



FEI DUNIYA

IT'S YOUR WORLD



*International
Women's Day*

CENTENARY: 1911 - 2011

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CEO's Message

Dear friends,

From Rani Laxmibai to Mother Teresa & Indira Gandhi, we have seen different faces of women. There are many qualities women possess that are either misunderstood or covered up by men to ensure that their superiority is never ever questioned. Maybe this is the first time I am penning such thoughts down, but I have always believed in it and have been talking about it. Their capacity to observe even the minutest details and their attribute of multi-tasking makes women the best managers. You will agree with this comment by observing your own mother, sister, wife, daughter, teacher or for that matter anyone you know closely.

The modern day Indira Nooyi's, Chanda Kochhar's, Sonia Gandhi's, etc are living examples for everyone. I too was blessed with a positive thinking mother who got me the best education possible, my wife who pushed me to think big and work harder; and now a daughter (in-law) who has started seeing our vision and is supporting us. Besides this I must say that we have the most wonderfully efficient women in FEI taking care of the most important functions of our organization. To properly document these feeling of mine, on our Founder's Day this year, we wish to bring a book on 99 women of India who made a difference to our Motherland.

Looking forward to your co-operation.

Best Regards,

Pratap Nair

Junior Speak

Dear Friends,

A well-known phrase goes something like this; 'Behind every successful man, there is a woman.' But I have been blessed with two very special women in my life, my mother and my wife Vidhi. Both these ladies are my backbone and my strength. As a celebration of International Women's day, this month, our FEI Duniya seeks to honor women everywhere through this special issue.

Women play so many different roles in today's world, which, I believe, are more challenging than those played by men. Women are sisters, mothers, friends, aunts, in-laws and yet they manage to create a distinct identity for themselves as well. The worst crime is to destroy the girl child. As part of our FEI culture, I request all of you to take special care of all girl children around you. Take steps to help abolish female infanticide and the dowry system, that is still rampant in our society. We are a 300 strong family and if we can pledge our support to the girl child, we can surely make a difference to this world.

Remember, if the world, the country or your family has to grow, a woman is most important.

Regards,

Abhijeet

True Success is felt in the heart, not measured by money and power.

Most people see success as being rich and famous or powerful and influential. Others see it as being at the top of their profession and standing out from the rest.

The wise see success in a more personal way. They see it as achieving the goals they have set for themselves, and then feeling pride and satisfaction in their accomplishment.

True Success is felt in the heart, not measured by money and power.

So be true to yourself and achieve the goals you have set. Success is reaching those goals and feeling proud of what you have accomplished.



PATIENCE

In any contest between power and patience, bet on patience.

Patience is waiting, but not passively waiting. That is laziness. But to keep going when the going is hard and slow – that is patience.

How many a man has thrown up his hands at a time when a little more effort, a little more patience, would have achieved success? Patience is a bitter plant, but its fruit is sweet.

The key to everything is patience. You get the chicken by hatching the egg, not by smashing it open.

Patience is the blending of moral courage with physical timidity.

It is strange that the years teach us patience; that the shorter our time, the greater our capacity for waiting.

Patience is the art of hoping.

Our beloved Founder, Shailaja Nair's role in FEI, as was found in her personal drawer:

To motivate people

Keep a track of our growth

Know the pulse of the company

Take a very keen interest in the Accounts department, both national and international

Remind people of their job responsibilities

People need to be nudged quite often and I do it without making them feel I am the boss

And my main responsibility is to use my intuition to guide my HUSBAND. But most of the time he ignores it.

and not to forget signing of cheques, ... ETC.



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The AD appearing above is on a reciprocal basis. We thank Vivekanand Education Society's Institute of Management Studies and Research for carrying an AD on the ICE awards and Museum for In-house magazines in their magazine. We would appreciate this gesture from other organizations having in-house magazines as well. FEI Duniya has a readership of approximately 4000 people.

Direct Dil Se 

Dear Abhijeet,

Many thanks for your email, yes your team has already responded.

May I commend you, and your team for your fantastic assistance as always.

It is greatly appreciated.

Thanks & Best Regards

Robert Musgrove

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International Women's Day

The willingness to listen, the patience to understand, the strength to support, the heart to care and just to be there...that is the beauty of a lady.

The month of March holds a special significance for women worldwide.

International Women's Day is celebrated globally on the 8th of March every year. It is a global day to commemorate the economic, political as well as social achievements of women; past, present and future. In some places like China, Russia, Vietnam and Bulgaria, International Women's Day is a national holiday. Various events are held across the globe in celebration of this day. India also celebrates this day with many events held across the country in honor of women.

This day honors the efforts of those who campaigned for women's right to vote.

This event began as a Socialist political event in Eastern Europe, Russia, and the former Soviet bloc. The first International Women's Day was observed on 19 March 1911 in Germany, following a declaration by the Socialist Party of America, and has gained momentum ever since.

