



FEI DUNIYA

IT'S YOUR WORLD



A PUBLICATION OF FEI CARGO LIMITED



CEO's Message

Dear Friends,

Learn to smile in every situation. See it as an opportunity to prove your strength and ability.

This is one of the reasons why we chose laughter as the theme for this issue of our FEI DUNIYA.

The days ahead are going to be really hectic for us in FEI. We have miles to go. This will require lots of hard and smart working.

By recognizing us as the Leader of Tomorrow in Transport and Logistics Industry, Economic Times have given us a responsibility to make their prophecy come true. They have seen many good things in us, which led them to bestow this coveted award on us.

We also have our own "ICE AWARDS 2011" coming soon. Each one of us can contribute in our own small way to make it a grand success.

To help you do all this with a smile, we thought of making this issue a light read. Hope you will appreciate it.

Regards,

Pratap Nair



Junior Speak

Dear Friends,

April is the start of the new financial year in India. FEI group did well the last year but good is not good enough any more. This is the latest phrase the world uses and we have to follow it too. This year we should all strive to do some self reflection so that we can perform better. I was at a conclave of great men a few days ago when one line touched me the most. It says and I quote "not taking time out for self reflection because you are too busy is like saying you don't have time to fill fuel only because you are busy driving."

I thought the statement was funny but it had a very strong message. I do not want to preach anymore but I thought it was essential for me to share this excellent idea.

My last line is an excellent statement "I am determined to be cheerful and happy in whatever situation I may find myself. For I have learned that the greater part of our misery or unhappiness is determined not by our circumstance but by our disposition."

In our stressful lives, it is necessary that we make this a motto so that our behavior does not affect our family and friends. Take care and enjoy the summer.

Regards

Abhijeet Nair

Success

The feeling of SUCCESS comes from doing Something for Somebody - benefiting humanity.

Thank God every morning when you get up, you have something to do for somebody which must be done. Being forced to work, and forced to do your best, will breed in you temperance, self control, diligence, strength of will, content, and a hundred other virtues.

The penalty of a selfish attempt to make the world confer a living without contributing to the progress or happiness of mankind is generally a failure to the individual. The pity is that when he goes down, he inflicts heartache and misery on others as well, who are in no way responsible.

The men who try to do something and fail are infinitely better than those who try to do nothing that benefits humanity and succeed.



Efforts

No one can be great, or good or happy except through inward efforts of themselves.

The bitter and the sweet come from the outside, the hard from within, from one's own efforts.

Without some goals and some efforts to reach it, no man can live.

Respect your efforts, respect yourself, self-respect leads to self-discipline.

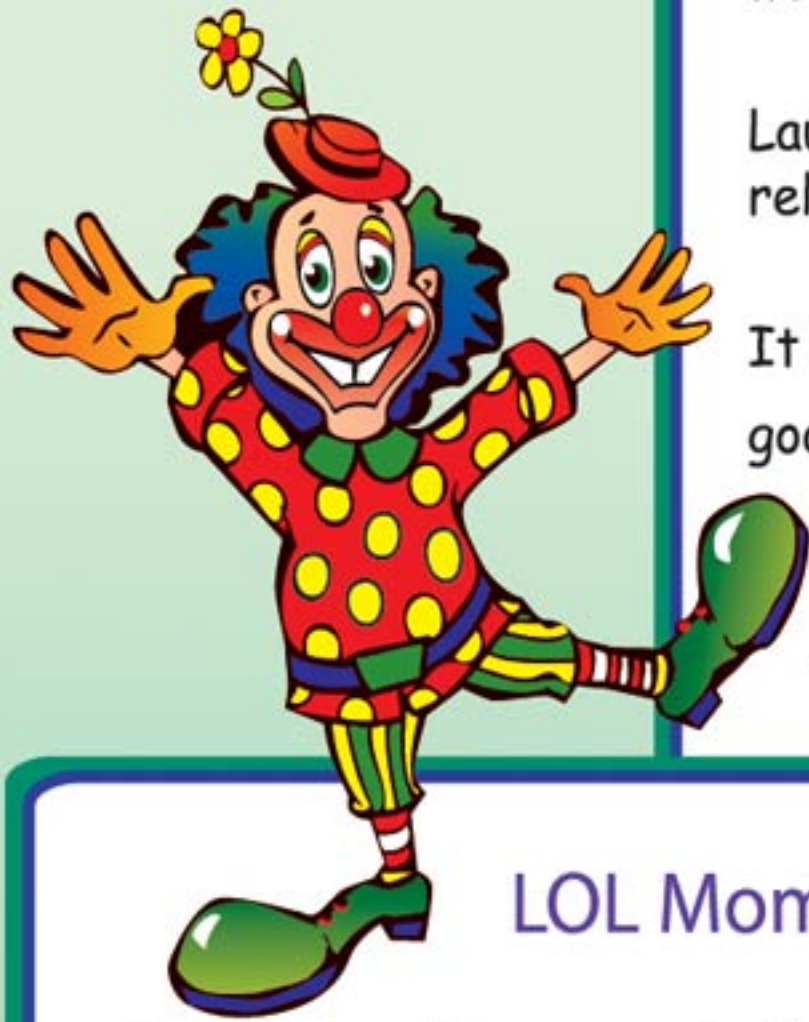
When you have both firmly under your belt, that's real power.

