

FEI DUNIYA

It's Your World



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Quarterly Special

1 Universe

8 Planets

204 Countries

809 Islands

7 Seas

6 Billion People

And yet.. We met !!!



Existential Conspiracy

CEO's Message

Dear Co-owners,

I welcome each one of you to yet another get-together of the FEI Family.

In the last management meet of the year we took a very bold and pronounced decision to take your FEI Group to greater heights i.e. from 90 to 900 crores in turnover by 2017. It is difficult but definitely possible.

With your support and blessings our team will work hard and smart to make it happen. Our people have proved time and time again that "I can" Spirit has the power to turn adversity into opportunity. I am confident that they will continue to rise and overcome every challenge that the year brings.

Economies around the world including India seem very challenging thus provoking lots of anxiety among all.

Your company has hence been doing everything possible to ensure that the resources are conserved and profits are maximized.

As I have stated in my last year's message, the raw materials for growth plan is good personnel, good office space, goodwill created by your employees backed by your good wishes. Last year we acquired good office space. This year being dedicated to good personnel, we have added two veterans into our board of directors namely Mr. Anup Jalota and Mr. Gopinath Muthukad.

In our endeavor to grow one of our talented family member Ms. Sheen Ajith Thomas has taken the responsibility as the whole time managing director of the company.

I am sure that this addition will benefit the company and will move us towards our goal.

We will continue to control the reserves available by maintaining the dividend payouts, which will contribute immensely to the company's growth plans

In 2014, your group celebrates its silver jubilee and we want the celebrations to go on for 52 weeks, covering all our offices, across India. I take this opportunity to thank all shareholders, stakeholders, bankers, the members of our Board and each one of you for your continued support and confidence in me.

With lots of love, regards and respect,

Pratap Nair
Chairman

(Speech given by Mr. Nair during the 7th Annual General Meeting)

Junior Speak

Dear friends,

This month was a very busy one for the FEI family, with ICE Awards and Founder's Day being held. Both these events were a success thanks to the efforts and cooperation by many well-wishers.

I thank you all on behalf of my mother Shailaja Nair for your whole-hearted support each year, for both ICE Awards and our Founder's Day. She is the strength behind all we do.

I am grateful to Padmashree Anup Jalotaji who rendered his soulful songs to celebrate my mother's birthday. I cannot forget Sister Deepa who comes year after year to share a few pearls of wisdom with us.

I thank all the members of the Governing Council and Jury who took time out from their busy schedules to select the winners and create a brilliant Awards function. Swami Narasimhanandaji, Mr. Sashi Kumar (creator of the first successful regional TV Channel called Asianet), Padmashree Kumar Ketkar (veteran journalist) and Mr. Farooque Shaikh (veteran film and drama actor and TV anchor) were our special guests for ICE Awards.

Mr. Amit Chaubey and his friends put up a spectacular musical performance at the start of the fifth edition of these coveted awards.

Our entire FEI Family has stood by us for the last 5 years, to make ICE Awards what it has become today. All the participants also deserve a special thanks for sending in their entries.

We look forward to your guidance and support in the years to come to take the activities of Shailaja Nair Foundation to its rightful heights.

Respectfully,

Abhijeet



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Teri Yaad Mein...

FEEI family with great love and togetherness celebrated their **Founder Mrs. Shailaja Nair's** birthday on 24th June. Sister Deepa (Bhramha Kumari) enlightened the gathering about nurturing the bond of relationships, by respecting and loving the people around us as well as nature, because the major reason for natural calamities is we not respecting and loving nature.

He mesmerized the audience and captured their hearts. In all, it was a beautiful evening apt for a woman with a beautiful soul, as sister Deepa said, the feelings of love that Shailaja invoked in all she met was only because she herself was a loving and compassionate soul.



Ms. Sonali Nair welcoming the gathering



Enthralled Audience



Ms. Vidhi Nair thanking Anupji and Team



Sister Deepa enlightening on relationships



Anupji and Team mesmerizing the audience



Mr. Abhijeet Nair introducing Anupji and Team

We never get what we want; we never want what we get,

We never have what we like; we never like what we have.

And still we live and still we love.

That's life!

The best kind of friends are the kind you can sit on a porch and swing with, never say a word, and then walk away feeling like it was the best conversation you've ever had.

It's true that we don't know, what we've got until it's gone, But it's also true that we don't know, what we've been missing until it arrives.

Giving someone all your love is never an assurance that they'll love you back!! Don't expect love in return; Just wait for it to grow in their heart, but if it doesn't be content it grew in yours.

Don't go for looks; they can deceive. Don't go for wealth; even that fades away. Go for someone who makes you smile, because it takes only a smile to make a dark day seem bright.

May you have enough happiness to make you sweet; enough trials to make you strong, enough sorrow to keep you human, and enough hope to make you happy.

The happiest of people don't necessarily have the best of everything; they just make the most everything that comes along their way.

LIFE – We Live and Love

A Second Chance

It was their anniversary and Aisha was waiting for her husband Rajiv to show up.

Things had changed since their marriage, the once cute couple couldn't-live-without-each-other had turned bitter.

Fighting over every little thing, both didn't like the way things had changed.

Aisha was waiting to see if Rajiv remembered it was their anniversary!

Just as the door bell rang she ran to find her husband wet and smiling with a bunch of flowers in his hand.

The two started re-living the old days. Making up for fights, then was the plan for champagne, light music and it was raining outside! It was perfect.

But the moment paused when the phone in the bedroom rang. Aisha went to pick it up and it was a man, "Hello ma'am I am calling from the police station. Is this Mr. Rajiv Mehra's number?" "Yes it is!"

"I am sorry ma'am; but there was an accident and a man died.

"We got this number from his wallet; we need you to come and identify his body."

Aisha's heart sank. !!! She was shocked! But my husband is here with me?"

"Sorry ma'am, but the incident took place at 2 pm, when he was boarding the train."

Aisha was about to lose her consciousness. How could this happen?

She had heard about the soul of the person coming to meet a loved one before it leaves!

She ran into the other room. He was not there.

It was true! He had left her for good!!

Oh God she would have died for another chance to mend every little fight! She rolled on the floor in pain. She lost her chance! Forever!

Suddenly there was a noise from the bathroom, the door opened and Rajiv came out and said "Darling, I forgot to tell you my wallet got stolen today".



Priya Patrachari

Life might not give you a second chance. So never waste a moment when you can still make up for your wrongs!!!

On top of a hill overlooking a babbling brook stood a dilapidated stone well. The wooden frame which had once been used to raise water was broken and a discarded bucket sat on the ground nearby. The only thing that made this old well special was a small tarnished plaque that carried a three word inscription which read 'The Wishing Well'.

One morning a young man named Richard came upon the well and read the small plaque. Richard was a cynical young man and he scoffed at the idea of a wishing well. However, he was also very greedy so he closed his eyes and wished for a large pot of gold...just in case. He opened his eyes and looked around but nothing had changed.

As he prepared to leave, Richard happened to glance down into the well and to his amazement he saw a huge pot of gold floating at the bottom of the well. He immediately tried to reach down into the well but he could not reach the gold. Next he tried to use a piece of wood to retrieve the gold but again he had no luck. After many frustrating attempts, Richard finally gave up. He cursed the wishing well and walked away. Instantly the pot of gold disappeared.

The following day a young man named William came across the well and he too read the small plaque that identified it as 'The Wishing Well'. What William wanted more than anything else that morning was an engagement ring so that he could propose to his sweetheart Rebecca. He closed his eyes and made his wish. At first he saw nothing, but then as he glanced down into the well he saw the most beautiful diamond ring floating in an ebony box at the bottom of the well. Like Richard, William first tried to reach down into the well and then tried to use a nearby piece of wood - all to no avail.

After a great deal of frustration, he sat back and reviewed his situation. Then suddenly, in a flash of inspiration he knew what he had to do. He picked up the old bucket and walked down to the babbling brook at the base of the hill. After filling the bucket with water, he walked back up the hill and poured the water into the well. To his delight, he noticed that the level of the water in the well rose ever so slightly.

With a hint of success to spur him on, William began transferring bucket loads of water from the brook to the well. He worked steadily all day carrying buckets of water up to the wishing well. With each bucket of water he poured into the well, the ring floated closer to the surface. Finally as the sun was beginning to set, William poured in another bucket of water and the ring came within his reach. He grasped the stunning diamond ring and with a spring in his step he set off to propose to his

Rebecca.

The best part about this story is that the Wishing Well really does exist and is available to each and every one of us. Whenever you set a goal, your objective instantly becomes a 'possibility'. It is as though it appears in the bottom of the wishing well. You can see it, but it is beyond your reach. Many people like Richard look for a quick and easy way to reach their goal but they inevitably get frustrated and walk away.

Those who achieve true success understand how life's Wishing Well works. Like William, they recognize that they must put in the time and effort to fill their well before they can collect their prize.

Today I'd like to encourage you to decide what you really want from life's wishing well and commit yourself to the process of filling your well in order to transform your dreams into reality.

Until next time,
Dare to Dream!

Make a Wish...Well



The new management gurus..... Mumbai Dabbawalas

Standing on the railway platform, watching these men in white. Loading unloading the energy source for most of us...leaves me AMAZED!!!

It is a stupendous feat of co-ordination, efficiency, honesty and sheer hard work. Mumbai's Dabbawalas deliver 200,000 meals to office-goers before the lunch time of 12.30 pm and return the Tiffin boxes back to their homes in a span of three hours, on a daily basis via rail route.

