las Vegas; Levi's; Master Card; McDonalds; Microsoft; Nike; NASA; Pentagon; Pepsi; Pizza Hut; Statue of Liberty; Superman; Tom and Jerry; Wal-Mart; White House; Yahoo!

WHO SAYS AMERICANS are impersonal

Here is a heartfelt letter from Mr. Bud Lutterman, a dear friend of Mr. Pratap Nair. The correspondence between the two (reproduced below) is clear evidence of the warm and friendly nature of Americans.

“Dear Pratap

I hope you are doing well. I know that our companies do not share an agency agreement any longer. However, I really miss working with FEI. Can our companies work together on prepaid, free-hand business?

Please let me know as we would really like to work with FEI again.

Thanks & Best Regards

Bud”

“Dear Bud

I still love and respect you and everyone else in your network. I have always considered you as part of my personal and professional families.

I have never worked for money. Money is a by-product of doing the right job in the right way with the right attitude. When one goes after money, all he gets is just that. But when money is not the sole objective, one receives a lovely note from a good friend like you - the best I have received in a long time. I am more than willing to do anything for you and all those who come through your reference. In short, anything for you dear friend - the entire FEI family is at your service.

Today I was in London and hence was able to reply immediately. Early January 2011, I am likely to visit USA, and would love meeting you.

Regards

Pratap”

direct DIL SE

Dear Sir,

I am hereby sending you covers of FEI Duniya – a remarkable and irresistible monthly publication from your company. I love reading it and cannot stop until I finish all the pages.

It's a very great thing you guys are doing. Very few start such a thing and above that, only handful of them, keep the same quality as at the start. And I am more than glad that you have maintained the same quality of knowledge in your publication as the very start.

To help you in my own limitation, I am sending you the plastic covers that come along with the magazine each time. I think these can be reused to send the magazines again.

Hence please find 12 plastic covers to be reused...a small step to help you and also indirectly save the earth.

Regards,

Nakul Chandak

Director, Satyam Mats Limited



LIFE CYCLE a simple solution

I had some clue about the plan but not the details. "Kids!", my wife exclaimed, when my son broke a tip on the eve of my birthday. Come May 19 and she handed over the small packet. "This will make you more mobile, more easily", she told as I opened the little packet, which contained a not so little gift - a 'bluetooth ear piece'. As usual I was worried about the cost, but what worried me even more was something different.

We claim to be so mobile, yet we are not. More and more gadgets are prompting us to move less. More food is reaching us, the pace even faster. Remember the promise of a famous food chain to give it free if they are late by more than thirty minutes. The results have been devastating. We lead the world in terms of numbers and dangers posed by 'life style disorders' - be it diabetes or heart disease. The nation is being crippled. Lack of movement has cost us dear. Gifts, though always welcome, are never easy to choose. Could I have had a better gift, I pondered. Of-course, something could have really made me more mobile, healthier as well. It's not very cheap, yet certainly the cheapest mode of transport. Most of us did possess it at some time in our life, but mercilessly abandoned it later on, as newer, costlier versions became available. Something, which I still consider was one of the (if not the) greatest discoveries of mankind. Yes, you guessed it right - the bicycle! Can it be the ideal gift, not just for me but the whole society as well? Can it solve the life style crisis?