In all human affairs, there are efforts, and there are results, and the strength of efforts is the measure of the results.

The ultimate aim of the human mind, in all its efforts, is to become acquainted with truth.

Many a man has finally succeeded only because he has failed after repeated efforts. If he had never met defeat he would never have known any great victory.

Laughter is the best medicine!!!



This oft quoted phrase is actually true. Laughter and humor does work wonders for one's health.

Laughter helps relieve the body of physical stress as well as relaxes one's muscles.

It helps boost the immune system and releases endorphins (feel good chemicals) in the body.

It improves the function of blood vessels and increases blood flow, thus helping to keep your heart healthy.

LOL Moments

Laughter and tears are both responses to frustration and exhaustion. I myself prefer to laugh, since there is less cleaning up to do afterward.

~Kurt Vonnegut

A good laugh and a long sleep are the best cures in the doctor's book.

~Irish Proverb

This guy was watching TV as his wife was out cutting the grass during the hot summer. He finally worked up the energy to go out and ask his wife what was for supper.

Well, his missus was quite irritated about him sitting in the air conditioned house all day while she did all the work, so she scolded him. "I can't believe you're asking me about supper right now! Imagine I'm out of town, go inside and figure dinner out yourself!"

So he went back in the house and fixed himself a big steak, with potatoes, garlic bread and a tall glass of iced tea.

The wife finally walked in about the time he was finishing up and asked him, "You fixed something to eat? So where is mine?"

"Huh? I thought you were out of town."

What's
for
Dinner?

Employee Performance Report

e-mail one

Attention: Human Resources

Joe Smith, my assistant programmer, can always be found hard at work in his cubicle. Joe works independently, without wasting company time talking to colleagues. Joe never thinks twice about assisting fellow employees, and he always finishes given assignments on time. Often Joe takes extended measures to complete his work, sometimes skipping coffee breaks. Joe is an individual who has absolutely no vanity in spite of his high accomplishments and profound knowledge in his field. I firmly believe that Joe can be classed as a high-calibre employee, the type which cannot be dispensed with. Consequently, I duly recommend that Joe be promoted to executive management, and a proposal will be executed as soon as possible.

Regards,
Project Leader



e-mail two

Attention: Human Resources

Joe Smith was reading over my shoulder while I wrote the report sent to you earlier today. Kindly read only the odd numbered lines [1, 3, 5, etc.] for my true assessment of his ability.

Regards,
Project Leader

Do you enjoy soulful music? Here's your chance to know more about the Bhajan Samrat, Anup Jalota. Sign up at his virtual fan club 'Devotional Harmony' and enter the world of enchanting music.