Their clockwork precision and incredibly low error-rate has got the world to sit up and take note of this awesome army of 5,000 men who carry forward a 125-year-old tradition.

They have made the headlines several times in the last few years: when they were accorded the Six Sigma status with rating of 99.99999, (which means that less than one out of every six million deliveries goes a miss).

Today the Mumbai Dabbawalas system is the subject of management studies by experts and students all over the world as to understand -

How does this giant tandem bike work?
Who are these men and what are their lives like?
What are the challenges in delivering these meals on wheels?

How does their Association hold it all together?
Narrated alternately by the man who has taken it all forward, President of their Association, Raghunath Medge, the story unfolds in all its many hues the struggles, the triumphs; the questions, the solutions; the urban, the rural; the personal dreams and the collective reality of Mumbai's amazing Dabbawalas

The Lessons to be learnt from them are as under -
(A) Utmost Dependence on Human Capital - The most vital link in this entire chain of food delivery is the Human Capital. The procedure perhaps formed centuries ago but implementation of procedure that makes the system work. These Dabbawalas propagate that correct amount of human dependence can yield amazing results.

(B) Discipline and Time Management - These Dabbawalas operate on the Chanakya system of "Sama-Dama-Dand-Bhed" for the errant members. This ensures that the errant member remains within the system and they are particular about time as they realize the value of every second in the value chain.

(C) Work as Worship - These Dabbawala's legendary dedication which pushes them to dash the streets of Mumbai laden with tiffin carriers in all manner of weather, stems from devotion. They view their work as worship. They are grateful to have work, and to serve others by delivering food.

(D) Pride towards their Work - These Dabbawalas take their role as " Annadatas" very seriously. For them, the delivery of tiffin is much beyond a Job. It means quelling the hunger that strikes a customer when lunch hour approaches and hence they

move about their mission briskly with a smile.

(E) Honesty and Integrity - The threads of integrity and honesty hold the Dabbawalas together. The aroma wafting from the Dabbas have never tempted them, although it is lunchtime for these Dabbawalas. Overcoming the strong instinct is possible only because of strong roots in culture that encourages truthfulness and Integrity.

(F) Recruitment policies & Manpower Management - Over the years, these Dabbawalas have become a growing community of busy delivery men who carry out their work with commitment. This is because each person in the value chain is selected very carefully and with due recommendations. The implications of the word 'recommendation' is different from the common parlance "The referrer assumes responsibility for the incumbent's conduct throughout the working life"

(G) Musical Meditation - The Dabbawalas belong to a sect called Warkari that regularly chants songs of praise to the Lord. Their daily Bhajan sessions seem to play an important role in relieving the day's stress.

The Dabbawalas believe in doing their work properly and have been ensuring that the "ZERO ERROR" Flag is held high. What is important to note here is that Dabbawalas keep doing their work without thinking about any gain and that's the reasons they are popular and famous.

The glow of satisfaction on the face of Dabbawalas comes from complete contentment with their lives. They seemed as if they possess all the happiness and riches in life. "Be contented in what you have" is the principle that governs their life.

They truly embody a living where one looks beyond materialistic earning and serve with commitment for a cause.



Ajay Parikh
(Corporate office)



Grooming Tips for our work area.

Communication means exchange of ideas, opinions, emotions, facts i.e its nothing but a process by which information is transmitted. Communication is basically of two types verbal and non verbal communication. Personal grooming is a part of the latter i.e. taking care of one's appearance.

Personal grooming includes dressing, personal hygiene, tidiness and body language. It's a part of business etiquette as well as essential part of social etiquette. An individual's clothing style is indicative of their culture, mood, level of confidence, interests, age, authority, value/beliefs etc.

In business, one's dress has an impact on one's clients, superiors, peers and juniors. If one's clothes don't convey the message of what one is like such as being competent, able, ambitious, self-confident, reliable etc nothing can overcome the negative signals emanating from one's apparel.



Dressing tips for **Men**

- Wear dark colored trousers and light colored shirt.
- Choose white or light blue solid or conservative stripes for shirts
- Avoid shiny colored shirts, thick stripes or bold check shirts
- Preferably wear long sleeved shirts.
- One black trouser is a must.
- The whole apparel must be neatly ironed.
- A tie adds to the professional look especially during important board meetings.
- A dark colored suit with a tie is a must for formal occasions or business meetings.
- The belt and shoes must resemble each other. The preferable colors are black, brown or dark tan.
- Socks worn must complement the trousers.
- Chappals, sandals, sport shoes are not appreciated and not a part of a formal look.

Dressing tips for **Women**

- Sari is the most acceptable apparel as a formal wear for women across all sectors.
- Traditional salwar suit is also widely accepted as a formal wear.
- Heavy zari work and jewellery is best avoided
- Private sector organizations sometimes prefer western dress.
- Tight fittings, sleeveless and deep necklines are an absolute no in any work area.
- Natural looking make-up complements the look.
- Hair and nails must be kept clean and neat. Elaborate hairstyles are avoidable.
- Sandals/chappals with small heels are accepted.
- The finishing touch for a professional lies in the choice of accessories like briefcase/bag and pen.



"Investing in good business dressing or grooming is an investment in your professional future at office and in your daily life as well.



Shweta V
(FEI, Mumbai)

Relationship Corner

Your presence gives meaning to every creation,
You are a loving angel,
In your arms we find warmth and love which cannot be found anywhere else.
God created you because he could not be present everywhere.
You are a helper; a finder of lost things,
A pocket money giver; an angel without wings.
You laugh our laughter, shed our tears,
Return our love, fear our fears.
You are a bank where we deposit all our wounds and worries,
You are the light in the world of darkness.
You are made of steel to withstand the difficulties that are sometimes bestowed by your own children.
You lead us from untruth to truth, from darkness to light & from death to immortality.
You can take place of all others but your place is such that no one else can take.
You are a miracle of God's creation, the most precious possession of the nation.
Its your love that keeps us alive, can't thank you enough for giving us a life.
There is no substitute for you; you are worth a hundred teachers.
So thank you
for loving me when I was most unlovable,
for forgiving me when what I had done was unforgivable,
for believing in me when I no longer believed in myself.
for working towards our future with pure divine love.
You are the most important influence as all that we are and all that we have become is a tribute to you.
You are the heartbeat at home; without which there seems to be no heart throb.
Your undaunted support and constant guidance is the reason behind every little success.
Thank you for making us feel that nothing that we have achieved is worth more than your love.
'Mother' in every language begins with the same letter 'm'

Maa

The word that spells supreme power.



Neha Jain
Corporate Office

Straight from a Dad's Heart

Dear Child, few values which will help you sail through life...

- **Punctuality/Timings**
Always reach (not try to reach) at least 5 minutes before the given time. Anticipate traffic jams and proceed little early from home accordingly.
It's better to reach an hour in advance than a minute late.
- **Writing Emails:**
Address everyone with proper adjectives. For casual talks with friends, language can be informal.
Try and not write in short forms in email
- **Visiting Someone:**
If you are visiting someone, try and go with a small gift/sweets.
- **Thanking Others:**
If someone has done something for you never forget to thank them. Appreciation is always remembered.
- **Helping Others:**
Help all your colleagues, friends, and teachers so that they might prove to be useful too in future.
- **Using Cell Phones/facebook:**
Use cell only when needed. Keep the phone in silent mode at work as a habit. Only in emergency/urgent situation, seek permission and use your cell phone.
- **Be honest:**
Never ever try to lie or cheat. Speak honestly even if it's a mistake, people will help you.
- **Family values/cultures:**
Be in regular contact with family, update them with what is happening, inform and seek for guidance. Be thankful to everyone who helped you and even who have not.
- **Meeting Deadlines:**
Never postpone work/homework. Do it before the given time. This way you can make your professor/ employer happy which will in turn make you successful.
- **110% (remember 100% is not enough)**
While in the job or study, give your 110% and work very hard with honesty and integrity. Even if you have to work more, do it with a smile and don't worry about the money.
- **Dress Code:**
Always dress decently. Avoid wearing 'low waist' tight pant or tight t-shirts. 'Dress speaks before you do'.
Wear simple, nice, elegant apparel.
- **Relationships:**
Be careful when in any relationship. Sometimes boys tend to impress girls and take advantage. So be smart and handle well. Be careful and handle relationships with care and sensibility.
- **Pray regularly:**
Go to bed on time and thank God before you sleep.
Pray as soon as you wake up and start a new day again.

Bala Ram Banjara
Managing Director
Overseas Freight Pvt. Ltd. (Nepal)

After 21 years of marriage, my wife wanted me to take another woman out to dinner and a movie. She said, "I love you, but I know this other woman loves you and would love to spend some time with you."

The other woman that my wife wanted me to visit was my MOTHER, who has been a widow for 19 years, but the demands of my work and my three children had made it possible to visit her only occasionally. That night I called to invite her to go out for dinner and a movie. "What's wrong, are you well?" she asked.

My mother is the type of woman who suspects that a late night call or a surprise invitation is a sign of bad news. "I thought that it would be pleasant to spend some time with you," I responded. "Just the two of us." She thought about it for a moment, and then said, "I would like that very much."

That Friday after work, as I drove over to pick her up I was a bit nervous. When I arrived at her house, I noticed that she, too, seemed to be nervous about our date. She waited in the door with her coat on. She had curled her hair and was wearing the dress that she had worn to celebrate her last wedding anniversary. She smiled from a face that was as radiant as an angel's. "I told my friends that I was going to go out with my son, and they were impressed," she said, as she got into the car. "They can't wait to hear about our meeting."