The bicycle is definitely very old with the Frenchman De Sivrac building the first vehicle in 1690, though Da Vinci drew some rough sketches even before. It took another 150 years for a Scottish blacksmith, Kirkpatrick Macmillan to add pedals too and get the credit for inventing the real bicycle. Today there are about a billion bicycles in the world, twice as many as motorcars. There are over half a billion bicycles in China, our 'super power - competitor'. But where do we stand? Though about 100 million bicycles are manufactured worldwide each year how many do we use? The data is not welcome at all. Every year fewer Indians are using it especially in our State, with more and more opting for cars and motorbikes. Americans use their bicycles for less than one percent of all urban trips, no wonder they have the worst statistics for obesity, unlike Europeans who bike in cities a lot more often - in Italy 5 percent of all trips are on bicycle, 30 percent in the Netherlands, and seven out of eight Dutch people over age 15 have a bike. Is anybody listening? Bicycles currently displace over 238 million gallons of gasoline per year, by replacing car trips with bicycle trips. When Worldwatch Institute compared energy used per passenger-mile (calories), they found that a bicycle needed only 35 calories, whereas a car expended a whopping 1,860. Bicycles use 2% as much energy as cars per passenger-kilometer, and cost less than 3% as much to purchase. Yet somehow we find cycles less fascinating. Pollution, one would agree is on the rise and is certainly contributing to today's lifestyle burden. Even a child knows that there is only one 'zero pollution vehicle'. Bicycles are the safest vehicles too. They require far less parking space as well. 6 to 20 cycles can be parked in a single car parking space.

The calories burnt, the fitness achieved at no extra cost or time would definitely be a big answer to today's lifestyle crisis. It is certainly high time that we start taking cues from around the world.

Tour de France, one of the most famous bicycle races established in 1903, is still going strong. Bicycle Moto Cross (BMX), became a sport in the 2008 Summer Olympic Games in Beijing. Isn't it time that we too start encouraging bicycle sports and cycle clubs. There are at least 400 such clubs in America, and many more in other developed countries. I remember our guide proudly announcing during our Montreal trip during the last World Diabetes congress, that her city probably had the highest number of bicycling population. The message is very clear. Cycling is not old fashioned as some of our youngsters might think. It is 'the trend' in some of the most advanced nations. We, rather than copying their food culture, would do a lot better in imitating this healthy habit.

Personally, I am not keen to wait until my next birthday. I have decided to gift myself a bicycle. My kids already have one and are adept at using it. I am no great man to seek followers, but I strongly feel this trend would be worth emulating. 'More cycling' would definitely be 'more living'.

Dr. Sreejith N. Kumar, Chairman, Indian Diabetes Education Association - Courtesy Kerala Calling, Publication of PRD Department, Kerala Government
The Shailaja Nair Foundation would be willing to give a special grant of 10% of the price of a bicycle to deserving candidates who wish to buy one. Please contact abhijeet@shailajanair.com

what **RATAN TATA** did

“Times of trouble bring out the best in some and the worst in others.”

On the 26th of November, during the atrocious terrorist attacks in Mumbai, when the city was reeling under fear and uncertainty, it brought out the best in many people, as they rose to the challenge of restoring hope in people's lives. One of them was Mr. Ratan Tata, the chairman of Indian Hotels who own the Taj Mahal Hotel, Mumbai, which was the target of the terrorist attack.

The TATA Gesture

- All categories of employees including those who had completed even 1 day as casuals were treated on duty during the time the hotel was closed.
- Relief and assistance provided to all those who were injured and killed.
- The relief and assistance was extended to all those who died at the railway station, surroundings including the Pav-bhaji vendor and the paan shop owners.
- During the time the hotel was closed, the salaries were sent by money order.
- A psychiatric cell was established in collaboration with Tata Institute of Social Sciences to counsel those who needed such help.
- The thoughts and anxieties going on in people's minds were constantly monitored and psychological help was provided where needed.
- Employee outreach centers were opened where all help, food, water, sanitation, first aid and counseling was provided. 1600 employees were covered by this facility.
- Every employee was assigned one mentor who acted as a “single window” clearance for any help that the person required.
- Mr. Ratan Tata personally visited the families of all the 80 employees who in some manner – either injured or killed – were affected.
- The dependents of the employees were flown in from outside Mumbai and taken care of, in terms of ensuring mental assurance and peace. They were all accommodated in Hotel President for 3 weeks.
- In a record time of 20 days, a new trust was created by the Tatas for the purpose of relief of employees.
- What is unique is that even the other people, the railway employees, the police staff, the pedestrians who had nothing to do with Tatas were offered compensation. Each one of them was provided subsistence allowance of Rs.10,000 per month for 6 months.
- A 4 year old granddaughter of a vendor had 4 bullets lodged in her and only one was taken out by the Government hospital. She was taken to Bombay hospital and several lakhs were spent by the Tatas, for her recovery.
- New hand carts were provided to several vendors who lost their carts.
- The settlement for every deceased member ranged from Rs. 36 to 85 lacs [One lakh rupees translates to approximately 2200 US dollars] in addition to the following benefits:
 - a. Full last salary for life for the family and dependents
 - b. Complete responsibility of education of children and dependents – anywhere in the world
 - c. Full Medical facility for the whole family and dependents for rest of their life
 - d. All loans and advances were waived off – irrespective of the amount
 - e. Counselor for life for each person