The United Nations chooses a theme for International Women's Day every year. This year marks the centenary celebrations of this important day. The theme for this year is 'Equal access to education, training and science and technology: Pathway to decent work for women.'

So, this special day celebrates all those women who've made a difference and still continue to do so; as well as serves as a reminder of issues that still need to be addressed.

Women on Screen and in Print

Below are some inspiring books and movies that celebrate womanhood in all its glory.

Movies:

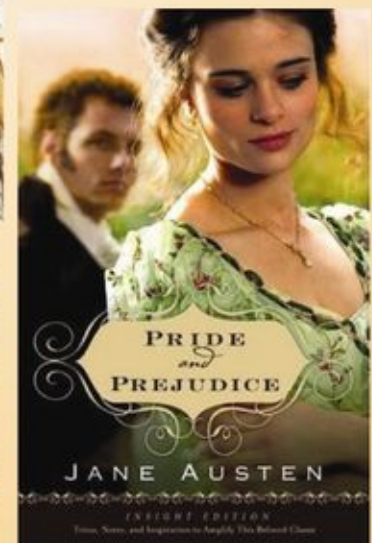
Elizabeth: The Golden Age

Erin Brockovich

Norma Rae

Gi Jane

Steel Magnolias



Books:

Little Women – Louisa May Alcott

Eat Pray Love- Elizabeth Gilbert

Jane Eyre - Charlotte Bronte

Pride And Prejudice - Jane Austen

The Diary Of Anne Frank



Women are truly amazing. Their ability to multi-task and flit from one role in life to another is an art and skill that make them unique. Here are a few thoughts that demonstrate the **exceptional qualities** that only women can possess.

A woman has strength that amazes man. She can handle trouble and carry heavy burdens.

She holds happiness, love and opinions.

She smiles when she feels like screaming.

She sings when she feels like crying, cries when she is happy and laughs when she is afraid.

Her love is unconditional.

There is only one thing wrong with her. Sometimes, she forgets what **she is worth!!**

Women play all their roles in society with ease and élan - be it that of a mother, friend, wife, grandmother, aunt, niece, sister or daughter.

You can feel her care in the form of a sister.

You can feel her warmth in the form of a friend.

You can feel her passion in the form of a beloved.

You can feel her dedication in the form of a wife.

You can feel her divinity in the form of a mother.

You can feel her blessings in the form of a grandmother.

Ode To Women Of Strength

A woman of strength kneels in prayer to keep her soul in shape.

A woman of strength shows courage in the midst of her fear.

A woman of strength gives the best of her to everyone.

A woman of strength realizes life's mistakes can also be God's blessings and capitalizes on them.

A woman of strength knows God will catch her when she falls.

A woman of strength wears grace.

A woman of strength has faith that it is in the journey that she will become strong.

When god created woman !

When God created woman, he was working late on the 6th day. An angel came by and said: "Why spend so much time on that one?"

And the Lord answered: "Have you seen all the specifications I have to meet, to shape her?"

"She must be washable, but not made of plastic, have more than 200 moving parts which all must be replaceable and she must function on all kinds of food, she must be able to embrace several kids at the same time, give a hug that can heal anything from a bruised knee to a broken heart and she must do all this with only two hands."

The angel was impressed.

"Just two hands....impossible!"

"Too much work for one day....wait until tomorrow and then complete her".

"I will not wait", said the Lord. I am so close to completing this creation, who will be dear to my heart".

"She cures herself when sick and she can work 18 hours a day".

The angel came nearer and touched the woman, "But you have made her so soft, Lord"

"She is soft", said the Lord, "But I have also made her strong. You can't imagine what she can endure and overcome"

"Can she think?", the angel asked.

The Lord answered, "Not only can she think, she can reason and negotiate."

The angel touched the woman's cheek.

"Lord, it seems this creation is leaking! You have put too many burdens on her."

"She is not leaking....it's a tear", the Lord corrected the angel

"What's it for?" asked the angel.

And the Lord said:

"Tears are her way of expressing grief, her doubts, her love, her loneliness, her suffering and her pride"

This made a big impression on the angel;

"Lord, you are a genius. You thought of everything.

The woman is indeed marvelous!"

Whatever women must do they must do twice as well as men to be thought half as good. Luckily, this is not difficult. - Charlotte Whitton

Sure God created man before woman. But then you always make a rough draft before the final masterpiece. ~Author Unknown



What do you do all day?

How often are women faced with this exasperating question? The story below is a hilarious take on a woman's apt reply to the same.

A man came home from work and found his three children outside, still in their pyjamas, playing in the mud, with empty food boxes and 20 wrappers strewn all around the front yard.

The door of his wife's car was open, and so the front door to the house and there was no sign of the dog.