We went to a restaurant that, although not elegant, was very nice and cozy. My mother took my arm as if she were the First Lady. After we sat down, I had to read the menu. Her eyes could only read large print. Half way through the entries, I lifted my eyes and saw Mom sitting there staring at me. A nostalgic smile was on her lips. "It was I who used to have to read the menu when you were small," she said. "Then it's time that you relax and let me return the favor," I responded. During the dinner, we had an agreeable conversation - nothing extraordinary but catching up on recent events of each other's life. We talked so much that we missed the movie. As we arrived at her house later, she said, "I'll go out with you again, but only if you let me invite you." I agreed.

"How was your dinner date?" asked my wife when I got home. "Very nice. Much more so than I could have imagined," I answered.

A few days later, my mother died of a massive heart attack. It happened so suddenly that I didn't have a chance to do anything for her. Some time later, I received an envelope with a copy of a restaurant receipt from the same place mother and I had dined. An attached note said: "I paid this bill in advance. I wasn't sure that I could be there; but nevertheless, I paid for two plates - one for you and the other for your wife. You will never know what that night meant for me. I love you, son."

At that moment, I understood the importance of saying in time: "I LOVE YOU" and to give our loved ones the time that they deserve. Nothing in life is more important than your family. Give them the time they deserve, because these things cannot be put off till "some other time."



Time Waits For No One



K.B. Radhakrishnan
(FEI, Chennai)

A businessman was deep in debt and could see no way out. Creditors were closing in on him. Suppliers were demanding payment. He sat on the park bench, head in hands, wondering if anything could save his company from bankruptcy.

Suddenly an old man appeared there. "I can see that something is troubling you," he said. After listening to the young man's stories, the old man said, "I believe I can help you."

He asked the man his name, wrote out a check, and pushed it into his hand saying, "Take this money. Meet me here after a year - I usually come here for walk, and you can pay me back at that time." Then he turned and disappeared as quickly as he had come. The business executive saw in his hand a check for \$500,000, signed by John D. Rockefeller, from one of the richest men in the world!

"I can get rid of all my worries with this money!" he realized. But instead, the executive decided: to put the uncashed check in his safe. Just knowing it was there - Can be used as a backup at any time -he thought.

With renewed optimism, he negotiated better deals and extended terms of payment. He closed several big sales. Within a few months, he was out of debt and his business start showing profits and making money once again. Exactly one year later, he returned to the park with the uncashed check. The old man appeared after a while. But just as the executive was about to hand back the check and share his success story, a little Girl came running up and grabbed the old man.

"I'm so glad I caught him!" she cried. "I hope he hasn't been bothering you."

He's always escaping from the rest home and telling people he's John D. Rockefeller. "

And she led the old man away by holding the arm. The astonished executive just stood there, stunned. All year long he'd been wheeling and dealing, buying and selling, convinced he had half a million dollars behind him.

Suddenly, he realized that it wasn't the money that had turned his life around. It was his newfound self-confidence that gave him the power to achieve anything he went after and the assurance of having "back up with him".

BLESSING IN DISGUISE



Priti Dipchandani
(FEI, Ahmedabad)

Scottish 'Three Kick Rule'

A Glasgow lawyer went duck hunting in rural Aberdeenshire. He shot and dropped a bird, but it fell into a farmer's field on the other side of a fence.

As the lawyer climbed over the fence, an elderly farmer drove up on his tractor and asked him what he was doing. The litigator responded, "I shot a duck and it fell in this field, and now I'm going to retrieve it."

The old farmer Peter replied, "This is my property, and you are not coming over here."

The indignant lawyer said, "I am one of the best trial lawyers in Scotland and, if you don't let me get that duck, I'll sue you and take everything you own."

The old farmer smiled and said, "Apparently, you don't know how we settle disputes in Mintlaw. We settle small disagreements like this with the 'Three Kick Rule.'

The lawyer asked, "What is the 'Three Kick Rule'?"

The Farmer replied, "Well, because the dispute occurs on my land, I get to go first. I kick you three times and then you kick me three times and so on back and forth until someone gives up."

The lawyer quickly thought about the proposed contest and decided that he could easily take the old codger. He agreed to abide by the local custom.

The old farmer slowly climbed down from the tractor and walked up to the attorney. His first kick planted the toe of his heavy steel-toed work boot into the lawyer's groin and dropped him to his knees!

His second kick to the midriff sent the lawyer's last meal gushing from his mouth. The lawyer was on all fours when the farmer's third kick to his rear end, sent him face-first into a fresh cow pie.

Summoning every bit of his will and remaining strength the lawyer very slowly managed to get to his feet. Wiping his face with the arm of his jacket, he said, "Okay". Now it's my turn."

(I love this part)

The old farmer smiled and said, "Nah, I give up. You can have the duck."

When you are educated, you'll believe only half of what you hear.

**When you're intelligent,
you know Which Half...**



Vaibhav Velankar
Corporate Office

Congratulations

Success Story of our young guns

12th Grade

Name	Score
Ekta Gajraj Singh	70%
Faizan Fahim Ahmed	49%

10th Grade

Name	Score
Kshitij Sandesh Khaladkar	95.82%
Nikita Gajraj Singh	72%
Pranali Nashiket Pilane	80%
Shraddha Lahu Muley	87%
Sonal Rajendra Jadhav	57.80%

Welcome to the new world where your little wings have unlimited skies to fly and succeed...
But as one spreads his wings it's very important to keep a check on realities. SO..

- Be yourself and avoid flaunting /flattering new college mates just to impress or be popular.
- Avoid falling prey to latest trends and 'fitting in' pressure. Eat healthy and be confident of yourself - this time will never return back.
- After the initial excitement of the new setting dies down, set up your priorities/deadlines to avoid cramming on the last night.
- Maintain a good rapport with your TA/mentor for suitable guidance and advice.
- Take liability of your work - as with freedom comes responsibility as well.
- Attend all college orientations and campus tours to get a feel of the whole campus and not just your class.
- Keep a watch on course requirements, exam schedules and due dates. Unlike school life, notices are put up only for a short period and is expected to be read and noted down.
- Join clubs and groups pertaining to extracurricular activities - best way to meet new people and make new friends.
- Seek a balance between social and academic happenings. Avoid tipping the balance too far in either direction.
- Try and maintain a clean academic slate throughout the course. The decisions and actions you undertake at this time has a great impact in the future.
- Visit the college website and keep yourself updated about the latest events and activities.
- Enhance your hobbies that suit your personality. Volunteer for events/festivals of other departments.
- Avoid hasty decisions with regard to subject major or further career path. Be aware of your own strengths and pursue a path that you are passionate and interested in.



Mirror Mirror..... On The Wall

Have you ever been guilty of looking at others your own age and thinking, "surely i can't look that old. "Well... you'll love this one".

I was sitting in the waiting room for my first appointment with a new dentist.

I noticed his DDS Diploma on the wall, which bore his full name. Suddenly, I remembered a tall, handsome, dark-haired boy with the same name had been in my high school class some 30-odd years ago.

Could he be the same guy that I had a secret crush on, way back then?

Upon seeing him, however, I quickly discarded any such thought.

This balding, gray-haired man with the deeply lined face was way too old to have been my classmate.

After he examined my teeth, I asked him if he had attended Morgan Park high school??

"Yes. yes, I did. I'm a Mustang.' he gleamed with pride.

"When did you graduate?" I asked.

He answered, "in 1975. Why do you ask?"

"You were in my class", I exclaimed!!

He looked at me closely.

Then, that Ugly,

Old,

Bald,

Wrinkled Faced,

Gray-haired,

Decrepit

asked ,

"What did you teach" ???



Sandhya Nair
(Corporate office)



Remember when grandparents and great-grandparents stated that they only had an 8th grade education. This is the eighth-grade final exam from 1895 in Salina, Kansas, USA .

Arithmetic (Time, 1 hour 15 minutes)

- Name and define the Fundamental Rules of Arithmetic.
- A wagon box is 2 ft. Deep, 10 feet Long, and 3 ft. Wide. How many bushels of wheat will it hold?
- If a load of wheat weighs 3,942 lbs, what is it worth at 50cts/bushel, deducting 1,050 lbs for tare?
- District No 33 has a valuation of \$35,000. What is the necessary levy to carry on a school seven months at \$50 per month, and have \$104 for incidentals?
- Find the cost of 6,720 lbs. Coal at \$6.00 per ton.
- Find the interest of \$512.60 for 8 months and 18 days at 7percent per annum.
- What is the cost of 40 boards 12 inches wide and 16 ft long at \$20 per metre?
- Find bank discount on \$300 for 90 days (no grace) at 10 percent.
- What is the cost of a square farm at \$15 per acre, the distance of which is 640 rods?
- Write a Bank Check, a Promissory Note, and a Receipt.

U.S. History (Time, 45 minutes)

- Give the epochs into which U.S. History is divided
- Give an account of the discovery of America by Columbus.
- Relate the causes and results of the Revolutionary War.
- Show the territorial growth of the United States..
- Tell what you can of the history of Kansas
- Describe three of the most prominent battles of the Rebellion.
- Who were the following: Morse, Whitney, Fulton, Bell, Lincoln, Penn, and Howe?
- Name events connected with the following dates: 1607, 1620, 1800, 1849, 1865.