Shipping Minister G K Vasan has said that India is looking at investing about \$ 20.8 billion in 276 projects which are part of the government's endeavors to expand 13 major ports in the country.

The Union Government will soon issue fresh guidelines for computing port traffic, which will be applicable to all major ports and the private terminals licensed out by them. This is expected to eliminate the disparity in the methods being applied for fixing the tariff.

JNPT has bagged the Major Port of the Year Award in container handling by registering throughput of 4.06 million TEUs during 2009-10 at the Maritime and Logistics Awards (MALA) 2010.

To make headway into India's shipping industry, Singapore Government-controlled Jurong Port has shown interest in setting up port terminals in Orissa and may soon approach the Paradip Port Trust with its proposal, the State Government of Orissa and also the non-major ports for the same.

The Food Safety and Standards Authority of India (FSSAI) will interconnect 5 ports (Calcutta, Haldia, Chennai, JNPT and Mumbai) through web to facilitate fast movement of imported food. The authority will soon put a draft note on this for public consultation and formulate an act for imported food thereafter.

Indian Railways is considering options to work out innovative financing models to attract private participation in the Sonnagar-Dankuni section of the Eastern rail freight corridor. The Dedicated Freight Corridor Corporation of India Limited and the Railway Ministry will work out a concession agreement between themselves. Response from the industry will soon be invited. The World Bank loan for this section is estimated at USD 2.4 billion.

Cochin Shipyard Limited has received an order of Rs.1,500 crore to build 20 fast patrol vessels for the Coast Guard. This is the single biggest contract executed by the Coast Guard and would go a long way to boost the coastal security of the country.

the AMERICAN NAME game

Knock, Knock!! Calling Ulka, Trikaya, Chaitra, Rediff, Hindustan Thompson, Lintas, R. K. Swamy . . . No response.

Vide ADVT123 / IV / advertising gazette

We hitherto known as ULKA, Trikaya, Chaitra, Rediffusion, Hindustan Thompson, Lintas, R. K. Swamy, - friends of advertising professionals residing in India, have changed our names, and shall hereafter be known as DRAFT-FCB, Grey, Leo Burnette, Walter Thompson, Lowe and BBDO.

It pays to advertise, but it pays more to Americanize! With American and other foreign brands being dumped into India, (what with the world's fastest-growing middle class with its great buying power) we have witnessed a steady infestation of international products such as soft drinks, cosmetics, fast foods, couture, culture and more. And with them, comes the need to be "their" advertising agency. What better way then to sell stakes and handover the reins to their American counterparts.

Bal's Ulka, Al's Lintas or Ravi's Trikaya – they have all vanished over the horizon during the Americanization of India's advertising.

Isn't it an irony when Victoria Terminus is now called Chatrapati Shivaji Terminus; Hanging Gardens is known as Ferozeshah Mehta Garden; Flora Fountain is called Hutatma Chowk; the all-time favorite Bombay is known as Mumbai, our very own advertising agencies are sporting American avatars! Sounds very pseudo, but then, it is certified that they have complied with legal requirements in this connection.