Proceeding in, he saw, a lamp had been knocked over, and the throw rug was wadded against one wall.

In the front room, the TV was loudly blaring a cartoon channel, and the family room was strewn with toys and various items of clothing.

In the kitchen, dishes filled the sink, breakfast food was spilled on the counter, the fridge door was open wide, dog food was spilled on the floor, a broken glass lay under the table, and a small pile of sand was spread by the back door.

He quickly headed up the stairs, stepping over toys and more piles of clothes, looking for his wife. He was worried she might be ill, or that something serious had happened.

He was met with a small trickle of water as it made its way out the bathroom door.

As he peered inside, he found wet towels, scummy soap and more toys thrown over the floor. Miles of toilet paper lay in a heap and tooth paste had been smeared over the mirror and walls.

As he rushed to the bedroom, he found his wife still curled up in the bed in her pyjamas, reading a novel. She looked up at him, smiled, and asked how his day went.

He looked at her bewildered and asked, 'What happened here today?'

She smiled and answered, 'You know every day when you come home from work and you ask me what in the world I do all day?'

'Yes,' was his incredulous reply.

She answered, 'Well, today I didn't do it..!'

If you want something said, ask a man; if you want something done, ask a woman. - Margaret Thatcher

Because I am a woman, I must make unusual efforts to succeed. If I fail, no one will say, "She doesn't have what it takes"; They will say, "Women don't have what it takes. - Clare Boothe Luce

A woman can say more in a sigh than a man can say in a sermon. ~Arnold Haultain



In A Lighter Vein

Here's some corporate humor on how the company views its employees:

1. The family picture is on HIS desk. - Ah, a solid, responsible family man.
The family picture is on HER desk. - Umm, her family will come before her career.
2. HIS desk is cluttered. - He's obviously a hard worker and a busy man.
HER desk is cluttered. - She's obviously a disorganized scatterbrain.
3. HE is talking with his co-workers. - He must be discussing the latest deal.
SHE is talking with her co-workers. - She must be gossiping.
4. HE's not at his desk. - He must be at a meeting.
SHE's not at her desk. - She must be in the lady's room.
5. The boss criticized HIM. - He'll improve his performance.
The boss criticized HER. - She'll be very upset.
6. HE got an unfair deal. - Did he get angry?
SHE got an unfair deal. - Did she cry?
7. HE's leaving for a better job. - He knows how to recognize a good opportunity.
SHE's leaving for a better job. - Women are not dependable.

Corporate Chanakya by Radhakrishnan Pillai is a book that outlines leadership, management and training principles inspired by Chanakya's ancient Indian text, the Arthashastra.

Radhakrishnan Pillai has studied and was inspired by Chanakya's profound wisdom put forth in the Arthashastra. He then decided to translate these very principles into the realm of corporate life. He expertly manages to revive ancient Indian management wisdom in a modern and relevant format.

The author Radhakrishnan Pillai is a dear friend of Mr. Pratap Nair and he has been kind enough to permit us to serialize his book in the forthcoming issues of our magazine.

If all this has piqued your interest and you can't wait to read the entire book, do pick up a copy of Radhakrishnan Pillai's *Corporate Chanakya*, published by Jaico Books.

Logistics News

There's a new procedure for transhipped cargoes at airports, for the pre-sorted containers wherein cargo does not require segregation. The Union government has directed the Customs Department to permit transfer of despatches from one flight to other 'tail-to-tail' or at parking bays. This has been done to expedite the movement of foreign cargoes in transit through imports.

The Indian government has announced round-the-clock customs clearance at 8 ports in the country, with the aim of bringing down transaction costs on exports by Rs 2,100 crore.

Imports are likely to become costlier by March 1st. In a bid to bring down the current account deficit to 3% from the current 3.5%, customs duties are likely to be raised slightly in the forthcoming Budget.

Prime Minister Dr. Manmohan Singh inaugurated India's first international container transshipment terminal at Vallarpadam, close to the Kochi Port. This Rs. 3,200-crore project is a near 50-50 partnership between Dubai Ports World and the Government of India, investing through the Cochin Port Trust. This new facility offers customers world-class, reliable, value-added services with excellent road and rail connectivity.

Did you know?

More than 2000 years ago, the **Port of Colombo** was known to Roman, Arab and Chinese traders. The Portuguese first discovered the Port of Colombo in 1505 when they made a treaty giving them the right to trade in cinnamon, the island's plentiful crop. The British took the Port of Colombo in 1796. In 1912, the Port of Colombo was converted into a sheltered harbor, and the Colombo Port Commission was established the following year.

Your Point of View

We came across a statement by Chetan Bhagat that sparked off a debate and got a lot of people thinking. Below are the views of a few people regarding this statement. We would like to keep up this healthy discussion and know your comments on this statement. So do write in to us at feiduniya@feicargo.net.