Grammar (Time, one hour)

- Give nine rules for the use of capital letters.
- Name the parts of speech and define those that have no modifications
- Define verse, stanza and paragraph.
- What are the principal parts of a verb? Give principal parts of 'lie,' 'play,' and 'run'
- Define case; illustrate each case.
- What is punctuation? Give rules for principal marks of punctuation.
- Write a composition of about 150 words and show therein that you understand the practical use of the rules of grammar.

Only 8th Grade passed...huh!

Orthography (Time, one hour)

[Do we even know what this is??]

- What is meant by the following: alphabet, phonetic, orthography, etymology, syllabication?
- What are elementary sounds? How classified?
- What are the following, and give examples of each: trigraph, subvocals, diphthong, cognate letters, linguals?
- Give four substitutes for caret 'u'.
- Give two rules for spelling words with final 'e.' Name two exceptions under each rule.
- Give two uses of silent letters in spelling. Illustrate each.
- Define the following prefixes and use in connection with a word: bi, dis, pre, semi, post, non, inter, mono, sup.
- Mark diacritically and divide into syllables the following, and name the sign that indicates the sound: card, ball, mercy, sir, odd, cell, rise, blood, fare, last.
- Use the following correctly in sentences: cite, site, sight, fane, fain, feign, vane, vain, vein, raze, raise, rays.
- Write 10 words frequently mispronounced and indicate pronunciation by use of diacritical marks and by syllabication.

Abhijeet Nair
(International Division)



Geography (Time, one hour)

- What is climate? Upon what does climate depend?
- How do you account for the extremes of climate in Kansas?
- Of what use are rivers? Of what use is the ocean?
- Describe the mountains of North America.
- Name and describe the following: Monrovia, Odessa, Denver, Manitoba, Hecla, Yukon, St. Helena, Juan Fernandez, Aspinwall and Orinoco.
- Name and locate the principal trade centers of the U.S. Name all the republics of Europe and give the capital of each..
- Why is the Atlantic Coast colder than the Pacific in the same latitude?
- Describe the process by which the water of the ocean returns to the sources of rivers.10. Describe the movements of the earth. Give the inclination of the earth.

HUH??? Are they kidding??? This is hard to believe....

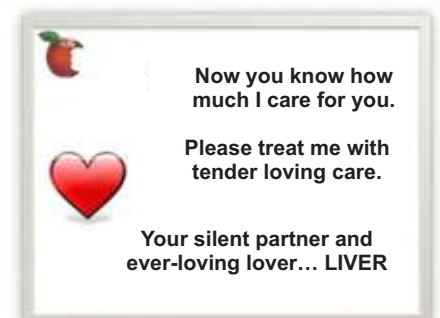
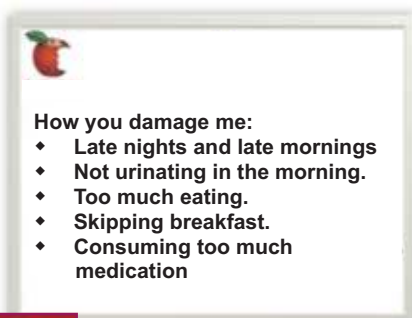
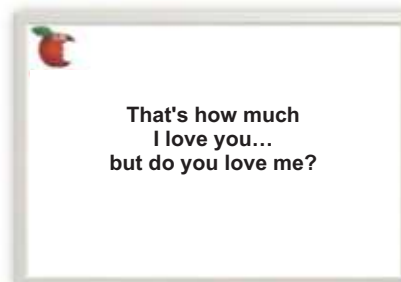
Notice that the exam took FIVE HOURS to complete.

Gives the saying 'he only had an 8th grade education' a whole new meaning, doesn't it?!

Letter From Your Liver

1. I store the iron reserves you need, as well as a lot of vitamins and other minerals. - Without me, you wouldn't have the strength to carry on!
2. I make bile to help digest your food. - Without me, you'd waste away to nothing.
3. I detoxify poisonous chemicals you give me, and that includes alcohol, beer, wine and drugs (prescribes and over-the-counter) as well as illegal substances. - Without me, your "bad" habits would kill you.
4. I store energy, like a battery, by stockpiling sugar (carbohydrates, glucose and fat) until you need it. - Without me, the sugar level in your blood could fall dramatically and you'd go into coma.
5. I make the blood that got your system going even before you were born. - Without me, you wouldn't be here.
6. I manufacture new proteins that your body needs to stay healthy and grow. - Without me, you wouldn't grow properly.
7. I remove poison from the air, exhaust smoke and chemicals you breathe. - Without me, you'd be poisoned by pollutants!
8. I make clotting factors that stop the bleeding when you accidentally prick yourself. - Without me, you'd bleed to death!
9. I help defend you against the germs going into your body all the time. I take those cold germs, flu bugs and other germs you encounter, and knock them dead - or at least weaken them - Without me, you'd be a sitting duck for every infection known to man.

1. Don't drown me in beer, alcohol or wine!
2. Medicine is sometimes necessary. But taking pills when they aren't necessary is a bad habit. All those can really hurt a liver.
3. Be careful with aerosol spray! - Remember, I have to detoxify what you breathe in, too. So when you are cleaning with aerosol cleaners, make sure the room is ventilated, or wear a mask.
4. Cover your skin with gloves, long sleeves, a hat and mask every time insecticides are in air or if you are handling them.



Amit Mistry
(FEI, Mumbai)

Who am I, to me?

Self image is how you see yourself. This is your opinion of who and what you are normally called. It is important as it affects your self esteem and confidence. When you esteem something you respect it and admire it because it has positive qualities which you value.

Having low self esteem means not respecting or valuing oneself. Negativity takes hold of you. You don't believe in your ability to be successful.

One of the most important factors in building your self esteem and confidence is your self awareness. How can you reverse this downward trend and begin to feel good about yourself?

Body Image and women

Body image affects how you feel about yourself. It's an important factor in self esteem for women, men, adolescents and children. The modern world glorifies the perfect body and if you're a woman, it's difficult to be positive if you believe you are fat, thin, ugly, too tall too short etc.

"I'm fat, short, skinny" - these are opinions you hold that are perhaps not true. However, I know people who are fat and happy and others who are slim and unhappy.

Body Image and men

Poor opinion of your body can cause you to have very low self esteem and self confidence. Men worry about how tall, strong or big they are. The worst thing for a man is probably being short. They believe the tall, dark, handsome myth. Most men will suffer low self esteem if they think they are short or too thin. Like women, these men can also become obsessed.

Body Image and adolescents.

Adolescents worry how they compare and appear to their friends and others. Looks and physical appearance are highly important! Teenagers want to look like the stars and pop idols they see on TV. These stars are not average looking people. Adolescents fall into the trap of believing that if they are not like these wonderfully attractive stars, they are not worth anything.

First you need to see and understand that there are lots of good reasons to feel positive about yourself. **Your body is unique**, enjoy it and love it. Focus on your good points. If someone likes you they will see the good and not the bad. Make yourself worthy of love and like yourself first.

Be grateful for what you have and learn to love and appreciate what you have now before chasing new things you think will make you happy. If you are not happy now with all that you have, why do you believe you will be happy with what you gain in the future?

- Watch your **thoughts** : They become your **words**.
- Watch your **words** : They become your **actions**.
- Watch your **actions** : They become your **habits**.
- Watch your **habits** : They become your **character**.
- Watch your **character** : It becomes your **DESTINY**.



Contributed by
T.A.Samsudeen. (FEI Colombo)





Celebrating the power of printed words.

ICE (In-house Communication Excellence) Awards, an initiative by Shailaja Nair Foundation (SNF), is dedicated to the promotion of the print medium as a means of internal communication. Initiated in 2009, this is a competition for all those organizations who publish in-house magazines in the print medium.

SNF firmly believe that an in-house magazine is an important tool, which brings together the employer, employee and their respective families. An in-house magazine is an effort by dedicated individuals within an organization who take the time to create this tool for connectivity. SNF decided to give this 'voice of an organization', a platform to be recognized and the people behind it, a chance to bask in the glory of its creation.

While this was the aim, without SNF realizing, ICE awards became a reason for improved quality and standards of in-house magazines in terms of cover pages, layouts, content and above everything else, employee participation. This even led to the competition becoming fierce. And this is certainly an added bonus for SNF.

This year saw ICE Awards celebrating its fifth birthday, at a glittering ceremony on Friday, June 14th 2013, at IES College Auditorium, Mumbai. ET Now was the Television Partner. This year, the Head of the Governing Council was Mr. Rajiv Chohan, while the Head of the Jury was Ms. Udaya Tara Nayar. The Guests of Honour for the evening included Mr. Farooq Shaikh, veteran actor, Mr. Sashi Kumar, founder of Asianet and Mr. Kumar Ketkar, veteran journalist.

The evening began with a stunning musical performance by Mr. Amit Choubey and his team. It was followed by a welcome address by Mr. Pratap Nair, Chairman Shailaja Nair Foundation. Swami Narasimhananda of Advaita Ashrama also made an impactful presentation on the power of the written word, before the award distribution commenced. Winners walked away with trophies, pleased that their efforts were honoured. The evening concluded with a few encouraging words by some of the guests, followed by a vote of thanks by Mr. Abhijeet Nair, Director, FEI Cargo Ltd., Title sponsor.

ICE Awards aims to get bigger and better with each passing year and a name to reckon with amongst organizations and corporates. It is a sincere wish that the written words remains alive and continues to foster excellence in communication.