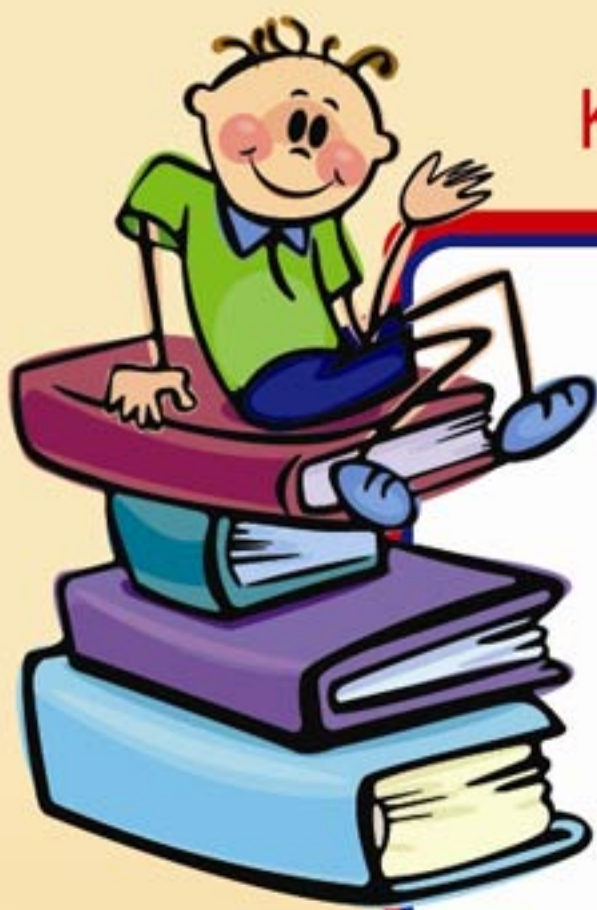
Register free: www.devotionalharmony.com

Welcome to "The July Club"

Where the Common, the Not So Common and the Uncommon meet. If you're born in the month of July or are curious to know more about those born in July, then do visit www.thejulyclub.com



Vidhi Nair of Shailaja Nair Foundation participated in the Lavasa Women's Drive 2011.



Kids Say The Funniest Things

A child came crying to his mother and complained that he has severe stomach-ache. She told him, "It is because your belly is empty. Come and have some food." The child obeyed.

The next day the mother had a severe head ache. The child consoled her, saying innocently, "Mommy, it is because your head is empty!"

On another occasion, the curious child asked his mother, "Mommy, why are some of your hairs turning grey?" She tried to use this occasion to reform him. "It is because of you, dear. Every bad action of yours will turn one of my hairs grey!" The child replied innocently, "Now I know why your mother has only grey hairs on her head."

Where Is God?

A couple had two little boys, ages 8 and 10, who were excessively mischievous. They were always getting into trouble and their parents knew that, if any mischief occurred in their town, their sons were probably involved.

The boys' mother heard that a clergyman in town had been successful in disciplining children, so she asked if he would speak with her boys.

The clergyman agreed, but asked to see them individually. So the mother sent her 8-year-old first, in the morning, while the older boy would see the clergyman in the afternoon.

The clergyman, a huge man with a booming voice, sat the younger boy down and asked him sternly, "Where is God?"

The boy's mouth dropped open, but he made no response, sitting there with his mouth hanging open, wide-eyed. So the clergyman repeated the question in an even sterner tone, "Where is God!!?" Again the boy made no attempt to answer. So the clergyman raised his voice even more and shook his finger in the boy's face and bellowed, "WHERE IS GOD!?"

The boy screamed and bolted from the room, ran directly home and dove into his closet, slamming the door behind him. When his older brother found him in the closet, he asked, "What happened?"

The younger brother, gasping for breath, replied, "We are in BIG trouble this time, dude. God is missing - and they think WE did it!"



Here's a hilarious article dedicated to all those born during 1930 - 1979. And to the others, here's what you missed out!! Although the author is unknown, it's quite obvious that this article was written by someone who was born during the good old days.

To All Those Who Survived The 1930's, 40's, 50's, 60's and 70's!!

