

FEI DUNIYA



IT'S YOUR WORLD

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*Life gets better by
transformation
and not by
expectations.*





CHITALE BANDHU

A family from a small village Limbgaon of Satara District. They failed in their business almost four times but every time they started like phoenix bird and jumped up and created their own identity and brand also. Every generation from that family is doing this business and a new generation is doing expansion of the business. Secrete of each generation's success is integrity, maintained quality of the products and social responsibility. Quality being paramount, these products too met with good success and demand and thus was born the brand "Chitale Bandhu". The Bandhu in the name stands for two brothers, who were joined in further years by two younger brothers – Parshuram and Dattatrey. These four, supported ably by their brave father are the founding pillars of the Chitale Group.

Parshuram went on to study Dairy Engineering and handle the dairy operations and Dattatrey studied mechanical engineering and put his expertise to use in starting backward integration of our entire process at time when 'backward integration' was not a coined phrase.

Today, Chitale Group has 6 verticals which includes Dairy, Sweets & Snacks, Fruit Processing, Instant Mixes, Digitals and Genetics. It is being managed by the third and fourth generation of the family. Automation, Information Technology and a high focus on adopting technology has been the highest priority for the company and the dedicated involvement from the family ensures no values are compromised.

The most important ingredient of this journey of more than 75 years has been the supreme importance given to ethics.

After that, they settled in Mumbai and settled their business with some partners but unfortunately, their partners didn't want to continue their partnership so again they lost their settled business. They bore loss in the riot when India got independence. After that due to Panshet flood, they again bore losses.

As they came across various difficulties, but they did not compromise in their business values. This expanded business was started by Mr. Bhaskarrao Chitale. His next generations are also expanding this business. His business was started with few liters of milk and now it has expanded till more than 5 lacs liter of milk.

Chitale Bandhu Mithaiwale is famous all over the World.

Mr. Bhaskarrao taught the next generation, "when you think of adding water in the milk stop the business from that moment." Their social responsibility changes the look of Bhilwadi. Every family in Bhilwadi is involved in milk business and Chitale family gave support to them. They developed School, Water system, Drainage system and handed over it to Grampanchayat of Bhilwadi. This family who is hard working and always cherishing integrity, launched a new product in 1970, and that product became their identity i.e. Bakarwadi. Today Chitale Bandhu Bakarawadi is a world-famous product.

Their bakarwadi's turnover is more than 9 tones. Starting from a small village Chitale Family had developed their own identity worldwide, like this, you are also having this opportunity. What you will do with your opportunity, will decide your life.

Chitale Group have been pioneers on many fronts. We were the first company in India to introduce milk in polythene pouches in the early 70s. Chitale Group has been the recipient of the National Productivity Awards for the highest average milk output per region, to the longest winner of the Times Food Awards for the Sweets Stores to being conferred with Vasundhara Award for their commitment towards ensuring innovative measures to treat water and control pollution.





It's this belief in values, this faith in delivering the best quality, this uncompromising outlook towards doing what is the right, that has got the company to the stage we are at today. It is the 'legacy of quality' that my generation carries on our shoulders and is something we hope to pass on to our next generation with the same facts intact. Late BG Chitale's comment to his sons' idea of opening a Milk and Lassi Bar in the 70s was, "The day you start adding water to milk, stop the business." These words resonate in every person who works in the organization for this is the strength that helps us step in the big shoes and run a little further. Ethics are thus a vital ingredient towards creating a legacy.

Chitale were the first retail shop in India in the 90s to be HACCP certified by DNV Netherlands and all their plants are ISO 22000 certified following the best practices for food safety globally. The important ingredient has been the family commitment towards keeping the entire ecosystem happy and self-sufficient. What their grandfather once told them is something they follow sincerely is that do not cheat on the company's health for your own.

As Frank Perdue once said, "If you believe in unlimited quality and act in all your business dealings with total integrity, the rest will take care of itself."



INSPIRATIONAL QUOTES

“

Accomplishment, like life,
will prove to be a journey,
not a destination.

”

“

Be not afraid of going slowly;
Be afraid of only standing still.

”

“

An artist was asked, which is your best painting?
He replied: "My Next One."
Let our aim for tomorrow be higher than
our Achievement of Today.

”

THE DIVINE TULSI

Tulsi Means "the incomparable One"

Tulsi is Divinity. It has very distinguished appearance, aroma and flavour

In Indian culture it is believed to:

- Give ritual purity and ward off evil.
- Cure diseases related to throat according to the ancient Indian Science of Ayurveda.
- Purify the body.
- Give peace of mind and reduces stress.

The Tulsi garland can be worn on the neck or tied in around the fist.