In-house Communication Excellence Awards



The Rainbow



Once upon a time the colors of the world started to quarrel. All claimed that they were the best.

Green said: "Clearly I am the most important. I am the sign of life and hope. I was chosen for grass, trees and leaves. Without me, all animals would die. Look over the countryside and you will see that I am in the majority."

Blue interrupted: "You only think about the earth, but consider the sky and the sea. It is the water that is the basis of life and drawn up by the clouds from the deep sea. The sky gives space and peace and serenity. Without my peace, you would all be nothing"

Yellow chuckled: "You are all so serious. I bring laughter, gaiety and warmth into the world. The sun is yellow, the moon is yellow and the stars are yellow. Every time you look at a sunflower, the whole world starts to smile. Without me there would be no fun"

Orange started next to blow her trumpet: "I am the color of health & strength. I may be scarce, but am precious for I serve the needs of human life. I carry the most important vitamins. Think of carrots, pumpkins, oranges, mangoes and papayas. I don't hang around all the time but when I fill the sky at sunrise or sunset, my beauty is so striking that no one gives thought to any of you."

Red could stand it no longer as he shouted out: "I am the ruler of all of you. I am blood. I am the color of danger and bravery. I am willing to fight for a cause. I bring fire. Without me, the earth would be as empty as the moon. I am the color of passion and love, the red rose, the poinsettia and the poppy."

Violet rose up to his full height: He was very tall and spoke with great pomp. "I am the color of royalty and power. Kings, chiefs and bishops have always chosen me for I am the sign of authority and wisdom. People do not question me! They listen and obey."

Finally **Indigo** spoke much more quietly than all others but with just as much determination:

"Think of me, I am the color of silence. You hardly notice me but without me you all become superficial. I represent thought and reflection., twilight and deep water. You need me for balance and contrast for prayers and inner peace."

And so all the colors went on boasting, each convinced of their superiority. Suddenly there was a startling flash of bright lightening, thunder rolled and boomed. Rain started to pour down relentlessly. The colors crouched down in fear, drawing close to one another for comfort. In the midst of the clamor, the rain began to speak: "You foolish colors, fighting amongst yourselves, each trying to dominate the rest. Don't you know that you were each made for a special purpose, unique and different? Join hands with one another and come to me."

Courtesy-
Frozen Thoughts
www.infinithoughts.com

Marjari Asana (Cat Pose)

Science and mankind together have evolved in terms of making our daily chores almost effortless.

While we operate these gadgets and technology, it has made the human body deprived of necessary movements. Hence most of the younger crowd has issues related to the back. But when problems arise they always have a solution attached. And solutions can come from anywhere.

Even pet cats can teach us lessons in yoga! Marjari asana, or the cat stretch, incorporates the excellent feline stretch in the yoga workout.

Marjari = Cat; Asana = Posture or Pose

How to do Cat Stretch (Marjari asana)



1. Come onto your fours. Form a table such that your back forms the table top and your hands and feet form the legs of the table.
2. Keep your arms perpendicular to the floor, with the hands directly under the shoulders and flat on the ground; your knees are hip-width apart.
3. Look straight ahead.



4. As you inhale, raise your chin and tilt your head back, push your navel downwards and raise your tailbone. Compress your buttocks. Do you feel a slight tingle here?
5. Hold the Cat pose and take long, deep breaths.
6. Follow this by a countermovement: As you exhale, drop your chin to your chest and arch your back up as much as you can; relax the buttocks.



7. Hold this pose for a few seconds before you return to the initial table-like stage.
8. Continue five or six rounds before you come out of this yoga posture.

Tip : When you do the movement slowly and gracefully, its effect is more powerful and meditative.

Benefits of Cat Stretch (Marjari asana)

- Brings flexibility to the spine
- Strengthens the wrists and shoulders
- Massages the digestive organs and improves digestion
- Tones the abdomen
- Improves digestion
- Relaxes the mind
- Improves blood circulation

Caution:

Consult your doctor if you have back or neck-related problems and practice Cat Stretch (Marjariasana).



Sonali Nair
(Corporate office)

Men Are From Mars

Someone asked a Man...

Why they are happier people?

He replied: My last name stays put.

The garage is all mine.

Wedding plans take care of themselves.

Chocolate is just another snack.

I can be President but never be pregnant.

I can wear a white T-shirt to a water park.

Same work, more pay.

Wrinkles add character.

Wedding dress \$5000. Tux rental-\$100.

One mood all the time.

Phone conversations are over in 30 seconds flat.

A five-day vacation requires only one suitcase.

If someone forgets to invite me, he or she can still be your friend.

I am unable to see wrinkles in my clothes..

Everything on my face stays its original color.

The same hairstyle lasts for years, maybe decades.

I can do Diwali shopping for 25 relatives in 25 minutes.

And now you know why men are just happier people...

Men

EATING OUT

When the bill arrives, Mike, Dave and John will each throw in \$20, even though it's only for \$32.50. None of them will have anything smaller and none will actually admit they want change back.

MONEY

A man will pay \$20. for a \$10. item he needs.

BATHROOMS

A man has six items in his bathroom: toothbrush and toothpaste, shaving cream, razor, a bar of soap, and a towel.

ARGUMENTS

Anything a man says after that is the beginning of a new argument.

FUTURE

A man never worries about the future until he gets a wife.

MARRIAGE

A man marries a woman expecting that she won't change, but she does.

DRESSING UP

A man will dress up for weddings and funerals.

OFFSPRING

A man is vaguely aware of some short people living in the house.



Women Are from Venus

Women

EATING OUT

When the girls get their bill, out comes the pocket calculators.

MONEY

A woman will pay \$10. for a \$20. item that she doesn't need but it's on sale.

BATHROOMS

The average number of items in the typical woman's bathroom is 337. A man would not be able to identify more than 20 of these items.

ARGUMENTS

A woman has the last word in any argument.

FUTURE

A woman worries about the future until she gets a husband.

MARRIAGE

A woman marries a man expecting he will change, but he doesn't.

DRESSING UP

A woman will dress up to go shopping, water the plants, empty the trash, answer the phone, read a book, and get the mail.

OFFSPRING

Ah, children A woman knows all about her children. She knows about dentist appointments and romances, best friends, favorite foods, secret fears and hopes and dreams.

Some one asked a Women...

Are you a working woman or a house-wife ??

She replied : Yes I am a full time working house-wife.

I work 24 hours a day.....

I'm a "mum",

I'm a wife,

I'm a daughter,

I'm a daughter-in-law.....

I'm an Alarm clock,

I'm a Cook,

I'm a Maid,

I'm a Teacher,

I'm a waiter,

I'm a nanny,

I'm a nurse,

I'm a handyman,

I'm a Security officer,

I'm a Counsellor,

I'm a comforter,

I don't get holidays,

I don't get sick leave,

I don't get day off.....

I work through day and night.....

I'm on call.....

all hours and get paid with a sentence.....

"what do you do all day"



THE BERMUDA TRIANGLE



The Death Trap in the Sea

In childhood everyone might have heard stories about Devil's mysterious places where people vanish. But how many of you know that there exists a devil's triangle? This is a region in the western part of the North Atlantic Ocean in which ships, planes and people are alleged to have mysteriously vanished. It is known as the famous Bermuda Triangle. The U.S Board of Geographic names does not recognize the Bermuda Triangle as an official name and says that no official maps exist that delineate the boundaries of the Bermuda Triangle.

Many explanations were given for disappearances such as Atlantic tropical storms and hurricanes, gulf stream that can cause rapid sometimes violent changes in weather but now scientists have finally pointed out to a more plausible cause. The presence of methane hydrates indicates enormous eruptions of methane bubbles that would swamp a ship, and

projected high into the air and take out flying aeroplanes as well. Any ships caught within the methane mega-bubble immediately lose all buoyancy and sink to the bottom of the ocean. If the bubbles are big enough and possess a high enough density they can also knock aircraft by igniting the methane surrounding them and immediately lose their lift as well, ending their flights by diving in the ocean.

The ocean has always been a mysterious place to humans, and foul weather or poor navigation is involved, it can be a very deadly place.



Sandhya Nair
(Corporate office)

Advait Deodhar

Future Fastest Indian

Born in Mumbai on February 27th, 1990, Advait Deodhar discovered his need for speed at a formative age. He attended Campion school until the 10th grade and Jai Hind College in the 11th and 12th. He was involved in various sports throughout his teens. He started sailing at the age of 9 and has competed in multiple national championships over the years. He was crowned youth national champion at the age of 17 in the Laser class of boat, which is an Olympic level category. As a child, he collected car models and avidly followed motorsport from a very young age. Theory soon turned to practice when Advait was able to turn his car knowledge to impressive feats behind the wheel. From the first instant he got into the driver's seat, he knew he wanted to do nothing else in life: no other experience would ever provide the same adrenaline rush or sense of total belonging.

Advait participated in a few autocross rallies and go-karting races, between 2006- 2008. He then moved to Italy (Turin) to pursue a degree in automobile design. In July, 2012, he decided to turn down various promising job offers in Europe and took the risk of returning to Mumbai to embark on a racing career, as India was the only feasible place for a racing driver short on funds and big on purpose. The idea was that it was now or never.

Advait competed in the Formula LGB4 Indian National Championship in 2012 and finished 1st in the rookie standings at the end of the year.

The next best step in India was the MRF Formula Ford 1600 National Championship in 2013.