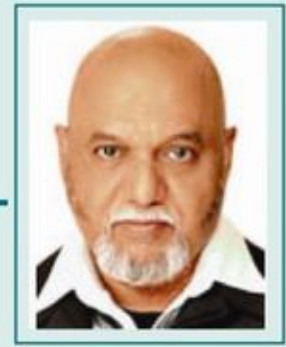
Sadly, they have not complied with emotional requirements.

~ Nishith Dalal, Treta Communications



A Father who Failed

Reproduced with permission of Prish Nandy



Parenthood is fascinating. You live through excitement, joy, guilt, worry, hope, concern in quick succession and before you know it your children have grown up into young adults who have a life of their own. That's when you try to quietly assess how good you were as a father and whether you quite measured up to the standards your parents set.

We were a middle class family. My father taught in Hislop College, Nagpur and then moved to Kolkata. My mother wanted to support his meagre earnings and started teaching Bengali in La Martiniere. That's how I studied there at a subsidised fee. Much of what I am today is what they taught me to be but it has taken me a long time to acknowledge it. Meanwhile, my father went away, where all fathers go, 32 years ago, strapped to a hospital bed in an unfamiliar city. It was a simple surgery but the doctor messed it up. I never got to say goodbye to him because he was in coma when I reached.

My mother, a fiercely independent woman, loved Kolkata and the tiny rented flat where she lived with my father. Circumstances forced her to come to Mumbai to become a reluctant member of my family. Though she died with her head on my lap at 92, I couldn't say goodbye to her either because her mind had wandered away many years ago to where my father was. The doctor called it Alzheimer's.

My children have grown up and though I never gave them enough time, I tried to pass on to them all I had learnt. I also taught them the little things I had picked up on the way: How to write, think, create, savour the joys of discovering new things every day and add them to your life. I taught them that habit is tiresome. Life is this great adventure where you experience different things every day. Some beautiful. Some dangerous. Some sad and disappointing. You learn from each. Their grounding was done by their mothers and, in one case, by my own mother. I only added the magic to it. Or so I would like to believe, like all fathers.

Parenthood was never a chore for me and I often argued with my wife because she thought so. After all, she washed the nappies. She saw them off to school. She helped with homework. She went to school concerts and she attended the parent teacher meets. She had good reason to complain. I had all the fun with them and, according to her, spoilt them silly. It was an unfair deal but life dealt it that way and we all went along. But now, after so many years, I feel I did it all wrong. Everything I taught my children has, in effect, handicapped them. It has made them inadequate to face the world they are in. Unfortunately I knew no better. But that does not absolve me from my sense of guilt.

Every day, as a new scam breaks out in sports, politics, business, healthcare, in the army or in education, I watch their disappointment. The nation I taught them to love, respect and defend as they would their own mother has become the biggest breeding ground for rogues, rascals, thieves and thugs. The cricket they were so passionate about is now run by betting syndicates. The city we once adored is now owned by builders, criminals, extortionists, and politicians who are often all three. My own achievements and awards look like an embarrassment today because most of these are now on sale. People we once looked down on for their lack of scruples are the new icons in a world where all art, music, sport, in fact all achievement is measured in terms of who earns how much, a fact that's gleefully plastered across all media. And here, I brought up my children never to talk money because it's in bad taste!

What we once shunned is now admired. What we once disapproved are now the ideals of a new society being built on the premise that whatever makes money is good. We are back to Gordon Gekko. He is the God we have rediscovered. Wealth is the new measure of a person's place in society. Success is measured by earnings. India is rated by its GDP growth and how the stock market's faring. This leaves behind 90% of Indians to fend for themselves in a world they were never trained to cope with. They can't fudge marks to get into college. They can't cheat people to get ahead on their jobs. They can't fix deals to become rich and famous. They can't even cope with the new morality because foolish, idealistic parents like you and I didn't teach them what they needed to know to get by in today's world. We have let them loose, with no survival skills, in a bazaar where everything's up for sale, from mangroves to body parts. How do we blame our kids when they rebel against us?