The benefits of the leaves of Tulsi is well proven and owing to its spiritual and physical healing power, the touch of the Tulsi wood acts as a rejuvenator for the stressed mind and brings the spiritual self of a person closer to God.

Devotees of Krishna wear Tulsi (occimum sanctum wood) neck beads, often as three strands at the base of the neck. Tulsi beads worn around the neck indicate a devotee's surrender to the Lord; such a person is dear to the Lord.

Tulsi beads are said to protect one from bad dreams, accidents, attack by weapons, and inauspicious destinations at death. For these reasons and because she is dear to Krishna, devotees always wear Tulsi garland.

Above all, wearing the Tulsi garland is supposed to bring good luck and fortune to the devoted wearer. Tulsi clears the aura, and its subtle aroma fills the heart with sensation of the divine.



tulsi



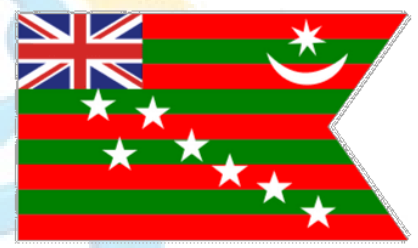
HISTORY OF INDIAN FLAG



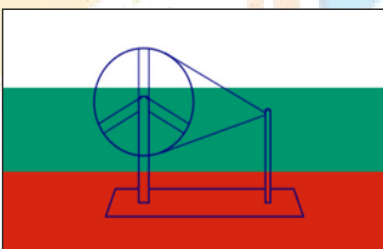
Unofficial Flag of India in 1906



The Berlin Committee flag, 1st raised by bhikaiji Cama in 1907.



The Flag used during the Home Rule movement in 1917



The flag unofficially adopted in 1921



The flag adopted in 1931. This flag was also the Battle ensign of the Indian National Army.



The Present Tricolour flag of India.

BOX FULL OF KISSES (LOVE)

Some time ago, a man punished his 3-year-old daughter for wasting a roll of gold wrapping paper. Money was tight, and he became infuriated when the child tried to decorate a box to put under the Christmas tree.

Nevertheless, the little girl brought the gift to her father the next morning and said, "This is for you, Daddy."

The man became embarrassed by his overreaction earlier, but his rage continues when he saw that the box was empty. He yelled at her, "Don't you know, when you give someone a present, there is supposed to be something inside?"

The little girl looked up at him with tears in her eyes and cried;

"Oh, Daddy, it's not empty at all. I blew kisses into the box. They're all for you, Daddy."

The father was crushed. He put his arms around his little girl, and he begged for her forgiveness.

Only a short time later, an accident took the life of the child.

Her father kept the gold box by his bed for many years and, whenever he was discouraged, he would take out an imaginary kiss and remember the love of the child who had put it there.

Love is the most precious gift in the world. Accept and Appreciate gracefully.



WE AT FEI FAMILY WILL MISS YOU



Smt. Razia Khan
(Mother of Mr. Imran Khan - FEI Kolkata)
1960-2019

It is rare to find souls like her, who only see the good in others. She was a person with so much happiness, empathy and kindness, that her ever-smiling face will always be a source of comfort for us. Though her physical presence is greatly missed, we still feel her blessings with us. She will continue to inspire and guide us in every step of ours.



INDIA'S LONGEST CONTAINER TERMINAL

Bharat Mumbai Container Terminals

Bharat Mumbai Container Terminals, the fourth terminal at Nhava Sheva is India's longest. The one km long terminal will be able to dock mother vessels and handle the biggest container ships. It can handle three container ships at one go.

The first phase of the terminal is complete which will add a capacity of 24 lakh containers per year, the most for any government-run Indian Port.

The terminal will be able to dock mother vessels, handle the biggest containers ships with sufficient yard space, and cranes which can reach 22 rows wide or more.

Container terminal four has been developed on a design-build-fund-operate-transfer basis by Bharat Mumbai Container Terminals Private Limited (BMCT), a subsidiary company of the Port of Singapore Authority (SPA).

With a huge amount of investment, it is also the largest Foreign Direct Investment (FDI) in India's port sector. JNP will get 35 per cent of the of the revenue earned by BMCT for 30 years. The first phase has been completed with an expenditure of Rs. 4,719 crores.

The rail facilities will be the largest in India with the only on-dock Dedicated Freight Corridor (DFC) compliant facility in the country, capable of handling 1.5-km long, 360 Twenty-foot Equivalent Unit (TEU) container trains on completion of the DFC.