Advait somehow managed to raise the funds for the first round in February and was able to participate.

So, in February 2013, he competed in Round 1 of the new Formula Ford 1600 championship.

He was on it from the word go. These were cars much faster and advanced than anything he had even come close to driving.

He shocked everyone by going 2nd fastest in the practice session.

He matched the pace of a certain driver who is 7 time national champion in various classes and who won that weekend. He was the least experienced driver by far that weekend and took everyone in the paddock by surprise. This was a real promising start to his 2013 campaign and he knew he had to bring on sponsors to compete in the full championship.

After months of hard work, Advait found some wonderful sponsors who have faith in his talent and are giving him an opportunity to show India what he is capable of and make fellow Indians proud. Finding sponsors for motorsport is a task that Advait had been told was virtually impossible. Through sheer persistence, one directional focus and determination, he managed to get funding for the current season.

After completing his season in India, Advait is hoping to take his career to the next level by racing internationally. FEI is supporting him in his endeavor to be the fastest Indian on the race track.



Kids Corner (Adults)

Think like a WIZARD....

1. Man

Board

Okay, let's see if you've got the hang of it...

2. Stand

I

Ok....

- Got the drift...??
- Let's try a few now and see how you fare?
3. /r/e/a/d/i/n/g

4. R
Road
a
d

Not having a good day now? Are you?
Redeem yourself.

5. cycle
cycle
cycle

Not easy to figure out HA!

Adult is it???

Try This...

NO CHEATING!

I was really surprised to find out the name of the best company in India to work in.
Don't turn the page yet.

To find the name of the best company for you to work in, do the mathematics below....
Then turn the page

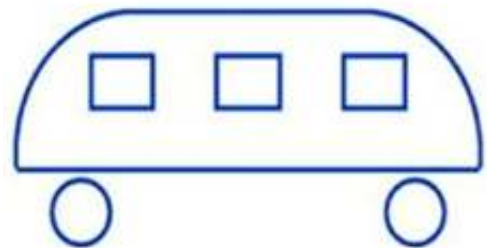
It is crazy how accurate this is!

NO PEEKING!

- 1.) Total your date of birth, so if your date of birth is 21-06-1985 the total is 32 and $3+2=5$
 - 2.) Multiply it by 3
 - 3.) Add 3
 - 4.) Then again multiply by 3... I am sure you don't need a calculator
 - 5.) You'll get a 2 or 3 digit number
 - 6.) Add the digits together
- And with that number, see which is the best company for you to work for from the list below:

A PRE-SCHOOL TEST FOR YOU

Which way is the bus below travelling?
To the Left or to the Right?



Can't make up your mind?
Look carefully at the picture again.
Still don't know?

"The bus is travelling to the right."

"Why we think
the bus is traveling to the right?"

Ankita Chakraborty
(International Division, Mumbai)



Turn to page no. 34 for the answers

It was a wonderful week. The FEI award function was well organised. The change in format with a music programme was received well by everyone. Happy to note that there is improvement in the number and quality of the participants as well as the way the function was being conducted.

As usual, the Bhajan session by Shri Anoop Jalota on the occasion of the birthday of Shailaja Nair was excellent.

Appreciate your selfless efforts in organising and promoting literal, cultural and other philanthropical activities. Wish you and your team all the Best.

With affectionate regards,

V. Krishnadas

President

Fedex Securities Limited

Dear Sonali / Pratapji,

Loved the evening where our thoughts on bonding with our close ones got more clarity and directions. Anupji's team's extra ordinary performance transported us to an entirely different world.

With Love,

Priyanka & Prasad Kataria

Dear Sonali / Pratapji,

Thanks for making us the part of the wonderful evening, my school days flashed in my memory, reminding me of my Daddy, who would play Anup Jalota music and we all would enjoy listening to it. It bonded our family closer.

With warm regards,

Deepali Bora

Dear Pratapji,

It was our pleasure to be invited by you to be a part of your celebration. Sister Deepa's talk has made me more responsible on my part to build a better world. Anupji's music and devotion were worth the effort of travelling from Pune in spite of heavy rains.

Best personal regards,

Anjali Shingavi



Raksha Bandhan, (the bond of protection) or **Rakhi** is a Hindu festival primarily observed in India, Mauritius and Nepal, and Pakistan, celebrates the relationship between brothers (shaurya), cousins and sisters (shreya). It is also called **Rakhi Purnima** in most of India. The festival is observed by Hindus, Jains, and some Sikhs.

Its historical association goes to the Rajput queens who practiced the custom of sending rakhi threads to neighbouring rulers as token of brotherhood and goodwill. Hindu girls tie rakhi (sacred thread) on the wrist of youths they consider their brothers. This symbolizes the sister's love and prayers for her brother's well-being, and the brother's lifelong vow to protect her. The festival falls on the full moon day (Shravan Poornima) of the Shravan month of the Hindu lunisolar calendar.

It is also believed that Raksha Bandhan grew in popularity after Rani Karnavati, the widowed queen of Chittor, sent a rakhi to the Mughal emperor Humayun when she required his help.

As per the tradition, the brother reassures the sister of his responsibility by acknowledging it with gifts.

Ganesh Chaturthi falls on 9th September 2013.

The festival of **Onam** falls on 16th September 2013.

Krishna Janmashtami, also known as Krishnashtami, Saatam Aatham, Gokulashtami, Ashtami Rohini, Srikrishna Jayanti, Sree Jayanti or sometimes merely as Janmashtami, is an annual commemoration of the birth of the Hindu deity Krishna, the eighth avatar of Vishnu.

The festival is celebrated on the eighth day (Ashtami) day of the Krishna Paksha (dark fortnight) of the month of Shraavana (August-September) in the Hindu calendar. It is a celebration of life, enthusiasm and joy.

Rasa lila, dramatic enactments of the life of Krishna, are a special feature in regions of Mathura and Vrindavan, and regions following Vaishnavism in Manipur. While the Rasa lila recreates the flirtatious aspects of Krishna's youthful days, the Dahi Handi celebrate God's playful and mischievous side, where teams of young men form human towers to reach a high-hanging pot of butter and break it. This tradition, also known as urjadi, is a major event in Tamil Nadu on Gokulashtami



Charu Lawrence
(Corporate office)

Chef's Corner

Dahi Vadas also called as Dahi Bhallas, are lentil dumplings topped with a sweet savory yogurt and tamarind chutney, garnished with chilli powder and tempered with curry leaves and mustard seeds. These are great as a side dish for a formal dinner or served as a chaat.

Makes approx 25 vadas: Serves 6-8 pax.

Ingredients:

For Vadas:

3 Katoris urad dal

Oil to fry

For Garnish:

- 1 kg yogurt
- 1 teaspoon salt
- 1/2 teaspoon red chilli powder
- 1/2 teaspoon roasted cumin seed powder
- 3 tablespoons tamarind chutney
- 2 slit green chillies
- Curry leaves
- 1/2 teaspoon mustard seeds.

Method:

To make the Vadas:

1. Wash the dal several times until the water appears clear.
2. Soak dal in 4 cups of water for minimum 2 hours.
3. Drain the water and blend dal to very creamy texture. Just using enough water as needed to blend. Using too much water while blending dal will not give a creamy texture.
4. Whip dal batter using a spoon in a circular motion for about two to three minutes until batter becomes light and fluffy. If needed add few spoons of water.
5. Add 1/2 teaspoon salt to it.
6. To fry the vadas, use a flat frying pan. Do not put more than 1/2 inch of oil in the frying pan.
7. Place the heat on medium high. **To check if oil is ready put a little batter into the oil, oil will sizzle,**

that is the right temperature to fry.

8. Place about 1 tablespoon of batter into the oil. Batter should not be covered with oil. This will allow the vada to expand. The vada will be softer if they are shallow fried.
9. Fry the vadas in small batches. Fry the vada until golden brown all around.
10. After you have made all of the vadas, place the vadas in room temperature water and soak for about 20 minutes.
11. Next squeeze the vadas gently to take out the water, be careful not to break the vadas.

To make Yogurt topping and Garnish:


1. Take the yogurt and mix until very smooth. Use some milk as needed to make it slightly thin. Add about 1/2 teaspoon of salt or as needed.
2. Soak all the vadas in the yogurt batter for at least twenty minutes, giving the vadas time to absorb the yogurt.
3. Now, heat one teaspoon oil, add mustard seeds, curry leaves and chillies to it.
4. Pour the tempered oil on the soaked vadas.
5. Slowly pick up each vada and transfer into a serving dish, pouring a few spoons of extra yogurt all over the vadas.
6. Just before serving, sprinkle some salt as needed, ground roasted cumin seeds, red chilly powder and finish off with a drizzle of tamarind chutney.

Variations:

1. As an alternative, you can add chopped green chillies, ginger paste and crushed coriander seeds to the dal batter, just before you start frying the vadas.
2. Instead of serving with tamarind chutney, and dahi, you can serve fried vadas with ketchup.
3. If you are vegan, you can also soak the vadas in tamarind chutney instead of yogurt and sprinkle some chopped cilantro.



Sonali Nair
(Corporate office)




FEI DUNIYA

It's Your World

• A PUBLICATION OF FEI CARGO LIMITED

FEI Duniya • Mumbai • Vol 5 / Issue 12 • May 2013 • Free Distribution

A child gives birth to a mother
& every mother counts



M A Y

2 0 1 3

FEI Family



Mr. Hemant Chaudhary, FEI Ahmedabad, on a vacation with his wife Kamal and kids Purva and Atharva.



