# FEI DUNIYA



IT'S YOUR WORLD

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## KEEP UP WITH THE PACE

In 1998, Kodak employed 1,70,000 employees and sold 85% of the world's photo papers. Later, Kodak went bankrupt and all the staff were jobless.

There was no shortage of quality at all, yet they were out of the market.

And the reason was - they did not change over time!

We are in the 4th phase of Industrial Revolution.

Uber is just a software. They do not have a single car of their own. Despite this, they are the world's largest taxi company.

Airbnb is the world's largest hotel company, while they do not have a single hotel of their own.

There is no work left for young lawyers in the US now because the software named IBM Watson gives better legal advice.

The software named Watson is diagnosed with 4x accuracy of Cancer compared to humans. By 2030 the computer will be more intelligent than humans.

90% cars will disappear from the streets of the world in the next 10 years. Those who will survive will either have electric cars or hybrid; roads will be empty, consumption of petrol will decrease by 90%, all Arab countries will become bankrupt.

Due to driverless cards, 99% of accidents will stop. This will stop the business of Carlosurance.

The profession of driving will not survive on earth. When 90% cars will disappear from cities and roads, problems like traffic and parking will end automatically.

INDUSTRY 2.0

INDUSTRY 2.0

INDUSTRY 3.0

INDUSTRY 4.0

5 or 10 years ago, there was no such place where there was no PCO. Then, when the mobile phone came in all the pockets, the PCO started to shut down. Then people running PCOs started selling phones. Now the recharge is also going online.

People have started booking railway tickets with their phones. Now the transaction of money is also changing. Currency note was replaced by plastic money and transactions are digital. Paytm has been a revolution.

With such a demanding, fast-paced and competitive world, it would be a crime to just be a spectator. Run with time if you want to succeed. Change, innovate, update and upgrade – there is no greater mistake in today's time than to stay still.



# WHY DOGS LIVE LESS THAN HUMAN!!!

Being a veterinarian, I had been called to examine a tenyear-old Irish Wolfhound named Belker. The dog's owners, Ron, his wife Lisa, and their little boy Shane, were all very attached to Belker, and they were hoping for a miracle.

I examined Belker and found he was dying of cancer. I told the family we couldn't do anything for Belker, and offered to perform the euthanasia procedure for the old dog in their home

As we made arrangements, Ron and Lisa told me they thought it would be good for six-year-old Shane to observe the procedure. They felt as though Shane might learn something from the experience.

The next day, I felt the familiar catch in my throat as Belker's family surrounded him. Shane seemed so calm, petting the old dog for the last time, that I wondered if he understood what was going on. Within a few minutes, Belker slipped peacefully away.

The little boy seemed to accept Belker's transition without any difficulty or confusion. We sat together for a while after Belker's death, wondering aloud about the sad fact that dogs' lives are shorter than human lives. Shane, who had been listening quietly, piped up, "I know why."

Startled, we all turned to him. What came out of his mouth next stunned me. I'd never heard a more comforting explanation. It has changed the way I try and live.

He said, "People are born so that they can learn how to live a good life — like loving everybody all the time and being nice, right?" The six-year-old continued,

"Well, dogs already know how to do that, so they don't have to stay for as long as we do."

Live simply. Love generously. Care deeply. Speak kindly.





Remember, if a dog was the teacher, you would learn things like:

- · When your loved ones come home, always run to greet them.
- · Never miss the opportunity to go for a joyride.
- · Allow the experience of fresh air and the wind in your face.
- · Take naps.
- · Stretch before rising.
- · Run, romp, and play daily.
- · Avoid biting when a simple growl will do.
- · On warm days, stop to lie on your back on the grass.
- On hot days, drink lots of water and lie under a shady tree.
- · When you're happy, dance around and wag your entire
- body.
- · Delight in the simple joy of a long walk.
- · Be faithful.
- · Never pretend to be something you're not.
- · If what you want lies buried, dig until you find it.
- When someone is having a bad day, be silent, sit close by, and nuzzle them gently.

That's the secret of happiness that we can learn from a good dog.



## JUST FOR LAUGHS

One night four college kids stayed out late, partying and having a good time. They paid no mind to the test they had scheduled for the next day and didn't study. In the morning, they hatched a plan to get out of taking their test. They covered themselves with grease and dirt and went to the Dean's office. Once there, they said they had been to a wedding the previous night and on the way back they got a flat tire and had to push the car back to campus.

The Dean listened to their tale of woe and thought. He offered them a retest three days later. They thanked him and accepted his offer.

When the test day arrived, they went to the Dean. The Dean put them all in separate rooms for the test. They were fine with this since they had all studied hard. Then they saw the test. It had 2 questions.

1) Your Name \_\_\_\_\_(1 Points)

2) Which tire burst? \_\_\_\_\_ (99 Points)

#### Options -

(a) Front Left (b) Front Right

(c) Back Left (d) Back Right





# QUESTION AND ANSWER TIME!

#### Riddle: 1

What comes once in a minute, twice in a moment, but never in a thousand years?

#### Riddle:2

What 8 letter word can have a letter taken away and it still makes a word. Take another letter away and it still makes a word. Keep on doing that until you have one letter left. What is the word?

#### Riddle:3

The more you take, the more you leave behind. What am I?

#### Riddle:4

How many seconds are there in one year?



4. A: 12 of them: January 2nd, February 2nd, March 2nd, April 2nd, May 2nd, June 2nd, July 2nd, August 2nd, September 2nd, October 2nd, November 2nd, December 2nd.