CELEBRATIONS

Achievements

“PRAISES” our partner **Mr. Edward** of **A & V Von Brockdorff Limited** from Malta write,

“Dear Abhijeet,

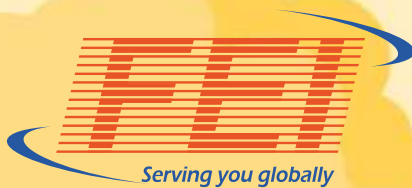
Would like to thank you very much for your support with my last few shipments. We should be having a few more soon. **Ms. Jayshree Barot** and **Mr. Akshay Joshi** are doing a great job.

We congratulate **Jayshree, Akshay, Renu & Sattwik** for their best efforts.

The following branches achieved their
“COLLECTION TARGET”
 for the month of **January 2019**:

**Ahmedabad | Baroda | Chennai |
 Hyderabad | Kolkata | Tuticorin | Gandhidham**

We **Congratulate** all the branch heads and their team for fabulous work.



I will always make **you** feel special

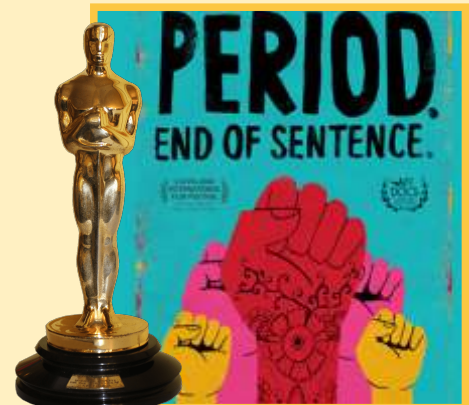
“HISTORY CREATED”



Flight Lieutenant

Hina Jaiswal

“created history” by becoming the first female flight engineer to be inducted by the Indian Air Force.



“Period. End of Sentence”

a short documentary produced by **Guneet Monga** has won the **Oscars** in the **“Documentary short subject”** category.

The documentary is about women in India fighting against the deeply rooted stigma of menstruation.

Dear Kumar, you share your birthday with **Maximilian 1** Holy Roman Emperor - He was the first to be the Elected Roman Emperor.

Very cooperative and can handle any assignment with ease, good team leader - **P. S. Murthy**

Working with you is pleasure; always trying to learn new things with you, your concept is very clear. Wish you a Happy Birthday
- **Rajesh Meghrajani**

Workaholic, team Leader and a nice human being... Dear Kumar, may god bless you with all success and health and wealth throughout the year and years to come. Happy Birthday - **K. B. Radhakrishnan**

Amazing to have you around as a colleague. We do have our own arguments but the best thing is that you have taken all these on a positive note. On this special day wish you everlasting joy and happiness with good health - **Sheen Ajith Thomas**

Friendly and has a helping mentality. May god shower all the happiness and success in life - **Smita Pillai**

He is co-operative and has good experience of the industry. He is helpful, has a very big smile and cool personality. While answering the calls he says "Kumar here" which makes difference - **Lahu Mulay**

Happy Birthday to our Kumar . So very dependable. Once someone interacts with him they only want to speak to him, that's the relationship he builds. Enjoy your day my friend and have a happy and successful year ahead.
- **Abhijeet Nair**



Birthday boy
Mr. Kumar Naidu

BIRTHDAY BOYS/GIRLS

Laxman Gite	Mumbai	01st
Imran Khan	Kolkatta	09th
Nisha Giri	Corporate	10th
Hareesh Kumar K.	Corporate	16th
Ganesh Dhokane	Pune	17th
Rajasha HT	Bangalore	18th
J. Nirmal Kumar	Chennai	20th
Kumar Naidu	Corporate	22nd
Dilip Atkari	Mumbai	23rd
Kiruba Sankar	Tuticorin	24th
Ankita Naik	Intl Division	24th
Sudhas Mishra	Mumbai	24th
Lalit Monde	Mumbai	26th
Vikas Rajput	Ahmedabad	27th
Ankita Darji	Ahmedabad	27th

THEY TIED THE KNOT

Pankaj Vaghela	Ahmedabad	02nd
G V K Hariharan	Chennai	07th
Ravindran Warriar	Mumbai	07th
Kumar Naidu	Corporate	10th
Kinjal Patel	Ahmedabad	10th
Anita Sadhwani	Ahmedabad	11th
K V Ravikumar	Bangalore	11th
K. Suresh	Chennai	12th
Ashok Jha	Mumbai	13th
Basanta Pradhan	Corporate	15th

NEW JOINEE

Ramesha N G	Bangalore
Anilkumar Menon	Corporate
Unnikrishnan C S	Delhi
Baptist Gonsalves	Mumbai
Gerald Lobo	Mumbai
Sudhas Mishra	Mumbai

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