After melting many a heart,
the **ICE AWARDS 2011** is coming back.

In its entire splendor, the third edition promises to freeze the best-of-the-best in-house communiqué in various categories. So if your company publishes an in-house periodical – whether it's a magazine or newsletter - whether it's a monthly or yearly – whether it's in English or in any other language, we invite you to participate.

Spruce up your layouts, invigorate your communication, and rejuvenate your content. Details of the competition will be announced shortly. There's no participation fee. E-mail: info@iceawards.in • Website: www.iceawards.in



satara **BLOOD DONATION** drive

Our Corporate Office at Satara organized a blood donation drive at the FEI House, on 9th September 2010, under the aegis of **Shailaja Nair Foundation**. It was conducted in co-ordination with Akshay Blood Bank, Satara.

The drive received an excellent response from the FEI team at Satara, prompting Akshay Blood Bank to present Shailaja Nair Foundation with a memento trophy. Congratulations FEI Satara for making it a great success!



magic **EVENT**

The Shailaja Nair Foundation in association with Muthukad's Magic Academy organized a curtain raiser in Mumbai for Gopinath Muthukad's Mission India - a 60-day magical journey to spread the message of peace and anti-terrorism. The magician put up a patriotic performance at the Taj Palace, Mumbai and paid homage to the martyrs of the 26/11 terror attacks. The evening of

24th September 2010 proved to be magical as Muthukad and his team left the audience spellbound. The curtain raiser was performed by His Excellency, the Governor of Maharashtra, Shri K. Sankaranarayanan. He also did us the honor of launching the magic special of FEI Duniya



did **YOU KNOW**



Uncle Sam is a popular name for the government of the United States. It is a personification of the U.S. He is depicted as a stern elderly white man with white hair and a beard. His clothing takes inspiration from the country's flag. Uncle Sam was used in recruitment posters and also became a famous icon in cartoons.



**FEI Duniya wishes all it's readers a very Happy Diwali
and a Prosperous New Year.**

celebrations . . .

BIRTHDAYS

Name	Branch	Date of Birth
Sisira	Colombo	Nov 05
Bharatsingh Zala	Ahmedabad	Nov 07
Dilawar Inamdar	Mumbai	Nov 11
Satish W Rane	Mumbai	Nov 19
Rajaram Gadge	Mumbai	Nov 20
Chirag Kakade	Baroda	Nov 22
Abhishek Jain	Mumbai	Nov 29
Balaji Mudaliar	Ahmedabad	Nov 29
Jaypal R Sadhwani	Ahmedabad	Nov 29
Smitha Castellino	Mumbai	Nov 30

NEW members

Name	Branch
Sumit Jain	International
S.P. Sudarshan	Chennai
Kumar Gautam	Jaipur
Vivek Inamdar	Corporate
Gaurav Mane	Pune
K. Ahmed Jamal	Chennai
Breejesh Kaithwash	Pune

the great **DIAMOND HEIST!**

She is all of 60 inches. But if you translate those inches, the most appropriate conversion would be in carats. A multi-faceted personality, she has spilled her



radiance in the many divisions of the FEI Group, including Treta. She was an integral part of 'FEI Duniya' our in-house communiqué as its sub-editor, and has put in a great deal of effort to continuously improve the quality of its content.

You can't appraise her dedication even through a 10X loop. **Priya Rajagopalan** got swept off her feet by Vipin, her knight in shining armor. The two hearts become one, this 27th December. While we will miss Priya a lot, we feel happy she has found a blissful, new abode. Of course, our little solitaire will always reside in our hearts! Do wish Priya on 9769938287

BEST wishes

Vidhya Suvarna, dedicated, enthusiastic and determined colleague from our International division, is embarking on a new journey. She is all set to tie the knot with Amit Rao on 22nd November 2010. We wish her the very best for this new chapter in her life.