Mr. Subhash Chander, FEI Delhi, poses with his wife Sarita and children Kamal and Prince.



Mr. Nikhil Parmar, FEI Ahmedabad, posing for a picture with his fiancée Dasu.



Ms. Savita Kadam, FEI Mumbai with her husband Suraj, at their wedding reception.



Ms. Neelam Saini, FEI Ahmedabad with her Parents.



FEI Ahmedabad coloured in the celebration of Holi.



Mr. Samir Dave, FEI Ahmedabad, spending quality time with his wife Shilpa and kids Harsh and Helly.

Happy birthday!



Birthdays

Bindu G Pillai	Mumbai	4, May
K. Suresh	Chennai	4, May
Vijendra Kumar	Delhi	10, May
Priji Dipchandani	Ahmedabad	13, May
Kumar Gautam	Jaipur	15, May
Dhiren N Patel	Ahmedabad	19, May
Sagar Naykodi	Mumbai	22, May
G. Balaji	Chennai	25, May
Rajendra S Jadhav	Mumbai	28, May
Anoop K V	Chennai	30, May
Jithin C K	Chennai	31, May



Our Birthday Boy for the month comes from the 'Cultural Capital of South India'. He is part of the FEI Family since 2011. He began with handling sales and marketing portfolios at our Chennai branch. His keen interest, promptness in accomplishing a task and commitment to his responsibilities soon helped him grow. He even looks after import consol and coordinates Chennai operations with complete efficiency. He is none other than Mr. Jithin C. K., who is an important member of our Chennai branch.

Do send him your birthday wishes by calling on 09677132272

HAPPY BIRTHDAY!

Wedding Anniversaries

Lahu Muley	Mumbai	1, May
Nashiket Pilane	Mumbai	1, May
Jaysingh Bande	Mumbai	1, May
Subhash Chander	Delhi	3, May
Dadabhau Ghule	Mumbai	4, May
Dattatra K Muley	Mumbai	4, May
Santosh Baburao Jadhav	Mumbai	4, May
Vaishali S Jadhav	Baroda	4, May
Hemant Chaudhary	Ahmedabad	8, May
Rajendra S Jadhav	Mumbai	8, May
Dharmesh J Joshi	Mumbai	9, May
Renu Rai	Mumbai	10, May
Ankush Thopate	Mumbai	11, May
Sandeep V Sawool	Mumbai	12, May
Babun Shinde	Mumbai	12, May
Ghaininath A Pakhra	Mumbai	13, May
Buchi Metal Arvindbhai	Gandhidham	16, May
Rekha Chaudhary	Delhi	18, May
Sandesh S. R.	Bangalore	21, May
Amir Shah	Baroda	23, May
Atul Kane	Mumbai	23, May
Raju Dhabade	Mumbai	23, May
Adinath Wafare	Mumbai	24, May
Indravadan Mesariya	Baroda	25, May
Rajesh Pal	Ahmedabad	25, May
N Krishnana Chary	Hyderabad	29, May
Sagar Naykodi	Mumbai	30, May

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www.feicargo.in, www.thebigstar.com, www.ccswards.in, www.dreamsharmony.com, www.dreamsharmony.com, www.dreamsharmony.com, www.dreamsharmony.com

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Corporate Office



For any organization, its corporate office is the lifeline and FEI is no exception. It is at the Corporate headquarters that strategies are devised to ensure the smooth running of the organization. The corporate office of FEI group is situated at Mumbai. It regulates the 22 branches all across India.

Corporate office consists of the Accounts and Finance and HR teams. We have an efficient team who manages the entire accounting and finance of the FEI group, while the HR team takes care of the HR policies, pay roll and maintaining employee records.

Contact Details:
A - 103, Mangalya, Marol Maroshi Road, Andheri East, Mumbai - 400 059.
E-mail: corporateoffice@feicargo.in

Tuticorin



Tuticorin also known as Toothukudi, is a port city in southern India. The city is also known as Pearl City due to the pearl fishing carried out in the town. Our Tuticorin operations began in 2005 and has been taking care of the demanding operational requirement of exporters from Tirupur, Coimbatore, Madurai and Erode areas. Tuticorin port has been growing at a faster pace as compared to other ports in Southern India because of the operational ease it offers to the exporters, forwarders and all involved.

Our Tuticorin team is headed by Mr. John Abraham. They are well known for their top class service offered to our customers there.

Contact Details:
No. 16/AB/1A, Jeyalani Colony, Palai Road West, Tuticorin Town, Tuticorin - 628 008
E-mail: Tuticorin@feicargo.in

FEI Duniya Contributions. Email: feiduniya@feicargo.net. Published by the editorial board



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FATHER'S DAY

JUNE

FEI Family

Wedding Pictures



Mr. Aaditya Parab, FEI Baroda. Mr. Sumit Jain, International Division.



Mr. Nihin Mulay, FEI Mumbai.

Family Pictures



Mrs. Sheen A. Thomas, International Division, ready for a snap with husband Ajith and kids Gina and Anjali. Mr. Sandesh Khaladkar, FEI Mumbai, during his trip to the USA, with wife Shobha and son Kshitij.



A family picture of Mr. Ashwini Kumar Rai, FEI Mumbai.

Happy birthday!



Birthdays		
Dadabhau Ghule	Mumbai	01-Jun
Ghaininath A Pakhra	Mumbai	01-Jun
B. Lakshmanan	Chennai	01-Jun
Santosh Baburao Jadhav	Mumbai	01-Jun
Lahu Muley	Mumbai	02-Jun
Dattatra K Muley	Mumbai	02-Jun
Sopan Rambhau Chaudhary	Mumbai	02-Jun
Isham Jurangpashy	Colombo	03-Jun
Dipak Bhavsar	Ahmedabad	04-Jun
Raju Dhabade	Mumbai	05-Jun
Ashok Garje	Mumbai	05-Jun
Chintan R. Patel	Baroda	07-Jun
R. Murugesan	Tirupur	08-Jun
Vishnu A. Dalvi	Mumbai	08-Jun
Deepika Jarnwal	Delhi	12-Jun
Nashiket Pilane	Mumbai	14-Jun
Fahim Ahmed	Kolkata	15-Jun
Jaimin H.Thakkar	Ahmedabad	15-Jun
Mital Buch	Gandhidham	17-Jun
Neelam Saini	Ahmedabad	19-Jun
Abhijeet P Nair	Mumbai	21-Jun
Aditya Towary	Ahmedabad	26-Jun
Sandesh S. R.	Bangalore	30-Jun

Wedding Anniversaries		
Sachin Naik	Mumbai	01-Jun
Amit Mistry	Mumbai	02-Jun
Charpatinath Balbhim Garje	Mumbai	02-Jun
Pranati Pathak	Mumbai	06-Jun
Laxman Gite	Mumbai	10-Jun
Jagdish Maura	Mumbai	19-Jun

New Joinees		
D. Dinesh	Chennai	
Vinod.V.P.	Chennai	
Bhagyashree Jambhale	Mumbai	
Vishnu A. Dalvi	Mumbai	

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2013

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International Division



International Desk like any other key branch of FEI is an integral part of FEI's freight forwarding business and is the face of FEI to our International partners and is a connecting point between them all around the world and FEI across India.

International desk has four divisions i.e. International Exports, International Imports, International Accounts and International Sales. Each individual department has respective leaders to take care of its activities.

This team has been created to save time for all concerned and to bring in efficiency in terms of quality and timely communication.

Tough to get in.

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FEI Cargo Limited is an Unlimited Growth Company. An 'equal opportunities provider', the company is known for doing things differently. It believes in morals. It thrives on principles. It aims for the skies.

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Breakdown of Container Vessel on High Sea

In one of the major incidents recorded recently Shipping major - MOL, Mitsui O.S.K lines operated containership MOL comfort, suffered a crack amidships while under way from Singapore to Jeddah on the Indian Ocean on June 17, 2013. As per the report, the vessel was fractured in two parts, fore and aft. At present MOL is arranging tugboats to tow both parts.

Some containers on the vessel were lost overboard or suffered damage during the incident. Damage to the MOL comfort is extensive, while the 26 crew members took the lifeboats.

Profile of MOL comfort

- Type of ship - Containership (8000 - TEU type)
- Sea fares - 26 (11 Russians, 1 Ukrainian, 14 Filipinos)
- Flag - Bahamas
- Built - 2008



Sheen Ajith Thomas
(International Division)



Answer to Quiz

Answers to Adult is it??

1. Man overboard
2. I understand
3. Reading between the lines
4. Cross road
5. Tricycle



Answer to A PRE-SCHOOL TEST FOR YOU
"Because you can't see the door to get on the bus."
How do you feel now??? Adult enough!!!

Answers to NO Cheating

Best Companies in India to work :

- | | |
|---------------|-----------------------|
| 1. Google | 2. Yahoo |
| 3. Reliance | 4. Aditya Birla Group |
| 5. ICICI | 6. SBI |
| 7. BPCL | 8. Vodafone |
| 9. FEI | 10. Infosys |
| 11. TATA | |

Is it not amazing?

I am sure you must be proud and happy that you are working at the best company in India.
Enjoy.