We were put to sleep on our tummies in baby cots covered with bright coloured lead-based paints. We had no child proof lids on medicine bottles, locks on doors or cabinets and when we rode our bikes, we had no caps or helmets on our heads. As infants and children, we would ride in cars with no car seats, no booster seats, no seat belts, no air bags, bald tires and some times, no brakes. Riding in the back of a pick- up truck on a warm day was always a special treat. We drank water from the garden hose and not from a bottle. We shared one soft drink with four friends, from one bottle and no one actually died from this. We ate cup cakes and other sweets made with butter and white sugar but were not overweight.

WHY?

Because we were always outside playing....that's why!

We would leave home in the morning, go to school mostly on foot and play all day, as long as we were back when the streetlights came on. No one was able to reach us all day. There were no cell phones, not even land lines and, we were OKAY. We would spend hours building our go-carts out of scraps and then ride them down the hill, only to find out we forgot the brakes. After running into the bushes a few times, we learned to solve the problem. We did not have Play stations, Nintendo's and X-boxes. There were no video games, no 150 channels on cable, no video movies or DVD's, no surround-sound or CD's, no personal computers, no Internet and no chat rooms.

We had friends and we went outside and found them!

We fell out of trees, got cut, broke bones and teeth and there were no lawsuits from these accidents. We would get punishments like caning, spankings with sticks, or just bare hands and no one would call child services to report abuse. We rode bikes or walked to a friend's house and knocked on the door or rang the bell, or just walked in and talked to them. Imagine that!!

The idea of a parent bailing us out if we broke the law was unheard of. They actually sided with the law! These generations have produced some of the best Managers risk-takers, problem solvers and inventors ever. The past 50 years have been an explosion of innovation and new ideas. We had freedom, failures, successes and responsibility, and we learned how to deal with it all.

Corporate Chanakya

In this issue, we give you a small introduction to the man behind the book *Corporate Chanakya*, Mr. Radhakrishnan Pillai and his reasons for penning this book.

As a young man, all Mr. Pillai wanted was to achieve success in the business world. After his management studies and working his way up in the corporate world, he decided it was time to begin something on his own. His first venture was spiritual tourism. Then he wanted to create a corporate entity and began seeking knowledge for the same. However, he soon realized that something was missing. At a spiritual discourse, he had once heard a man say that the solution to our current-day problems is to seek answers in India's glorious past. That's when he decided to tap the ancient Indian scriptures for management teachings. He came across Kautilya's *Arthashastra*, written by Chanakya. He made the tough decision of taking time off his business to live at an Ashram in Kerala to deeply study this text. He soon realized that this ancient Indian text had spoken of management principles long before the Peter Druckers began talking of it. Upon his return from Kerala, he applied these very principles to his own business (Atma Darshan). He was also invited to speak at various seminars and training programmes. And finally the idea for this book was born. It is for everyone who wishes to practice the principles of Indian Management in their work and life. Today, Mr. Pillai is the Director of the SPM Foundation, which aims to, 'Make India strong and self sufficient.' This book is a compilation of all his ideas about how to apply Chanakya's teachings to modern business.

The chapters of this book will be serialized in our forthcoming issues. If you can't wait to read it, do buy a copy of this Jaico Books publication, today.

Logistics News

The Indian Railways is studying a proposal to construct a high-speed rail link which will ultimately link the country with China in the future. China has also shown a keen interest to have a rail link with India through Manipur areas.

The Central Railway has achieved a unique feat. From January, it has been running a 1.4-km train, the country's longest freight train.

The Indian Railways has tied up with a Japanese bank for funding of Rs. 30,000 crore for its dedicated western freight corridor project that would connect Mumbai to Delhi. The ambitious Rs. 4,23,000-crore project involves building of nine large industrial zones, high-speed freight line, three ports, six airports, a six-lane intersection-free expressway connecting Mumbai with Delhi and a 4,000-MW power plant.

Did you know?

Shanghai remained primitive before 700 AD, until Song Dynasty, when it was upgraded to a market town. By 1932, Shanghai became the world's 5th biggest city. During the mid-20th Century, Shanghai grew into a busy industrial center, and has been the most significant contributor of tax revenues in China throughout most of its history.

Quiz Time

You have 20 apples in a basket. 20 children come to you and each one of them ask for an apple. You want to give all the apples to each one of them, but still keep one inside the basket? How will you do it?