ANNIVERSARIES

Name	Branch	Date of Birth
Roma & Harish Gianani	Ahmedabad	Nov 10
Santosh Tayde	Ahmedabad	Nov 11
S. Thandayuthapani.	Chennai	Nov 18
Mansi Jani	Ahmedabad	Nov 23



BIRTHDAY boy

Babul ki duwaaein leti jaa . . ."

"Arre . . . aapun vimaan ko pakad ke rakhega!"

"Mereko bola na – bus, aap ka kaam ho gaya samjho!"

You can never fix a silencer in his vocal chords, but he can fix almost anything you need. This unassuming man is full of energy and enthusiasm. He is so dependable; he can order the clock to wait till he finishes his chores with utmost dedication!

Not the kind who would celebrate his birthday (every day is a celebration for him), he is the first member of the FEI family to score a double! A record of sorts!! Yes, **Dilawar Inamdar** is first ever in the history of FEI, selected 'birthday boy of the month' for the second time!! And we think he deserves it, doesn't he!

Dilawar is not only dear to Mr. Nair and to all HODs at our Mumbai office, even managers from our branch offices swear by him. He gets along very well with every one in the FEI family!

Wish him on his birthday on 9769785758. All that Dilawar expects is some "duwaa."

AMERICA at a glance

FEI Duniya Mumbai **NOVEMBER** 2010 RNI REGN No. MAHENG/2008/25092 DECL. NO. 188/08 DECL. DATE: 26.02.08



Official Name: United States of America

Motto: In God We Trust

Independence Day: July 4, 1776

National Anthem: Star-Spangled Banner

Location: North America, bordering both the North Atlantic Ocean and the North Pacific Ocean, between Canada and Mexico

Land Size : 9,631,418 sq km

Weather/Climate of America : America has mostly a temperate type of a climate, but it is tropical in Florida and Hawaii, arctic in Alaska, semi-arid in the great plains west of the Mississippi River, and arid in the Great Basin of the southwest.

Capital City of America : Washington, DC

Population: 307,006,550 inhabitants (July 2009)

Main Industries : Petroleum, motor vehicles, aerospace, steel, telecommunications, electronics, food processing, chemicals, consumer goods, mining, lumbering.

American Currency : US dollar (USD)

Agricultural products : Wheat, corn, fruits, vegetables, cotton, beef, poultry, pork, forest products, dairy products, fish.

Main Colors of American Flag : Red, white and blue.

National Bird: Bald Eagle

National Flower: Rose

National Sport: Baseball

Some US states have cities named the same as other US states. These are : • Delaware, Arkansas

• California, Maryland • Oregon, Wisconsin • Wyoming, Ohio • Indiana, Pennsylvania • Nevada, Missouri •

Louisiana, Missouri • Kansas, Oklahoma • Michigan, North Dakota

Famous American universities: Harvard, Princeton, Yale Stanford, Columbia, ect offer students from around the globe a great study experience.

• Rhode Island is the smallest US state in size.

• New Amsterdam, Indiana is the smallest city in the U.S.

Major airports: • Memphis International Airport, Memphis, Tennessee • Ted Stevens Anchorage International

Airport, Anchorage, Alaska • Louisville International Airport, Louisville, Kentucky • Miami International Airport,

Miami, Florida • Los Angeles International Airport, Los Angeles, California • John F. Kennedy International

Airport, New York • O'Hare International Airport, Chicago, Illinois • Indianapolis International Airport, Indianapolis,

Indiana • Newark Liberty International Airport, Newark, New Jersey

Major seaports: • Anchorage, Alaska • Baltimore, Maryland • Boston, Massachusetts • Charleston, South

Carolina • Chicago, Illinois • Hampton Roads, Virginia • Honolulu, Hawaii • Houston, Texas • Jacksonville, Florida

• Miami, Florida • Mobile, Alabama • New Orleans, Louisiana • Philadelphia, Pennsylvania • Portland, Oregon

• Oakland, California • Seattle, Washington • Tacoma, Washington • Tampa, Florida • Toledo, Ohio • Valdez, Alaska