3. Footsteps.

2. The word is starting! starting, staring, string, sting, sing, sin, in, l.

"m" nəttəl ədT. l

## THE STARFISH STORY

An old man walked across the beach until he came across a young boy throwing something into the breaking waves. Upon closer inspection, the old man could see that the boy was tossing stranded starfish from the sandy beach, back into the ocean.

"What are you doing, young man?" he asked.

"If the starfish are still on the beach when the sun rises, they will die," the boy answered.

"That is ridiculous. There are thousands of miles of beach and millions of starfish. It doesn't matter how many you throw in; you can't make a difference."

"It matters to this one," the boy said as he threw another starfish into the waves. "And it matters to this one."



## INSPIRATIONAL QUOTES

A good communicator is not the one who knows,
WHAT TO SPEAK,
HOW TO SPEAK,
WHEN TO SPEAK,
but
the one who knows
WHEN TO BE SILENT...!!!

77

Money is the worst discovery of human kind, but it is the most trusted material to test human nature.

77

If you are not willing to learn, no one can help you. If you are determined to learn, no one can stop you.

77

# A PROFESSOR EXPLAINED MARKETING TO MBA STUDENTS



You see a gorgeous girl in a party, you go to her & say "I am rich, marry me".

That's Direct Marketing.

You attend a party & your friend goes to a girl & pointing at you tells her, "He' is very rich, marry him." **That's Advertising.** 

Girl walks to you & says, "You are rich, will you marry me?"

That's Brand Recognition.

You say, "I am very rich, marry me" & she slaps you.

That's Customer Feedback.

You say, "I am very rich, marry me" & she introduces you to her husband.

That's Demand & Supply Gap.

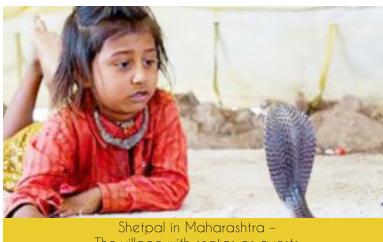
Before you say, "I am rich, marry me," your wife arrives.

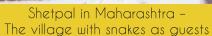
That's Restriction from Entering New Market...!

# THE UNIQUE VILLAGES OF INDIA











Mattur in Karnataka -The village with 100% Sanskrit speaking population

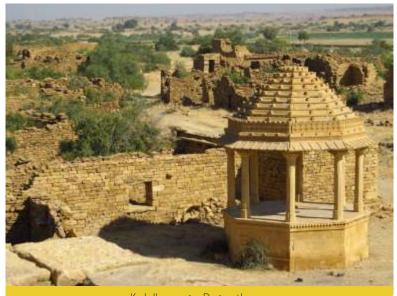


Rongdoi in Assam -The village where frogs are gotten married to receive rainfall



Punsari in Gujarat -The village with all houses having WiFi, CCTV cameras and solar-power enabled street lights.

## FEI DUNIYA



Kuldhara in Rajasthan –
The village abandoned by inhabitants
in the 19th century because of haunted experiences



Barwaan Kala in Bihar –
The village of bachelors where a
marriage had taken place last year after a huge
gap of 50 years, owing to its inaccessibility



Hiware bazaar in Maharashtra –
The richest village with 60 millionaires and highest per capita income.



Mawlynnong in Meghalaya – The cleanest village in Asia



Jambur in Gujarat – The village where the residents look like Africans.



Mr. Navanath Narawade∢

**Dear Navanath**, you share your birthday with **Sunil Chhetri**, the current captain of the Indian Football team, who is popularly known as 'Captain Fantastic'.

Always helpful & hardworking person.

Happy Birthday Navanath, let's celebrate the beginning of another wonderful year in your life. - Shivraj Chavan

A very nice human being and very very good in his work. It's a pleasure to work with him.

- Renu Gurdasani

Smiling and hardworking. All the best wishes from me. - Smita Pillai

A very decent, well behaved person and employee. - Lahu Mulay

Navanath, for me, is the person who does not compromise on his work and puts his best into it. Happy birthday, Navanath. - Abhijeet Nair

## BIRTHDAY BOYS/GIRLS

Krishnadev Atpadkar Mumbai Olst Mahesha, V 02ndBangalore Navanath Narawade Mumbai 03rd Essakkiappan P. Tuticorin O4th Vijay Chettiar Mumbai 06th Ashok Jha Mumbai 06th G V K Hariharan Chennai 07th 08th Vanishree M. Bangalore Avinash Golhar Mumbai 08th Abishek S. 13th Bangalore Ramesh Parmar Ahmedabad 13th Sattwik Sahoo Mumbai 19th Prashanth Abraham Bangalore 19th Mumbai 20th Avaneesh Rai Vinod Pal Delhi 20th Jayesh Patel Baroda 27th

### THEY TIED THE KNOT

Vipul Dungarakhiya	Mundra	11th
Binu Jose	Kochi	23rd
Bhavin Visavadia	Corporate	23rd
Vijay Chettiar	Mumbai	24th
T. Ananda Narayanan	Tirupur	26th
B. Lakshmanan	Chennai	31st

### **NEW JOINEE**

Rashmi M V	Bangalore
Dheeraj Gupta	Corporate
Hareesh Kumar	Corporate
Ramesh Manchekar	Corporate
Shitender Grewal	Delhi
Snehal Mokashi	Mumbai
Jagruti Pawar	Mumbai
Nilam Raut	Mumbai



It's a girl



Mr. Navanath Narawade (FEI Mumbai) and Mrs. Asmita are blessed with a baby girl.



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