LOGISTICS NEWS

- In its efforts to further tap the potential of Coastal Shipping, the Kerala Government has taken steps to begin a cargo service.
- Kerala Government is willing to hold discussions with other State Governments to work out an appropriate level of taxation to promote Coastal Shipping.
- Indian Railways entered the 1 billion tonne plus club for the first time last fiscal, and in doing so, they are now the fourth largest freight carrier in the world, after USA, Russia and China.
- Kolkata Port Trust has restarted vessel breaking operations at its Kolkata Dock System.
- The Adani Port and Special Economic Zone has become the biggest coal handling port in India by overtaking Paradip Port during 2012-13.
- The Reserve Bank of India has brought down the realization period of sale proceeds for exporters from 12 months to nine months from the date of export, with immediate effect, in an attempt to attract dollars into the country in the face of rising current account deficit.
- Cochin Shipyard launched the third Fast Patrol Vessel built for the Coast Guard.
- As per Industry and trade executives, India could end up becoming one of the biggest importers of cotton, from being the world's second-largest exporter of the natural fibre.





NATIONAL NEWS

- Tax exemption on leave travel allowance or LTA can be claimed only on domestic travel and cannot be clubbed with overseas journey. This was clarified in a recent ruling by the Chandigarh bench of the Income Tax Appellate Tribunal.
- For the first time in the history of the elite civil services examination, Union Public Service Commission made public the final marks of all successful candidates who were recently recommended for appointment to IAS, IFS, IPS and other key services.
- Arunima Sinha, a former national-level volleyball player, who had lost one of her legs after thrown off a moving train by some hoodlums, created history on Tuesday by becoming the first Indian amputee to conquer Mount Everest.
- No free baggage allowance, a charge for airport check-in and payment for every seat may soon be an air traveller's reality in India.
- National award winning filmmaker Rituparno Ghosh, died of a cardiac arrest in Kolkata on 30th May, 2013.
- A report in a British newspaper has claimed that India is among the top five countries most extensively monitored by the US National Security Agency (NSA), which is tasked with foreign surveillance.
- The railways will launch an SMS service and a menu-based dialling system to book tickets from July 1, 2013.
- The last telegram will be sent on July 15 as BSNL has decided to end the service that was started in 1850.



INTERNATIONAL NEWS

- China has become the world's biggest market for personal computers with industry specialists saying it received 69 million shipments of PCs in 2012.
- Two-time Prime Minister Nawaz Sharif was on 12th May 2013, headed back to power after the first democratic transition from one elected government to another, marking a landmark for Pakistan's political history hobbled by frequent military dictatorships.
- Pakistan's new government will seriously consider importing 1,000 Mega Watt of electricity from India as part of a short to medium term strategy to end power outages.
- The World Health Organization (WHO) has identified a new virus, similar to the dreaded Severe Acute Respiratory Syndrome (SARS) virus, and has termed it as a "threat to the entire world".
- US President Barack Obama has authorized direct US military support to Syrian rebels after concluding that the Syrian government of President Bashar al-Assad has crossed a red line using chemical weapons against its own people.
- The Pakistan government has decided to declare 'Panja Sahib' a holy city and would initiate efforts to sort out all issues related to the welfare of the Sikhs living at the pilgrimage site.
- China is pushing ahead with a sweeping plan to move 250 million rural residents into newly constructed towns and cities over the next dozen years, a transformative event that could set off a new wave of growth or saddle the country with problems for generations to come.



BUSINESS NEWS

- A group of telecom firms, including Vodafone and Reliance Industries, joined forces to build an 8,000-km undersea cable system across the Indian Ocean to connect Southeast Asia with the Middle East.
- The Central Board of Direct Taxes has widened the scope of e-filing of income tax returns, and one of the changes introduced through a recent notification impacts salaried taxpayers.
- India will soon overtake China as the preferred destination for investment by Japanese manufacturing companies.
- The Competition Appellate Tribunal directed 11 cement companies to pay 10% of the penalty of Rs 6,307 crore imposed by the Competition Commission of India for forming a cartel and conspire to charge higher prices from consumers.
- Apollo Tyres has announced it will acquire US-based Cooper Tire & Rubber Company in an all-cash transaction valued at \$2.5 billion or around Rs 14,500 crore.
- National roaming is set to get cheaper from next month with the telecom regulator asking operators to slash call charges by up to 57%, while also capping the SMS tariff.
- Despite weak demand in the industry, Sony India has managed to break into the top five markets in the Japanese giants global operations, riding on healthy sales of televisions.



SPORT NEWS

- The two best and most powerful teams duly earned their place in the 2013 IPL final, but in the end it was one-way traffic as determined Mumbai Indians crushed two-time winners Chennai Super Kings by 23 runs at Eden Gardens to get their hands on a maiden IPL trophy.
- Sachin Tendulkar announced his retirement from the cash-rich Indian Premier League soon after Mumbai Indians won their maiden title.
- English football witnessed the end of an era as Alex Ferguson signed off as United manager at West Bromwich Albion in his 1,500th and final game.
- Wrestling has made it to the IOC's shortlist of three sports for the 2020 Olympics, months after it was taken off the programme.
- Indian weightlifters continued to shine at the 15th Asian Youth Weightlifting Championships, bagging seven medals, including two gold in Doha.
- Concerned about Test matches being "postponed" to accommodate other formats, ICC's Cricket Committee has recommended that a team's failure to play a minimum number of five-day games over a four-year period should lead to the withdrawal of its Test status.
- Rafael Nadal beat fellow Spaniard David Ferrer at the French Open Finals, to win his eight title.

K. B. Radhakrishnan
Her commitments towards her responsibilities are amazing.

Isham Jurangpathy
I am grateful for a super employee like you, who means so many different things to our company.

Abhijeet Nair
Connected and Tireless.

Shani Ismail
Happy and Bright

Pratap Nair
Ever smiling, calm, compassionate but hard working.

T.A. Samsudeen
May all your unselfish giving come back to you a hundredfold.



HAPPY BIRTHDAY!

SUVINI BANDARA

Birthdays in July

Gajraj Singh	Delhi	1st July
Chowdappa J. Thimmarajappa	Bangalore	1st July
K. Prathap Raj	Hyderabad	2nd July
Arvind Singh Rawat	Delhi	4th July
Kunjan Bhatt	Ahmedabad	4th July
Dinesh. S	Chennai	7th July
Sandhya G. Nair	Corporate	14th July
P. Mohankumar	Chennai	15th July
Suvini Bandara	Colombo	16th July
Renu Gurudasani	Mumbai	17th July
Atul Kane	Mumbai	17th July
Mithun Kumar Gahlot	Jaipur	21st July
Amit Shah	Baroda	26th July
Lakshmi. M	Corporate	26th July
Amit Mistry	Mumbai	29th July
Samir Dave	Ahmedabad	29th July
Hemant Chaudhary	Ahmedabad	30th July
Sachin M. Taldeokar	Bangalore	31st July

Wedding Anniversaries

Chowdappa J Thimmarajappa	Bangalore	1st July
Ashok Garje	Mumbai	16th July

New Joinees

Dhanashree Ghatge	Baroda
Bhagyashree V. Jambhale	Mumbai
Lakshmi. M	Corporate
Mansi Harsh	Mumbai
Vineeth KV	Kochi
Jerin J. Puthoor	International
Akansha Tewari	International
Shweta Venkatraman	Mumbai
Mitali Sawant	Mumbai
Vrushali V. Chavan	Mumbai
Reynold Surve	Mumbai
Ullas Uthaman	Corporate



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Best Magazine in a Regional Language
Best Special Edition

ICE Awards Coverage

Most Creative Name

Most Imperative Content
Best Design and Layout
Most Impressive Cover Page

Most Active Employee Participation
Aces of ICE Awards

Best Magazines in the Overall Category
Bronze
Silver

Gold

- ▶ **Insight** by HDFC Bank
- ▶ **Fundamatics** by IIT Bombay Alumni Association
- ▶ **Balvihar** by Central Chinmaya Mission Trust
- ▶ **Maharashtra Unlimited** by Maharashtra Tourism Development Corporation
- ▶ **Cargo Clan** by Cathay Pacific Airways
- ▶ **Dakshata** by Maharashtra Police
- ▶ **Conversations with Grassroots** by Reserve Bank of India
- ▶ **1. Creative Keeda** by Sophia Polytechnic Art and Design Department
- ▶ **2. Madhyam** by Fergusson College
- ▶ **3. Tidings** by Thomas Cook
- ▶ **Marginalia** by Sophia Institute of Social Communications Media
- ▶ **Fundamatics** by IIT Bombay Alumni Association
- ▶ **Times of IDFC** by IDFC
- ▶ **Samwaad** by Drive India Enterprise Solutions Ltd. - A Tata Enterprise
- ▶ **Rail Darpan** by Western Railway
- ▶ **ACE OF SPADES:**
Without Reserve by Reserve Bank of India
- ▶ **ACE OF HEARTS:**
Vanarai by Vanarai Trust
- ▶ **ACE OF DIAMONDS:**
Creative Keeda by Sophia Polytechnic Art and Design Department
- ▶ **ACE OF CLUBS:**
Kudumba Rama by Malayala Manorama
- ▶ **Velocity** by DHL Logistics Pvt. Ltd.
- ▶ **1. ACC Parivar** by ACC Ltd.
- ▶ **2. Marginalia** by Sophia Institute of Social Communications Media
- ▶ **Fundamatics** by IIT Bombay Alumni Association



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You will be suitably rewarded, every time your contribution makes a positive difference to the company's growth. If you have the will, we'll show you the way to success. Come, climb the corporate ladder with ease.

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www.treta.in

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