Send in your quiz answers to feiduniya@feicargo.net. For every correct answer, you will get 5 points. Keep collecting your points with every issue.

When your score goes up to 50 points, you will receive a SURPRISE GIFT. So what are you waiting for?? Come on. Tickle your Brain.

Direct Dil Se...

From: edward

To: Pratap Nair

Subject: Re: da India 20 / 22 palette ex Alembic x Eg by air

Good morning Pratap

In your capable hands without a shadow of doubt.

Have a good weekend

Best regards

Edward

Dear Pratap

Hope you are well.

I MUST inform you and CONGRATULATE YOU for the GREAT SERVICE, SUPPORT and CO OPERATION of your TEAM.

This shipment was a very hard and confusing shipment but your Team handled it without a problem.

In Maltese when a job is done like this we say "Prosit", which means Well Well done.

It is a pleasure working with your company.

Pratap these are not nice words but a fact.

I work with many countries and believe me that, some countries, you have to flog, for them to give you a bit of your service. Thank you.

Right now I am in Amsterdam working on a New Agent.

Look forward to meeting you in Athens soon.

Have a good day My Dear Friend

Edward

We are pleased to inform our readers that we have started an education series that is attached along with our daily Good Morning FEI (a daily dose of news headlines for the day). Below are some feedback we received from our overseas partners.

The Education Series is fantastic. This is the way to educate the shippers and importers. Sabas to your team and special appreciation to Mr. Pratap for adding the education chapter. - Shankar

Thank you for your daily Good Morning FEI and thanks also for your excellent idea of your Education Series. - Irma Rendon

You too can catch up with some news events of the day by visiting www.goodmorningfei.com

Your Point of View

We came across a statement by Chetan Bhagat that sparked off a debate and got a lot of people thinking. Below are the views of a few people regarding this statement.

The statement is as follows:

"The amount of money that is in your bank at the time of death is the extra work you did that you should not have done."

There are different angles to look at the statement of Mr. Bhagat:

Purely personal or selfish: Why should we leave anything behind for our successors to enjoy? We have worked hard, to make a living. Let our successors also do the same.

Concern for those whom we leave behind: Let our children not suffer as we did. Let them enjoy their life without much suffering. This also means, in our twilight years, our children will take care of us.

Concern for the institutions we create: Creating and sustaining the growth of an institution is not an easy proposition. Hard work of several individuals and sustained personal attention only, can ensure success of an institution - whether commercial or charitable.

Concern for the society at large: This reminds me of the "Chinmaya Mission Pledge" which says it all:

"We stand as a family bound to each other with love and respect. We serve as an army, courageous and disciplined, ever ready to fight against all low tendencies and false values within and without us.

We live honestly the noble life of sacrifice and service, producing more than what we consume and giving more than what we take. We seek the Lord's grace to keep us on the path of virtue, courage and wisdom. May thy grace and blessings flow through us to the world around us.

We believe that the service of our country is the service of the Lord of Lords and devotion to the people is the devotion to the Supreme Self. We know our responsibilities; give us the ability and courage to fulfill them." - A.S.Sukumaran

Mr. Chetan Bhagat does not mean that you should not earn money for your future generations nor is he asking you to be selfish. All that he is asking is while you earn, give enough time for your family. But this statement is specifically for those people who earned so much money at the cost of happiness of the family. Earn enough for you and all the generations to come but in the rat race of earning money do not forget to live your lives, give time to your family. And I am sure when you die you will not regret that you did not live well for your family. They may get all the money you left them, but they did not get you, while they wanted you, pining for your presence on small occasions, that you did not have time for. The right thing is to know how to balance your life with work and pleasure. Going overboard on either is misery but tactfully it can be done. If you live life well, then once is enough and with no regrets. -