The statement is as follows:

"The amount of money that is in your bank at the time of death is the extra work you did that you should not have done."

Earn more and use it for yourself as well as selflessly for the good cause of the Society. - **Mehul Shah**

I do not agree with Mr. Bhagat. According to me every person has their own aims and objectives in this world and it might differ according to their power of thinking. Money is that power which gives way to greed and eagerness to achieve the aims and objectives. The most important thing is we don't know when our life will end.- **Baba**

Only those with a narrow mind can think like this. We people are enjoying the result of great / valuable effort put in by many in the past, otherwise we would not have the facility to enjoy our present life. Nowadays, many value people on the basis of money, which leads to this sort of thinking and comments from people. - **Suresh Babu N.C**

Birthdays

| NAME | BRANCH | DATE |
|----------------|-----------|----------|
| Ramdas Gete | Mumbai | 1-march |
| Adinath Wafare | Mumbai | 2-march |
| Samsudeen | Colombo | 4-march |
| Arvind Kumar | Delhi | 5-march |
| Bal Shastri | Bangalore | 17-march |
| Aparna Pathak | Baroda | 25-march |
| Nitin B. Mulay | Mumbai | 26-march |

Wedding Anniversaries

| NAME | BRANCH | DATE |
|--------------|---------|----------|
| Ashok Jha | Mumbai | 13-march |
| K. Suresh | Chennai | 13-march |
| P Mohankumar | Chennai | 15-march |
| Vijay Dhotre | Mumbai | 15-march |

Welcome to "The July Club"

Where the Common, the Not So Common and the Uncommon meet. If you're born in the month of July or are curious to know more about those born in July, then do visit www.thejulyclub.com

Do you enjoy soulful music? Here's your chance to know more about the Bhajan Samrat, Anup Jalota. Sign up at his virtual fan club 'Devotional Harmony' and enter the world of enchanting music. Register free: www.devotionalharmony.com

Answer to last month's quiz

Can you name three consecutive days without using the words Monday, Tuesday, Wednesday, Thursday, Friday, Saturday, or Sunday?

Ans. Sure you can: Yesterday, Today, and Tomorrow!

Quiz Time

How many times can you subtract the number 5 from 25?

Send in your quiz answers to feiduniya@feicargo.net. For every correct answer, you will get 5 points. Keep collecting your points with every issue. When your score goes up to 50 points, you will receive a SURPRISE GIFT. So what are you waiting for?? Come on. Tickle your Brain.

New Members

| NAME | BRANCH |
|-----------------------|-----------|
| Prathik D Prajapati | Ahmedabad |
| Archita Krupesh Patel | Ahmedabad |
| Neelam Saini | Ahmedabad |
| Shalini Tripathi | Ahmedabad |
| Sandip Mokal | Nasik |
| M.Theva Anand Rajesh | Tuticorin |
| Indravadan Mesariya | Baroda |
| Umesh Dalwadi | Baroda |

Birthday Boy

Timeless!

A clock without hands, known in modern-day jargon as 24/7, puts a smile across his face. He deals with wheels – manages a fleet of transport vehicles, plans their critical schedules and movement at Nhava Sheva. He joined the FEI family in 2008 and has taken over this skillful task with total dedication and untiring spirit.

Adinath Wafare is the birthday topper for this month. The man who's always on his toes, or should we rather say, he's the man on wheels!!



Wish Adinath on his special day. Call 9322114806

A small fire is all it takes to freeze your
corporate culture in the annals of history
Calling for entries to ICE Awards 2011

ICE Awards is back!
to recognize and reward **'In-house Communication Excellence'**.

If you publish an in-house magazine, or newsletter, it's time for some of the warmest moments of recognition and fame in the corporate world.

If your entry connects with the judicious judgement of an expert jury, you will ignite a thousand minds, by keeping alive this very special print medium that connects employer-employee, and their families.

You will win a glittering trophy, cash prize and certificate at a privileged event dedicated to in-house communication.

The competition is open to in-house magazines from any corner of the world – in any language.

The various categories are:

- ◆ The Most Creative Name
- ◆ Imperative Content
- ◆ Active Employee Participation
- ◆ Best Design and Layout
- ◆ Best Overall Magazine

Besides, there are three special jury prizes!



To participate, send your best issue (only one), printed between July 2010 and March 2011, along with the attached entry form (can also be downloaded from **www.iceawards.in**) to:

Vidhi Nair

Shailaja Nair Foundation

A-103 Mangalya, Marol-Maroshi Road

Andheri[East], Mumbai - 400 059

Tel: 022-42369911/42369922

E-mail: contest@shailajanair.com or vidhi@feicargo.in

- ◆ Last date for receiving entries is April 30, 2011
- ◆ There's no entry fee


Shailaja nair
foundation
www.shailajanair.com