Valerie Ayesha

Birthdays

Ankush Thopate	Mumbai	1-april
Manu Mathew Chacko	Kochi	4-april
Dharmesh J. Joshi	Mumbai	5-april
Vinu Anilkumar Pillai	Corporate	6-april
Imran Shaikh	Mumbai	8-april
J. John Abraham	Tuticorin	11-april
Savita Kadam	Mumbai	11-april
K. B. Radhakrishnan	Chennai	14-april
Ganesh Khobrekar	Mumbai	15-april
Alwin Brook A.	Coimbatore	21-april
T. Ananda Narayanan	Tirupur	23-april
Kalyan H. Pawar	Mumbai	30-april
Vinod Nambiar	Mumbai	30-april

Wedding Anniversaries

Sisira	Colombo	3-april
Bhimaji G. Deshmane	Mumbai	5-april
Smitha Castellino	Mumbai	6-april
Manu Mathew Chacko	Kochi	10-april
Dilawar Inamdar	Mumbai	14-april
Ganesh Vichare	Mumbai	14-april
Rasik Vaghela	Ahmedabad	14-april
Muhammed Ameen	Kochi	15-april
Sandesh Jadhav	Mumbai	16-april
Satish W. Rane	Mumbai	19-april
Vaibhav Keshav Malap	Mumbai	19-april
Kumar Gautam	Jaipur	21-april
Avinash K. Golhar	Mumbai	29-april
Sopan R. Chaudhary	Mumbai	30-april

Birthday Girl



Our Birthday girl for this month is one who believes in letting her work speak for her, as she has silently been making her presence felt in FEI. She came in as a fresher in

2005 in the Accounts department and has since then worked her way up to manage the international accounts division. She is dedicated to her work and competently completes all the responsibilities assigned to her. Her co-workers will vouch that she's always ready to lend a helping hand. She has an endearing quality of making her co-workers laugh thus creating a lighter mood for everyone around her. Our birthday girl is also an excellent cook. She is none other than the efficient Vinu Pillai. Do make the 6th of April special for her by wishing her on 9594909390

Answer to last month's quiz

How many times can you subtract the number 5 from 25?

Ans. Only once. After you subtract 5 from 25, it becomes 20!

New Members

Jithin C K.	Chennai
Ankita Chakravorty	Mumbai
Audumber Ibrampurkar	Mumbai
Imran Khan	Mumbai
Irene Miranda	Mumbai
Jayesh Palia	Mumbai
Kratika Chaturvedi	Mumbai
Kushagra Shreshtha	Mumbai
Neha Jain	Mumbai
Niharika Tripathi	Mumbai
Nitin Bharti	Mumbai
Pankaj M. Vaghela	Ahmedabad
Prakash Chandra Arya	Ahmedabad
Richa Shrivastava	Mumbai
Samarth Awasthi	Mumbai
Vijendra Kumar	Mumbai
Yogesh Rajguru	Mumbai
Sandip Ramnath Mokal	Nashik
Col. P Madhavan	Pune
K. C. Nair	Bangalore

A small fire is all it takes to freeze your
corporate culture in the annals of history
Calling for entries to ICE Awards 2011

ICE Awards is back!
to recognize and reward **'In-house Communication Excellence'**.

If you publish an in-house magazine, or newsletter, it's time for some of the warmest moments of recognition and fame in the corporate world.

If your entry connects with the judicious judgement of an expert jury, you will ignite a thousand minds, by keeping alive this very special print medium that connects employer-employee, and their families.

You will win a glittering trophy, cash prize and certificate at a privileged event dedicated to in-house communication.

The competition is open to in-house magazines from any corner of the world – in any language.

The various categories are:

- ◆ The Most Creative Name
- ◆ Imperative Content
- ◆ Active Employee Participation
- ◆ Best Design and Layout
- ◆ Best Overall Magazine

Besides, there are three special jury prizes!



To participate, send your best issues(only two),printed between July 2010 and March 2011, along with the attached entry form (can also be downloaded from **www.iceawards.in**) to:

Vidhi Nair

Shailaja Nair Foundation

A-103 Mangalya, Marol-Maroshi Road

Andheri[East], Mumbai - 400 059

Tel: 022-42369911 / 42369922

E-mail: contest@shailajanair.com or vidhi@feicargo.in

- ◆ Last date for receiving entries is April 30, 2011
- ◆ There's no entry fee

**Shailaja nair**
foundation
www.shailajanair.com